

# Rockey Burgers HTML/CSS Website

**Deadline:** Saturday, Sep. 22nd 11:59pm.

## Project Description

Students will create a website using HTML(5) and Cascading Style Sheet (CSS).

Students will use some of the information provided by client to create a new web presence for this burger joint. The burger joint is named **Rockey Burgers**. You will research for colors, ideas, and find other related media assets that you could use on this project. Manage your time well for this project.

## Requirements

- Proper use of HTML(5) elements and attributes.
- Proper use of classes and id.
- Well organized project folders and naming conventions for files, media assets and stylesheet.
- The main page should be named **index.html**
- Website must include a menu navigation.
- Use content provided by client.
- Embed a YouTube, Vimeo or self-hosted video about burgers (bonus points).
- Use <div> tag if you are going to display a table or collection of data.
- Allowed to use **ONLY** bootstrap template.
- Overall look and feel of the website. Make the website visually appealing. Get suggestions or input from fellow students and instructors.
- Test and check your website for errors before submitting the assignment.

## Submission

- Post Git Pages URL to Canvas.

# Home (Landing Page)

**Logo: ROCKEY BURGERS**  
**Best Quality Burgers in town. Off the charts.**

Hero Image of Burger below (centered)



# About

**Slogan: Best Quality Burgers in town. Off the charts.**

Step into any **ROCKEY BURGERS**, and you'll notice we're different. From our famous (free) house-made pickles, to the hand-painted signage, to our cheerful staff, we build our restaurants like we build our burgers—sustainably, locally, and with an unwavering commitment to quality.

Fresh, quality produce, meat, dairy and buns, sourced from partners located just miles from our restaurants, are the ingredients to making the perfect burger. This commitment to creating the best possible food for our guests is a direct reflection of our promise of creating fast food burgers using slow food values.

**Bite into any Super burger, and taste the difference.  
Our burgers, fries, and shakes are made with the finest,  
freshest ingredients available.**

All our beef is Rocky Farms, humanely-raised, vegetarian-fed, ground fresh daily, and sourced from a family-owned ranch.

All of our shakes and cones are made with organic cream from Rocky Creamery, a small, family-owned, organic farm located South of Nephi, Utah.

Our buns are baked to our specification by an artisan baker in Nephi, UT

The potatoes we use to make our French fries are made from potatoes grown in North America by growers who are required to identify the genetic source of their seed potatoes. We do not work with genetically modified potato varieties. Our potatoes are processed fresh off the field and delivered to us without any modifications. We proudly serve Sir Kensington ketchup.

# Food Menu

## **Burgers**

Our burgers are cooked medium and are very juicy!

### **Rockey Burger \$8.25**

Two 4 oz. patties, with Awesome Sauce

Add Cheese ... \$0.75

Add Bacon ... \$1.25

### **Super Burger \$5.75**

4 oz. patties, with Awesome Sauce

Add Cheese ... \$0.50

Add Bacon ... \$1.25

## **Toppings**

### **Free**

Lettuce

Tomato

Red Onions

Jalapeños

Grilled Onions

Housemade Pickles

### **Extra**

Avocado \$1.25

Bacon \$1.25

Roasted Portabello \$1.25

Organic Egg \$1.50

## **Fries**

Our burgers are cooked medium and are very juicy!

### **French Fries \$2.75**

Delicious freshly peel potatoes fries

**Garlic Fries \$3.50**

Delicious freshly peel potatoes fries

**Add Three Dips \$1.50**

Super Sauce, Housemade Mayo, Chipotle

**Chicken**

Natural free range chicken breast with chipotle aioli

**Chicken Sandwich \$8.00**

Add Jack Cheese ... \$0.50

Add Bacon ... \$1.25

**Garlic Fries \$3.50**

Delicious freshly peel potatoes fries

**Add Three Dips \$1.50**

Super Sauce, Housemade Mayo, Chipotle

**Drinks**

Fountain ... \$2.50

Organic Iced Tea ... \$2.75

Fresh Lemonade ... \$3.25

Water Bottle ... \$2.00

**Cones**

Rockey Creamery organic soft serve ice cream

Regular ... \$3.75

- Vanilla, Chocolate, or Swirled

Dipped Cone ... \$4.50

- Vanilla ice cream, dipped in chocolate

**Shakes**

Made with Rockey Creamery organic soft serve

Regular ... \$4.75

- Vanilla, Chocolate, or Swirled

Super Shake ... \$5.75

- Cookies & Cream, Fresh Strawberries, or Chocolate & Chips

Kids Size ... \$3.25

- Vanilla, Chocolate, or Swirled
- Add Malt ... \$0.50

## Utah Locations

[ Picture of Google Maps placed here ]

**Locations styled to 2 rows, 2 columns tables**

### **Downtown Salt Lake City**

346 Kearns Street,  
Salt Lake City, UT 84111  
Mon – Fri 11am to 8pm  
Sat 10am to 8pm  
Closed Sundays  
801-677-0070

### **Sandy**

346 Murray Lane,  
Sandy, UT 84093  
Mon – Fri 11am to 8pm  
Sat 10am to 8pm  
Closed Sundays  
801-777-0070

### **Lehi**

1205 Cabela Drive,  
Lehi, UT 8403  
Mon – Fri 11am to 8pm

Sat 10am to 8pm  
Closed Sundays  
801-777-0070

## **Provo**

841 N University Ave,  
Provo, UT 84604  
Mon – Fri 11am to 8pm  
Sat 10am to 8pm  
Closed Sundays  
801-777-0070

## **Subscribe Today**

**Don't miss out on discounts**

Full Name: **Text Field**

Email Address: **Text Field**

Phone Number: **Text Field**

## **Social Media Buttons**

Twitter: <http://www.twitter.com/keyburgers>

Facebook: <http://www.facebook.com/keyburgers>

## **Jobs**

**Join our great team!**

Name: **(2 Text Fields)** First Name, Last Name

Address: **(2 Text Fields)** Street Address and Address Line 2

City: **Text Field**

State: **Drop-down Field listing all 50 states**

Zip Code: **Text Field**

Phone: **Text Field**

Email: **Email Field**

## Work History

Tell us about your last two jobs. What did you do? Who did you work for? How long were you there? (2 multi-line fields)

## Availability

Daytime: (checkbox)

Evenings: (checkbox)

Anytime: (checkbox)

What makes you a great fit? (1 multi-line field)

# Frequently Asked Questions

**Why is your Rockey Burger So Expensive? (click and reveal feature)**

We focus on making meals with the best and freshest ingredients, like humanely-raised beef that is ground fresh each day, organic chicken, and Rockey Family Dairy's organic cream for our ice cream cones, sundaes and shakes.

Our commitment to freshness and quality means higher prices than you'd find at traditional fast-food burger chains. It also means food that tastes way better — because, well, it is.

**Where does your beef come from? (click and reveal feature)**

We source our humanely-raised, vegetarian-fed beef from local, family-owned ranches. We use an 85% to 15% protein to fat blend, a mixture of the lean protein and the marbling found on in a cut of steak for our ground beef. The mixture is ground daily, and thus, our burgers taste so amazing.



# Rubric

HTML(5) Code is clearly organized and easy to read. **1 point**

Every page contains DOCTYPE, <html>, <head>, <title> and <body> elements. **2 points**

Folder and file structure - all stylesheets, media assets placed in the proper folders **2 points**

Proper use of classes and divs **1 point**

Landing page is named index.html **1 point**

Website must have navigation **2 points**

Headers, paragraphs, and lists are used to organize content. **2 points**

Checked for bugs or errors using a website validator. **2 points**

Forms: contains name input, email input, checkbox, multi-line and text input (does not need to have the back-end with data stored in a database). **2 points**

All style rules are in external stylesheets with descriptive names with proper styles. **2 points**

Google Map embedded **1 point**

Git/Git Hub Commits. Have at least 10+ commits. **4 points**

Overall look and feel of the website **2 points**

Use of bootstrap or your own customized template **1 point**

Show and Hide feature in FAQ section (bonus) **2 points**

Use of Flexbox **2 points**

Video embedded **1 point**

**Total Points: 30 points**