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Author: David R. Anderson

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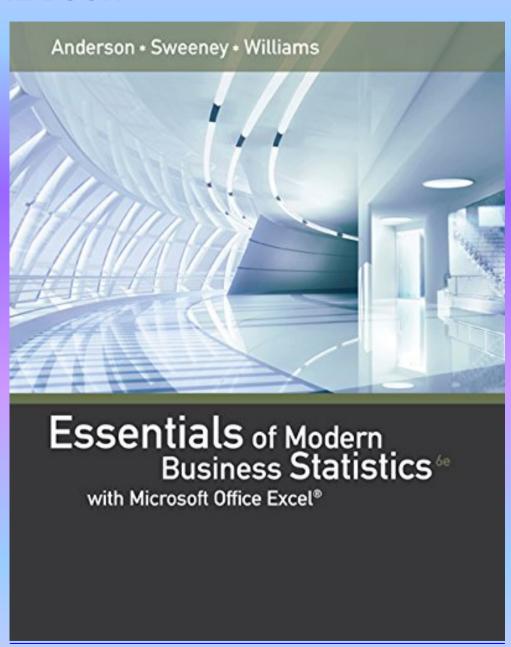
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ABOUT THE BOOK

From the renowned author team that has been writing market-leading business statistics textbooks for more than 20 years, ESSENTIALS OF MODERN BUSINESS STATISTICS, 6TH EDITION provides a brief introduction to business statistics. The text balances a conceptual understanding of statistics with the real-world application of statistical methodology using problem-scenarios and real-life examples. Microsoft Excel 2013 is integrated throughout the text. Step-by-step instructions and screen captures demonstrate how to most effectively use the latest version of Excel in statistical procedures, while numerous exercises give readers hands-on experience putting what they learn into practice. The Sixth Edition is packed with all-new Case Problems, Statistics in Practice applications, and real data examples and exercises.Read more



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