The visualizations for the project were created using Microsoft Excel. The pd.read_sql function is used to read data from a SQL database into a DataFrame that stores the SQL query results. This pandas DataFrame was exported to a CSV file. This CSV file was then imported to Excel, where specific columns and rows were selected to construct the charts. Additional adjustments were made to the layout and design of the charts to enhance the clarity, ensuring that the visualizations clearly communicated the key insights.