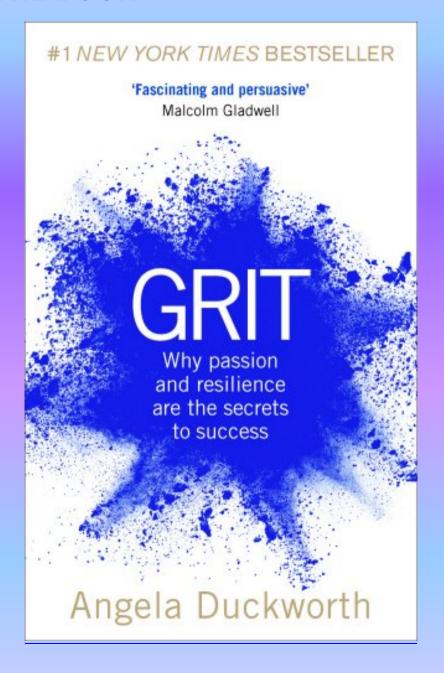


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ABOUT THE BOOK

In this must-read book for anyone striving to succeed, pioneering psychologist Angela Duckworth shows parents, educators, athletes, students, and business people-both seasoned and new-that the secret to outstanding achievement is not talent but a focused persistence called "grit.??Why do some people succeed and others fail? Sharing new insights from her landmark research on grit, MacArthur "genius?? Angela Duckworth explains why talent is hardly a quarantor of success. Rather, other factors can be even more crucial such as identifying our passions and following through on our commitments. Drawing on her own powerful story as the daughter of a scientist who frequently bemoaned her lack of smarts, Duckworth describes her winding path through teaching, business consulting, and neuroscience, which led to the hypothesis that what really drives success is not "genius?? but a special blend of Read more



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