

Smart Trolley Mountable Device



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Context

- Average customer goes 3 times a week to the supermarket
- Spends 37 min inside and 53.8 £
- 69% still goes physically to the store (U.S.)



The average customer buys **186.732 items** in his lifetime and spends the equivalent of **eight-and-a-half months** of their lives in supermarkets



Business problem

Remove queuing



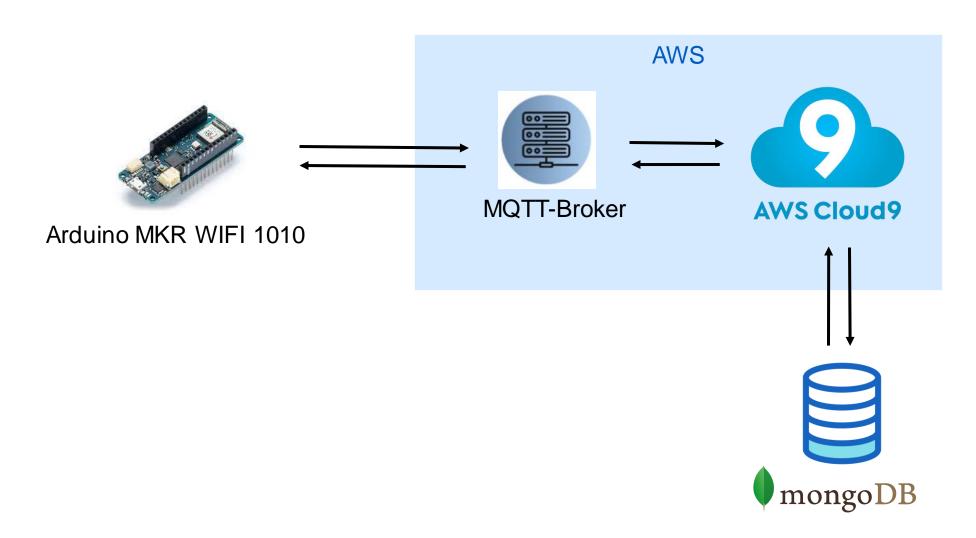


System functionalities

- Automatically scan products when the customer puts them in the trolley
- Display product's info on the screen
- Delete selected product from shopping list
- Remote control



System overview





MQTT

- Packet agnostic (supports future developments)
- Reliability (Quality of Service)
- Scalability
- Power consumption (47 times less than HTTP)





AWS IoT

- Costs (pay for what you use)
- Security
- Scalability
- Monitoring and Management





MongoDB (NoSQL databases)

- Flexible data models
- Horizontal scaling
- Faster queries
- Remote control





Comparison with Existing Product



Amazon's Cart



Sainsbury's Scanner



Advantages & Disadvantages

Pros

- Cost (replaces checkouts)
- Mountable and flexible
- Compatibility with old carts
- Ease of use
- Less breakable

Cons

- Cost (higher cost than normal carts)
- Stealing detection difficulty
- Security and privacy issues
- Dependent on WiFi network