



sbarton.sjb@gmail.com

(720) 253-6110

www.willcreateforfood.com

Stephen Barton

I am a digital designer and copywriter currently based in Portland, Oregon. My focus is on utilizing all touch points of a brand to create unique and authentic experiences, therefore encouraging the formation of communities. I am at my best when taking on projects that push me both creatively and analytically, allowing me to expand my skills and resources.

Knowledge

Software:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Wordpress
Squarespace
Tableau
Sketch

Skills:

Brand Development/Strategy
Web/Digital Design
Content Marketing
Copywriting
Experience Design
UI Design
Front-End Development
Basic Python

Education

2014 – 2018

University of Colorado Boulder — Boulder, Colorado

B.S. in Strategic Communication focused on Advertising, PR, and Design
Minor in Technology, Arts and Media

Experience

2019 - present

The Rothwell Group L.P. — *Digital Marketing Consultant*

Focusing on content marketing and digital strategy. Improving the brand's online presence and helping the products better compete in the current market.

2019 - present

Louvre Media — *Creative Designer*

Working with an extensive range of small businesses across the country providing websites, marketing materials and content.

2018 - present

Self Employed — *Freelance Experience and Brand Designer*

Helping small businesses in the local community build their brands and connect with customers. Working on aesthetics and strategy across all media promoting brand consistency. Focusing on online presence and experience design.

2017 – 2018

The Rothwell Group L.P. — *UX/UI and Marketing Intern*

Focused on updating and creating modules within their HR software, BizRun, to improve usability. Kept the marketing website up to date and created iconography for the application.