



sbarton.sjb@gmail.com

(720) 253-6110

www.willcreateforfood.com

# Stephen Barton

I am a digital designer and copywriter currently based in Portland, Oregon. My focus is on utilizing all touch points of a brand to create unique and authentic experiences, therefore encouraging the formation of communities. I am at my best when taking on projects that push me both creatively and analytically, allowing me to expand my skills and resources.

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## Knowledge

### Software:

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Wordpress  
Squarespace  
Tableau  
Sketch

### Skills:

Brand Development/Strategy  
Web/Digital Design  
Content Marketing  
Copywriting  
Experience Design  
UI Design  
Front-End Development  
Basic Python

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## Education

2014 – 2018

**University of Colorado Boulder** — Boulder, Colorado

B.S. in Strategic Communication focused on Advertising, PR, and Design  
Minor in Technology, Arts and Media

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## Experience

2019 - present

**The Rothwell Group L.P.** — *Digital Marketing Consultant*

Focusing on content marketing and digital strategy. Improving the brand's online presence and helping the products better compete in the current market.

2019 - present

**Louvre Media** — *Creative Designer*

Working with an extensive range of small businesses across the country providing websites, marketing materials and content.

2018 - present

**Self Employed**— *Freelance Experience and Brand Designer*

Helping small businesses in the local community build their brands and connect with customers. Working on aesthetics and strategy across all media promoting brand consistency. Focusing on online presence and experience design.

2017 – 2018

**The Rothwell Group L.P.** — *UX/UI and Marketing Intern*

Focused on updating and creating modules within their HR software, BizRun, to improve usability. Kept the marketing website up to date and created iconography for the application.