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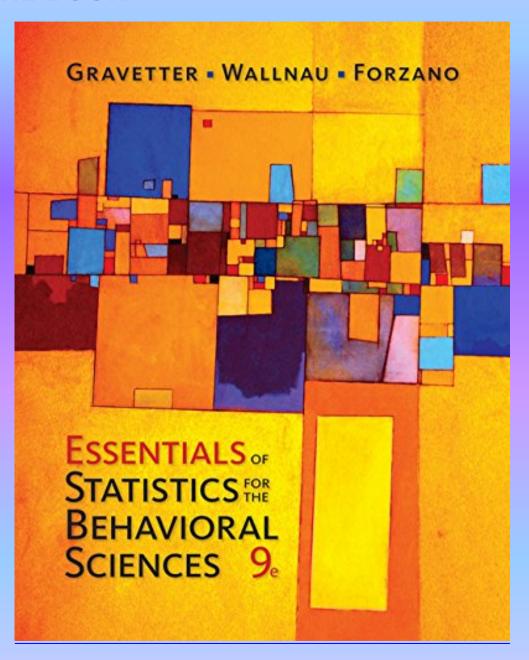
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ABOUT THE BOOK

A brief version of Gravetter and Wallnau s proven bestseller, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition delivers straightforward instruction, unrivaled accuracy, built-in learning aids, and a wealth of real-world examples and illustrations. The authors take time to explain statistical procedures so that students can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. By skillfully integrating applications that reinforce concepts, they ensure that even students with a weak background in mathematics can fully understand statistics. The text also leads readers to become savvy consumers of information by showing how having an understanding of statistical procedures will help them comprehend published findings. A complete supplements package -- including the MindTap™ digital learning experience and the Aplia™ online homework tool Read more



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