



Media Advisory

FOR IMMEDIATE RELEASE

Suncor Energy Street Hockey Challenge helps United Way “Bring out the kid in you”

Calgary, Alberta (Sept. 29, 2011) – Come join the excitement on Friday, Sept. 30, as 24 hockey teams face off on Stephen Avenue to compete for the coveted United Way Cup at Suncor Energy’s annual United Way Street Hockey Challenge. Proceeds from this year’s event, themed “Bring out the kid in you”, will benefit All That Kids Can Be, a United Way initiative that supports programs for children and youth in Calgary and surrounding area.

- What:** Suncor Energy United Way Street Hockey Challenge
- Who:** Ruth Ramsden-Wood, president, United Way Calgary and Area
Rick George, president and chief executive officer, Suncor Energy
Charlie Simmer, retired National Hockey League player
24 teams with over 140 players from Suncor Energy, United Way and other Calgary-based companies
- When:** Friday, Sept. 30
- Time:**
- | | |
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| 7:30 a.m. – 7:55 a.m. | Opening remarks from Ruth Ramsden-Wood and Rick George |
| 7:55 a.m. | First puck drop with Rick George and Ruth Ramsden-Wood |
| 8 a.m. – 12 p.m. | Round-robin hockey games |
| 12:30 p.m. – 1:15 p.m. | Noon hour shoot out |
| 1:20 p.m. | Remarks by Charlie Simmer |
| 1:25 p.m. | Ceremonial face-off with Charlie Simmer |
| 1:30 p.m. – 3 p.m. | Playoff hockey games |
| 3 p.m. | Presentation of the United Way Cup |

We will be pleased to arrange photos and media interviews for you during the event.

Where: Stephen Avenue, between 1st Street and 2nd Street S.W.

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For more information about Suncor Energy Inc. please visit our web site at www.suncor.com.

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