# WILL HOLSTEN

## DESIGNER & FRONT END DEVELOPER

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*willholsten Linkedin*

*willholsten Github*

## EDUCATION

**Udemy**
*2018*

*The Complete React Web Development Course*

*React Components, React Styling, React-Router, Redux, Firebase*

**Udemy**
*2018*

*The Modern JavaScript Bootcamp*

*Asynchronous JavaScript, data storage, APIs, Babel, Webpack*

**Treehouse**
*2016*

*Front End Development Stack*

*HTML, CSS, Sass, jQuery*

**University of Adelaide**
*2009 - 2011*

*Bachelor of Design Studies (B.Des)*

*Architectural studies, landscape architectural studies, photography, digital design using Adobe CC, Sketchup and CAD.*

## INTRODUCTION

"I value the importance of forming lasting relationships with colleagues and clients and put this to use when working as part of a team. I have a passion for working on large scale projects, across multiple teams to ensure the most innovative technologies, creating an outcome that truly embraces the revolutionising interactions between people and the web. "

## EXPERIENCE

**willholsten.com,** Director
December 2015 - Present

Working directly with clients from around the world to design and build efficient web solutions. Approaching the work as a mobile first service with a simple yet intuitive user experience with fast, reliable and scalable code.

Initialising and managing domain and cloud hosting services. Analysing and preventing any down time and providing continual support for clients in content management and online marketing.

Asset creation and optimisation including logos, images and video.

**surfdome.com,** Digital Designer / Developer
May 2016 - April 2018

Managed the online content for 7 top level domains across two businesses, 5 languages on 2 separate platforms. This also involved advising on eCommerce best practises which helped provide a better user journey.

Working closely with the user experience manager and tech team, I was the lead web designer for the major platform overhaul which involved designing and presenting the prototypes to stakeholders.

Designed and developed social campaigns such as paid facebook advertising and email newsletters, this resulted in working across multiple teams such as marketing, buying and merchandising.

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## SKILLSET

### Development

- HTML
- CSS3
- SASS
- JAVASCRIPT
- REACT
- JQUERY

### Tools

- WEBPACK
- NPM
- GIT
- FIREBASE
- BABEL

### Design

- ADOBE CC
- SKETCH

## INTERESTS

*User experience design, playing team sports, cooking, travelling.*

## EXPERIENCE *Continued*

**holstens.com.au,** Marketing Manager
January 2012 - December 2014

Responsible for the online store of 1000s of products for a B2B importer across Australia and New Zealand. This meant ensuring product photos and descriptions were updated as soon as they arrived from overseas.

Attended trade fairs in Guangzhou and Hong Kong to source new products and new suppliers.

Worked across many different teams, gathering experience in sales, online marketing, customer services and accounts.

## REFERENCES

*References available upon request.*