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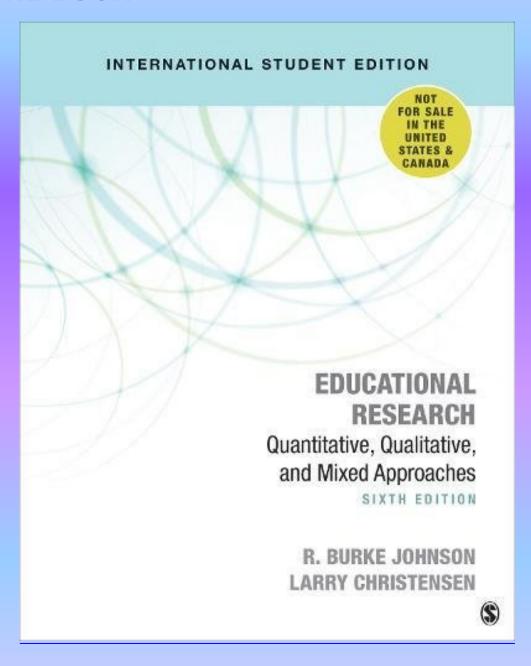
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ABOUT THE BOOK

Assuming no prior knowledge, Educational Research offers a comprehensive, easily digestible introductory research methods textbook for undergraduate and graduate students. Readers will develop an understanding of the multiple research methods and strategies used in education and related fields; how to read and critically evaluate published research; and the ability to write a proposal, construct a questionnaire, and conduct an empirical research study on their own. Students rave about the clarity of this best seller and its usefulness for their studies, enabling them to become critical consumers and users of research. Key Features Attention-grabbing, current event chapter opening vignettes and examples throughout the book engage student interest. While many texts only offer one method, this book gives a balanced coverage of quantitative, qualitative, and mixed methods research as Read more



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