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WILLIAM
AKEHURST
U/X DESIGNER

EXPERIENCE

U/X DESIGNER

June 2014 - Dec. 2016
Kasra.co

- Acted as Product Owner ensuring the quality and timeline of product releases were met

- Acted as Scrum Master and facilitated planning and daily progress of a development team

- Collected and defined user requirements for feature requests and enhancements

- Facilitated design sprints to define and map user flows and interactions and ensured design solutions met or exceeded acceptance criteria

- Designed and developed prototypes requesting constant user feedback and involvement

VLE CONTENT DEVELOPER

Oct. 2013 - June 2014
Al Khor International School

- Planned and developed navigation hierarchy and information architecture to all internal pages for 4 multicultural and multinational schools with approximately 3000 students

- Provided internal training for a staff of 500 teachers, creating assignment-based learning opportunities and implemented peer-based teaching and collaboration

- Provided support and troubleshooting for all staff

COLLEGE INSTRUCTOR
Commercial Website Development

June 2012 - July 2012
Discovery Community College

- Planned and delivered project and skills-based learning activities using real-world scenarios designed to encourage feedback, reflection and growth

- Created and implemented skills based assessments and marking rubrics

FREELANCE WEB DESIGNER

2012-2013
British Columbia, Canada

- Developed custom Wordpress websites

- Integrated eCommerce solutions for the sale of digital and physical products

- Worked with clients to create strong brands through logo development and stationary design

2016 **HUMAN COMPUTER INTERACTION**
The Interaction Design Foundation

2015 **PROFESSIONAL SCRUM MASTER LEVEL 1**
Scrum.org

2011 **DIPL. OF COMMERCIAL WEBSITE DEVELOPMENT**
Discovery Community College, British Columbia, Canada

2003 **BACHELOR OF ARTS**
University of Victoria, British Columbia, Canada

ATTRIBUTES

- Passionate, Driven, Communicator, Empathetic, Mindful, Creative, Collaborative, Flexible, Dedicated

SKILLS

- Wireframing, Layouts, Sketching, User Centred Design, Agile, Problem Solving, Creative Thinking, Scrum Master, Decision Making

ONLINE

in https://www.linkedin.com/in/williamakehurst

REFERENCES

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