

Feedback

Mockup A

Surprise me a lot. The vibrant color really fit with the young, powerful vibe the group have. In the previous design direction, I was actually more thinking of a dark background and tone. But after seen this version, I would say the pink and bright color really works well. Some advice: I would like to see more hierarchy happening in the page. For example, A more clear divide for different content groups. maybe right now focus more on the information architecture and UI.

Mockup B

This vibe more fit with my expectation of the group vibe and color, the dark and futurism design helps a lot in translating the groups beliefs. But I personally are more leaning towards the pink version.

Overall:

Visually really appealing. Can make some improvements in the aspect if information foraging. Like A more organized page content organization. Moreover, I think more icon in the page would be helpful in making the webpage looks nice.