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Homework 5

Reflection

1. What challenges or bugs did you encounter and how did you overcome the challenges?

I encountered a handful of problems! After I learned that it was okay to use the Bootstrap CSS library (https://piazza.com/class/jl82gh1tsjv7jw?cid=48), I watched an entire Lynda.com course on how it works and how to implement it. Being almost completely new to web development, it was a very steep learning curve. I spent many hours on Stack Overflow and W3cSchools ironing out bugs for spacing and alignment issues.

One issue that took me a long time to solve was vertically aligning two child elements. The solution I finally used was to make the parent element a Flexbox container and then add the "justify-content" property and set its value to "center."

Although this was a technically challenging assignment for me, I am happy that I learned some important frameworks and techniques in HTML and CSS.

2. How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?

The brand identity for Muddy Paws Adventure Gear is playful, easygoing, and simple. To reflect this, I used a san serif Google font titled Montserrat, which is spacious with gentle sloping curves. The color palette is matte and subtle and uses shades of greens and yellows. Since the audience for the website cares more about the quality of the products as opposed to a brand, I wanted to make a website that highlighted the products through a simple and clean design.