Socia graph					
Genre	Alice	Bob	Cedric Daphne		Eric
1 1 0 1	5	2.3	4	3.1	2.3
OO10	1	4.5	1.3	4	4.0
1100	3.9	4	3.8	0.8	1.7
0010 SYNC	2	5.2	1	4.5	4.8
O 1 O 1	4	2.5	3	3.6	2.9
) as MM/					
1 1 0 1	4.8	1.1	3.7	2.3	2.4