

## BEST PDF Essentials of Psychology: Concepts and Applications BOOK ONLINE

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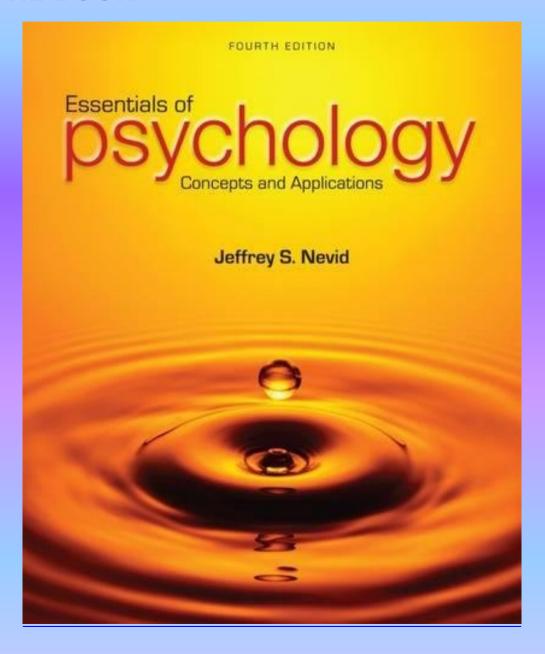
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## **ABOUT THE BOOK**

Written in a friendly style, this brief introductory book makes the study of psychology accessible and engaging to readers with little background in the subject. Nevid s comprehensive learning system-derived from research on memory, learning, and textbook pedagogy-is featured throughout. This learning model incorporates what the author calls the "Four F s of Effective" Learning"-Engaging Interest, Encoding Information, Elaborating Meaning, and **Evaluating Progress. ESSENTIALS OF** PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 4th Edition, provides a broad view of psychology as well as applications of the knowledge gained from contemporary research to the problems and challenges we face in today s world. Read more



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