

**WILLIAM AKEHURST**

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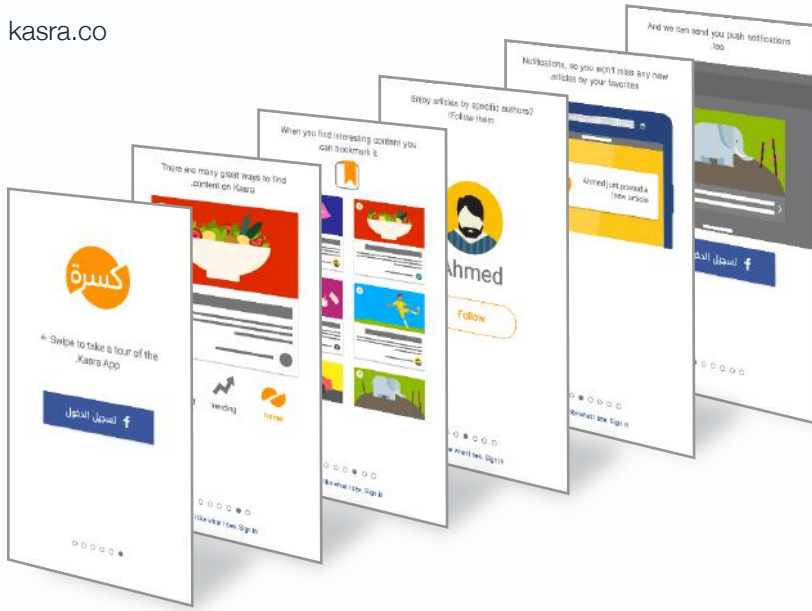
**PORTFOLIO**

# ONBOARDING

ONBOARDING

# ONBOARDING

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## CONTRIBUTION



Lead



Research



Concepts



Feedback



Prototype

## SCOPE

Create an informative and engaging onboarding experience to increase feature awareness and user retention.

USER STORY

RESEARCH

CONCEPTUALIZE

MOCKUP

PROTOTYPE

DEVELOPMENT

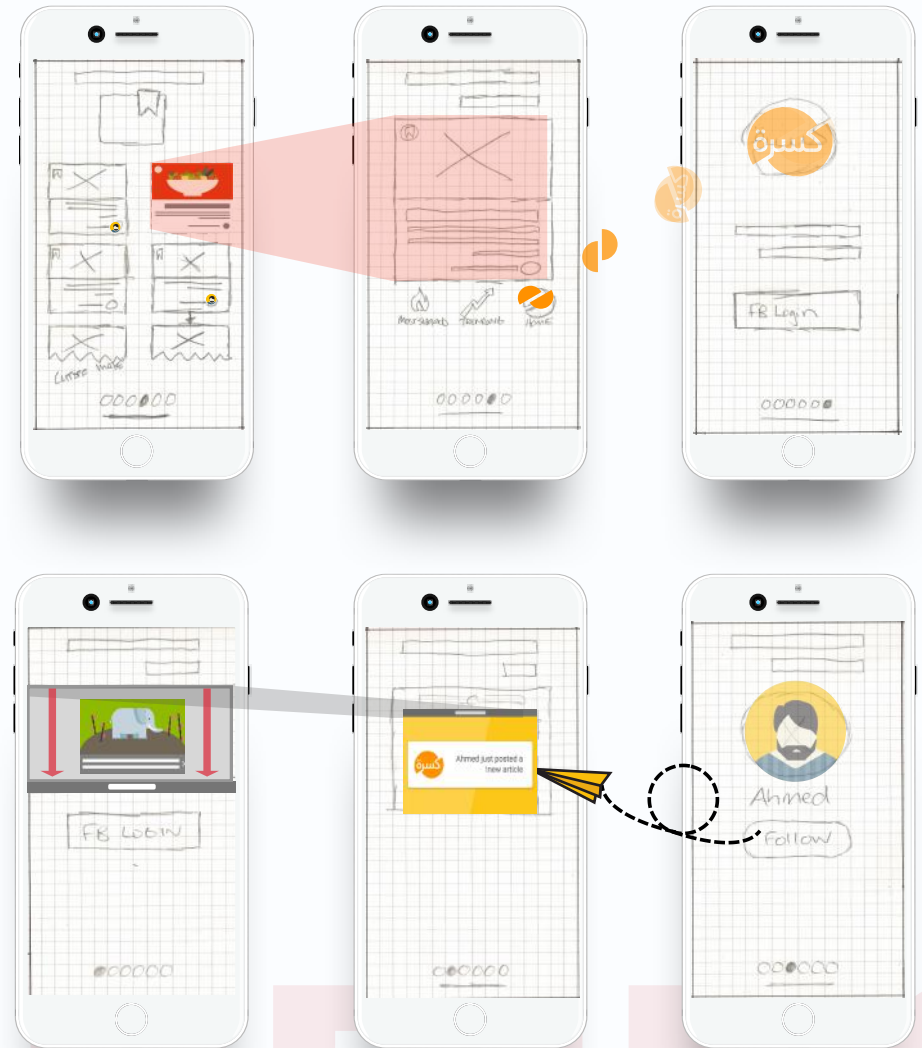
PROCESS



# DESIGN CHOICES

## ANIMATION

- At least one item from each screen should carry forward to the next screen so the user can track and interact with the movement
- The elements that move should help to highlight the selected app feature
- User should know which view they are on and how many views there are in total
- User should be able to skip onboarding from any view



# ONBOARDING



Author View → #2627

Q S F

Date Range Filter  
30 day default

2016-11-01

2016-10-01

Non-linear  
Stepper

BANGES  
→ Count/User

GITHUB ISSUES

REWORK EPIC → #2523

# REWORK DASHBOARD

Show cards  
in selected state.

PC → #2625

2nd Release

FE → 4th View  
→ Article List.  
#2630.

→ Exclude date filter  
and steps/controls.

NEXT

Buttons  
! 1st Release.

Primary Action

Reset

Back

Default  
Float

Q S F

Q S F

List Item  
Component

Click/Touch

New Tab

Editor View

→ Open article in  
Editor View.

Author  
Avatar

Multiline Article Title  
→ Trim > 80 characters

Rework Comment: reason

→ Rework icon

# REWORK DASHBOARD

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Design



Prototype

## SCOPE

Create a dashboard visualization of key editorial metrics to identify and streamline the discovery and resolution of editorial errors.

FEATURE REQUEST

USER STORY

CONCEPTUALIZE

PROTOTYPE

DEVELOPMENT

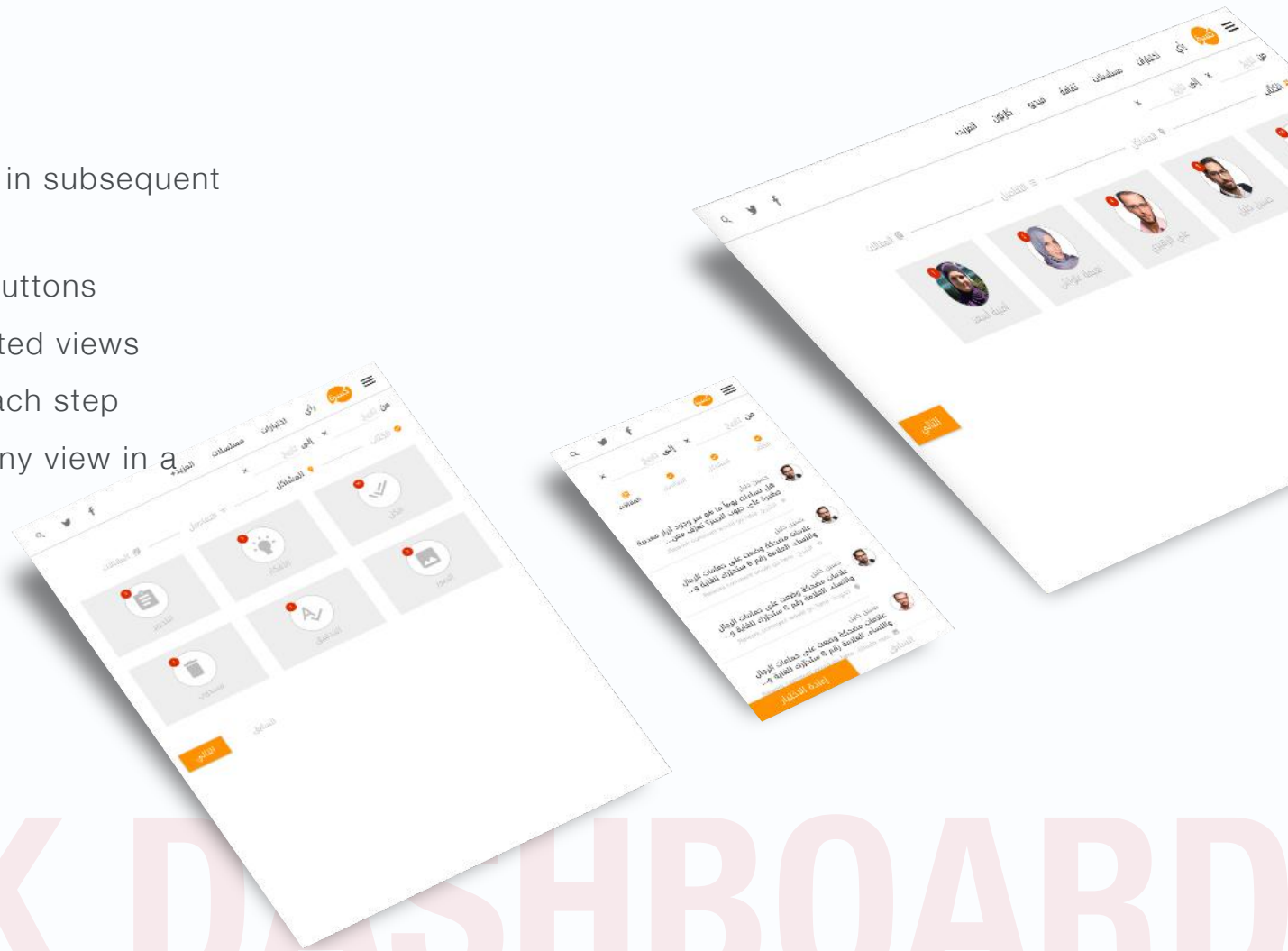
PROCESS



# DESIGN CHOICES

## STEPPER/WIZARD

- Allows for user customized results in subsequent views
- Easy to use, with clearly labelled buttons
- Indicates current view and completed views
- Provides dashboard-like view at each step
- Non-linear, so users can jump to any view in a single click



REWORK DASHBOARD



GH# 526  
Daily Schedule View  
Schedule Settings  
Set restrictions for the slots  
Set date to schedule on other days  
CHOOSE DATE  
WEEK  
Day  
Week View Only.  
X Filter  
Tabs

Q Article Queue (ant(n))			YYYY → Year	month	Number	DAY	Category Type ie. Quiz	TIME CONSTRAINTS
Multiline Article Title								04:00
authorship	Type	Category					Quiz Op-Ed	04:30
							Infographic	05:00
								05:30
							LIFESTYLE FAMILY TECH	06:00
							Quiz	06:30
							Video	07:00
							Quiz	07:30

# SCHEDULING CALENDAR

# SCHEDULING CALENDAR

Scrollable List  
All articles  
pushed into queue.

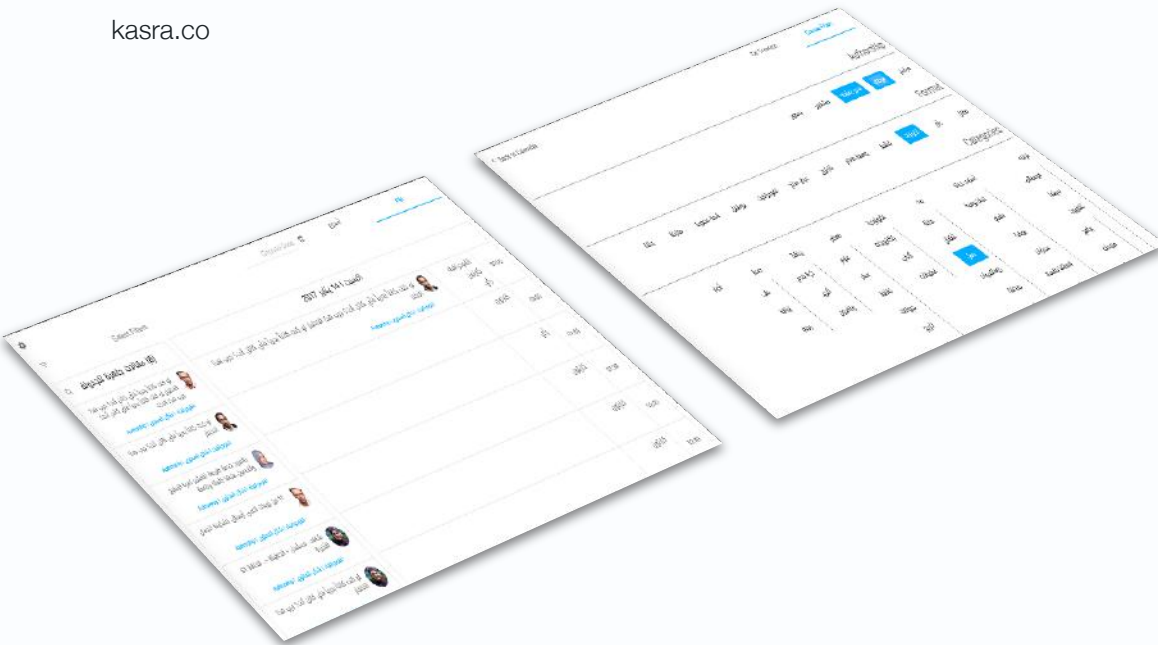
Scroll to view all.

If role Scheduler/Admin can click to add/remove slot constraints.



# SCHEDULING CALENDAR

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## CONTRIBUTION



Lead



Concepts



Feedback



Design



Prototype

## SCOPE

Create a daily calendar where proofread articles are listed and can be dragged and dropped into timeslots that have business logic based content filters.

FEATURE REQUEST

USER STORY

CONCEPTUALIZE

PROTOTYPE

DEVELOPMENT

PROCESS



# DESIGN CHOICES

## DRAW AND DROP

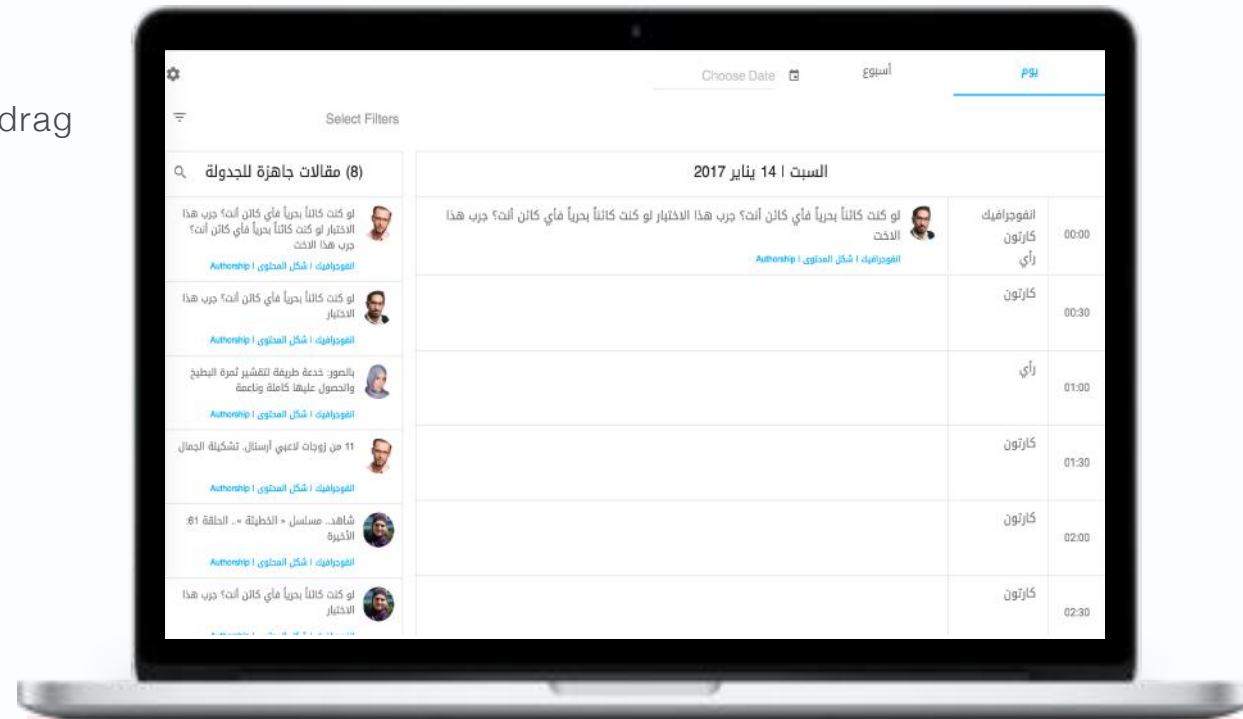
- Intuitive and easy to use, provides visual feedback cues to the user whilst actions are happening, ie. tilting and raising content on drag

## TABS

- Allows single-click access between day and week views

## FILTERS

- Reduces amount of visual information presented to the user
- Searchable to increase user efficiency and convenience



SCHEDULING CALENDAR

Comment View

Resolution View

Transition

85  
x To x From  
Date filter  
Order by newest  
2016-06-10

x To x From

x To x From

Multiline Title

Hook

Geograph

3:1

2016-06-10

2016-06-10

# HEADLINE DASHBOARD

MD Textarea

Free Comment

MD Inputs

FB Tags

Tw Tags

Show for Editors/Admins

☐ Proofread

When checked  
remove from list  
new articles slide up

Show Primary  
Active State

Cards Slide up  
on resolution

Snackbar

Resolved.

Undo

Simultaneous?  
On resolution  
Slide Out Right  
and dissolves.  
0.45?  
Slide up  
0.45.

Snackbar Slide Up  
Covers Tabs.  
Momentarily.

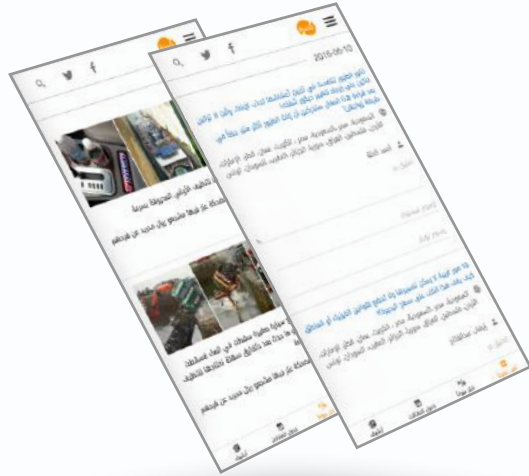
Archive Schedule

A/B Resolution Comment

Tab Controls fixed to  
bottom on mobile.

# HEADLINE DASHBOARD

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FEATURE REQUEST

USER STORY

CONCEPTUALIZE

PROTOTYPE

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PROCESS



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## SCOPE

Create a multi-purpose Social Media Dashboard to streamline team efficiency and provide a solution to set headlines when automated testing is inconclusive.



# DESIGN CHOICES

## TABS

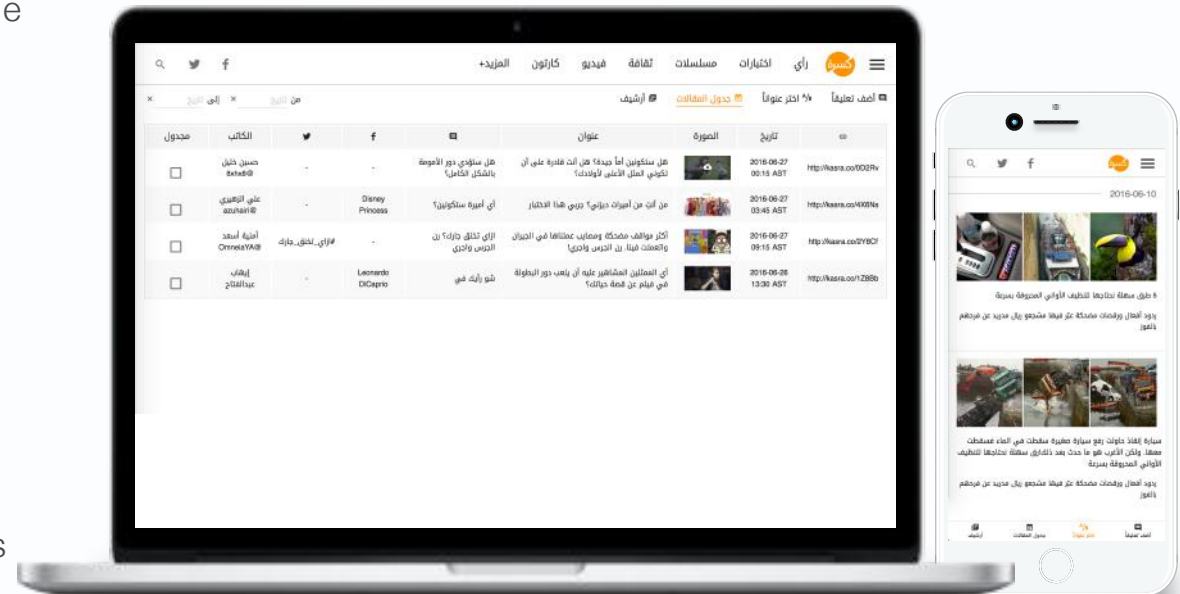
- Allows single-click access to related information panels that require user action
- Fix tabs to bottom on mobile for easier use

## SNACKBARS

- Provided simple user feedback
- Confirmed action had been taken, whilst offering the chance to revert action

## TABLES

- Provide structured access to a lot of information
- Easily filterable by date range or keywords



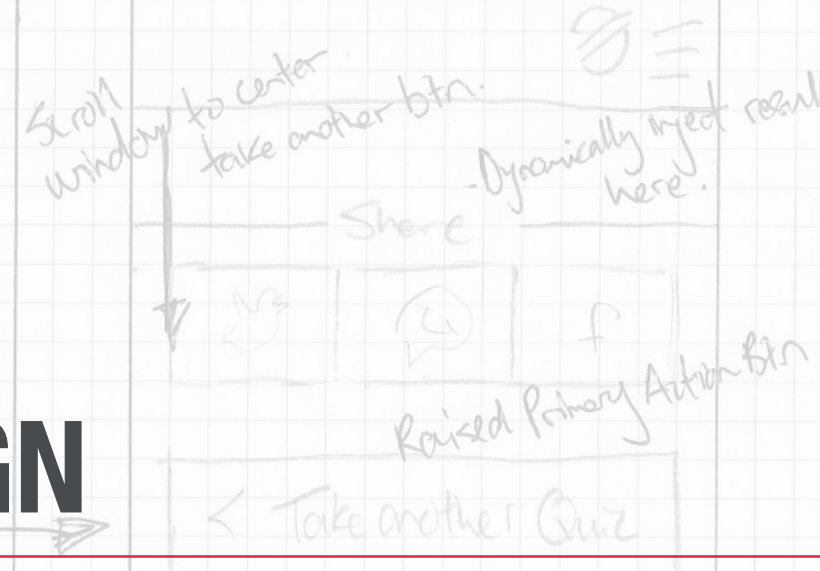
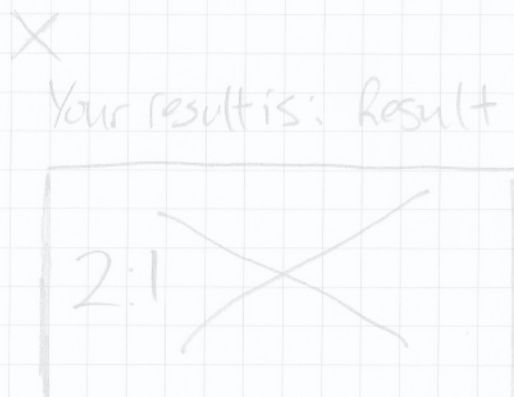
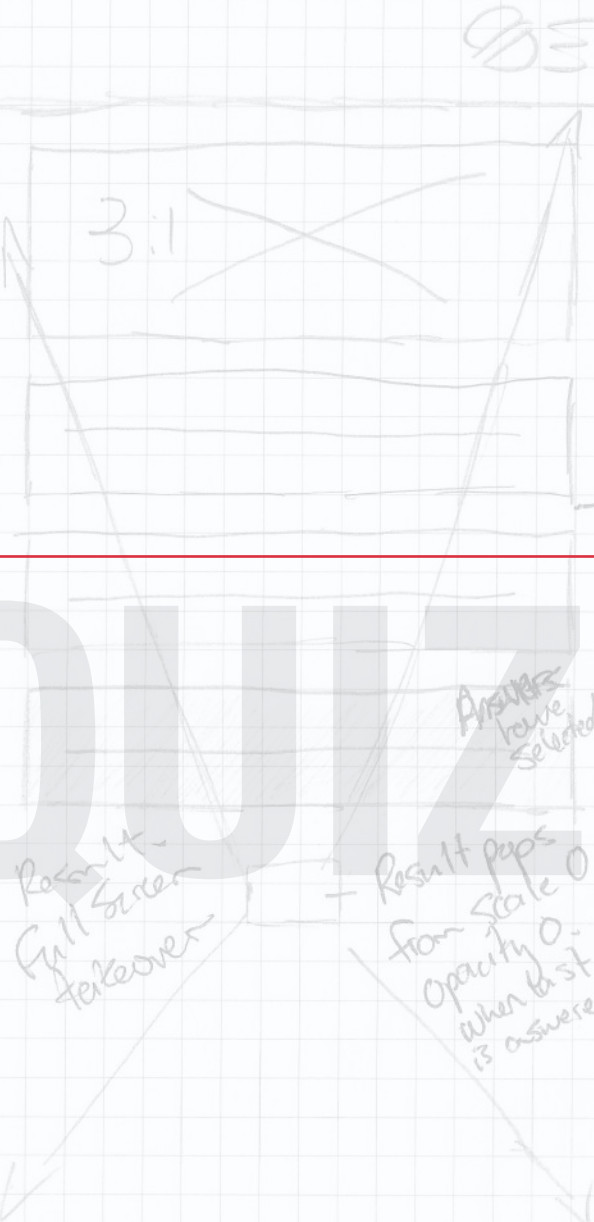
HEADLINE DASHBOARD

# QUIZ REDESIGN

last Question

Result

On result Close.



Result - Full screen takeover

Answers have selected state.

Result pops from scale 0 opacity 0 when last question is answered.

Use Ease: Back ease out 0.45 transition? Test in prototype.

Buttons fix on mobile If mobile show WhatsApp Share.

Share Brand colour buttons.

Or try one of these  
Title Hack  
1:1 Thumbnail  
Top 3 Performing Quizzes Recommended

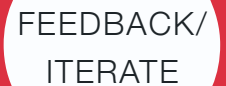


kasra.co



Redesign kasra.co's Quiz Editor to handle new quiz types and answer types. Update the display of new quizzes with a focus on sharing results and increasing user time-on-site.

# PROCESS



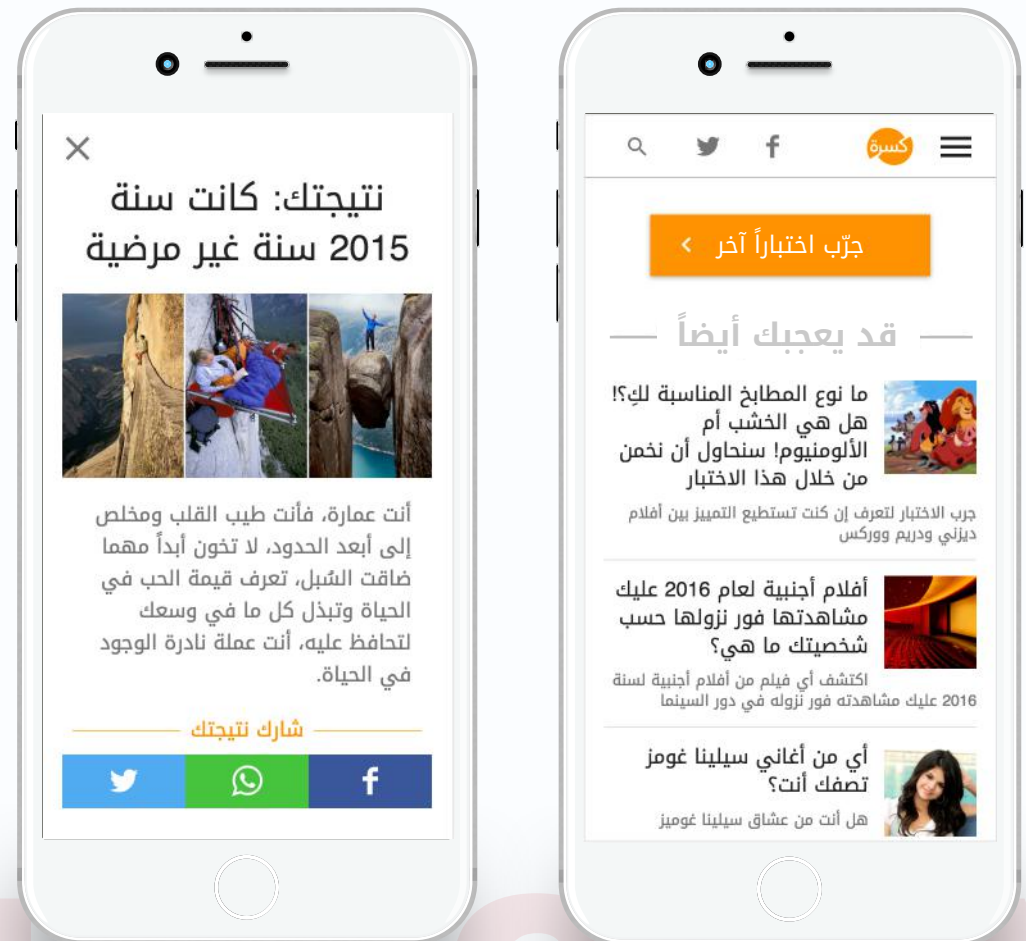
# DESIGN CHOICES

## INCREASE QUIZ SHARING

- Use a full-screen takeover to force user interaction with quiz results

## INCREASE TIME-ON-SITE

- Auto-scroll window to “Take another quiz”, call-to-action button
- Highlight 3 dynamically chosen quizzes based on the quiz just taken
- Update quiz interface UI
- Offer new quiz and answer types



QUIZ REDSIGN