

Web Design

C.R.A.P. is a design principle developed by Robin Patricia Williams, stands for Contrast, Repetition, Alignment, and Proximity. In my website I used these principles to design and develop my website. For the principal Contrast, it is shown in about page. Contrast is all about creating differences between elements and to draw user's attention in a design. I used different typesetting of pictures to create difference between the paragraphs, it's easier for readers to pay more attention to the paragraph above, and to see more of the website. I also used different background colors between two parts of the webpage, it helps reader to continue reading, and to find the webpage more interesting. There's contrast presented in my_studies page, too. I used different typesetting in the entire webpage, to make the website more attractive and easier to draw reader's attention. For the principal Repetition, it is shown in more page. Repetition helps readers get familiarized with the way information is presented to them. I centered all titles and put the videos to the left, making the website looks clear and intuitive, it's easier for users to read my website and to find what's most attractive to them. I also used repetition in other small places like "back to the main page", making it easier for users to find these functions on the website. For the principal Alignment, it is shown in index page. It is the concept that helps organizing information to create order. With alignment, no element in a design is created separately. The body structure of the index page is centered, making it look ordered and clear, it's easier for users to read my website and improved user experience. There are more alignments on my website too, making the information on website more readable. For the principal Proximity, it is shown in my_studies page. The principle of proximity states that elements that are associated with each other should be grouped together. The information in my_studies page are all put very close to each other at left side of the website, making these information easier to look and find, making it easier for users to read my website and improved user experience. That's all for my web design, thank you!