

WILLIAM MILES

Fuqua School of Business, Duke University, Durham, NC 27708
will.miles@duke.edu · (832)-504-0808

EDUCATION

The Fuqua School of Business, Duke University

Ph.D. in Business Administration (Strategy) 2027 (expected)
Advisors: Wesley M. Cohen, Ashish Arora, Sharique Hasan

Rice University

B.A. Economics and Management, with Honors 2018–2022

RESEARCH

Working papers

1. “If you had only one shot: Scale and herding in innovation experiments” , with A. Arora and S. Hasan
NBER working paper #33682
2. “Blockbusters, Sequels, and the Nature of Innovation” , with W. Cohen, M. Higgins, and Y. Shibuya
3. “Opinion Trumps Fact: Entrepreneurship and Competition in Political News” , with A. Chatterji, S. Hasan, and D. Shvadron

Under review

1. “From Founders to Funders: Generalized Reciprocity, Embeddedness, and Entrepreneurs’ Participation in Angel Investing” , with A. Piazza

AWARDS, FELLOWSHIPS, AND HONORS

Duke University

Doctoral Fellowship 2022–2027

Rice University

The Peter Mieszkowski Prize for Honors Program Research in Economics 2022
Honors in Economics 2022
Rice Undergraduate Scholars Program 2021–2022
International Rice Grant 2018–2022
President’s Honor Roll 2020

CASES

William Miles, Caleb Walker, and Ronnie Chatterji. “Pasqal’s Dilemma” 2024

TEACHING EXPERIENCE

Duke University

Instructor for I&E 800: Commercializing Innovation	March 2025
Teaching Assistant for People Analytics (MQM)	2025–present
Teaching Assistant for Entrepreneurial Strategy (MBA)	2025–present
Instructor for PhD Summer Bootcamp in Statistical Programming	August 2024
Teaching Assistant for Leading Business in a Complex World (MBA)	August 2024
Teaching Assistant for Strategic Implementation (MBA)	2024–present
Teaching Assistant for Business and Common Purpose (MBA)	2024–present
Teaching Assistant for Core Strategy (MBA, MMS, and EMBA)	2023–present

Rice University

Teaching Assistant for BUSI 343 Financial Management (undergraduate)	2022
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INVITED PRESENTATIONS *(Scheduled*; Presented by coauthor[†])*

“If you had only one shot: Scale and herding in innovation experiments”

- Academy of Management (Best paper designation), Copenhagen, July 2025*
- DRUID, Rotman School of Management, University of Toronto, June 2025*

“Blockbusters, Sequels, and the Nature of Innovation”

- Academy of Management, Copenhagen, July 2025*
- DRUID, Rotman School of Management, University of Toronto, June 2025*[†]
- Strategy Science Conference, IESI Barcelona, June 2025*
- Munich Summer Institute, Munich, May 2025*

“Opinion Trumps Fact: Entrepreneurship and Competition in Political News”

- Academy of Management Symposium: “Emergence and Growth Strategy of Entrepreneurial Firms: Evidence Based on Large-Scale Data”, August 2024

RELEVANT POSITIONS

Jones Graduate School of Business, Rice University

Research Assistant for Prof. Kate Odziemkowska	2022
Research Assistant for Prof. Alessandro Piazza	2020–2022

SERVICE

Ad hoc reviewer for <i>Organization Science</i>	2024–present
Ad hoc reviewer for <i>Management Science</i>	2023–present

PROGRAMMING AND SOFTWARE SKILLS

Proficient: R, Python, Stata, L^AT_EX, Unix, SQL, Google Big Query

Novice: Git, MongoDB, Javascript, HTML, CSS

OTHER AWARDS

DipABRSM Saxophone (Distinction)

2018