

# Will Holsten

Front End Developer, London

Portfolio

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## Experience

### iD Mobile

Sept 2018 - March 2019

### Front End Developer, Contract

Developing the eCommerce basket & checkout journey with PHP Symfony.

### Royal Derby Hotel

April 2018 - Aug 2018

### React Developer, Contract

Website design and single-page web application development with React.

### Surfdome

May 2016 - April 2018

### Front End Developer, UX Designer

Maintaining website code, developing website and email campaigns, website redesign.

### Freelance

Dec 2015 - Present

### Web Design / Front End Development

Various work for website projects including design, React development, domain, hosting, email subscriptions and analytical management.

### Holstens

Jan 2011 - Jan 2015

### Co-Manager / UX Designer & Developer

Designed & developed HTML email campaigns, complete website design.

## Projects

### Weather App

Designed and developed a RESTful React Weather application.

Ability to search thousands of destinations as well as setting your current location. A photo is then loaded to represent that destination. Detailed weather is available for the day with simplified data for the rest of the week.

### Responsibilities

Personal project to build RESTful Weather App.

### Technologies

HTML, Sass, React, JavaScript, Material UI, Apixu Weather API, Unsplash Photos API.

### Basket & Checkout, iD Mobile

Working with UX designers, back end developers and product owners in a fully agile environment to migrate and further develop an existing eCommerce basket & checkout project to the iD Mobile codebase.

This project ensured the basket & checkout journey was secure, testable and scalable for the future.

### Responsibilities

Lead front end developer.

### Technologies

HTML, Sass, Bootstrap, JavaScript, jQuery, Symfony, Docker, Gulp.

### Web Design & Development, Royal Derby Hotel

Designed and developed a mobile first website with scalable component based code using React. Additionally managed domain and hosting services as well as Google Analytics tracking.

### Responsibilities

Freelance web designer and developer.

### Technologies

HTML, Sass, JavaScript, React, Babel, Webpack.

### Black Friday Trading, Surfdome

Working with the head of design and UX manager to build page templates and content for demanding sale periods. Performed A/B tests with Optimizely to justify and improve future design and development.

### Responsibilities

Developing the Black Friday designs across 7 domains, 2 companies and 5 languages.

### Technologies

HTML, CSS, YAML, jQuery, Optimizely

### Website Redesign, Surfdome

Working from UX wireframes in Axure to design and prototype headers, footers, product listing pages, product display pages and the basket & checkout journey in Adobe XD.

### Responsibilities

Redesigning the complete eCommerce website.

### Technologies

Adobe XD, Axure

## Education

### Udemy

2018

### Complete React Web Development Course

React components, React Styling, React-Router, Redux, Jest.

### Udemy

2017

### The Modern JavaScript Bootcamp

Asynchronous JavaScript, Data Storage, APIs, Babel, Webpack.

### University of Adelaide

2009 - 2011

### Bachelor of Design Studies

Majored in Architecture Studies, Landscape Architecture and Digital Design.

## Tech Stack

### Development

HTML  
CSS / Sass  
JavaScript  
React  
jQuery  
Bootstrap  
Material UI

### Tools

Webpack / Gulp  
NPM / Yarn  
Babel  
Git  
Jira

### Design

Adobe CC  
Sketch

## Links

### Websites

[www.idmobile.co.uk](http://www.idmobile.co.uk)  
[www.royalderbyhotel.com.au](http://www.royalderbyhotel.com.au)  
[www.stolberg.com.au](http://www.stolberg.com.au)  
[www.surfdome.com](http://www.surfdome.com)  
[www.holstens.com.au](http://www.holstens.com.au)

### Personal

[www.willholsten.com](http://www.willholsten.com)  
[www.linkedin.com/in/willholsten](https://www.linkedin.com/in/willholsten)  
[www.github.com/willholsten](https://www.github.com/willholsten)