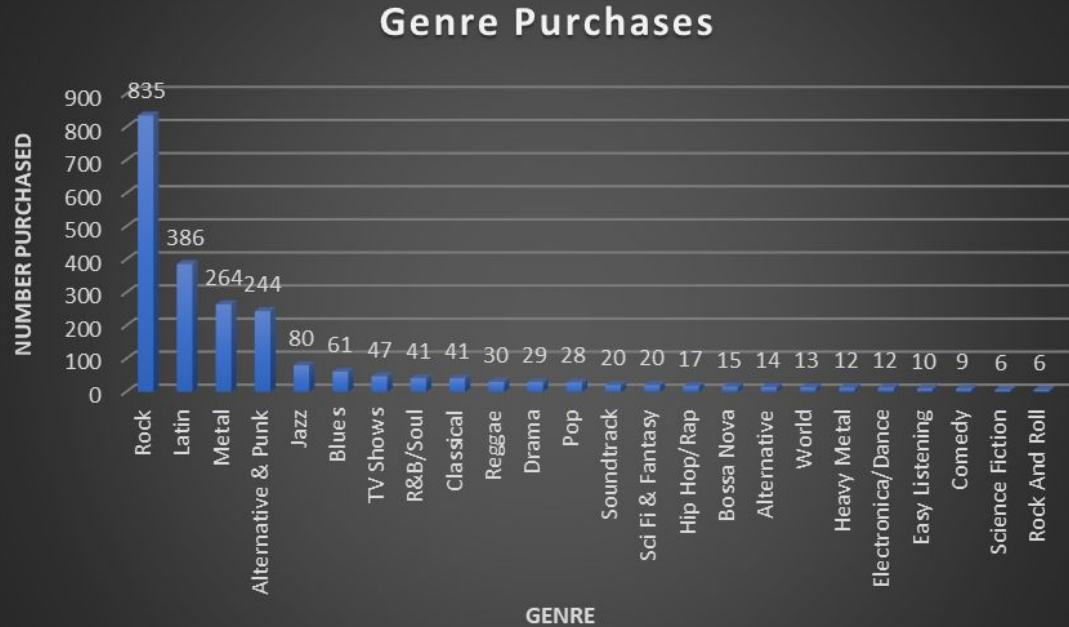


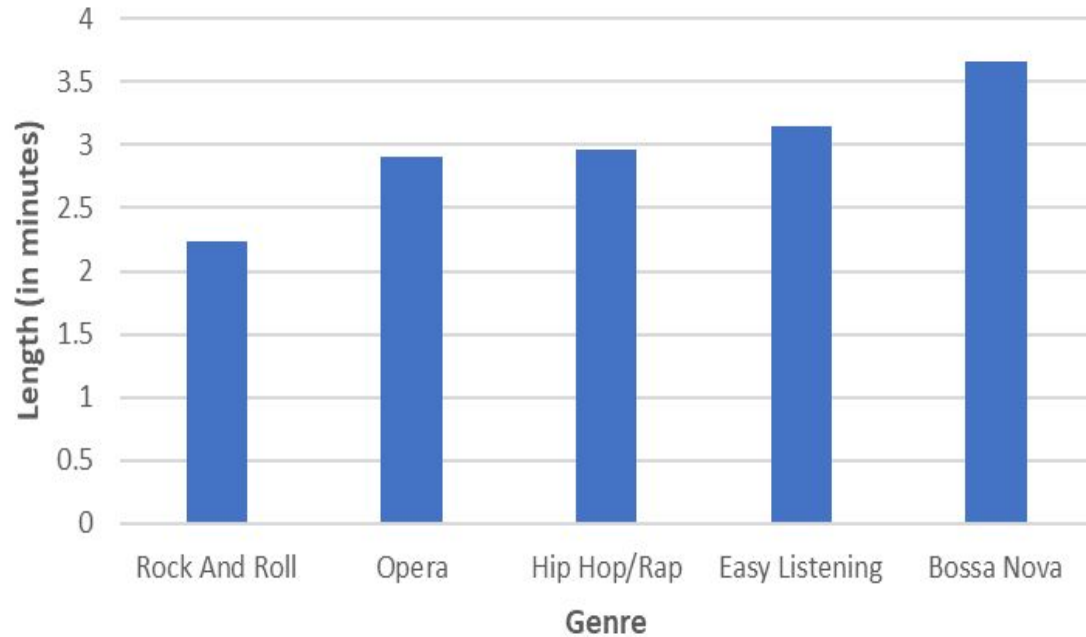
Question #1: What Is the Most Purchased Track Genre?



Over the course of the 5 years this database has kept track of, 2240 total tracks were purchased. Of these, Rock was the most purchased genre at 835 purchased. This is more than double of the next most purchased genre, which is Latin (386 purchased).

Question #2: Which 5 genres have the shortest average track length?

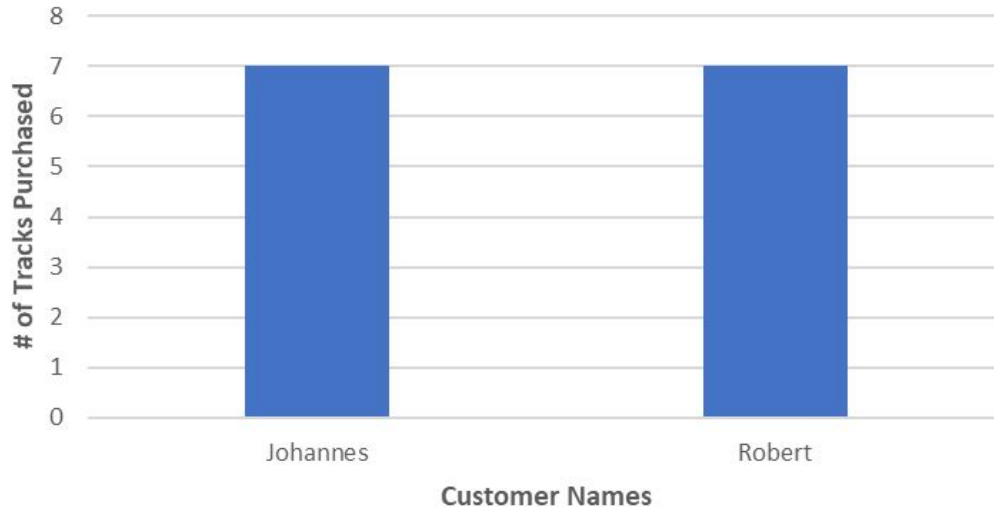
Shortest Length Tracks (on average)



Rock and Roll, Opera, Hip Hop, Easy Listening, and Bossa Nova have the shortest track lengths (on average), with Rock and Roll tracks averaging only 2.24 minutes (2 minutes and 14.4 seconds). The 5th shortest genre by average, Bossa Nova, is substantially longer though, averaging 3.66 minutes (3 min and 39.6 seconds) per track.

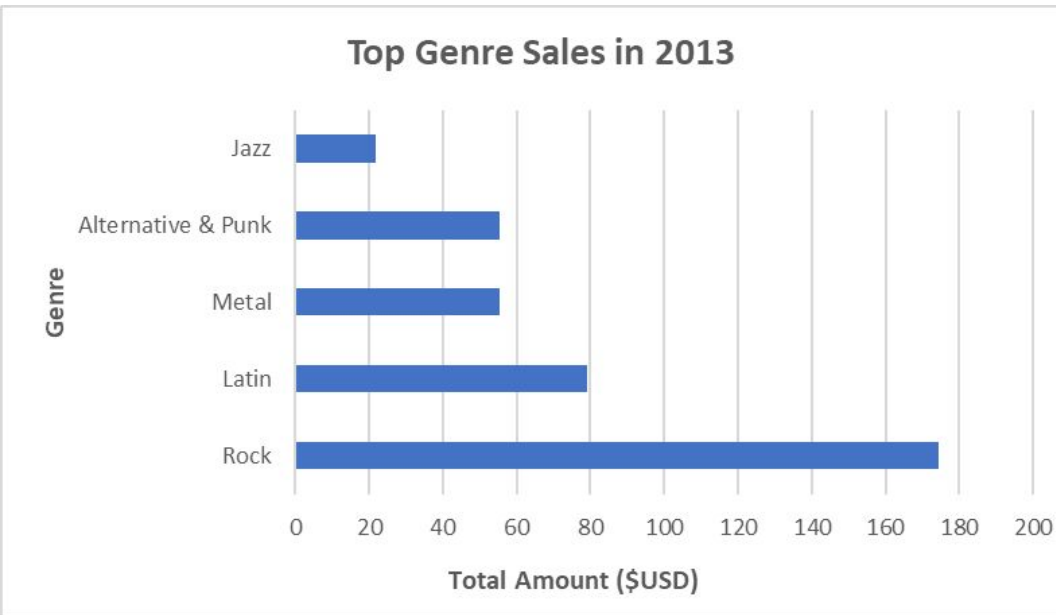
Question #3: How Many Purchases Were Made By The Customers “Johannes Van der Berg” and “Robert Brown”?

Tracks Purchased By Customers



The purpose of this question was to select any 2 random customers from our database and analyze the amount of purchases they've made in total. We found that both Johannes Van der Berg and Robert Brown each purchased 7 tracks in total.

Question #4: Which 5 genres sold the most (USD) in 2013?



When analyzing sales in 2013, we wanted to determine which 5 genres had sold the most tracks. By dollar amount, the highest earning genre was Rock at \$174.24, with Latin being the second most purchased at \$79.20. Although Jazz is the 5th most popular genre in terms of sales during 2013, its sales are significantly less than its counterparts, only at \$21.78 for the year.