# Will Holsten

## Portfolio

#### www.willholsten.com

# Front End Developer, London



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#### Experience

iD Mobile	Front End Developer, Contract
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Developing the eCommerce basket & checkout journey with PHP Symfony. Sept 2018 - March 2019

#### **Royal Derby Hotel** React Developer, Contract

April 2018 - Aug 2018 Website design and single-page web application development with React.

#### Front End Developer, UX Designer Surfdome

Maintaining website code, developing website and email campaigns, website redesign. May 2016 - April 2018

#### Freelance Web Design / Front End Development

Various work for website projects including design, React development, domain, Dec 2015 - Present

hosting, email subscriptions and analytical management.

#### Holstens Co-Manager / UX Designer & Developer

Designed & developed HTML email campaigns, complete website design. Jan 2011 - Jan 2015

#### **Projects**

#### Weather App

Designed and developed a RESTful React Weather application.

Ability to search thousands of destinations as well as setting your current location. A photo is then loaded to represent that destination. Detailed weather is available for the day with simplified data for the rest of the week.

### Basket & Checkout, iD Mobile

Working with UX designers, back end developers and product owners in a fully agile environment to migrate and further develop an existing eCommerce basket & checkout project to the iD Mobile codebase.

This project ensured the basket & checkout journey was secure, testable and scalable for the future.

### Responsibilities

Personal project to build RESTful Weather App.

#### **Technologies**

HTML, Sass, React, JavaScript, Material UI, Apixu Weather API, Unsplash Photos API.

#### Responsibilities

Lead front end developer.

#### **Technologies**

HTML, Sass, Bootstrap, JavaScript, jQuery, Symfony, Docker, Gulp.

#### Web Design & Development, Royal Derby Hotel

Designed and developed a mobile first website with scalable component based code using React. Additionally managed domain and hosting services as well as Google Analytics tracking.

#### Responsibilities

Freelance web designer and developer.

#### **Technologies**

HTML, Sass, JavaScript, React, Babel, Webpack.

#### Black Friday Trading, Surfdome

Working with the head of design and UX manager to build page templates and content for demanding sale periods. Performed A/B tests with Optimizely to justify and improve future design and development.

#### Responsibilities

Developing the Black Friday designs across 7 domains, 2 companies and 5 languages.

### **Technologies**

HTML, CSS, YAML, jQuery, Optimizely

#### Website Redesign, Surfdome

Working from UX wireframes in Axure to design and prototype headers, footers, product listing pages, product display pages and the basket & checkout journey in Adobe XD.

#### Responsibilities

Redesigning the complete eCommerce website.

### **Technologies**

Adobe XD, Axure

#### Education

Udemy Complete React Web Development Course

2018 React components, React Styling, React-Router, Redux, Jest.

Udemy The Modern JavaScript Bootcamp

2017 Asynchronous JavaScript, Data Storage, APIs, Babel, Webpack.

University of Adelaide Bachelor of Design Studies

2009 - 2011 Majored in Architecture Studies, Landscape Architecture and Digital Design.

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#### **Tech Stack**

Development	Tools	Design
HTML	Webpack / Gulp	Adobe CC
CSS / Sass	NPM / Yarn	Sketch
JavaScript	Babel	
React	Git	
jQuery	Jira	
Bootstrap		
Material UI		

#### Links

Websites	Personal
www.idmobile.co.uk	www.willholsten.com
www.royalderbyhotel.com.au	www.linkedin.com/in/willholsten
www.stolberg.com.au	www.github.com/willholsten
www.surfdome.com	
www.holstens.com.au	