

# VestaCoin

Protocol-Based Investment Vehicle

Hired Expert #1  
Hired Expert #2  
Hired Expert #3  
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# VestaCoin

Protocol-Based Investment Vehicle

## **Abstract:**

VestaCoin introduces a highly efficient blockchain trading protocol into the existing global foreign currency exchange markets, creating a decentralized alternative to traditional IRA & \$401k investment funds, that have the added benefit of time-based cryptocurrency dividends paid out to holders of the VESTA tokens. Such dividends are derived from increased total valuation of the VestaCoin liquidity pool, powered by seeding key Forex brokers in the extremely high-growth & nascent Forex markets throughout Asia. The net proceeds of such activities are converted to decentralized & cryptographically-secured blockchain tokens that are returned to their holders by way of Ethereum autonomous dispersal scripts. VestaCoin's novel breakthroughs enable all holders to profit directly from the mass-market foreign currency exchanges, while maintaining the benefits posed by decentralized & peer-to-peer cryptocurrencies based on Ethereum blockchain technology.

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# Introduction

Contemporary financial markets have high barriers-to-entry, ranging from regulatory requirements, high fees and minimum costs of entry, or in most cases, requisite industry insight to be able to navigate the markets in a profitable manner. Vesta coin combines many revolutionary Technologies such as the blockchain and cryptocurrency in order to overcome such obstacles. It allows the mass public to be able to hold digital tokens which can easily be purchased, and represent fractional ownership of such profitable trading ventures.

Financial instruments from real estate to commercial stock have never had as high a valuation as they do in current times, however the vast majority of the population has been unable to share in the profits of such rising valuations due to technological, economic, or societal barriers. Even in developed nations, many citizens might not have a portfolio of shares or real estate due to the complex and highly rated regulated atmosphere of such financial industries.

As the first of its kind, VestaCoin represents a decentralized investment fund, easily accessible by anybody with an internet connection. Utilizing the expertise of specially selected traders in the Forex and share markets, this fund can appreciate in value due to the trades executed by these individuals, as well as the deflationary and limited supply-side qualities of the currency.

# Forex for the Masses

The ability to have decentralized ownership token with high liquidity and ease to access, that can represent a profitable share in a foreign investment trading fund, can open the doors for the mass public to finally participate in the rise of the global markets. no longer will the unadvised public have to stand by on the sidelines while such markets continue their trends of increased success.

Vestacoin ownership requires only access to a decentralized cryptocurrency exchange, connected to the Ethereum blockchain network. true any open source web wallet or browser plug-in, a user can exchange their aetherium for the Vesta coin erc20 blockchain token, and immediately enjoy partial ownership of such a decentralized Forex Trading fund. with no proprietary software required in the entire onboarding process, the barrier of Entry is now lowered substantially, allowing the mass public to enter into the Vesta coin decentralized fund.

The earliest contributors, at the angel level, enjoy specific discounts of the Vesta coin token, which will listed for immediate cryptocurrency exchanging on a minimum of 5 initial exchanges. this opens the door for many other cryptocurrency enthusiastic to add best a coin to their portfolio. this represents increased demand for this deflationary token, which creates upward pressure on the price per token.

Vestacoin looks forward to creating a sustainable decentralized investment plan within which all the world can prosper.

# Market-Facing Issues

## Supply-Chain Inefficiencies

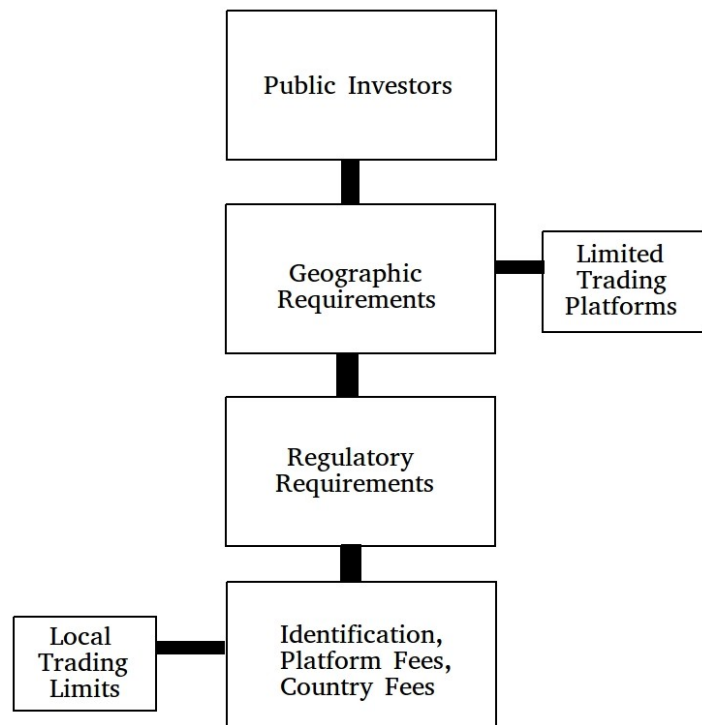
All of the above illustrate a current global investment model that presents the public with many stopping blocks, in the investment process. With so many hurdles and potential pitfalls for public investors along the way, many investors end up being left behind.

Geographic requirements are the first step where the centralized current model prevents issues for the Mass public. Certain investment platforms especially in the case of the stock market, are geared towards customers in a specific country primarily, while placing limits or blocks to citizens from elsewhere. this is a problem that plagues not only the stock market platforms, but the major cryptocurrency platforms of today, as well as real estate and other investment intermediaries. this hurdle alone can prohibit up to 90% or more of potential investors worldwide.

Regulatory requirements are another major roadblock for many potential investors in any Market. with so many requirements in specific League accepted forms of identification, and citizenship, many times investors even face unpassable roadblocks even attempting to invest from within their own country of residence. for example unbank citizens, or citizens lacking the proper specific identification required would be unable to participate in those markets.

The requirement for identifying documents are direct threat to users right to privacy. with every trade, profit, and investment deeply scrutinized by regulatory bodies, the mass public are unable to maintain any privacy or security from over-reaching bodies of power. this includes countries where the government is not properly representing the citizens, either through manipulation of votes in elections, or the abolishment of public elections altogether. taxes in these countries are there for not reflective of the consensus of the public, and are enforced without proper representation in government. these drains on any potential profits are exacerbated further by the fees within the centralized, shareholder-focused platforms themselves, which are known to take between 1% - 5% fees, in addition to flat-rate minimum fee on all withdrawals and trades, in many cases.

## Investment Supply Chain



## Limited Asset Price Potential & Liquidity

The app for mentioned hurdles and roadblocks for the Mass public to be able to invest in the different markets, limits the total overall growth, and therefore profits, on both sides of the equation. Investors who have successfully entered the market, miss out on any further games of appreciation that would occur if a wider investment base was adequately reached. On the other side of the equation, those who have been left behind are limited to absolute zero by being unable to have any investment portfolio whatsoever. divided markets limit the overall asset depreciation in potential market capitalization, as well as daily trading volume and liquidity, which has negative effects for everyone.

$$Q_s = -1S + 2V$$

$Q_s$  – Vesta Deflationary Supply Analysis (Quantitative)

$S$  = Current Overall Supply Curve

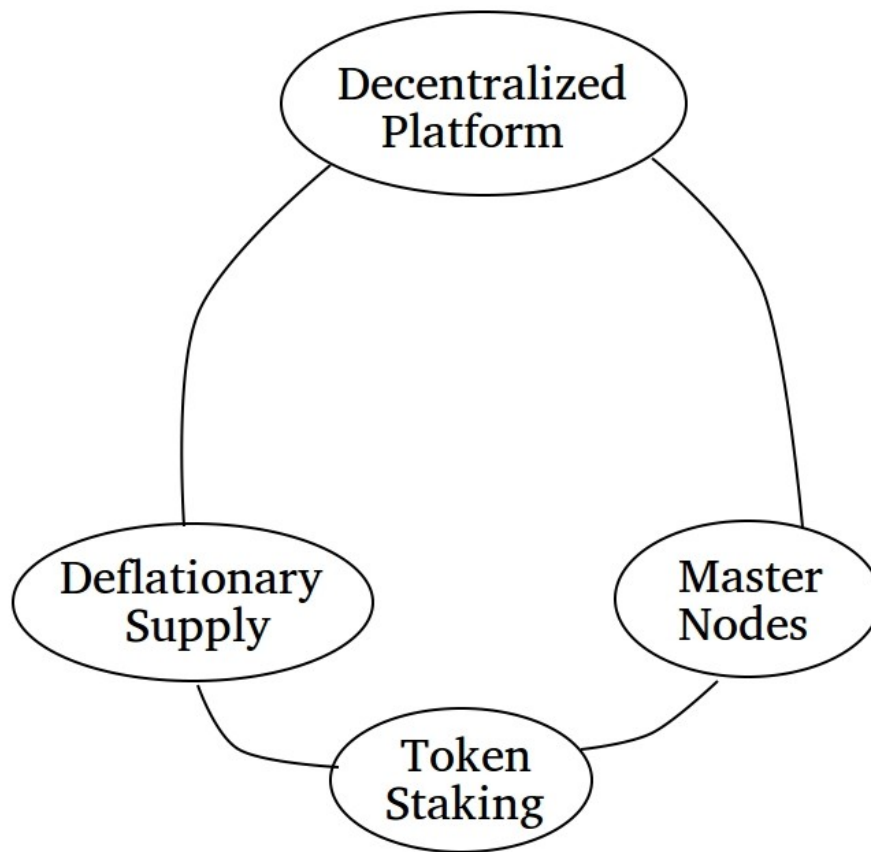
$V$  = Current Overall VST Token Demand

## MLM Fund Competitors

Another issue that faces the market, is the ramp it availability of multi-level marketing schemes. such schemes are founded upon no underlying asset value, and are unsustainable bubbles that require the ongoing recruitment of uneducated investors in order to even survive in the long-term. as soon as this unsustainable bubble begins to pop, major crashes are inevitable, and massive public damage is done. once set in motion, these types of ill-conceived competitors, are destined to cause damage to the markets, being based on no secure, open source or deflationary value systems.

While appearing attractive to many, due to certain benefits including simplified investor onboarding, and ease of transferability of ownership, these systems prevent certain positives to their audience, while masking underlying negatives. Open-source alternatives such as Vestacoin, allow complete transparency of the entire currency design and movement, all publicly auditable on the open blockchain. built on deep meta-questioning of current markets in alternatives, Vestacoin is a system designed to share and many of the positives of current alternatives, while backing them with powerful underlying foundations in cutting-edge technology.

# VestaCoin Dynamics



Vestacoin is built on several Pillars of Strength for foundational growth.

As a decentralized currency, Vestacoin exists as a 100% open-source system, that is completely open to all users, and available for public auditing at all times. Furthermore, the system is owned by no central company, and is available for partial ownership from anybody in the world. taking this even further, non-human entities may own Vestacoin to increase availability and liquidity, and the software is designed to allow ownership from next-generation AI traders, who can greatly expands the marketplace. Being a decentralized system opens the possibilities for this ever further, as no identifying requirements exist, allowing for an ever-evolving economy.

Token staking is a large part of the Vesta coin design, where withholding Vestacoins from circulation can earn certain benefits. this is a powerful growth model, where currency is frozen or burned, and therefore removed from circulation. Cryptocurrency rewards for doing so can outweigh the value of the currency itself for certain owners in certain situations, and may lead to a positive net effect for the remainder of the Vesta coin holders. this is made possible by staking within certain levels of Vesta coin Master nodes, which require a certain amount of staking to reach the more lucrative higher levels of mining.

Vestacoin Master nodes are certain full notes that require a certain amount of staking to a qualify. Such nodes therefore earn higher ranks and responsibility for the mass processing of Vestacoin transactions. This helps ensure that the owner of the node has an increased Financial incentive to perform favorably for the Vesta coin ecosystem and allow greater speeds and reliability for all users of the currency. Additionally, it removes parts of the currency from circulation whenever such nodes are created, which may push the supply-demand balance in favor of the remaining Vesta coin holders.



## Token Staking

The Vestacoin investment cycle begins with VSTA holders staking their coins into the Vestacoin investment platform, which offers time-locked options, as well as completely liquid options. These investments allow for directly auditable decentralized blockchain receipts that take in recipients Vesta coins. The higher-return options directly freeze the VESTA tokens with time locks for certain periods, effectively removing them from circulation until released at the end of the freezing period. These systems provide financial incentives for holders to use them, because of the ongoing rewards that are received over time. These time-based rewards are addition to complete retrieval of all time locked coins, at the end of the freezing period. The various Vesta coin automated lending contracts offer different time freeze periods as well as varying time-based rewards.

## Seeding Brokerages

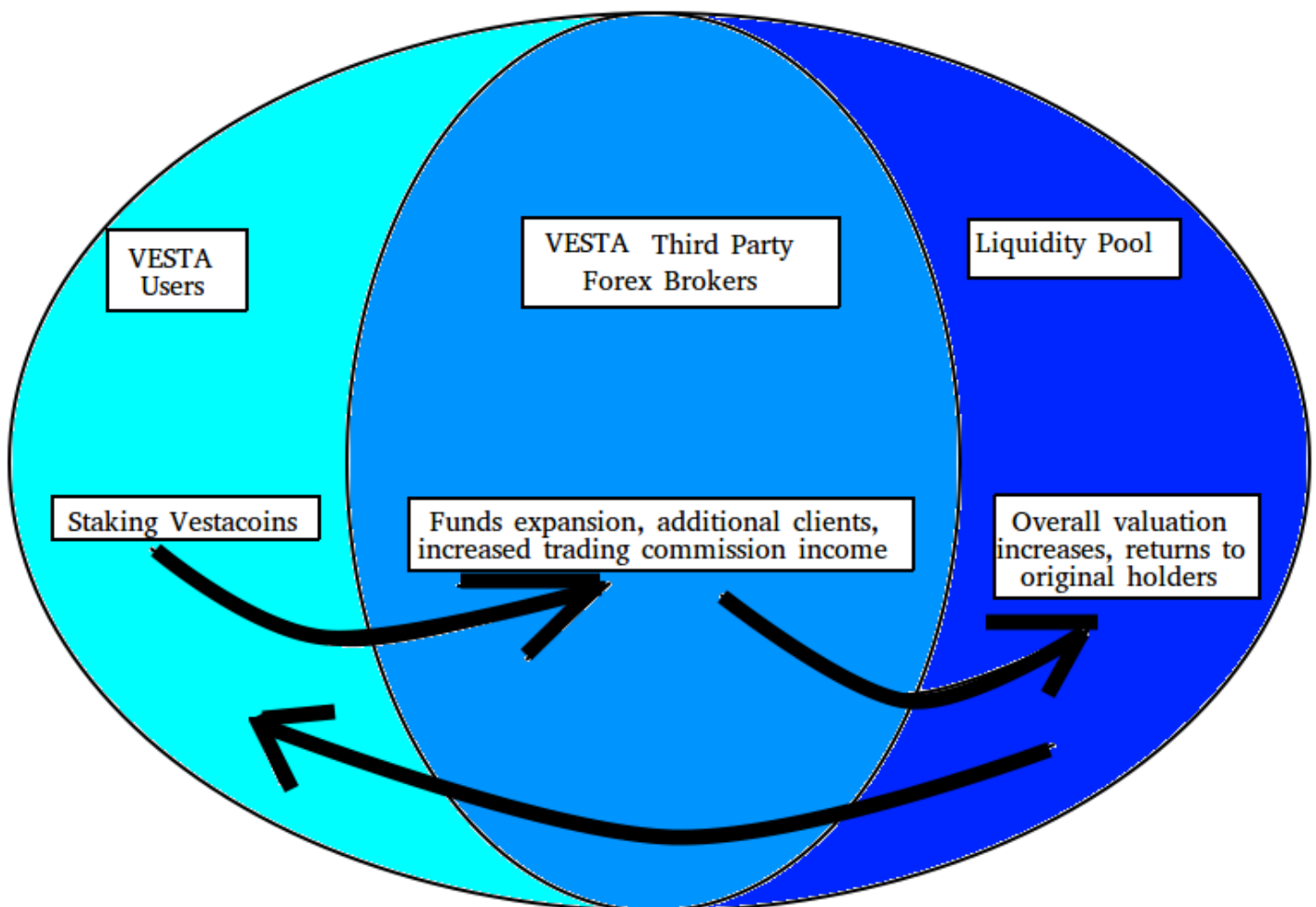
The core of the Vestacoin expansion is strategic seeding of new brokerages in the massively emerging Forex trading markets of Eastern and Southeastern Asia, where such markets previously did not exist. These strategic partnerships and injection of seed capital allows new brokerages to expand their marketing, outreach, and client base, which may directly lead to increased overall trading commission income. At this point, their pre-existing agreements return between 10% to 40% of their overall brokerage income to the Vestacoin liquidity pool, which is spread directly between the Vestacoin currency holders through the Vestacoin platform. The first several rounds of brokerage partnerships have been secured even before ICO funding, and later rounds will include orders of magnitude more brokerages, to further fuel Vestacoin platform income expansion.

## Currency Liquidity Pool

The currency liquidity pool is a fiat-denominated valuation of the overall income and funds existing as liquid capital in the Vestacoin ecosystem. This valuation is spread between the Vestacoin platform staking accounts, available for withdrawal in the form of the VST Ethereum currency. All active stakers are entitled to varying percentages of this overall total, and are able to withdrawal and sell their earnings at any time, using a variety of decentralized and centralized Ethereum → ERC20 exchanges, to cash out their profits. This pool reflects the overall health and growth of the Vestacoin platform, and is directly fed by the trading commission profits of the third party brokerage ecosystem.

## Automated Profit Dispersal

Through systems like these, profits are arranged and dispersed autonomously, without the need for any human intermediary. This allows Vestacoin holders, users, and investors to continue to profit autonomously from this system without interruption by any central points of failure. The majority of profits are dispersed as Vestacoins, as it is the main currency in the Vesta coin investment ecosystem. Due to the fact that these autonomous systems are holding a significant amount of the Vestacoin currency as frozen staked funds, price volatility is limited because these contracts are unable to execute trades or dispersals until the specific growth requirements are met by the holders and users.



## Ecosystem Roles

(JV – THESE ARE LONG RECTANGLES WITH BACKGROUND COLOR THAT MATCHES THE VESTA LOGO AND THEY HAVE BACKGROUND LOGOS THAT SHOW WHAT THEY TALK ABOUT, LIKE PICTURES OF BUSINESSMEN FOR THE INVESTORS ONE, AND APPLE LOGO FOR THE iOS ONE, ETC)

### Vestacoin Investors

Providing seed capital for the entire platform to exist, these initial investors receive extremely substantial discounts on the first Vestacoins

### Vestacoin Stakers

Entering their Vestacoins into time-locked contracts, these platform stakers fund the growth of the brokerages throughout Asia, to increase the liquidity pool

### Vestacoin Platform

This independent platform facilitates the usage, staking, dispersal and registration of all activity related to the Vestacoin project and currency

### Vestacoin Android

The Android iteration greatly increases the user base of the platform, allowing anyone with an open-source mobile device to access the pool

### Vestacoin iOS

Assuming the acceptance from the iOS Apple App Store, which is subject to their decisions, Vestacoin iOS applications would allow Apple usage

### Emerging Brokerages

Throughout Asia, Forex brokerages are a massively expanding new industry, requiring seed capital to expand and reach a level of success with new clients

## Vestacoin Cryptocurrency

Publicly auditable, blockchain-based digital currency to provide cryptographically-secured receipts of transactions into the Vestacoin ecosystem

## Liquidity Pool

Overall valuation picture of the healthy growth ecosystem, spread between holders of the Vestacoin token, for withdrawal and usage at any point

## Third Party Brokerages

Emerging brokerages throughout Asia and beyond, in appropriate jurisdictions with favorable regulation for such licensed businesses to operate

## Trading Commission Fees

The main income driver behind the Vestacoin platform and pool growth. The commission fees from current and future brokerages fuels the platform

## Brokerage Marketing

The main driver of emerging Brokerage expansionary efforts. This will increase the brokerage client base, and allow for higher net returns from trading commissions

## VestaEx Forex

A user-friendly frontend experience that connects to third-party Forex trading platforms to allow direct fiat currency trading with decentralized Vesta cryptocurrency tokens

## Overview: Vestacoin Platform Benefits

### Open Source Tools

Usage of cutting-edge open source tools that have been publicly verified and stress-tested by developer groups worldwide, Vesta platform ensures minimum levels of success pre-launch

### Ease of Entry

By numerating all transactions in cryptocurrency tokens, ownership of shares of income are traded with much greater ease and transparency

### Radically Lower Fees

Traditional Forex markets may charge up to 25% in commission trading fees alone, but none of these fees are passed onto holders or stakers in Vesta

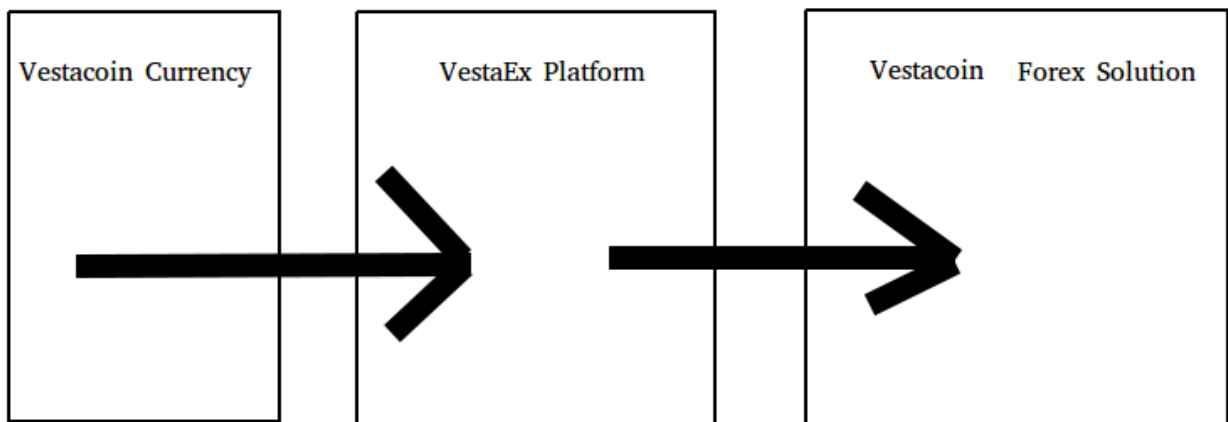
### Blockchain Security

As all deposits and withdrawals take place in cryptographic tokens, transactions are unable to be reversed or frozen due to outside influences

## VestaEx Forex Trading Platform

VestaEx is a novel trading platform allowing further benefits to Vestacoin token holders. This system acts as a bridge for token holders to participate directly in the Forex trading markets themselves, with the cryptocurrency Vesta tokens being their direct entry route.

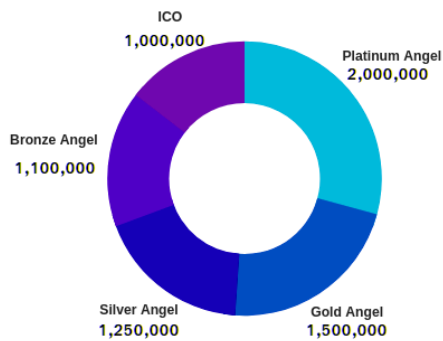
Being able to participate directly into the global foreign currency markets enables Vestacoin token holders to manage their finances on a much more direct level, if they have the relevant experience and ability to manage their own portfolios in real time. A veteran Vestacoin user may use their Vesta token holdings primarily in the long term staking system, and use any additional profits to directly experience the Forex market themselves with VestaEx tools.



# The ICO (focus on where funds are used instead of Reserve %)

The VestaCoin ICO consists of two rounds and several sub-rounds, which all have different bonuses depending on the amount invested. These phases are explained below:

## Angel Round (hard cap \$10,000,000)



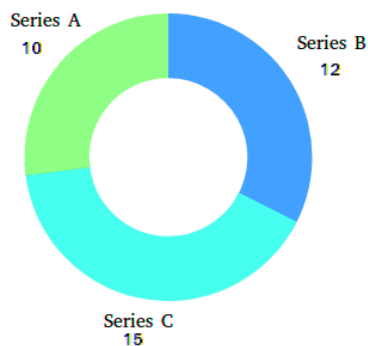
This round is advertised primarily to larger investment groups throughout the ASEAN countries, as well as accredited angel investors interested in promising cryptocurrency projects. This primary round exists to secure the initial funding needed for the project and has several levels of bonuses:

Platinum Angel \$50,000 Invested 50% bonus 2500000 VSTA per ETH  
Gold Angel \$25,000 Invested 25% bonus 250000 VSTA per ETH  
Silver Angel \$10,000 Invested 10% bonus 50000 VSTA per ETH

THIS PURPLE PART IS ALL A PIE CHART AND IT'S LIKE 2 PIE CHARTS TOTAL ON ONE LINE, ONE FOR ANGEL ROUND AND ONE FOR MAIN ICO ROUND

Angel Bonus Packs: shows the metal / gold etc VestaCoins with private key code, as well as shirts, hats, stickers and other merchandise free of charge. Similar items get sold on our website to others.

## Main ICO Round (hard cap \$22,000,000)



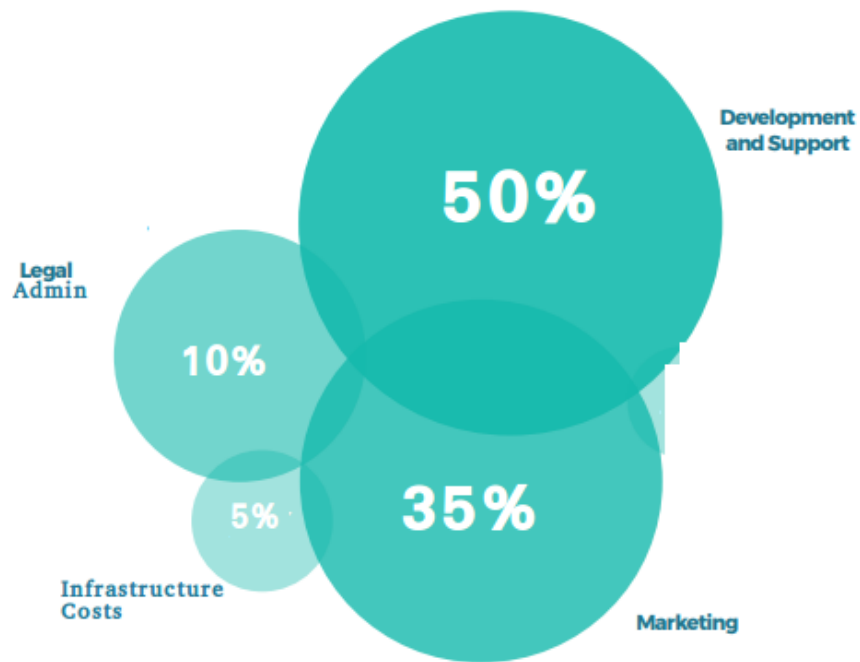
This is the main round of the ICO and has several sub-rounds, depending on the amount invested:

\$5,000 minimum – Series A 5% bonus 25000 VSTA per ETH  
\$1,000 minimum – Series B 1% bonus 5500 VSTA per ETH  
\$100 minimum – Series C 0.1% bonus 5050 VSTA per ETH  
\$10 minimum – Series E Investor. No bonus. 5000 VSTA per ETH

THIS PURPLE PART IS ALL A PIE CHART FOR THE MAIN ICO ROUND PART

30% of all total VestaCoins are left in the foundation reserve, for platform expansion and marketing activities. This includes giveaways, contests, paper wallets, sweepstakes and other promotions so that audiences and users from around the world can participate for free or at a greatly discounted cost, as VestaCoin gains more contributors into its liquidity pool. (300m Reserve, 75m ICO Sale)

# Fund Allocation



## Cryptocurrency Info

Token Name  
Token Symbol  
Token Decimals  
Token Standard

Vestacoin  
VST  
18  
Ethereum ERC20



# Roadmap

## Release Phase #1

### Internal Exchange Environment

The first phase of Vestacoin release is an internal exchange environment run by the initial platform developers. This would allow for trading, lending and all basic Vestacoin environment services within a live, but Beta release stage. During this Beta release, initial features will be available by hard-coded internal exchanges and options, to allow entire ecosystem testing, before automation through the future decentralized Contract Services.

## Release Phase #2

### Android / iOS Mapping

Release Phase 2 will include the Android and iOS mobile versions of the Vestacoin wallet, and various interfaces. These platforms, with the open-source Android versions in particular, will boost Vestacoin adoption around the entire globe, which is primarily mobile-based, especially in areas lacking proper access to desktop computers. These releases will Point users to the internal Vestacoin Market programs, and enable initial trading for the masses around the world.

## Release Phase #3

### Exchange Listings

At release stage number 3, many cryptocurrency exchanges will allow for live trading of the coin, against many currencies with widespread market value, primarily Ethereum. The first part of this release includes no less than five Ethereum exchanges, for users to be able to access sufficient liquidity for them to trade and hold their currency against.

## Release Phase #4

### 3rd party integration into services like casinos

The fourth stage of the Vesta coin release cycle involves integration with third-party applications and other services that could benefit from the added liquidity and customer base that Vesta coin brings. initial Partners, such as casinos, payment processors, and other sources of real-world market value, have and are currently being sought by the initial developers, to ensure a wide availability of acceptance within the multi-faceted global marketplace.

## Future Rollout

### Looking into the Future of the Platform

Final stages of Vesta coin release include the live launch of fully autonomous Vesta coin lending contracts complete with time locks and Vesta coin automated rewards. Such systems would create a completely decentralized and automatic interface ecosystem for all holders of the tokens, which would make a secure environment that cannot be shut down by any Central points of failure. looking forward into the future, integration with artificial intelligence trading Bots is of primary concern for the developers. This would enable high-speed, high frequency, and higher volume trading of the Vesta coin asset, which would help decrease overall Market volatility, due to the speed of Market balancing that come to fruition only through such robotic algorithms.

Ongoing marketing will continue into the future, as the platform evolves with the global economy.

# TERMS

Appreciation – The growth in value or demand against available supply, causing prices to increase

Autonomous – A system owned and maintained by the global community, that runs on the cloud

Bitcoin – The first major instance of a blockchain system, that has attracted supporters worldwide

Blockchain – An open ledger system wherein all users can verify all transactions for validity

Browser Plugin – A subset of web-software that applies to small and simple additions to the browser

Capitalization – The entire valuation of a market, currency, or industry computed from its total units

Circulation – The overall total units of value or currency that are being transacted in the entire market

Commission – A percentage-based income that is earned through specific expansionary work or results

Contributor – A willing currency owner that voluntarily donates their currency to a project in support

Deflationary – A system wherein the units of value have a fixed supply, allowing them to appreciate

Ethereum – Underlying blockchain currency protocol powering Vestacoin cryptography

Fractional Ownership – When an individual or party enjoys ownership over a portion of an asset

ICO – Initial Coin Offering system allowing developers to fund world-changing open projects

Lending – One party temporarily freezing assets somewhere else to enjoy rewards from the system

Liquidity – Amount of readily-available fast-moving currency that an asset has access to

Master Node – A specialized mining node that is allowed to process transactions for higher income

Mining – The mass calculation of complex algorithms to find a solution that unlocks cryptocurrency

Onboarding – Bringing new capital into a system; allowing additional investors to enter a market

Open Auditing – Revolutionary bookkeeping methods where records are displayed publicly online

Open Source – A codebase that is completely open to all interested developers and users to modify

Regulatory Body – A group put in charge by those in power to enforce the rules made by that party

Reserve – Amount of Vestacoin tokens reserved by the platform to execute contracts and more

Smart Contract – Autonomous system that takes inputs and calculates outputs and executes commands

Staking – Freezing or locking currency or asset, proving ownership and allowing special privileges

Supply Demand – The economic balance that determines value and price, based on availability

Supply-Chain – The overall industry responsible for creating and delivering goods to a market

Vestacoin – Blockchain currency that represents fractional ownership in a decentralized fund