

# Big Data

Will Hogan  
4th Year Software Development  
Research Methodologies in Computing and I.T.

**Abstract**—In modern day computing, the term Big Data has become increasingly popular and equally significant. In a nutshell, it's a term that's used to describe large amounts of data. This Data is being created and stored on a massive scale globally. The purpose of this literary review is to delve into the world of Big Data and ascertain where it's used, why organisations want it and where it fits into our modern day society.



## 1 INTRODUCTION

WE live in an ever changing world and technology is one of the things that's moving quickly. There are billions of devices globally that are storing huge amounts of data and there are multiple reports suggesting that the rate of data creation will continue to grow at a rate between 40 and 60% a year[1]. Lyman and Varian have also estimated that

mds  
October 16, 2016

PLACE  
PHOTO  
HERE

**Will Hogan** Biography text here.

### 1.1 A Comprehensive look at Data

Document at length, with use of examples how Big 'Big Data' is.....

#### 1.1.1 Subsubsection Heading Here

Subsubsection text here.

## 2 CONCLUSION

The conclusion goes here.

## APPENDIX A

### PROOF OF THE FIRST ZONKLAR EQUATION

Appendix one text goes here.

## APPENDIX B

Appendix two text goes here.

## REFERENCES

- [1] OECD (2013) New sources of growth- knowledge based capital. OECD, Paris. <http://www.oecd.org/sti/inno/knowledge-based-capital-synthesis.pdf>.