

William B. Cohen

(914) 274-7259 • 14 Sunrise Drive, Armonk, NY 10504 • williamcohen2023@u.northwestern.edu

EDUCATION

Northwestern University

Bachelor of Science in Computer Science

GPA: 3.65/4.00

Relevant Coursework: Microeconomics, Macroeconomics, Linear Algebra, Calculus, Data Structures & Algorithms

Evanston, IL

Anticipated Jun 2023

EXPERIENCE

The Blackstone Group

Summer Analyst - Blackstone Credit

New York, NY

May - Aug 2022

Sagewind Capital

Private Equity Summer Analyst

New York, NY

Jul - Aug 2021

- Supported the investment team of Sagewind Capital, a middle-market private equity firm focused primarily on the government services industry
- Reviewed due diligence and worked with deal team to assess potential platform investment in power and communications utility company
 - Recognized industry tailwinds and analyzed potential investment risks, leveraging research and financials to reconcile investment risks with mitigants
 - Constructed and presented LBO for company acquisition based on market position, opportunities, risk, and expected growth

Utility NYC

Software Engineer & Analyst

New York, NY (Remote)

Jun - Sep 2020

- Developed and tested mobile applications for a wide variety of early-stage funded businesses, corporations, and government clients
- Assisted in the modification and analysis of several use-case applications (UI/UX review) for Counslr, a healthcare services company focused on behavioral health for college students
 - Constructed a formalized support/ticket system to correct bugs and glitches in real-time use of the application; reviewed and resolved 50 tickets, representing a 75% success rate of total tickets
 - Reviewed pricing model and customer acquisition strategy with management team and advised that a pay-by-the-user model would be less effective in trial runs with colleges as compared to a bulk purchase model with an unlimited user-access price structure that would also streamline support/maintenance

5C Capital Management LLC

Research Summer Analyst

White Plains, NY

Apr - Jun 2019

- Developed comprehensive macro-industry report of the commercial cybersecurity market and presented to the firm's CIO, highlighting the growing cybersecurity expenditures of large companies

EXTRACURRICULARS

Northwestern University Investment Management Group

Analyst

- Underwent training in accounting, pitch development, quantitative and qualitative analyses, including evaluating Income Statements, Balance Sheets and Cash Flow Statements, and valuation methodologies (DCF, Precedent Transactions, Comps, etc.)
- Performed detailed diligence, valuation, and investment recommendation presentation on CrowdStrike, a cloud-based cybersecurity company providing both offensive and defensive cyber and threat-response services and technology solutions
 - Compared dollar-based retention rate to three peer companies, determined that CrowdStrike was on average 20% higher
 - Analyzed TAM, determined that CAGR of 30% indicates favorable spending trends
- One of 12 students selected to join out of over 100 applicants

iOS App Developer

- Programmed and published three iOS applications to Apple's app store; used by over 10,000 people in 30+ countries

SKILLS / INTERESTS

Skills: Swift, Java, Matlab, Python, Basic C, C++, Xcode, Racket, Microsoft Excel, Powerpoint

Interests: Hockey, Tennis, Golf, Chess, Poker

Organizations: Investment Management Group, Delta Sigma Pi Business Fraternity, Zeta Beta Tau