Social graph						
Genre		Alice	Bob	Cedric	Daphne	1
1 1 0 1	HARUKI MURAKAMI	5	2.3	4	3.1	
0010	INTELLIGENCE  INTELLIGENCE  INTELLIGENCE  INTELLIGENCE	1	4.5	1.3	4	'
1100	STRANGE NEW THINGS	3.9	4	3.8	0.8	
0010	SYNC	2	5.2	1	4.5	
0101	RUMO	4	2.5	3	3.6	