

WILLIAM MILES

Fuqua School of Business, Duke University, Durham, NC 27708
will.miles@duke.edu · (832)-504-0808

EDUCATION

The Fuqua School of Business, Duke University 2022–present

Ph.D. in Business Administration (Strategy)

Advisors: Sharique Hasan, Ashish Arora, Wesley M. Cohen

Rice University 2018–2022

B.A. Economics and Management, with Honors

RESEARCH

Working papers

1. “If you had only one shot: Scale and herding in innovation experiments”, with A. Arora and S. Hasan
2. “Blockbusters, Sequels, and the Nature of Innovation”, with W. Cohen, M. Higgins, and Y. Shibuya
3. “Opinion Trumps Fact: Entrepreneurship and Competition in Political News”, with A. Chatterji, S. Hasan, and D. Shvadron

Under review

1. “From Founders to Funders: Generalized Reciprocity, Embeddedness, and Entrepreneurs’ Participation in Angel Investing”, with A. Piazza

AWARDS, FELLOWSHIPS, AND HONORS

Duke University

Doctoral Fellowship 2022–2027

Rice University

The Peter Mieszkowski Prize for Honors Program Research 2022

Honors in Economics 2022

Rice Undergraduate Scholars Program 2021–2022

International Rice Grant 2018–2022

President’s Honor Roll 2020

CASES

William Miles, Caleb Walker, and Ronnie Chatterji. “Pasqal’s Dilemma” 2024

TEACHING EXPERIENCE

Duke University

Instructor for PhD Summer Bootcamp in Statistical Programming	August 2024
Teaching Assistant for Leading Business in a Complex World (MBA)	August 2024
Teaching Assistant for Strategic Implementation (MBA)	2024–present
Teaching Assistant for Business and Common Purpose (MBA)	2024–present
Teaching Assistant for Core Strategy (MBA, MMS, and EMBA)	2023–present

Rice University

Teaching Assistant for BUSI 343 Financial Management (undergraduate)	2022
--	------

INVITED PRESENTATIONS (SCHEDULED*)

Academy of Management Symposium: “Emergence and Growth Strategy of Entrepreneurial Firms: Evidence Based on Large-Scale Data	August 2024
Doctoral Consortium on Emerging Markets, Rice University	May 2024

RELEVANT POSITIONS

Jones Graduate School of Business, Rice University

Research Assistant for Prof. Kate Odziemkowska	2022
Research Assistant for Prof. Alessandro Piazza	2020-2022

SERVICE

Ad hoc reviewer for <i>Organization Science</i>	2024–present
Journal analytics at <i>Organization Science</i>	2023–present
Ad hoc reviewer for <i>Management Science</i>	2023–present
Conference on Field Experiments in Strategy (CFXS) assistant organizer	2023

PROGRAMMING AND SOFTWARE SKILLS

Proficient: R, Python, Stata, L^AT_EX, Unix, Google Big Query
Novice: Git, MongoDB, Javascript, HTML, CSS

OTHER AWARDS

DipABRSM Saxophone (Distinction)	2018
----------------------------------	------