

Black Friday Trading, Surfdome

Working with the head of design and UX manager to build page templates and content for demanding sale periods. Performed A/B tests with Optimizely to justify and improve future design and development.

Responsibilities

Developing the Black Friday designs across 7 domains, 2 companies and 5 languages.

Technologies

HTML, CSS, YAML, jQuery, Optimizely

Website Redesign, Surfdome

Working from UX wireframes in Axure to design and prototype headers, footers, product listing pages, product display pages and the basket & checkout journey in Adobe XD.

Responsibilities

Redesigning the complete eCommerce website.

Technologies

Adobe XD, Axure

Education

Udemy

2018

Complete React Web Development Course

React components, React Styling, React-Router, Redux, Jest.

Udemy

2017

The Modern JavaScript Bootcamp

Asynchronous JavaScript, Data Storage, APIs, Babel, Webpack.

University of Adelaide

2009 - 2011

Bachelor of Design Studies

Majored in Architecture Studies, Landscape Architecture and Digital Design.

Tech Stack

Development

HTML

CSS / Sass

JavaScript

React

jQuery

Bootstrap

Material UI

Tools

Webpack / Gulp

NPM / Yarn

Babel

Git

Jira

Design

Adobe CC

Sketch

Links

Websites

www.idmobile.co.uk

www.royalderbyhotel.com.au

www.stolberg.com.au

www.surfdome.com

www.holstens.com.au

Personal

www.willholsten.com

www.linkedin.com/in/willholsten

www.github.com/willholsten