



blueport

Blueport Co-op

WILL FELDMAN



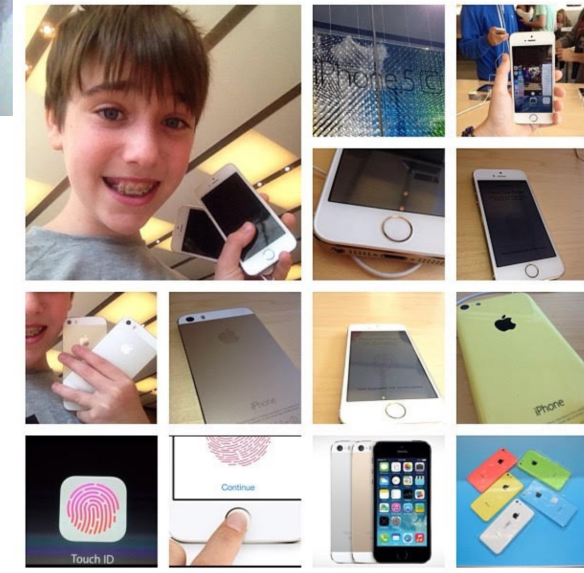
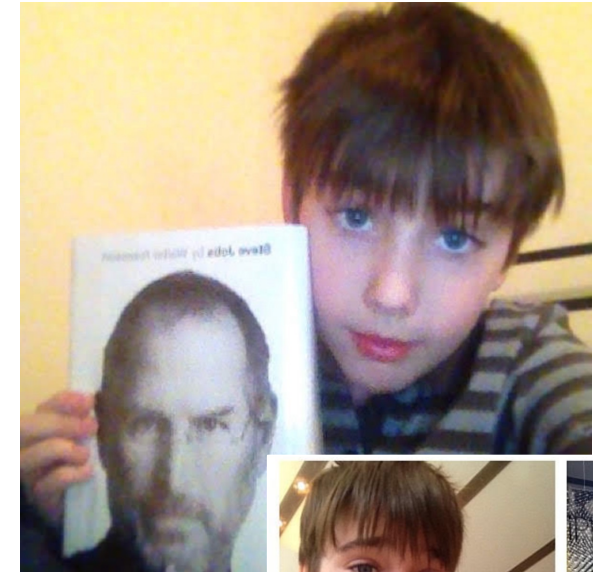
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Intro

- 3rd year student at Northeastern University
 - Studying Computer Science and Business
- From Columbus, Ohio
- First co-op and first-time doing product management
- Interests: technology, rock climbing, hanging with friends, and good food
- Favorite restaurant in Boston is Buttermilk & Bourbon



Expectations of co-op

- Took a course in my Fall semester of my 2nd year to learn and prepare for co-op
 - Learned about creating resumes, job hiring process, and soft skills on professionalism in the work environment
- Looked for positions in Software Development and Product Management



Expectations of Blueport

- Knew I was doing Product Management but did not know what specific initiatives I was going to be working on
- Was excited to learn more about what a product manager does



Goals

Defined goals prior to starting co-op

1. Develop a greater understanding of product management
2. Apply the knowledge I learned in classes in a corporate setting
3. Improve my interpersonal and communication skills
4. Expand my technical and business skillset
5. Build positive relationships with my co-workers



Accomplishments

PROJECTS

- Improved site performance
- Worked on Hub improvements
- Headless CMS
- Search vendor

TEAMS

- Worked with UX team
- Led Patriots team
 - Both with and without the other co-ops



What I Learned

- Product Management
 - Jira and Confluence
 - Sprints, planning, grooming, pointing
 - Writing tickets and documentation
- Some basic Angular from watching others work on tickets



Highlights

- Co-op happy hour
 - Blackbird donuts (yum!) and LOTS of tacos
- Hanging out and playing board games with the co-ops in the office
- Walks home from the office
- Working with such amazing people



What's Next

- Will be continuing with Blueport as an Associate Product Manager until mid-July
- Studying abroad for 4 weeks in Copenhagen doing a program with Northeastern on happiness and sustainability in business
- Taking classes next semester
- Doing my next co-op in Spring 2023
 - Planning on searching for a position in software development or product management
 - Considering looking for jobs outside of the US as well

Shoutouts

- **Cole** for being my mentor and manager for my co-op experience
- **Lois** for stepping in as my manager when Cole left for maternity leave
- All the wonderful people I have had on my team: **Sylvia, Gina, Gonzalo,** and **Tom**
- **James** and **Garett** for their UX support and expertise
- The other co-ops (**Adam, Andra, Mina,** and **Robert**) for being a great support system and friends



Questions?

