

You're Invited...

To Show Off Your Products and Services

The Club Business Expo is the largest industry event of its kind, bringing together general managers, CEOs and COOs from some of the most prestigious clubs around the world. Use this cost-effective way to reach the club facility decision makers in one location:

- Network
- Provide Solutions
- Build Business Relationships

The numbers speak for themselves



"I appreciate the opportunity to see companies who support CMAA by participating in the Club Business Expo. ... Throughout the year, I make a concerted effort to patronize companies and organizations that exhibit."

**—Richard D. Spurlin, CCM, CCE
General Manager
Eugene Country Club**

A Sample of Participating Companies

Bay Fireworks-Pyro Engineering	Harbor Linen	SES Lighting
Bermar America	Homer Laughlin China Co.	SICO America, Inc.
Big John Corp.	Hospitality Financial and Technology Professionals	Signera
Bissell Commercial	Image Design, Inc.	Snap Drape Int'l
Cawley Company	Insperty	Solaira Inforesight Consumer Products
CHAMBERS	John Deere Golf	Something Different Linen
Chateau Montelena	Jonas Club Software	Spring USA
ChefField Presentations	Judd Brown Designs & Jefferson Group Architects	TAI Club Management Systems
Cleveland Menu Printing, Inc.	KECamps	Talent Plus
Club Car, LLC	Landscapes Unlimited	Teemark, Inc.
Clubessential	Lion's Wood Banquet Furniture	Textile Management Service
ClubTec	McMahon Group, Inc.	The Toro Company
Clubwise, LLC	Mitchell L. Stump, CPA , PA	Travelers Insurance Company
Cornilleau USA	MityLite, Inc.	Treeforms, Inc.
Crown Verity, Inc.	MTL International Work and Travel	Tri-C Club Supply-Duffy's
CYBEX International	Nana Wall Systems	Tropitone Furniture
The Donning Co. Publishers	National Club Association	The Verdin Company
DWA Uniforms, Inc.	PAPC	VGM Club
EA Photography	Planglow USA	Vigilant, Inc.
Earth Networks	Polar Manufacturing Company	VIVREAU Advanced Water Systems
Ecolab, Inc.	PREFERED CLUB Insurance Program	Walco
entegra Procurement Services	Prestwick Golf Group	Wedgwood Royal Doulton
ETS Corporation	Profitable Food Facilities	Welch Tennis Courts, Inc.
E-Z-GO Textron, Inc.	RenoSys Corporation	Yamaha Golf Car Company
Ferreira Company	Rhineland Cutlery	
Fore Supply Company	RSM US LLP	
Fuel 21st, Inc.	Sarge Knives	
Gasser Chair Company, Inc.		
Global Golf Advisors		
GroupValet		

Who We Are

The Club Managers Association of America (CMAA) is the professional Association for managers of membership clubs. CMAA has close to 6,700 members across all classifications. Our manager members operate more than 2,500 country, golf, athletic, city, faculty, military, town and yacht clubs. The objectives of the Association are to promote and advance friendly relations among persons connected with the management of clubs and other associations of similar character; to encourage the education and advancement of members; and to assist club officers and members, through their managers, to secure the utmost in efficient and successful operations. For more information, visit www.cmaa.org

Club Management Magazine

CMAA's bi-monthly magazine provides industry professionals with in-depth information on issues, new products and services, and trends in club management. With advertising opportunities in both the print and digital editions, maximize your advertising dollar.

For more information visit www.cmaa.org/magazine

88%

More than 88% of attendees have purchasing power

60%

More than 60% of attendees made purchases from Expo exhibitors

Top Five Requested Products and Services:



Apparel/Retail



Food and Beverage



Apps/Club Technology



Spa and Fitness



Architectural and Interior designers

www.cmaa.org/ClubBusinessExpo

Results taken from attendee surveys from the CMAA 90th World Conference on Club Management and Club Business Expo.

Future Locations

2018
San Francisco, CA
Moscone Center West

2019
Nashville, TN
Music City Center

2020
Dallas, TX
Gaylord Texan Resort and Conference Center

For more information, contact **Kelly Jo Springirth** at
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www.cmaa.org/ClubBusinessExpo



**CLUB
MANAGERS
ASSOCIATION
OF AMERICA**

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The Club Business Expo



Front