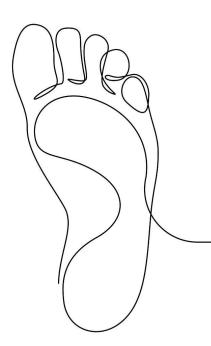
Original assets



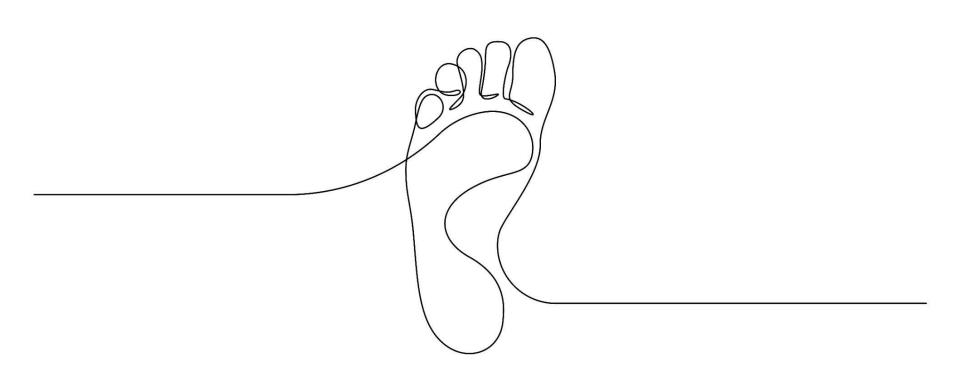
Hearing Health

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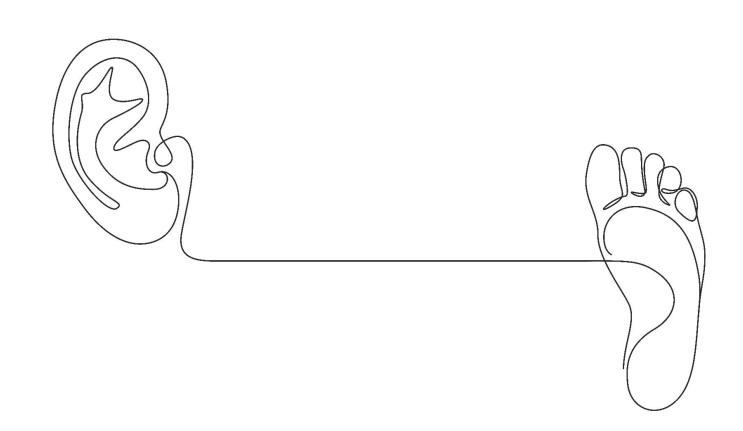
Care & SPA

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Reworked assets

Connected foot & ear



Foot line options

To 'connect' the right foot to the ear, I've redrawn the line coming out of the foot.

There are two ways of doing this that I think work. Any preference? (I've gone option #1 in this doc)

Original Option #1 Option #2

Ear only



Foot only



Typography





HEAD TO TOE HEALTHCARE







Head to Toe Healthcare





HEAD TO TOE HEALTHCARE





Head to Toe Healthcare



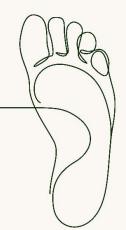
Colours

Depending on how/where you use the logo, you could play around with some subtle off white/black shades to soften it a little



Head to Toe

Healthcare





Head to toe Healthcare



Thanks!