## Sales, Cost, Profit Margin and KPI Dashboard

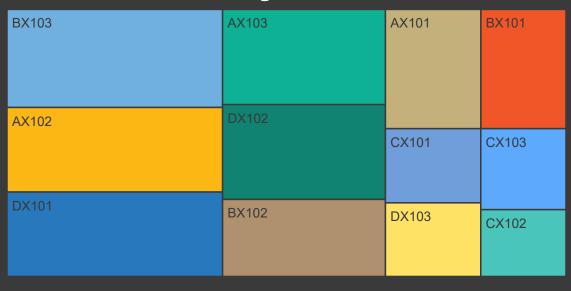




## Sales Value x Cost Price



## Profit Margin Per Product



**KPI - Profit Margin Target** 

50.50%

Goal: 53.01% (-4.72%)