Will Holsten

Portfolio

www.willholsten.com

Front End Developer, London



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Experience

iD Mobile	Front End Developer, Contract	
Sept 2018 - March 2019	Developing the eCommerce basket & checkout journey with PHP Symfony.	
Royal Derby Hotel	React Developer, Contract	
April 2018 - Aug 2018	Website design and single-page web application development with React.	
Surfdome	Front End Developer, UX Designer	
May 2016 - April 2018	Maintaining website code, developing website and email campaigns, website redesign.	
Freelance	Web Design / Front End Development	
Dec 2015 - Present	Various work for website projects including design, React development, domain, hosting, email subscriptions and analytical management.	
Holstens	Co-Manager / UX Designer & Developer	
Jan 2011 - Jan 2015	Designed & developed HTML email campaigns, complete website design.	

Projects

Basket & Checkout, iD Mobile

Working with UX designers, back end developers and product owners in a fully agile environment to migrate and further develop an existing eCommerce basket & checkout project to the iD Mobile codebase.

This project ensured the basket & checkout journey was secure, testable and scalable for the future.

Web Design & Development, Royal Derby Hotel

Designed and developed a mobile first website with scalable component based code using React. Additionally managed domain and hosting services as well as Google Analytics tracking.

Black Friday Trading, Surfdome

Working with the head of design and UX manager to build page templates and content for demanding sale periods. Performed A/B tests with Optimizely to justify and improve future design and development.

Responsibilities

Lead front end developer.

Technologies

HTML, Sass, Bootstrap, JavaScript, jQuery, Symfony, Docker, Gulp.

Responsibilities

Freelance web designer and developer.

Technologies

HTML, Sass, JavaScript, React, Babel, Webpack.

Responsibilities

Developing the Black Friday designs across 7 domains, 2 companies and 5 languages.

Technologies

HTML, CSS, YAML, jQuery, Optimizely

Website Redesign, Surfdome

Working from UX wireframes in Axure to design and prototype headers, footers, product listing pages, product display pages and the basket & checkout journey in Adobe XD.

Responsibilities

Redesigning the complete eCommerce website.

Technologies

Adobe XD, Axure

Education

Udemy	Complete React Web Development Course
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2018 React components, React Styling, React-Router, Redux, Jest.

Udemy The Modern JavaScript Bootcamp

2017 Asynchronous JavaScript, Data Storage, APIs, Babel, Webpack.

University of Adelaide Bachelor of Design Studies

2009 - 2011 Majored in Architecture Studies, Landscape Architecture and Digital Design.

Tech Stack

Web Development

HTML, CSS / Sass, JavaScript, React, jQuery, Bootstrap

Tools

Webpack / Gulp, NPM / Yarn, Babel, Git, Jira

Design

Adobe CC, Sketch

Links

Websites	Portfolio
www.idmobile.co.uk	www.willholsten.com
www.royalderbyhotel.com.au	www.linkedin.com/in/willholsten
www.stolberg.com.au	www.github.com/willholsten
www.surfdome.com	
www.holstens.com.au	