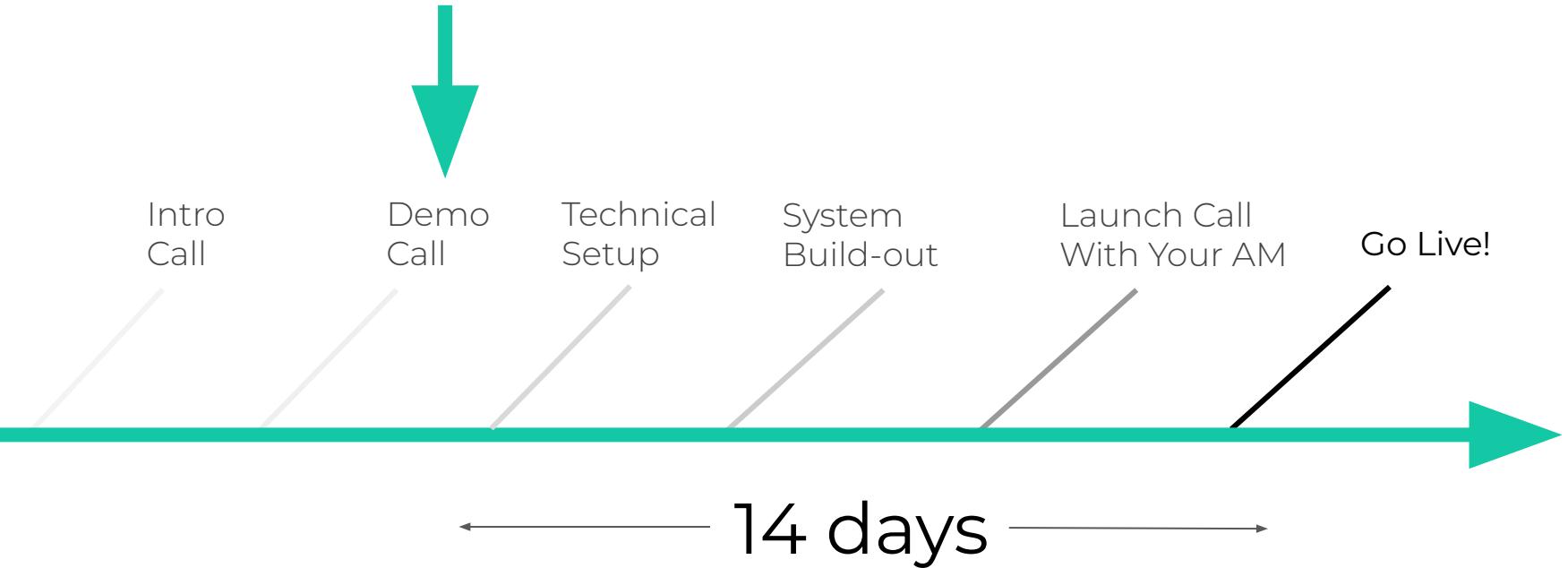


**FIRST → START WITH A QUICK RECAP
& THE “HAS ANYTHING CHANGED
QUESTION”**

NEXT → BREAKING DOWN THE
PROCESS AND PLANTING THE SEED
FOR THE SALE

Before we begin...



NEXT → GO OVER WHAT THIS IS NOT

Before we go any further, let me share with you what this is NOT

-  Set up some simple FB ads
-  Send you some leads
-  Crazy high retainers
-  You end up hating us.... We end up with a bad review

**THIS IS WHERE YOUR BIG BOLD
CLAIM COMES IN....**

What This Is

PROVEN System to fill your practice with **High Quality Patients That Pre-pay, Actually Show Up & Close!**
(With literally ZERO Risk to you)



Glen Johanson DC I just started using the survey, today is thanksgiving in Canada, I went into the office and scheduled 7 new patients out of 18 leads over the weekend, all paid, "I do take a deposit to reserve this special appointment for you, will that be Visa or MC?" BOOM!



Like · Reply · 1w

"18 leads over the weekend..."

My Goal

Is to show how you how we're helping Chiropractors (Just like you) leverage this system to add \$20k, \$30k even \$50k/mo in their practice in as little as 30 days.



Glen Johanson DC I just started using the survey, today is thanksgiving in Canada, I went into the office and scheduled 7 new patients out of 18 leads over the weekend, all paid, "I do take a deposit to reserve this special appointment for you, will that be Visa or MC?" BOOM!



Like · Reply · 1w

"18 leads over the weekend..."

INTRODUCING THE SYSTEM PLUS THROWING IN SOCIAL PROOF

Most importantly...

How this is all done on a “PAY PER SHOW” Basis



Glen Johanson DC I just started using the survey, today is thanksgiving in Canada, I went into the office and scheduled 7 new patients out of 18 leads over the weekend, all paid, “I do take a deposit to reserve this special appointment for you, will that be Visa or MC?” BOOM!



Like · Reply · 1w



“18 leads over the weekend...”

Like some of these docs...



Trace David ► Succeed With Leads

May 21 at 10:05 AM ·

Our #ringthebell update for May 1 thru May 20: 58 New Patient Visits,
and 29 Converted Patients! This is insane!!! 😱😱😱

You, Brian Rohrick, Jenn Rohrick and 10 others

4 Comments Seen by 62



Taylor Frederick

October 23 at 10:04 AM

#ringthebell 26 SHOW UPS THIS MONTH.
LET'S GOOOOOO! #airpodspls

Omer Bloch, Brian Rohrick and 3 others

1 Comment Seen by 73



Dorothy Ann Spangler Lmt is 😊 feeling amazed.

October 23 at 2:49 PM

#ringthebell 22 since Oct 1st!! 😍🔥

Brian Rohrick and 2 others

1 Cor



Emily Strack ► Succeed With Leads

May 9 at 11:59 AM ·

#ringthebell. We have 2 coming today and 1 np tomorrow! 1 patient came in on Tuesday for Day 1! THA is on FIRE!!!

Marissa Casey and 2 others

2 Comments Seen by 49



Natalie Phillips Perry 🤝 100x yes! We had a horrible no-show problem until we made them pay ahead. Most people are fine paying ahead and we haven't had a Day 1 no show since we started doing this a few weeks ago.

Like · Reply · 7w

2



Mike Genslinger

October 23 at 3:36 PM

#ringthebell 1 scheduled today and 20 showed up during the month so far!

😱 Omer Bloch, Jenn Rohrick and 2 others

2 Comments Seen by 75



Ryan Dansel ► Succeed With Leads

May 9 at 6:22 PM ·

#ringthebell closed 4 today! Thankful!

Brian Rohrick, Jenn Rohrick and 3 others

And these docs...



Jim Hankinson

New Member · 31 mins

✓ Approve

X Delete

#ringthebell 2 for 2. Both prepaid for 20 visits. Hell yes. 3 ROF's on Monday.



Trace David

3 hrs

Been a few days since our #ringthebell update. So far in May: 19 New Patients have shown up & 12 have committed to care (either by payment plan or PI)



You, Omer Bloch, Brian Rohrick and 7 others

5 Comments Seen by 54



Howard Werfel

August 27

#ringthebell. Awesome. Just did my first atlas patients first ROF and she signed up for a 66 adjustment careplan. So excited to help more and more folks



Ricky Brannon

October 21 at 10:01 AM

We went live on Friday and have scheduled 9 new patients so far. Super excited about where we are headed!



Taylor Frederick

May 1 at 2:35 PM

One for one on leads converting to care this morning! #ringthebell



8

4 Comments Seen by 88



Mike Genslinger

4 hrs

#ringthebell 4 committed. 2 others showed with ROFs tomorrow and Monday



Omer Bloch, Brian Rohrick and 2 others

2 Comments Seen by 33



Jason Haycock

14 hrs

#ringthebell two shows and two others to commit yesterday



Omer Bloch, Brian Rohrick and 2 others

2 Comments Seen by



DrScott Renshaw

► Succeed With Leads
October 22 at 4:35 PM ·

#ringthebell scheduled 10 patients last week.

**Ask them → do you recognize any names
here?**

And these docs...



Kasandra Ruettiger ▶ Succeed With Leads

October 15 at 7:27 AM ·

#RingTheBell Closed 3 for 3 on our first week! 2 pay in fulls and 1 payment plan! Already 7 scheduled for this week 😊🎉 Definitely happy with the quality of leads & surprised that a \$21 ad actually attracts great patients!



You, Taylor Frederick, Jenn Rohrick and 7 others 3 Comments Seen by 81



Kasandra Ruettiger ▶ Succeed With Leads

November 7 at 6:29 PM ·

#RingTheBell Hired Atlas Digital 3 weeks ago and already hiring a CA! Too busy to handle the influx 😊👉👌



Omer Bloch, Jenn Rohrick and 7 others 4 Comments Seen by 84



Leo Ruettiger DC

October 9

#ringthebell Closed 1st Atlas patient today.
Thank you guys! #Quality



Omer Bloch, Brian Rohrick and 5 others 2 Comments Seen by 20



DrScott Renshaw

★ Rising Star · October 22 at 4:35 PM



Howard Werfel

September 6

#ringthebell. I could have rang the bell atleast 6-8 times since my last ringing of the bell. We set up atleast 4 more appointments in the last 3 days. Had 3 good conversions so far and I'm loving Atlas and Dr Brian and Dr Jenn and Lara and Nancy and you too Joel and Omer. Love you guys. So happy with the program

1 Comment Seen by 14



Debra Lawson

★ Rising Star • 1 hr •

#ringthebell it is May 31 here we have had 85 new patients including 14 who are committed to treatment plan. It has been a very busy month indeed!

Thank you to all the team at Atlas who have really been amazing to work with!

You

1 Comment Seen by 22

Love

Comment



85 NEW PATIENTS in May For Dr. Debra!!!



Eric Hedman

Friday at 10:22 PM •

...

2019 we made 200,000 more because of Atlas. We did plus one. People need us. People need Chiropractic. Don't make it hard. Adjust and next please.

Joel Kaplan and 12 others

7 Comments

Like

Comment



Hillary Rowenhorst

I looked today and I did 100k extra with Atlas!



Jenn Rohrick

Hillary Rowenhorst woo woo!



Write a comment...



What would an extra 200k a year do for you?

Here are Dr. Donna's numbers from this past Spring



| W | X | Y | Z | AA | AB |
|--------------|-------------|-----|------------------|-------|----------------|
| | Total Leads | 598 | Total Lead Worth | \$332 | Goal: > \$65.5 |
| \$0.00 | Scheduled | 130 | Leads Scheduled | 22% | Goal: > 32% |
| \$198,296.00 | Came In | 122 | Came In | 94% | Goal: > 63% |
| \$198,296.00 | Committed | 81 | Close Ratio | 66% | Goal: > 47% |

**EXPLAIN WHAT MAKES YOU DIFFERENT
FROM EVERY OTHER AGENCY**

“What makes us different?!!!” 😅



Forbes Entrepreneur Inc.

- Largest Network Of DCs: Over 200 ACTIVE Clients
Nationwide (Information Advantage)
- Featured in Forbes, Entrepreneur, INC, Thrive Global & more.
- Coach 100s Of Agencies (*you may have spoken to one of our students!*)
- Team of +25 Employees & Headquarters in Denver, CO
- + 3 Million Spent In New Patient Ads +We Have An R&D Division
(Always Ahead Of The Curve & Testing CUTTING EDGE Strategies)
- Made With DCs For DCs (*Mastered & Built This System WITH Chiros*)

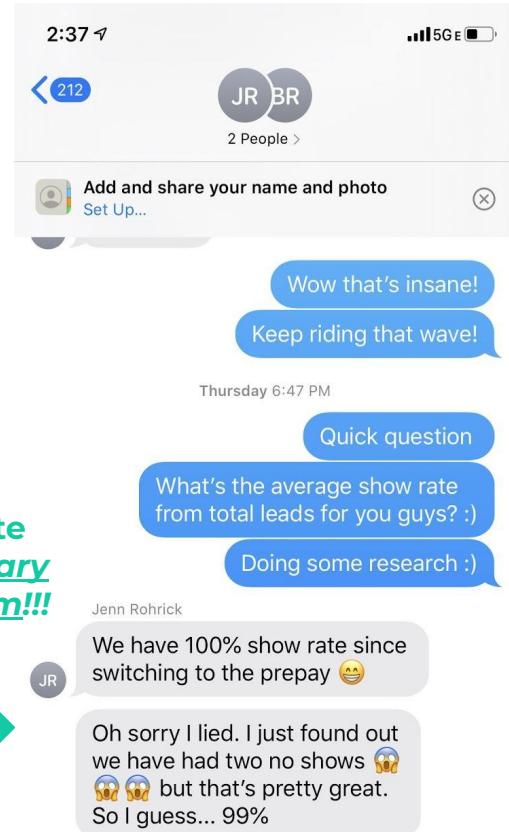


Forbes Entrepreneur Inc.

- Proprietary Pay Ahead System gets rid of “discount seeking” tire-kickers and gives us the highest quality patients compared to every other agency...
- Exclusive partnership with Dr. CJ Mertz
- Practically GUARANTEES patients in the door (as long as you follow the system to a T and put in the work!)



99% show up rate
with our Proprietary
Pay Ahead System!!!



Plus, we are the only system that leverages A.I. on a 100% performance basis.

- We partner with you on your practice.
- Pay \$0 to get started.
- Never pay us a retainer (unless you want)
- You cover the ad spend.
- Only pay when you get a “show” (pre paying patient)
- We are both incentivized to help you grow.

**Now before our show you the actual
system... you might be wondering
“How is pay per show better than the
normal retainer model”**

Us vs THEM

- ✓ Only See Pre-Qualified, PRE-PAID Patients
- ✓ No more dealing with leads/appointments JUST SHOWS
- ✓ We have aligned interest
→ You win. We WIN

- ✗ Selling leads/appointments
- ✗ You pay them BEFORE you get results
- ✗ No incentive to get patients to ACTUALLY show

Just to be clear...

-  No Hidden Setup Fee
-  No Retainers
-  No More No Shows
-  Fill Your Calendars
-  Only Pay For New Patients
-  Only See Pre-Qualified, PRE-PAID Patients

And...

 We leverage HighLevel and A.I. to have customized conversations with EVERY patient and get them scheduled.

Before we go any further....

**Can you see why a TRUE pay per show
model is the only real way to go?**

**I'm curious why though? What about
it catches your attention the most?**

SHOW MORE SOCIAL PROOF

Some Of Our Client Results With Our Ashley A.I. Pay Per Show System

Wed, Sep 19, 5:14 PM

Brian Rohrick

I can't believe we were not named Chiro of the month!!!
We had to hire another doc and have 28 new patients scheduled this week and 25 next week 😂 just kidding!
Thank you 🙏 for all you guys have done

BR

Marcos Rosenkjer

MR



Cmon guys let's be real.

Brian Rohrick

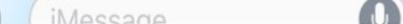
I was just kidding. We will be on the pod but don't need Chiro of the month, I think others need the verbal recognition a little more... we already know we are crushing it 😊

BR

We are waiting for the CHIRO OF THE YEAR award to announce you guys!!!!!!!!!!!!!!



iMessage



Jenn Rohrick

JR

I'm just so thankful for that small unassuming email in my inbox this time last year that I took the chance to open 😱😊



Likewise. The feeling is mutual.
We are very grateful for you guys.

BR

Brian Rohrick

You guys changed our lives.
Forever grateful

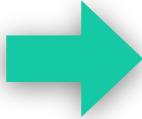
Jenn Rohrick

JR



iMessage





We decided to go to Vegas and celebrate while our associate works!!!



I am serious 😂



“It has made such a difference for our practice, our peace of mind and the extra time we can now spend with our family...”



Jenn Rohrick

Local Guide · 16 reviews

★★★★★ 7 months ago -

Marcos and Joel did for us what we thought was impossible — create an absolutely worthwhile and profitable social media campaign. We had all but written off the idea that this type of marketing could work for our industry when they came along and proved us wrong. We are SO thankful we gave them a chance to take over our marketing! It has made such a difference for our practice, our peace of mind, and the extra free time we can now spend with our family. I can't thank them enough for their expertise and awesome results!

Dr. Paterna got a 10:1 ROI his first month...

Dr. Matthew Paterna
to me 4

9:50 AM (2 hours ago) ⭐ ⓘ ⋮

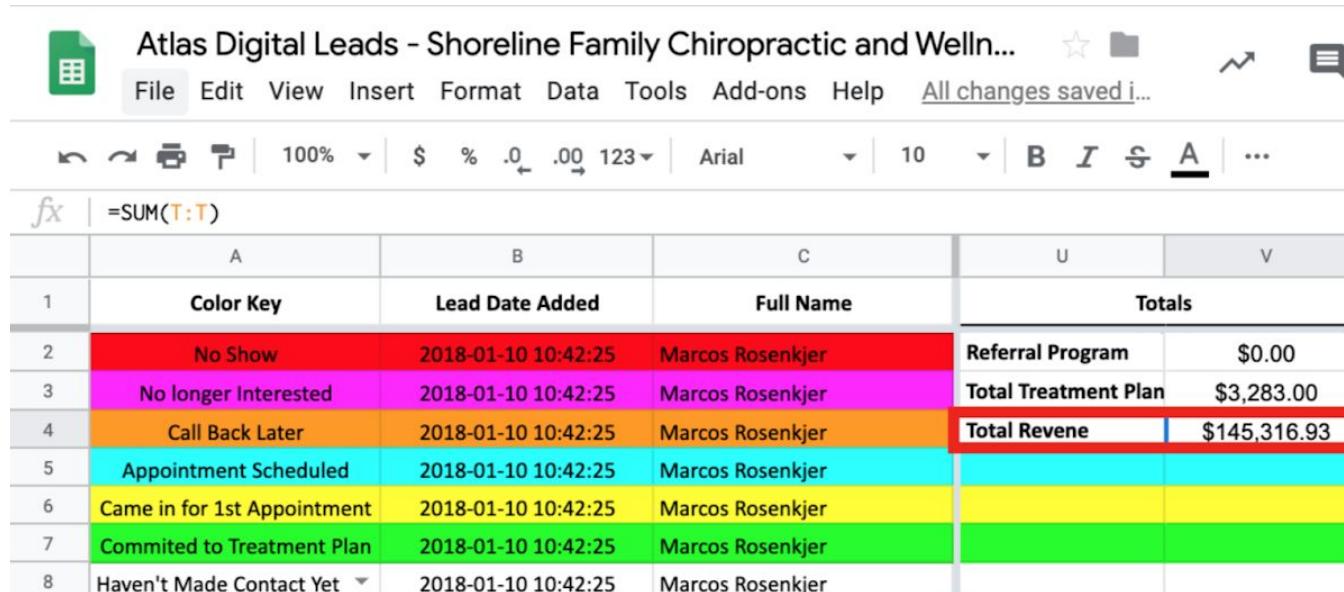
Hi Lara. Just wanted to check in with you and your team. First month has gone well! We did a 10:1 ROI!! That's excellent and we still have 4 days left, so that number may jump up! As far as going forward, would it make sense to increase the ad spend from \$500/month to \$750 or \$1000? I am willing to increase the investment so long as you feel it would be worth while. It seems that our ads are running mostly at night as most of our appointments occur from 7pm - 12am. When can we chat?

Yours in Health,

*Dr. Matthew Paterna
Clinic Director*

A portrait photograph of Dr. Matthew Paterna, a man with dark hair and a beard, wearing a dark suit jacket over a white shirt, smiling at the camera.

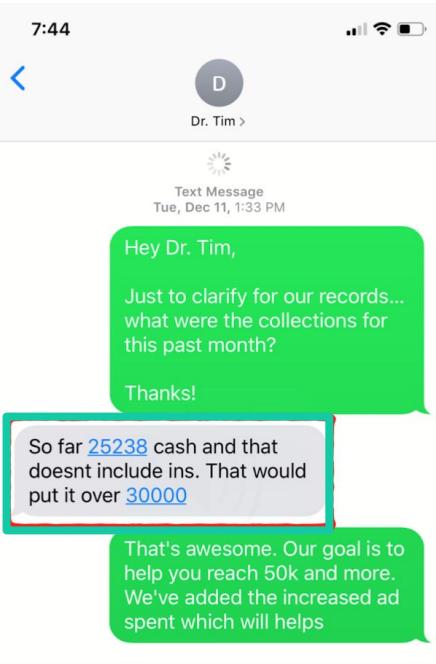
And then collected over 6 figures (\$143,316.93) in less than a year...



A screenshot of a Google Sheets document titled "Atlas Digital Leads - Shoreline Family Chiropractic and Welln...". The document is a lead tracking spreadsheet with columns for Color Key, Lead Date Added, Full Name, and Totals. The last row shows a total revenue of \$145,316.93.

| | A | B | C | U | V |
|---|-----------------------------|---------------------|------------------|----------------------|--------------|
| 1 | Color Key | Lead Date Added | Full Name | Totals | |
| 2 | No Show | 2018-01-10 10:42:25 | Marcos Rosenkjer | Referral Program | \$0.00 |
| 3 | No longer Interested | 2018-01-10 10:42:25 | Marcos Rosenkjer | Total Treatment Plan | \$3,283.00 |
| 4 | Call Back Later | 2018-01-10 10:42:25 | Marcos Rosenkjer | Total Revenue | \$145,316.93 |
| 5 | Appointment Scheduled | 2018-01-10 10:42:25 | Marcos Rosenkjer | | |
| 6 | Came in for 1st Appointment | 2018-01-10 10:42:25 | Marcos Rosenkjer | | |
| 7 | Committed to Treatment Plan | 2018-01-10 10:42:25 | Marcos Rosenkjer | | |
| 8 | Haven't Made Contact Yet | 2018-01-10 10:42:25 | Marcos Rosenkjer | | |

Dr. Tim Kosterman did over \$30,238 his first 30 days with us.



7:44

Dr. Tim >

Text Message
Tue, Dec 11, 1:33 PM

Hey Dr. Tim,

Just to clarify for our records... what were the collections for this past month?

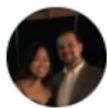
Thanks!

So far [25238](#) cash and that doesn't include ins. That would put it over [30000](#)

That's awesome. Our goal is to help you reach 50k and more. We've added the increased ad spent which will help



Dr. Eric Tripled his practice from 100 patient visits a week... to over 300 patients per week in less than a year!!!



Eric Hedman Thanks for all your help!! Atlas Digital has surpassed our goals in how many patients we could help in a week. About to hit 300!!

Like · Reply · 31w



Plus, Dr. Eric is collecting \$70,000 more this first quarter compared to last year"... And then heading to the beach in Cabo!



Eric Hedman

April 11

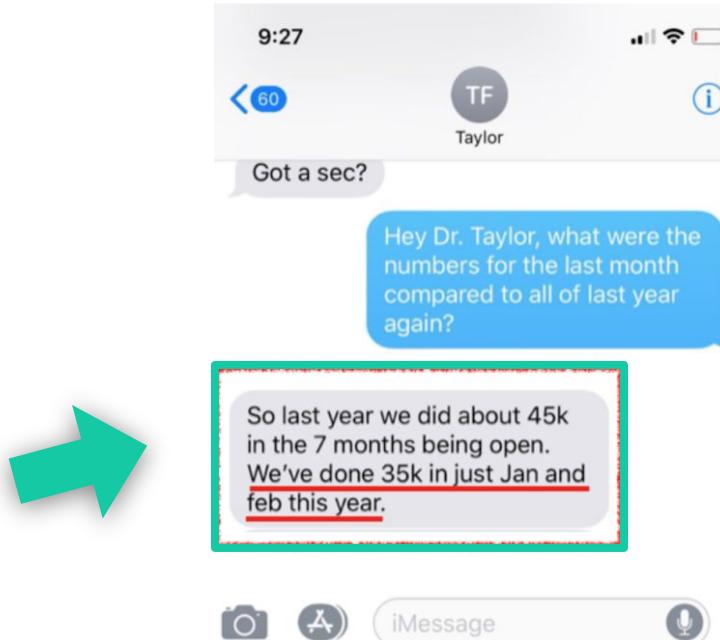
Made 70,000 more this first quarter compared to last year. Joined Atlas 4 months ago. Great Staff, confident doctor, and Leads (Atlas Digital). That's all it takes. Plus...I was able to help a lot of people who would of not went to the chiropractor because of the initial cost. Ring that bell!



12 Comments Seen by 53



Dr. Taylor went from \$45,000 in a whole year as a brand new practice with no CA... To hitting \$35,000 in just 2 months.



And scaled from 15 patient visits a week to over 200... That's more than 10x growth in less than a year!

also, been using you guys about a year, started @ about 15 a week, hitting about 160 a week now and hiring my second staff member. can't even begin to explain how much i appreciate you guys.



...And many more!!!



"They've really helped increase the amount of new patients coming into our practice!"

Dr. Topher Rowenhorst



"We started with them on Friday... By Monday... we had 19 new patients and 5 new referrals!"

Dr. Brian Smoot



"This was my second take of this video because a few leads came in on the first take of the video."

Dr. Ian Woodroof



"Before I wasted thousands of dollars with no results... Now, I had to hire new staff to keep up."

Dr. Calvin Weiss



"Facebook ads were on my to do list for so long but I kept putting it off because I was so busy... I hired them and was so happy!"

Dr. Lauren Collins



"I was initially a little skeptical... but man... these guys stand behind their numbers!"

Dr. Jason Welsh



"If they are still doing the free trial, do it. We're getting the best ROI and the best results."

Dr. Brian Rohrick



"I've been with them for just a few months and the response so far has been amazing!"

Dr. Kathleen Fry

SHOW AND TELL THE SYSTEM

Ashley A.I. System

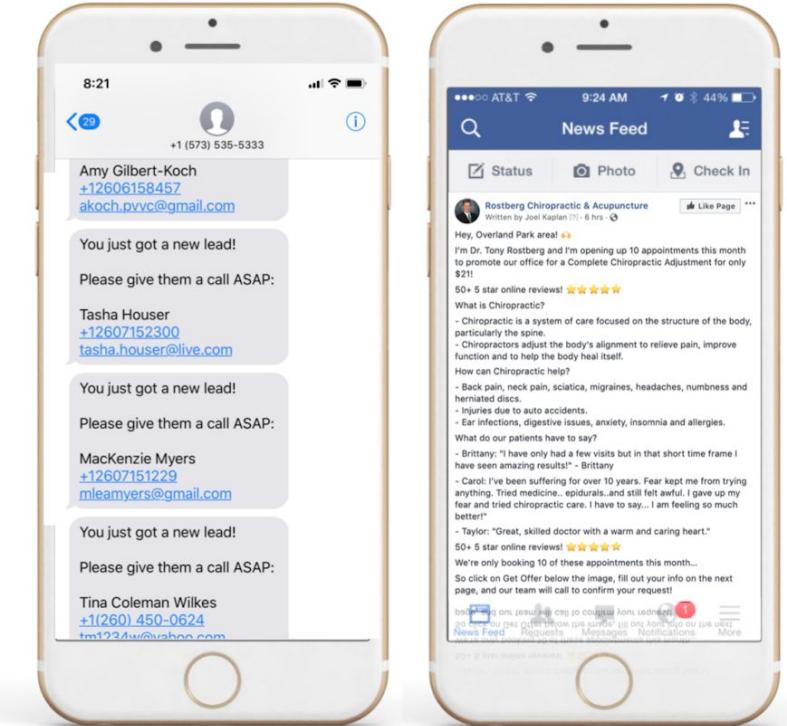
Step One: Atlas Ads System

It all starts out with our battle tested advertising system, which is the proven method we use to generate all of the opportunities for you, every day:

We take a multi-channel approach (FB/IG/TT) for three reason

- 1) Improves Lead Quality
- 2) Better Position Your Brand
- 3) Lowers Your Cost Per Qualified Patient

That's part of our secret sauce...



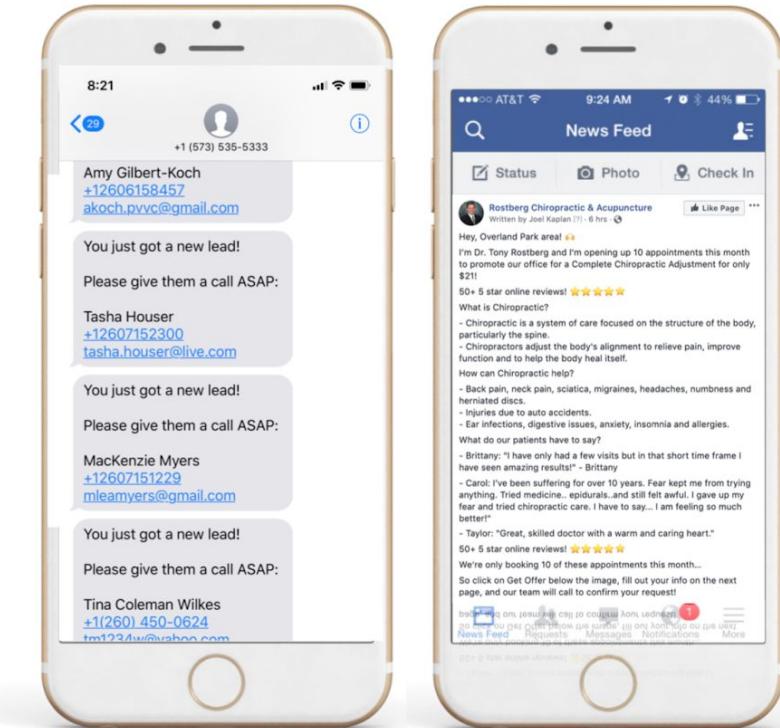
Proven Ad Copy + Design

Not all ads are created equal.

We create and utilize PROVEN ads that we know convert to new patients.

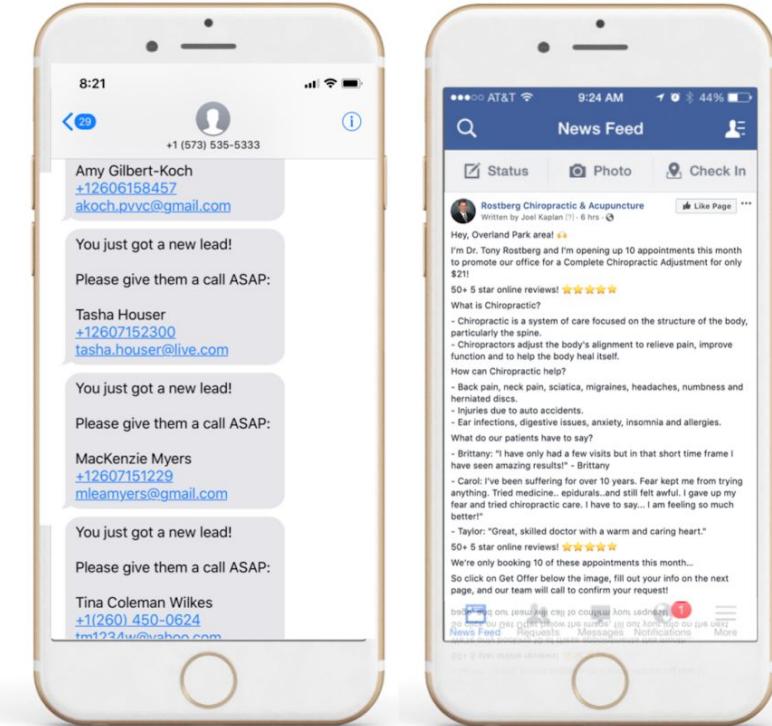
Hence why we offer

GUARANTEED RESULTS!



RETARGETING & BRANDING “CELEBRITY” CAMPAIGNS

- We want to position your business as the leading specialist within your community
- Because thousands of patients will see your campaigns - You will create a omnipresence and an engaging brand awareness
- Direct access coupled with a long term play. Patients in the door now is the goal. But our goal is to create a “celebrity feel” behind the business with long term branding strategies.
- More calls and increase brand perception **ORGANICALLY**
- You're building a MASSIVE database of IDEAL patients



Unread

Recents

Starred

All

Kendell Lolley

Archive

Mark as Star

Search



72 RESULTS

Latest-All



FM



Faisal Mangal
Clinic: Resonance Family Chiropractic

1:51 PM

7



TN



Todd Nugent
I'm headed that way but running 5 min

1:51 PM



TH



Tennille Hutson
Thanks for staying with me on the ph.

Aug 21



SW



Shawn Winkfield
Your welcome! We're excited to see you!

Aug 21



KL



Kendell Lolley
REMINDER: Hey Kendell, your consult

Aug 21

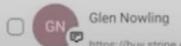


MH



Mason Hurley
Stay safe at work! ☺

Aug 21



GN



Glen Nowling
<https://buy.stripe.com/dR66pb5Py2qa1yM8>

Aug 21



C



confirmationleads@gmail.com

Aug 21



KL



Nice talking to you as well. See you Monday,
thank you!

06:23 PM

Your welcome!!! :)

06:24 PM

Step Two: Atlas Ashley A.I. Software

**Getting you NEW patients that
PREPAY & CLOSE is great... but...**

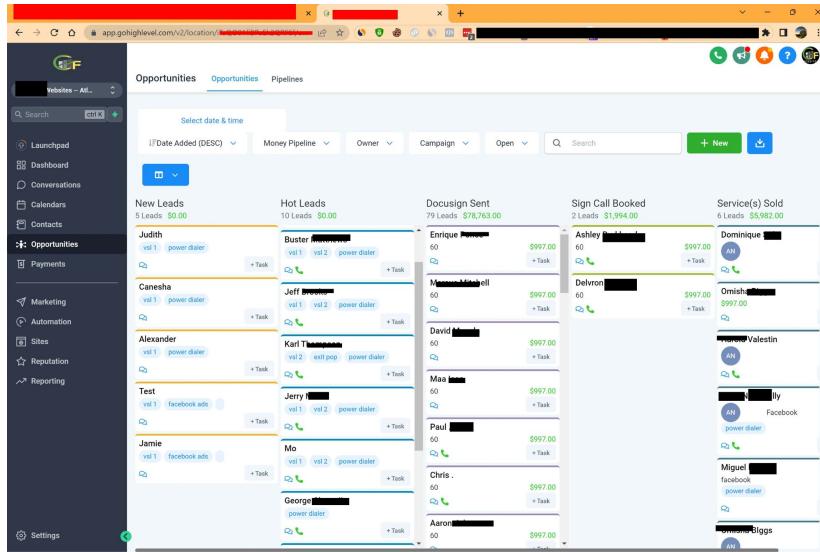
**What do we do to the patients that
didn't schedule?**

Or scheduled but didn't close?

**What systems do you currently have
in place for this?**

Step Three:

Patient Journey Automation



- We deploy PROVEN FREE Email/Text campaigns to your prospects who don't close. Maximizing every single lead you get! **One of our clients added close to \$50,000 in revenue off ONE email...**
- We also set you up with a Done For You referral program. **We automate the process of asking for referrals from your prospects who do close!**
- **FREE** Automated Google Review Campaign

Do You See How This Could Work?

***Do You Think This 3 Step Process Is
Exactly What You Need To Get To
INSERT GOAL HERE***

How So?

***How Is This Different From What
You've Tried In the Past?***

GO OVER FAQs

FAQs...

- **Everything is month to month (No Long Term Contracts)**
- **Exclusivity (1 chiro per city / 5 mile radius)**
- **{Add any more FAQs here...}**

What Questions Do You Have?

GO OVER GUARANTEE

Money Back Guarantee



**20 NEW Patients That
Pre Pay In The First 60 Days**

OR...

Your money back (not including adspend)

GO OVER BONUSES

Plus...

We have some FREE bonuses...

BONUS #1 – Google Review Campaign

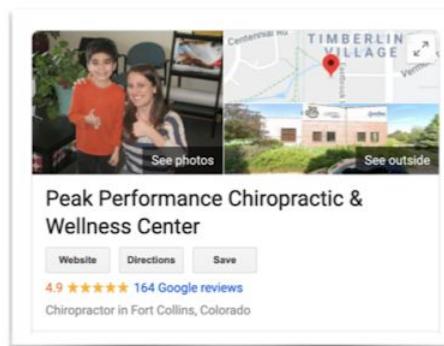
Get between 30 - 150 New Google Reviews



**82 NEW GOOGLE
REVIEWS ADDED!!!**

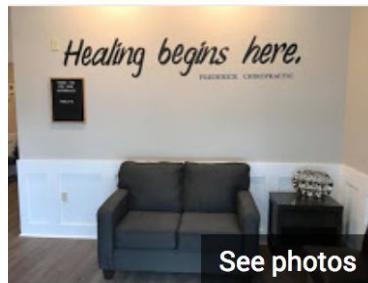


**97 NEW GOOGLE
REVIEWS ADDED!!!**



**114 NEW GOOGLE
REVIEWS ADDED!!!**

14 to 90



Frederick Chiropractic ★

5.0 ★★★★★ 14 Google reviews

Chiropractor in Raleigh, North Carolina



The image shows a comparison of two Google business profile cards for "Frederick Chiropractic".
Left Card (Original): Shows 14 Google reviews. The card includes interior and exterior photos, a map, and links to see photos and see outside.
Right Card (Optimized): Shows 90 Google reviews. The card includes a larger photo of the interior, a larger map, and links to website, directions, save, see photos, and see outside. A circular profile picture of a man is also present.
A large green arrow points from the left card to the right card, indicating the transformation or improvement in review count and visual presentation.

See photos

See outside

Website Directions Save

4.9 ★★★★★ 90 Google reviews

Chiropractor in Raleigh, North Carolina

109 to 207

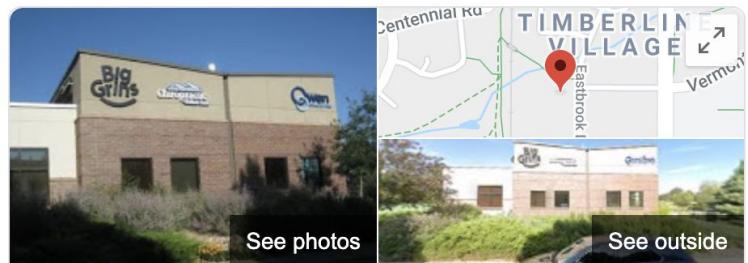
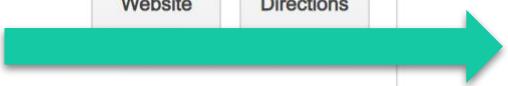


Peak Performance Chiropractic &
Wellness Center ★

4.9 ★★★★☆ 109 Google reviews
Chiropractor in Fort Collins, Colorado

Website

Directions



Peak Performance Chiropractic &
Wellness Center

5.0 ★★★★★ 207 Google reviews
Chiropractor in Fort Collins, Colorado



BONUS #2 – Patient Reactivation Campaign

Reactivate old patients & non responsive leads



Plus...

BONUS 3 - Let Us Pay You Referral Program

For every chiropractor partner you refer to us that invests a minimum of \$1,500/month with us... we send **YOU \$500 CASH** per month as long as they stay...



| Referrals | Referral Partner | \$ |
|--|------------------|-----------|
| Brett Watts | Referral Partner | 500.00 |
| Camille Savage | Referral Partner | 500.00 |
| Baker Chiropractic - Dr Casey Baker | Referral Partner | 1,500.00 |
| Tankersley Chiropractic - Dr Craig Tankersley | Referral Partner | 500.00 |
| Frederick Chiropractic - Dr. Taylor Fredrick | Referral Partner | 1,500.00 |
| Hilltop Chiropractic North - Dr Hillary Rowenhorst | Referral Partner | 1,500.00 |
| Woodroof Chiropractic - Dr Ike Woodroof | Referral Partner | 1,000.00 |
| Strongsville Chiropractic - Dr Jay Fite | Referral Partner | 500.00 |
| Favorite Chiropractic - Dr Marcus Favorite | Referral Partner | 1,000.00 |
| Preston Chiropractic - Dr Massimo Bianco | Referral Partner | 1,500.00 |
| Dansel Chiropractic - Dr Ryan Dansel | Referral Partner | 500.00 |
| Back to Life - Dr Ryan Simpson | Referral Partner | 2,500.00 |
| Naturally Chiropractic - Dr Scott Godsey | Referral Partner | 1,000.00 |
| Peak Performance Chiropractic - Dr Brian & Jenn | Referral Partner | 15,275.00 |
| Agan Chiropractic - Dr. Brad Agan | Referral Partner | 500.00 |
| Darin Chiropractic - Dr. Christina Darin | Referral Partner | 1,000.00 |
| hwefel@aol.com Howard Werfel | Referral Partner | 500.00 |
| drmarkjensen@gmail.com Mark Jensen | Referral Partner | 500.00 |

GO OVER PRICING

How To Get Started With Our Ashley A.I. Pay Per Show System

Option 1:

\$0 setup fee

\$125 Per “Pre Paid Patient”

Minimum 20 Patient Credit

\$2,500 To Get Started Plus Ad Spend!

Option 2:

\$1,997/month

Unlimited Patients For \$0

\$1,997 To Get Started Plus Ad Spend!

Which option sounds best to you?

Ad Spend

We have 3 options...

Good: \$50 a day

Better: \$100 a day

Best: \$150 a day

Most clients go with the Better option (\$100/day) and if you are really looking to scale FAST, our top clients end up going with the Best option.

Which option sounds best for you?

DOWNSELL DEPOSIT

100% Fully Refundable Deposit (72 Hours)

If you would like to think about it, that is no problem at all. We just ask for a **100% fully refundable deposit** of \$250 to hold your spot for 72 hours. We will also be connecting you with some of our clients in the meantime.

Next, take some time to think about it, speak with any other decision makers and our clients, and we will be more than happy to schedule a follow up call to decide on moving forward or give you the full refund which will show up in 5-10 business days.

NEXT STEPS

Next Steps...

