



Client Analysis Report

2021-11-05



Client Analysis Report



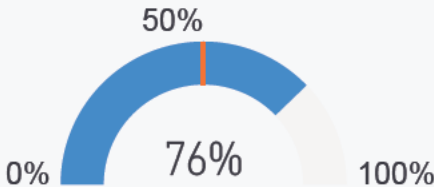
2976

Online Registrations Count

2249

Total Leads

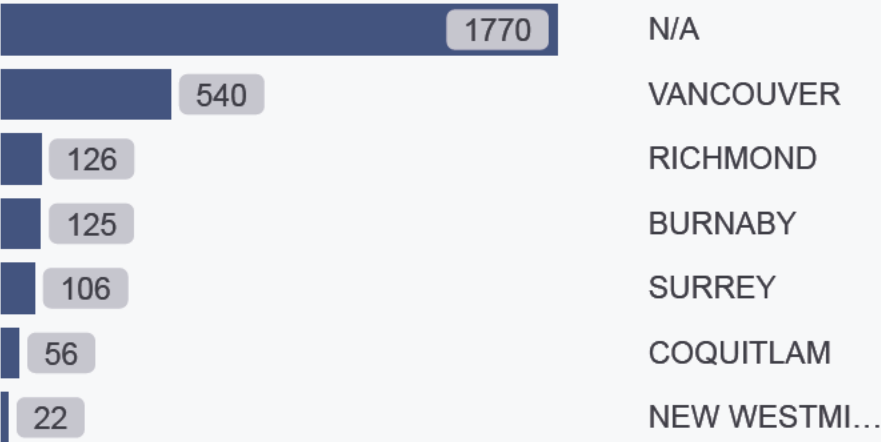
Leads Target



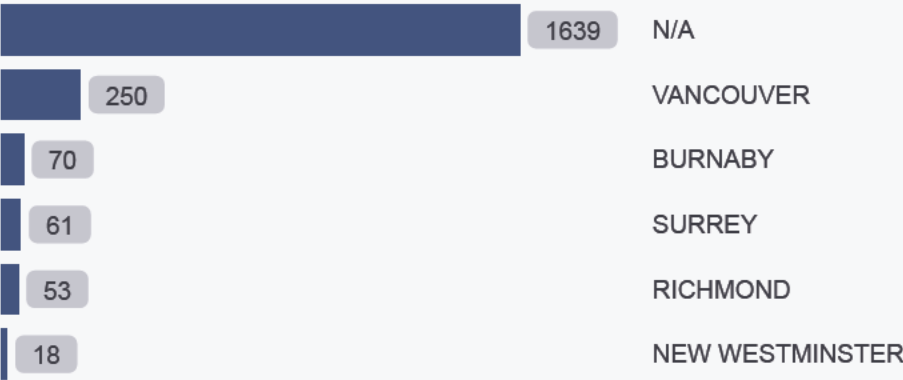
City of Residence

All

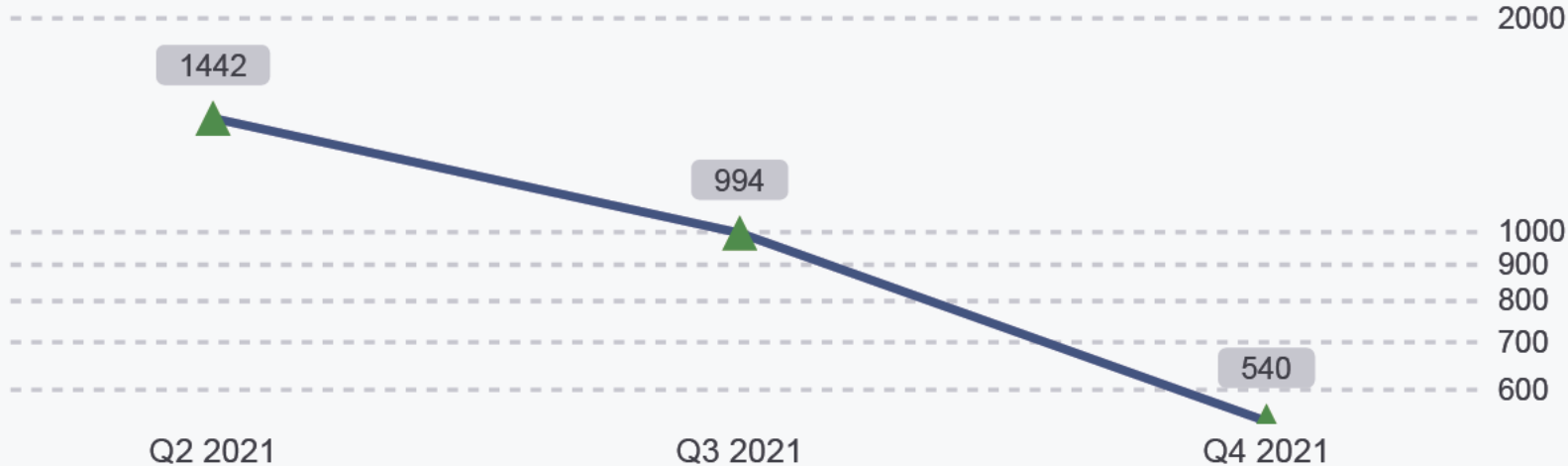
Online Registrations Count by City of Residence



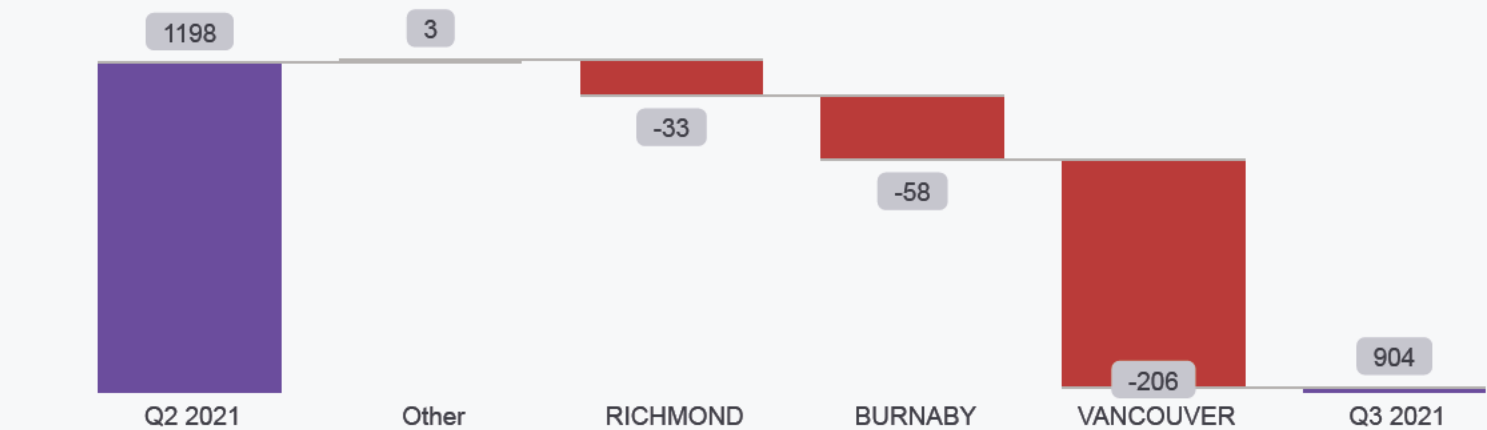
Total Leads by City of Residence



Online Registrations Count by Quarter by Calendar Quarter Year



Online Registrations Count by Quarter by Calendar Quarter Year and City of Residence





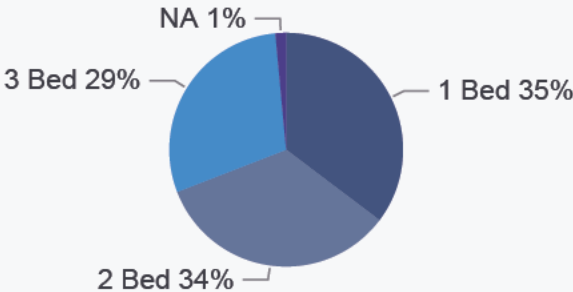
Client Analysis Report



67

Total People with Home Type Preference

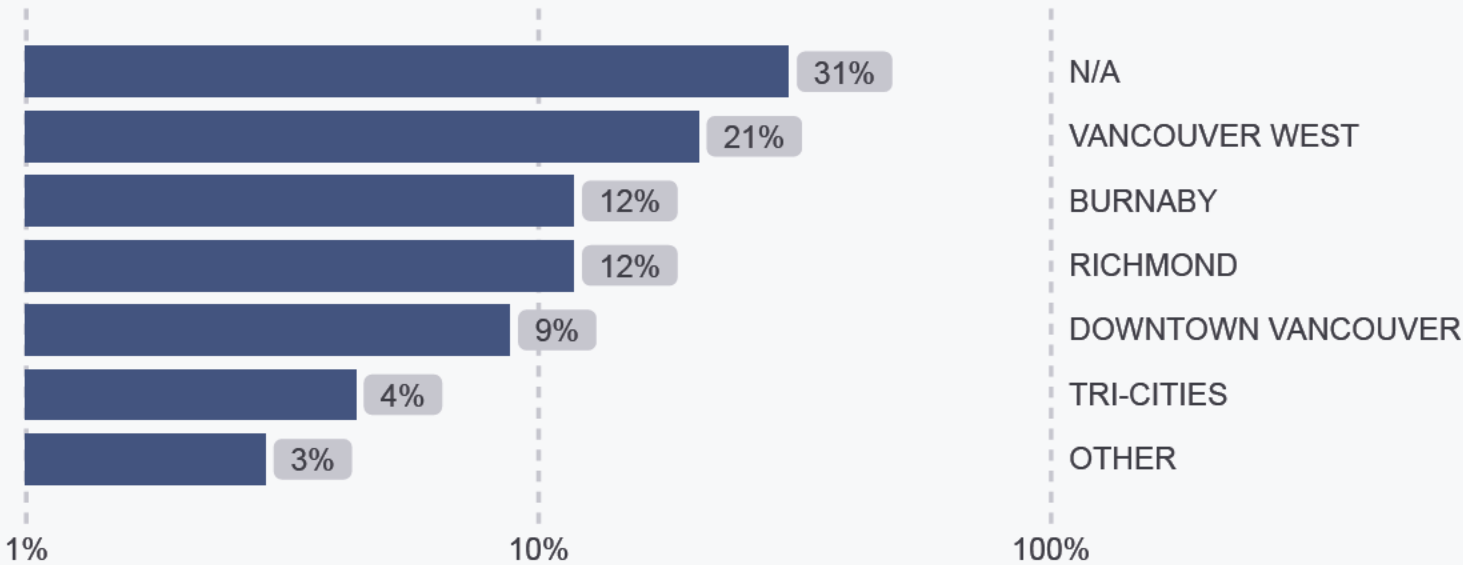
Percentage of Total Interests by First Choice and First Choice



Total People with Home Type Preference by Calendar Month Year



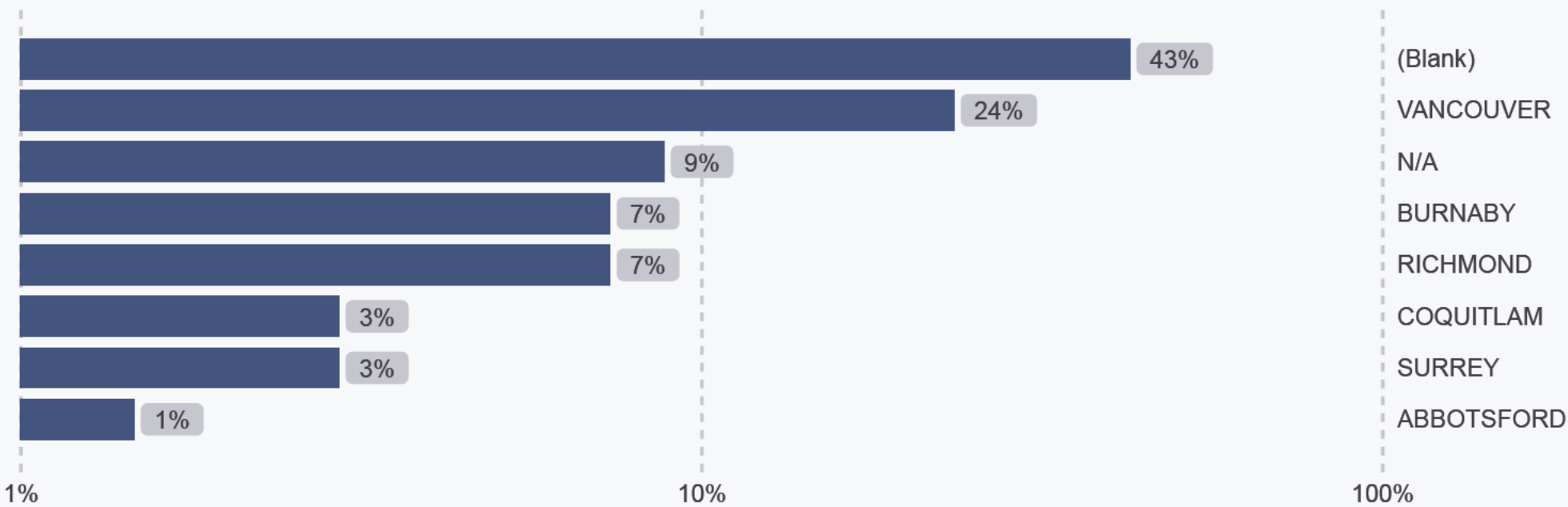
Percentage of Total Interest by City of Interest



City of Interest

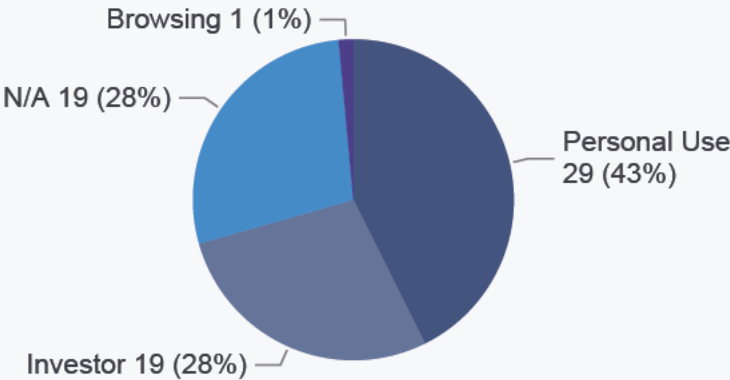
- ☐ BURNABY
- ☐ DOWNTOWN VANCOUVER
- ☐ N/A
- ☐ NEW WESTMINSTER
- ☐ OTHER
- ☐ OTHER FRASER VALLEY
- ☐ RICHMOND
- ☐ SURREY
- ☐ TRI-CITIES
- ☐ VANCOUVER EAST
- ☐ VANCOUVER WEST
- ☐ WEST VANCOUVER

Percentage of Total Interests by City of Residence





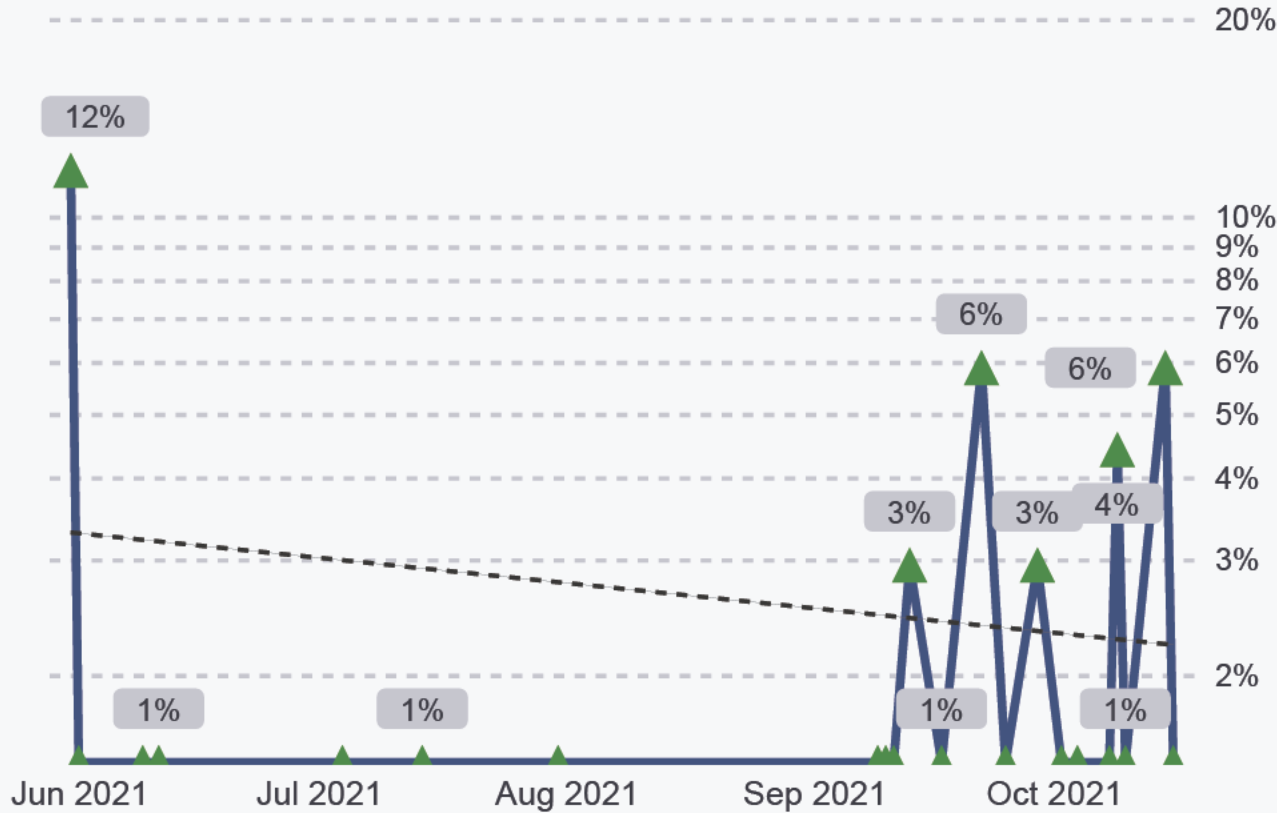
Total Interests by Purchaser Type



Total Interests by Purchase Reason



Percentage of Total Interests by Online Registration Date



Average Interest in Last 30 Days by Created Date

