

Welcome to Mr Tracker

The ultimate World Item Tracker

V1.6



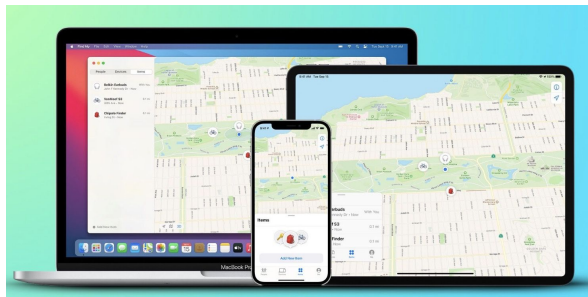


Airtags and third-party “knock-offs”



The history of Apple Airtag and other FindMy devices

AirTag is a super easy way to keep track of your stuff. Attach one to your keys, slip another in your backpack and just like that, they're on your radar in the Find My app, where you can also track down your Apple devices and keep up with friends and family. Apple Airtags were announced April 20, 2021 and Apple launched the Find My network accessory program designed for third-party accessory makers at the same time, allowing device makers to integrate Find My right into their products. Single Airtags cost about \$40 CAD while third-party tags with similar operation have been sold for as low as \$5 CAD. The main difference between the third-party and Apple's creation is the use of a U1 chip where with Airtags you can locate the tag with a proximity guide. This same functionality can be had with a \$3 bluetooth tracker so not having a U1 chip is not too critical to justify the extra cost of the Apple Airtag vs third-party.



Introducing Mr Tracker


Mr Tracker fills the gap of providing location history tracking

Apple will never provide the location history of where a tag has been, they only provide the last known location that a tag was identified at due to privacy concerns.


Wouldn't it be nice if you could harvest all the location that the tags have been and not only that also visualize the routes on a world map? Well, welcome Mr Tracker who fills that gap. Mr Tracker intercepts the data that is fed to the FindMy app and stores it in a database for use in mapping out the coordinates for you to visualize the data. This is accomplished by using sophisticated scripting that pulls data from the FindMy cache and saves it for later use. Data is available for all Items and Devices on an icloud ID.

The solution is composed of a computer running MacOS that is logged in to the same icloud account as where the FindMy tags are registered to. This computer will run FindMy in the foreground and must be dedicated to just data harvesting. The data is then fed through use of an API to the Master web and API server which services the mobile and web clients.


MRTracker - The ultimate World Item Tracker

- **MRTracker Revolutionizes Item/Device Tracking**
 - Keep close tabs on the current and past locations of your Items and Devices
 - All platform support: iOS & android mobile apps integrate with a backend server
 - Collects and manages location data from any FindMy item or Device
- **3 ways to get on-board and start using Mr Tracker**
 - Rest API - client runs a MacOS computer and harvests their own location data
 - Shared tags - client shares tags with our Feeder system
 - We send you a registered tag optionally shared with your iphone
 - We send you a registered tag - no sharing, android

Use MRTracker as a Fleet Tracker

- **MRTracker can track vehicles leaving or returning to a location**
 - Through the use of customized alerts you can set up an event that sends an SMS or email if the vehicle enters an area or leaves an area
 - Through the use of the Category field you can isolate just the tags you want to be included in your status screen
 - Follow the path of the vehicle while it is away from your home location
- Monitor multiple drivers in real-time, receive notifications when they are within a 1-mile radius, and facilitate order preparation through automated python logic
 - Adjust the radius as necessary
 - Create the order preparation process to your needs through API's
 - Group your vehicle collection by category for easy and immediate status reports

MR Tracker - The ultimate Mail Tracker

- **MR  Tracker as a Mail Tracker**
 - For those mailing coins or expensive packages keep full tabs on where your mail was routed to and where it currently is, at your fingertips
 - When mailing your package, include a self addressed, stamped envelope in the same package and inform the recipient to just drop it back in the mail, only costs \$2.19 to get back the tracker in the mail
 - Your Canada Post Office tracking is just a scan at the mail depot's that it goes through which is inadequate to let you know where the package is actually located at this moment, always way behind
 - When the package is delivered at the target address you can set up alerts so you can inform the recipient that their package has arrived or just give them a login ID so they can track their own package

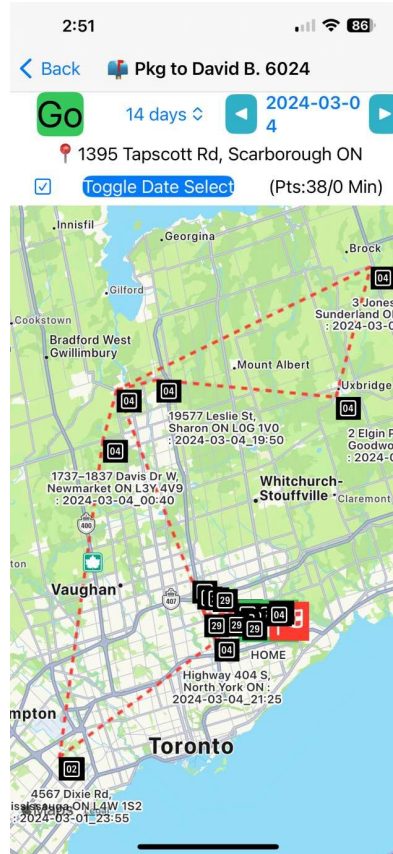
MR Tracker - The ultimate Mail Tracker

Track the location of your package every minute it is out for delivery with bluetooth tags

- Piece of mind
- Insurance against loss

Simply include a tracker in a self-addressed stamped envelope and stop worrying about that expensive package

- No else does this except Mr Tracker



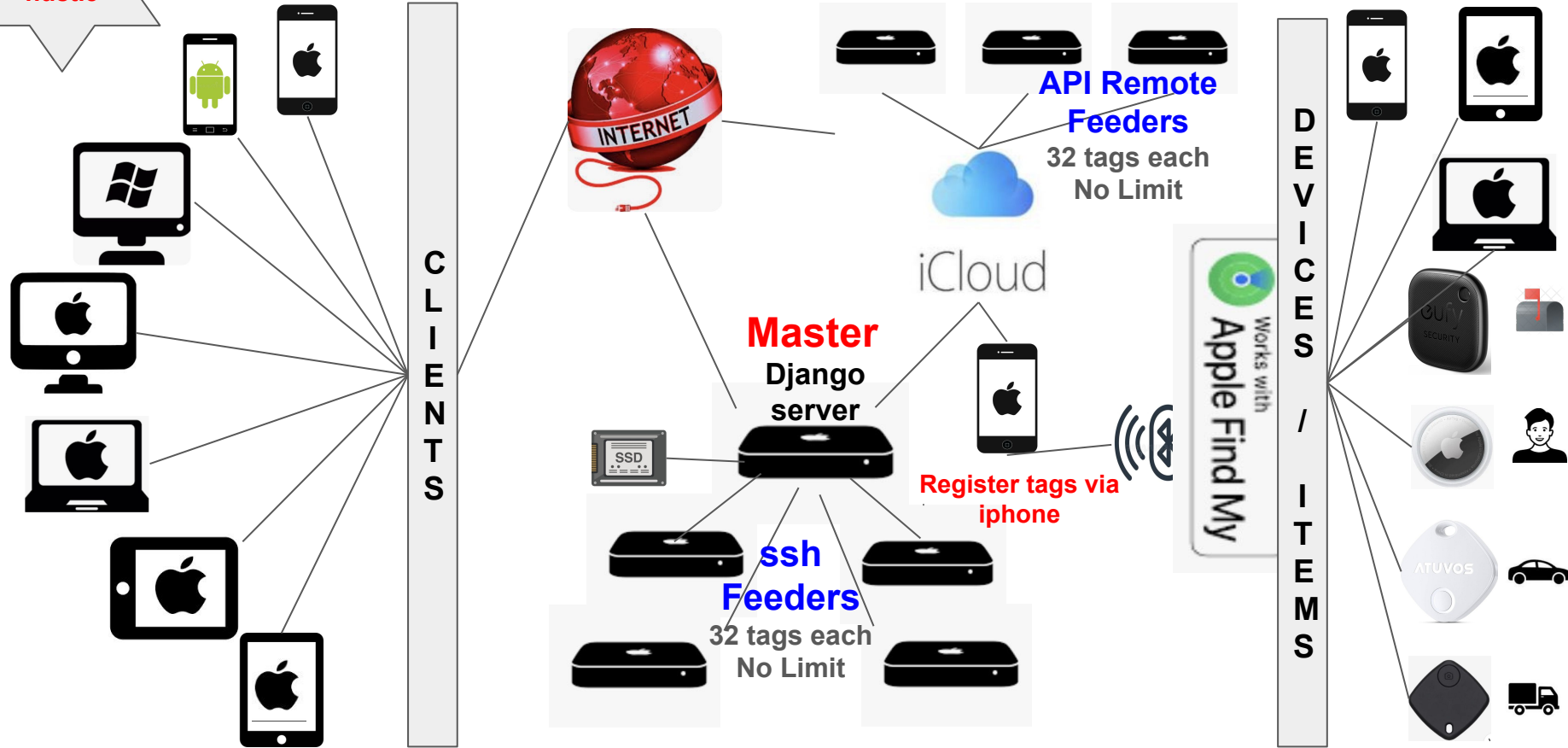
zoomed->



The MRTracker Ecosystem

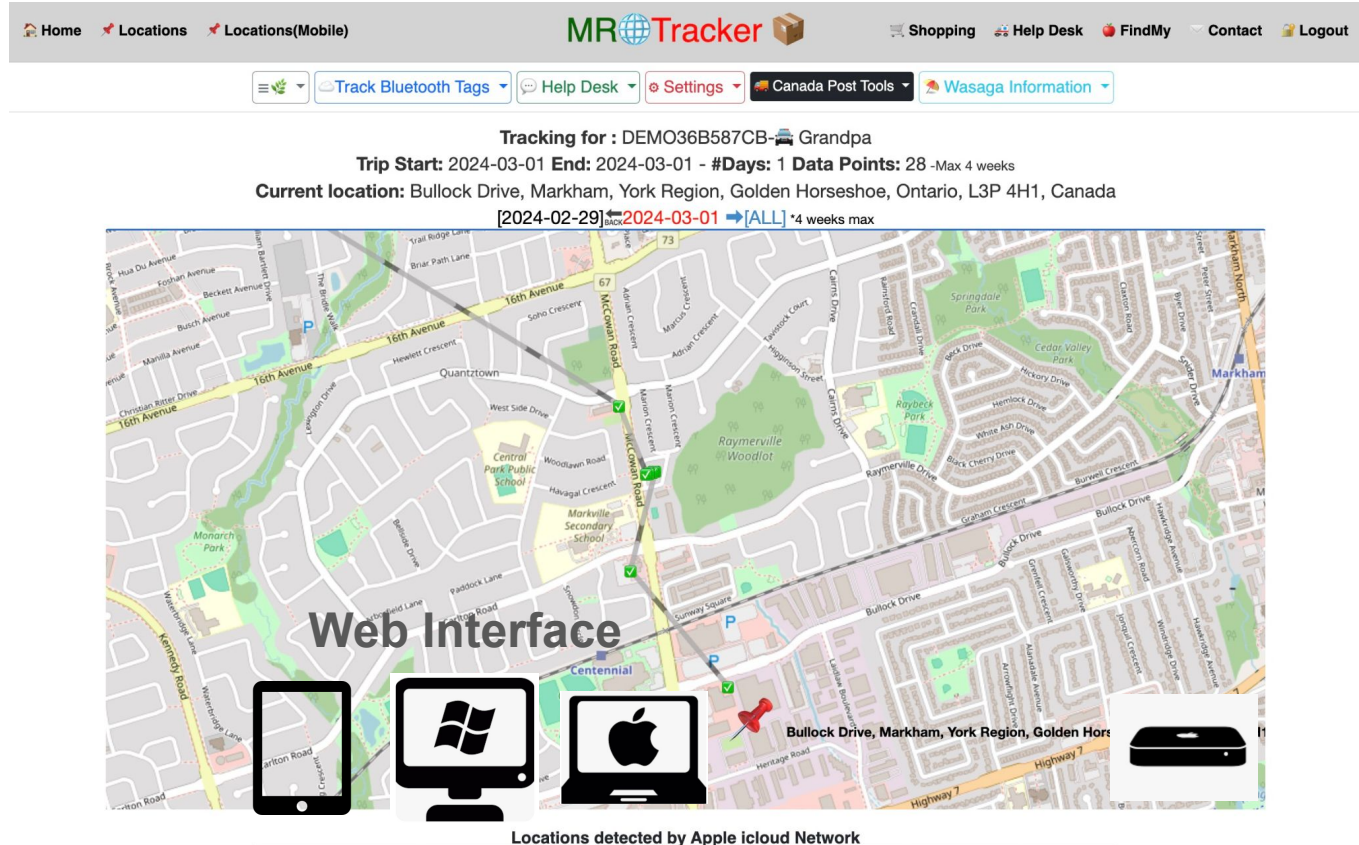
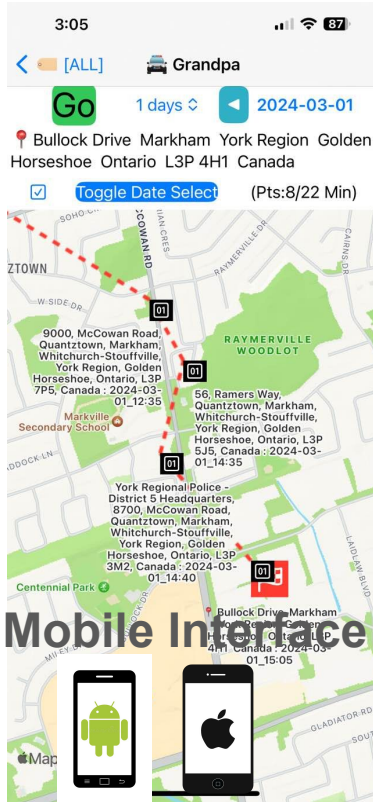
<https://MrRobby.ca>

The ultimate side hustle



Mobile & Web Access to Mr Tracker

Seamless integration to the Solution



The #1 question, how do I use my tags with MR Tracker

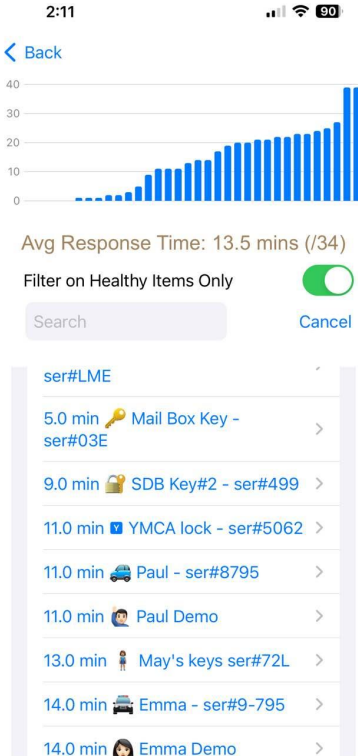
There are several ways that your FindMy tags can be added to Mr Tracker.

1. Obtain/Purchase FindMy tags from us and subscribe and we will send you your tags in the mail. Perfect option if you do not have an iphone
2. Purchase FindMy tags from us and subscribe and we will send you your tags in the mail and also share the tag with your iphone
3. Share/subscribe your FindMy tags with Mr Tracker if you already have tags
4. Run your own MacOS computer(feeder) at your site and use our API to send the data for all your FindMy tags to our Master server and scale with business growth by adding additional feeder servers as needed
5. Become a Franchisee and use your extra MacOS capacity to run a business and also service your own business needs, make money using Mr Tracker! Potential for \$100K profit / year in side hustle

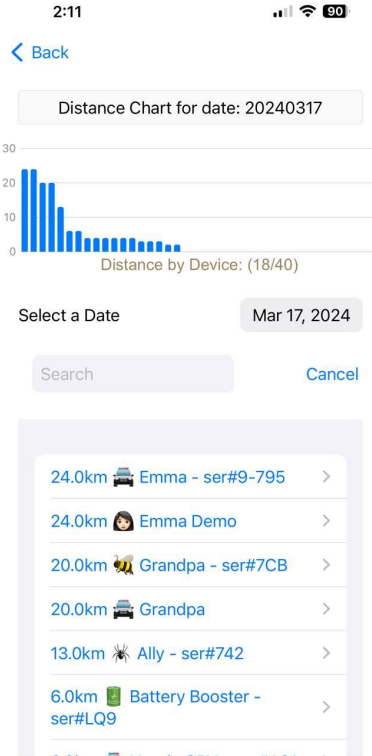
Analytics with MRTracker

Various charts available

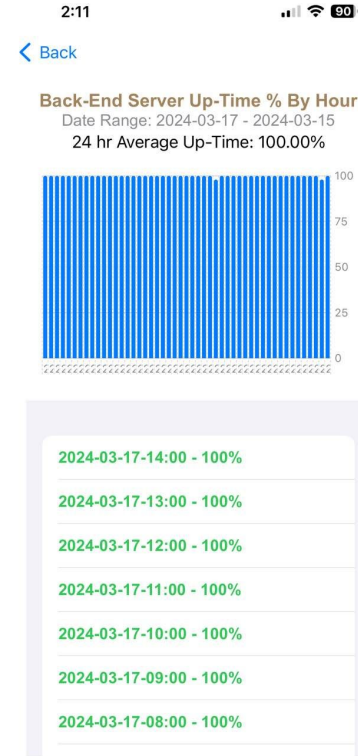
Tag Response



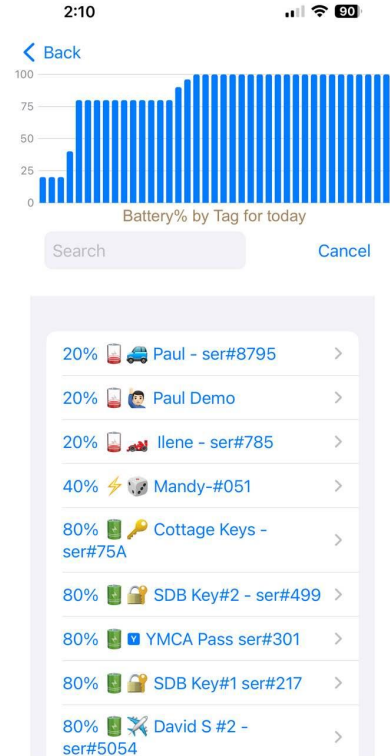
Distance



Server Up-Time



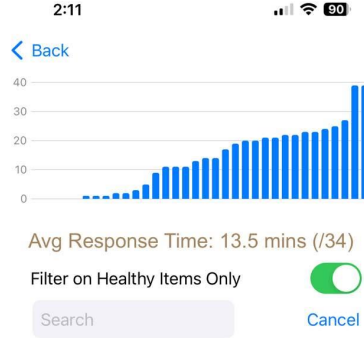
Battery Status



Analytics with MRTracker

Tag Response Time from icloud updates

Tag Response Over-All



ser#LME

5.0 min Mail Box Key - ser#03E

9.0 min SDB Key#2 - ser#499

11.0 min YMCA lock - ser#5062

11.0 min Paul - ser#8795

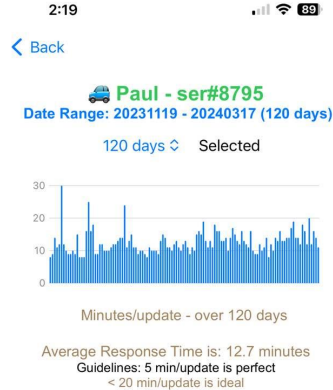
11.0 min Paul Demo

13.0 min May's keys ser#72L

14.0 min Emma - ser#9-795

14.0 min Emma Demo

Tag response by Day



20240311: 16.0 Min Avg

20240312: 12.0 Min Avg

20240313: 20.0 Min Avg

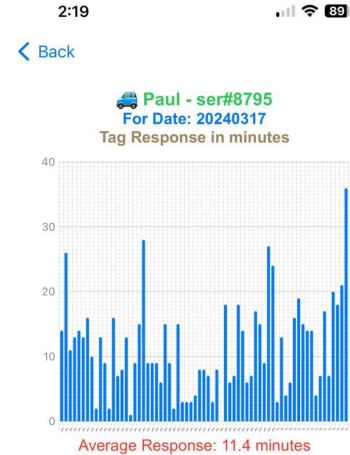
20240314: 12.0 Min Avg

20240315: 16.0 Min Avg

20240316: 14.0 Min Avg

20240317: 11.0 Min Avg

Tag Response By Minutes per update



2024-03-17 12:08/12:25 - 17 mins

2024-03-17 12:23/12:30 - 7 mins

2024-03-17 12:30/12:50 - 20 mins

2024-03-17 12:51/13:10 - 18 mins

2024-03-17 13:14/13:35 - 21 mins

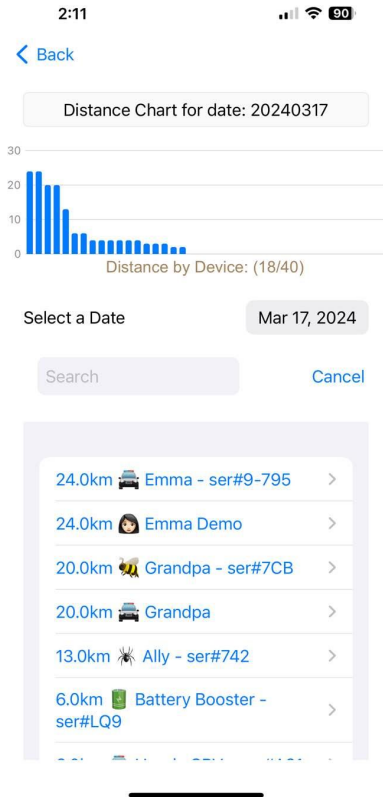
2024-03-17 13:38/14:15 - 36 mins

Drill Down ->

Analytics with MRTracker

Distance Charts

Distance by Tag

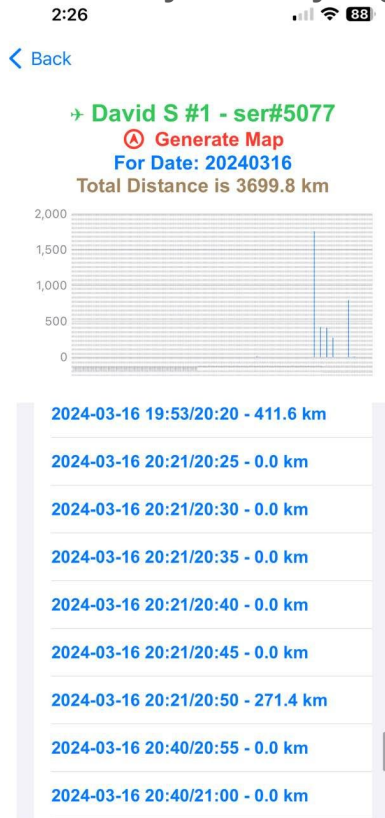


Distance by Day by Tag



20240310: 2426 km	>
20240311: 1042 km	>
20240312: 4179 km	>
20240313: 0 km	>
20240314: 0 km	>
20240315: 4089 km	>
20240316: 3698 km	>
20240317: 0 km	>

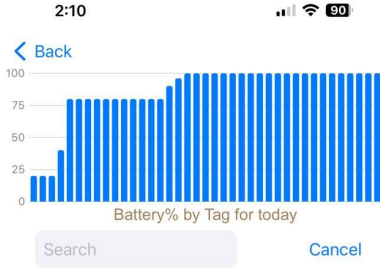
Distance by 5 Min by Tag



Analytics with MRTracker

Battery Status

Battery Status by Tag



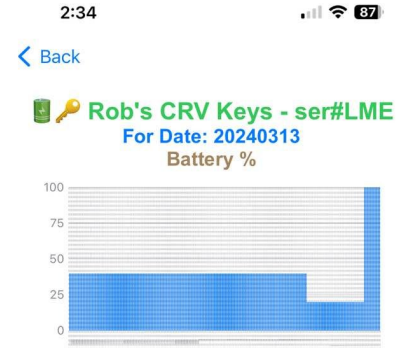
- 20% 🚗 Paul - ser#8795 >
- 20% 🚗 Paul Demo >
- 20% 🚗 Ilene - ser#785 >
- 40% ⚡ 🚗 Mandy-#051 >
- 80% 🚗 🚗 Cottage Keys - ser#75A >
- 80% 🚗 🚗 SDB Key#2 - ser#499 >
- 80% 🚗 🚗 YMCA Pass ser#301 >
- 80% 🚗 🚗 SDB Key#1 ser#217 >
- 80% 🚗 🚗 David S #2 - ser#5054 >

Battery by Day by Tag



- 20240308: 20.0% battery >
- 20240309: 20.0% battery >
- 20240310: 60.0% battery >
- 20240311: 69.0% battery >
- 20240312: 40.0% battery >
- 20240313: 39.0% battery >
- 20240314: 100.0% battery >
- 20240315: 100.0% battery >
- 20240316: 100.0% battery >
- 20240317: 100.0% battery >

Battery by 5 min by Tag



- 22:25 - 20% battery
- 22:30 - 20% battery
- 22:35 - 20% battery
- 22:40 - 20% battery
- 22:45 - 100% battery
- 22:50 - 100% battery
- 22:55 - 100% battery
- 23:00 - 100% battery
- 23:05 - 100% battery
- 23:10 - 100% battery












Viewing the Alerts and Notifications

By Distance from a location

{Alerts} **Customized Tag Alert List -**

Create New Tag Alert

Alert Log

ID	User	Description	Alert Type	Target	Type	Status	Distance	Start Date	End Date	Serial	Actions
103	tra*****	 Mandy-#051 Mandy Arriving Home to 180 GoldHawk	Arrive	ngwil****	email	Inactive 	0.500	2023-10-05	2099-10-05	320E11155051	Alerts View Edit Clone Delete
104	tra*****	 Mandy-#051 Mandy Departing Home -180 GoldHawk	Depart	ngwil****	email	Active 	0.500	2023-10-05	2099-10-05	320E11155051	Alerts View Edit Clone Delete
124	tra*****	Lori's tags arrive Home Arriving at Lori's Condo	Arrive	onsul****	email	Inactive 	0.500	2023-11-08	2024-11-08	FF2B36B58717	Alerts View Edit Clone Delete
127	tra*****	Lori and Mike arrive in DR Lori Arrival in DR airport Punta Cana	Arrive	onsul****	email	Inactive 	0.500	2023-11-23	2023-11-30	FF2B36B58717	Alerts View Edit Clone Delete
125	tra*****	Lori's tags leaving Home Leaving Lori's Condo	Depart	onsul****	email	Inactive 	0.500	2023-11-08	2024-11-08	FF2B36B58717	Alerts View Edit Clone Delete
126	tra*****	Lori's tag departing CP Lori's Tags leaving Mississauga Canada Post	Depart	onsul****	email	Inactive 	0.500	2023-11-12	2023-11-30	FF2B36B58717	Alerts View Edit Clone Delete
128	tra*****	Lori and Mike depart DR Lori departing DR airport Punta Cana	Depart	onsul****	email	Inactive 	0.500	2023-11-23	2023-11-30	FF2B36B58717	Alerts View Edit Clone Delete
107	tra*****	Mandy Arriving Mandy Arriving at MJ	Arrive	onsul****	email	Inactive 	0.500	2023-10-05	2099-10-05	HGFJP72LP0GV	Alerts View Edit Clone Delete
106	tra*****	Mandy Departing MJ to go home Mandy Departing MJ to go home	Depart	onsul****	email	Inactive 	0.500	2023-10-05	2099-10-05	HGFJP72LP0GV	Alerts View Edit Clone Delete

Setting up Alerts and Notifications

By Distance from a location

Create or Update a Customized Tag Alert

Save

Tagalert description

Lori and Mike depart DR

TagAlert alert type

Depart ▾

Tagalert message

Lori departing DR airport Punta Cana

Tagalert notify address

alert2023@gmail.com

TagAlert notification type

Email ▾

TagAlert status

Inactive ▾

Tagalert proximity lat

18.563556000

Tagalert proximity long

-68.368509100

TagAlert alarm distance

0.500

TagAlert number of alerts

0

TagAlert time between alerts

0

TagAlert start date time

2023-11-23

TagAlert end date time
















2023-11-30

Tag Alert Serial:

FF2B36B58717 -  Lori #1 - ser#2/717 ▾

Showing The Notifications History

Tag Alert History

Date/time	Category	ID	Type	To Address	Description	Message	Tag Serial#
2024-03-17_14:28:05	Depart	56	disabled	onsul****	 Paul - ser#8795	Depart	FF3B36B58795
2024-03-17_14:28:05	Depart	180	disabled	onsul****	 Paul Demo	Depart	DEMO36B58795
2024-03-17_13:28:04	Depart	70	disabled	onsul****	 Honda CRV - ser#A61	Depart	0P0022451A61
2024-03-17_13:26:05	Found	62	disabled	onsul****	 Battery Booster - ser#LQ9	Found	HGCJPLQ9P0GV
2024-03-17_13:26:05	Depart	62	disabled	onsul****	 Battery Booster - ser#LQ9	Depart	HGCJPLQ9P0GV
2024-03-17_13:21:04	Depart	149	disabled	onsul****	 May's CRV Keys - ser#5064	Depart	320E11155064
2024-03-17_13:10:05	Lost	57	disabled	onsul****	 Ally - ser#742	Lost	FF3B36B58742
2024-03-17_13:10:05	Lost	44	disabled	onsul****	 Ilene - ser#785	Lost	FF3B36B58785
2024-03-17_13:04:04	Lost	62	disabled	onsul****	 Battery Booster - ser#LQ9	Lost	HGCJPLQ9P0GV
2024-03-17_12:40:04	Depart	47	disabled	onsul****	 Emma - ser#9-795	Depart	FF3B36B59795
2024-03-17_12:40:04	Depart	179	disabled	onsul****	 Emma Demo	Depart	DEMO36B59795
2024-03-17_12:37:03	Found	193	disabled	onsul****	→ Tag #1 - ser#5054	Found	320E11155054
2024-03-17_12:37:03	Found	144	disabled	onsul****	 David S #2 - ser#5054	Found	320E11155054
2024-03-17_12:04:03	Lost	193	disabled	onsul****	→ Tag #1 - ser#5054	Lost	320E11155054
2024-03-17_12:04:03	Lost	144	disabled	onsul****	 David S #2 - ser#5054	Lost	320E11155054
2024-03-17_11:32:04	Lost	59	disabled	onsul****	 Grandpa - ser#7CB	Lost	FF0B36B587CB
2024-03-17_11:29:04	Arrive	84	disabled	onsul****	 Rob's CRV Keys - ser#LME	Arrive	HGCJPLMEP0GV

Franchising Opportunity Option: Apple Technology Passion

- **Innovative Subscription-Based Service with you being the Franchise owner**
 - Utilizes Bluetooth tracking tags.
 - Mac computers establish a supporting network.
 - Each Mac computer supports up to 32 tags
 - Used Mac computers range \$250-\$350 each
 - Tags integrate seamlessly with Apple's iCloud network.
 - Compatible with popular devices like Airtags, eufy SmartTrack tags, Atuvos, iTag, etc.
- **Straightforward Pricing Model**
 - Customer to pay a \$6 per tag per month subscription fee for the service
 - You as Franchisee provide customer support and back-end services
 - Scalable to unlimited subscribers
 - Turnkey solution once initial setup is completed, let the cash flow in!

The Franchise- The Ultimate Side Hustle - \$100k+/year

- **\$\$ Revenue Potential \$\$**

- Subscription revenue: \$2,304 per year per set of 32 tags at \$6/tag/m subscription
- Example: Managing 1,600 tags with 50 computers yields first-year revenue of \$115,200, with huge growth potential

- **Franchise License**

- Nominal fee of \$1 per tag/month to the franchise, payable for 1 yr term.
- Covers cloud server operation and support services.
- Guided setup process typically takes under an hour per server.

- **Essential Requirements**

- Reliable internet connection.
- Effective customer acquisition strategies for subscriber base growth.
- Sufficient Back-end servers in place

- **Platform Support**

- Native iOS App
- Native Android App
- All web browsers on MacOS, Windows, tablets etc



Franchising Offer and Details

Franchisable opportunity tailored for individuals with a passion for Apple technology, including Mac computers and iPhones.

Our innovative concept revolves around a subscription-based service for Bluetooth tracking tags. As a franchisee, you will establish a network of Mac computers dedicated to supporting these tags, with each server capable of accommodating up to 32 tags. These tags seamlessly integrate with Apple's iCloud network, including popular devices like Airtags, eufy SmartTrack tags, Atuvos, iTag, and more, readily available through platforms like Amazon.

Operating on a straightforward pricing model of \$6 per tag per month to your subscribers, your primary concern will be configuring the FindMy tool and a set of accompanying scripts on each Mac computer. This setup, once established, functions as a turnkey solution. Each Mac computer supports up to 32 tags, requiring only an iPhone for tag registration onto iCloud.

Subscription revenue of \$2,304 per year per set of 32 tags can be achieved. For instance, running 50 computers translates to managing 1,600 tags, resulting in a substantial first-year revenue of \$115,200 (\$6 per tag per month, multiplied by 1,600 tags, and then by 12 months).

To secure the franchise license, we request a nominal fee of \$1 per tag/month, which is only 16.7% of revenue, , covering the operation of cloud servers and comprehensive support services. Our team will guide you through the server setup process, a task typically completed in under an hour per server once you get familiar with the process..

Please note, a reliable internet connection is essential for franchise operation, alongside effective customer acquisition strategies to bolster your subscriber base. The scalability of your earnings directly correlates with the expansion of your subscription clientele.

How to get started with your new Franchise

Requirements

Ensure your mac is running MacOS minimum version 11.5 and maximum 14.3.1

Ensure you have python3 installed with command “which python3”

Make note of the PATH where your python3 is installed

Install support modules:

```
pip3 install urllib3==1.26.15
```

```
pip3 install requests
```

Download script from github:

https://github.com/wilkyconsultants/mrtracker/blob/main/client_transfer.py

Change permissions to 775: `chmod 775 client_transfer.py`

Change top of script to include your python3 PATH:

```
# example:
```

```
#!/usr/bin/python3
```

Test the collector:

```
./client_transfer.py
```

Report any any errors from the client transfer script to Rob

Mobile Demonstration

The following demonstration shows typical operation of the iPhone iOS client for Mr Tracker. Android will have similar operation.

iOS app link from your iPhone:

<https://apps.apple.com/us/app/mrtracker/id6476896068>

To login to see demo airtags :

username: demo

Password: not required

Server: not required



Web client demonstration

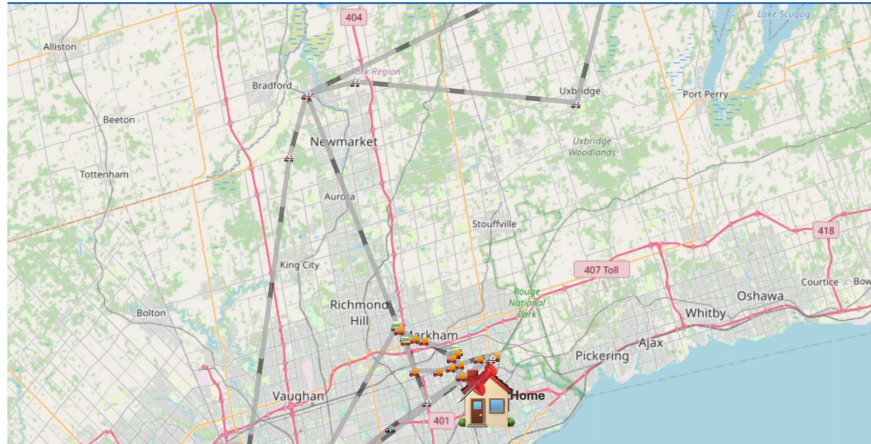
The following demonstration shows typical operation of the Web client for Mr Tracker. This can be utilized on any platform where you can run a web browser which is every platform:

Visit : <https://MrRobby.ca> and click on demo link

Tracking for : 320E11156024-🇺🇸 Pkg to David B. 6024

Trip Start: 2024-02-29 End: 2024-03-13 - #Days: 14 Data Points: 1782 -Max 4 weeks

Current location: Home



Locations detected by Apple icloud Network