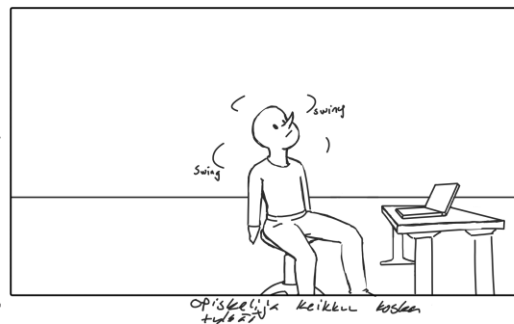**Shot number:** 01   Shot duration: ~5s   Shot type, cam. angle, movement: full, static

Action (what is/happends in the image?):
Student is bored and reaches for wallet

Audio (what narrator/actors say? Music & FX?):
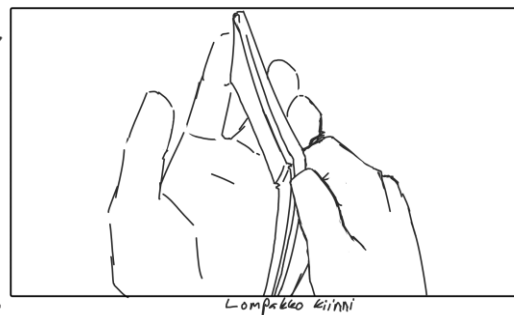narrator rhetorically asks is the student proceeds to encourage action (some reference/music to add interest)

Opiskelija keikku koko tuolin

Shot number: 02   Shot duration: ~5s   Shot type, cam. angle, movement: ELk/cut-in, Static

Action (what is/happends in the image?): wallet moves to view and is revealed to be empty

Audio (what narrator/actors say? Music & FX?):
Narrator says oof
dissapointed Fx

Lompakko kiinni

Shot number: 02   Shot duration: ~5s   Shot type, cam. angle, movement: ELk/cut-in, Static

Action (what is/happends in the image?): wallet moves to view and is revealed to be empty

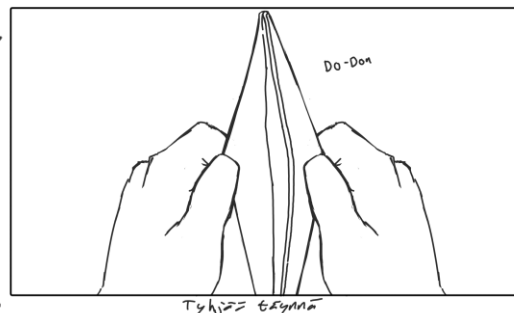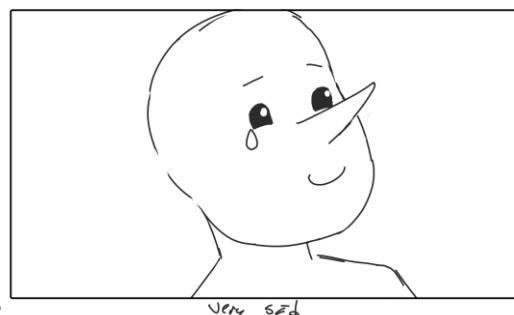Audio (what narrator/actors say? Music & FX?):
Narrator says oof
dissapointed Fx

Do-Don

Tyhjää teynnä

Shot number: 03   Shot duration: ~5s   Shot type, cam. angle, movement: LK/Close, Static

Action (what is/happends in the image?): student realizes wallet is empty and expresses pain

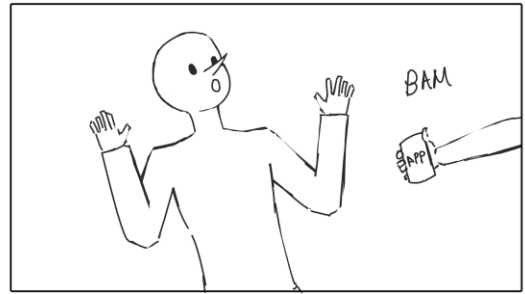Audio (what narrator/actors say? Music & FX?):
Meme reference

Very sad

Shot number: 04   **Shot duration:** 3S   Shot type, cam. angle, movement: Full, static

Action (what is/happends in the image?): Narrator hits
Student with the Solution (app)

Audio (what narrator/actors say? Music & FX?):
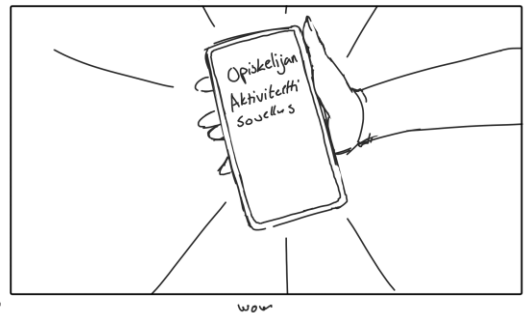Narrator encourages Student to download
the app
explosion

Shot number: 05   **Shot duration:** 5S   Shot type, cam. angle, movement: ELK/cut-in, static

Action (what is/happends in the image?): Phone with app
fills view and is held

Audio (what narrator/actors say? Music & FX?):
Narrator encourages Student to download
the app

wow

Shot number: 06   **Shot duration:** 4S   Shot type, cam. angle, movement: YK, left→right pan

Action (what is/happends in the image?): B-roll to showcase
app content

Audio (what narrator/actors say? Music & FX?):
Narrator talk about thing 1 on the app

B-rollia jostain ruokajuomasta

Shot number: 07   **Shot duration:** 4S   Shot type, cam. angle, movement: YK

Action (what is/happends in the image?): B-roll to showcase
app content

Audio (what narrator/actors say? Music & FX?):
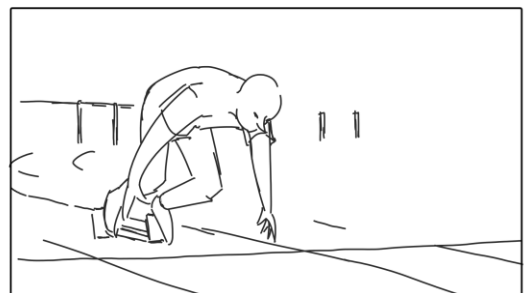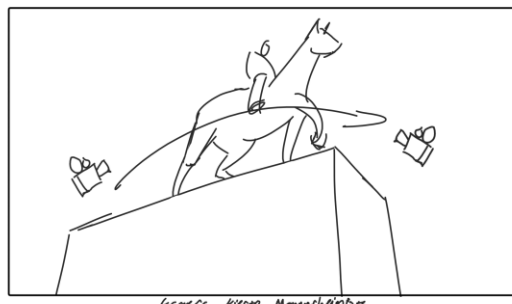Narrator talk about thing 2 on the app

sprinttaavi, jotain urhelu B-rollia

Shot number: 08   Shot duration: 4s   Shot type, cam. angle, movement: LPK, low angle orbit

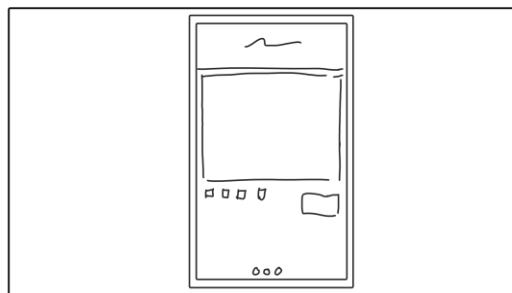Action (what is/happends in the image?): B-roll to showcase app content

Audio (what narrator/actors say? Music & FX?): Narrator talk about thing 3 on the app

Kamera kierto Manneheintie

Shot number: 09   Shot duration: 5 s   Shot type, cam. angle, movement: Elk, static

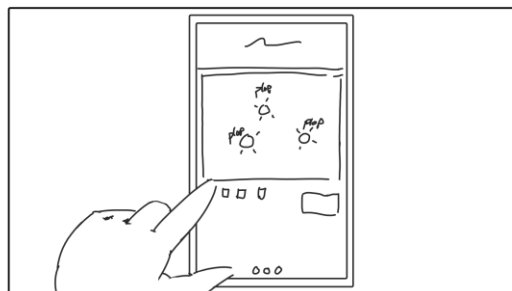Action (what is/happends in the image?): Student brings phone with app to view

Audio (what narrator/actors say? Music & FX?): Narrator concludes there is something for everyone

Appi

Shot number: 09   Shot duration: 5 s   Shot type, cam. angle, movement: Elk, static

Action (what is/happends in the image?): Student clicks app and scene fades to banner

Audio (what narrator/actors say? Music & FX?): Narrator concludes there is something for everyone

Appi painetaa kuvakkeen ilmestyä