

**Black Friday Trading, Surfdome**

Working with the head of design and UX manager to build page templates and content for demanding sale periods. Performed A/B tests with Optimizely to justify and improve future design and development.

**Responsibilities**

Developing the Black Friday designs across 7 domains, 2 companies and 5 languages.

**Technologies**

HTML, CSS, YAML, jQuery, Optimizely

**Website Redesign, Surfdome**

Working from UX wireframes in Axure to design and prototype headers, footers, product listing pages, product display pages and the basket & checkout journey in Adobe XD.

**Responsibilities**

Redesigning the complete eCommerce website.

**Technologies**

Adobe XD, Axure

**Education**

**Udemy**

2018

**Complete React Web Development Course**

React components, React Styling, React-Router, Redux, Jest.

**Udemy**

2017

**The Modern JavaScript Bootcamp**

Asynchronous JavaScript, Data Storage, APIs, Babel, Webpack.

**University of Adelaide**

2009 - 2011

**Bachelor of Design Studies**

Majored in Architecture Studies, Landscape Architecture and Digital Design.

**Tech Stack**

**Development**

HTML  
CSS / Sass  
JavaScript  
React  
jQuery  
Bootstrap  
Material UI

**Tools**

Webpack / Gulp  
NPM / Yarn  
Babel  
Git  
Jira

**Design**

Adobe CC  
Sketch

**Links**

**Websites**

www.idmobile.co.uk  
www.royalderbyhotel.com.au  
www.stolberg.com.au  
www.surfdome.com  
www.holstens.com.au

**Personal**

www.willholsten.com  
www.linkedin.com/in/willholsten  
www.github.com/willholsten