

HUGE

Hello  
React MDE

**SSR - Next.JS**

August 13, 2019

1. CSR vs. SSR
2. Motivations
3. Solution: Next.js
4. First steps
5. Rendering
6. Server endpoints

# Agenda.

## Who am I?

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### **William Gómez**

Engineer at Huge

(Full stack wannabe web engineer at Huge)

Python Medellin meetups co-organizer

Freelancer

Machine learning lover

Data science FEM - Mentor

## **CSR vs. SSR**

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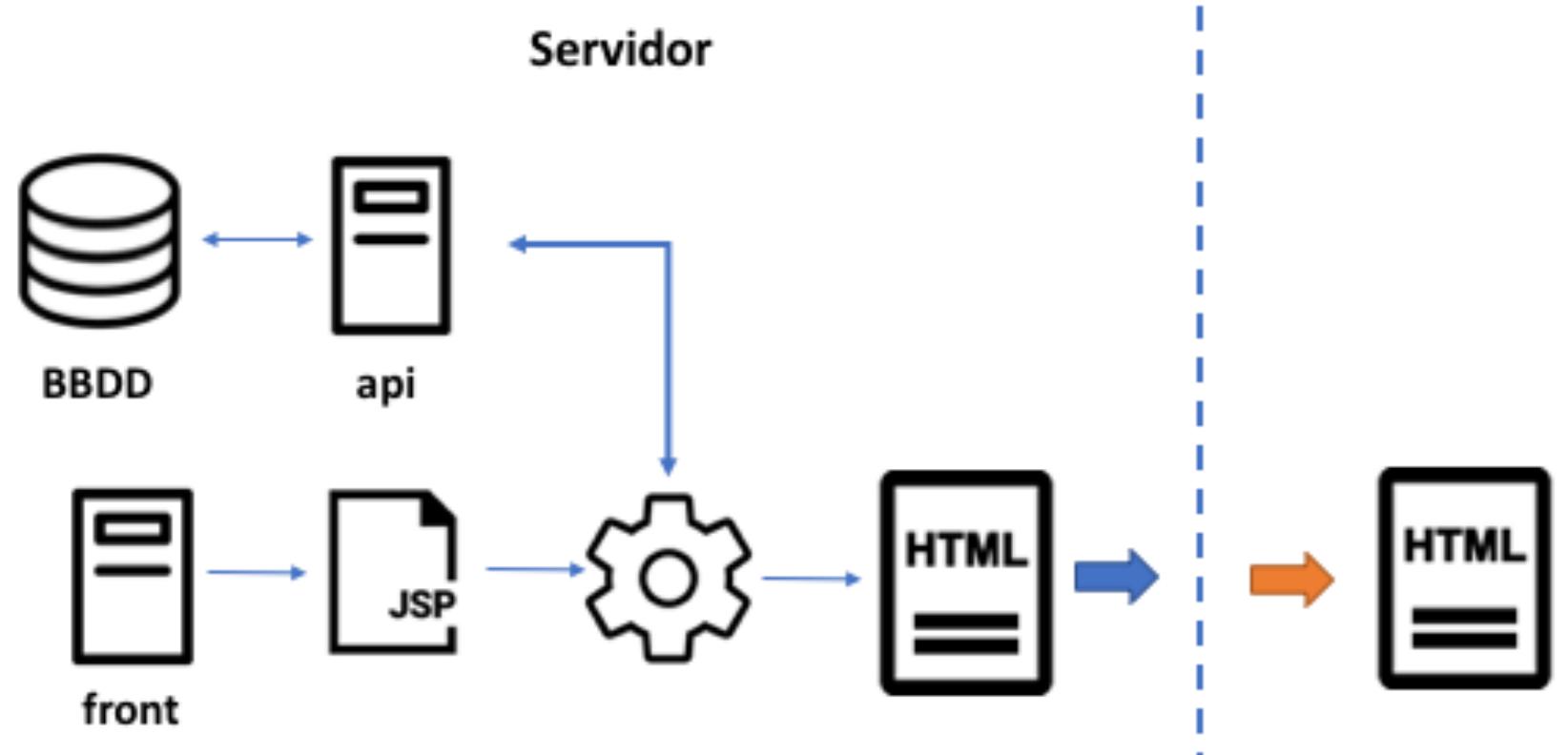
Dos razones principales por las cuales deberías considerar usar SSR:

1. Aumento en la velocidad de carga inicial del sitio.
2. SEO Friendly.

## Aumento en la velocidad de carga inicial

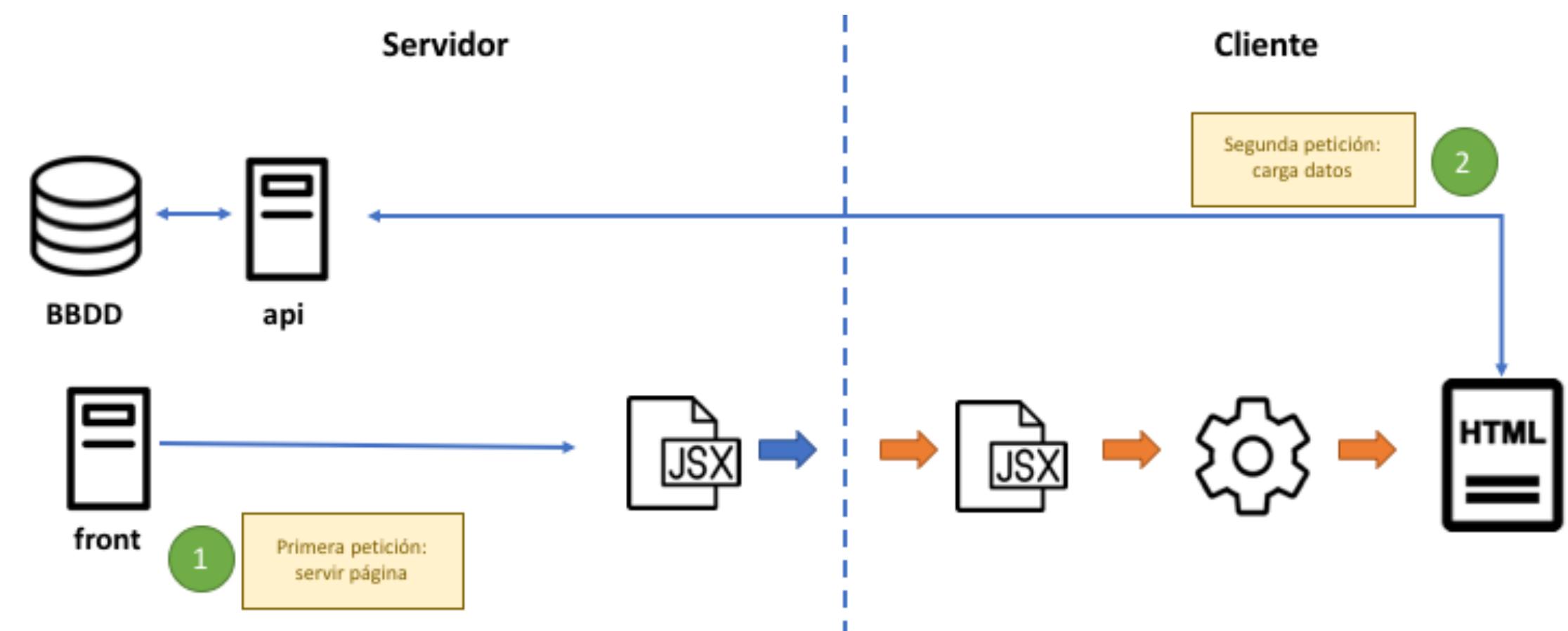
# SSR

Generación desde recursos locales.



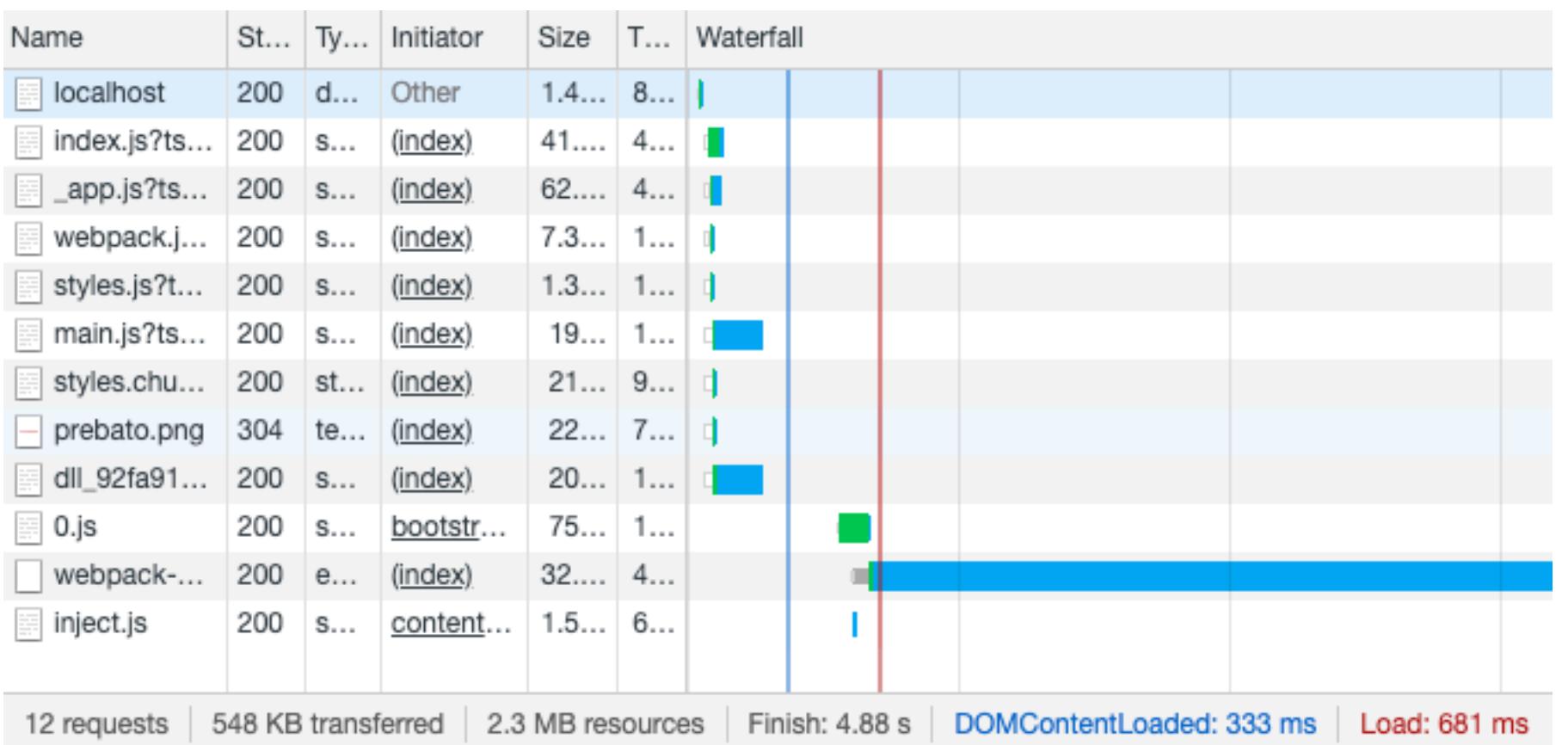
# CSR:

Primero hay que cargar el HTML + JS, y luego pedir lo que falte.

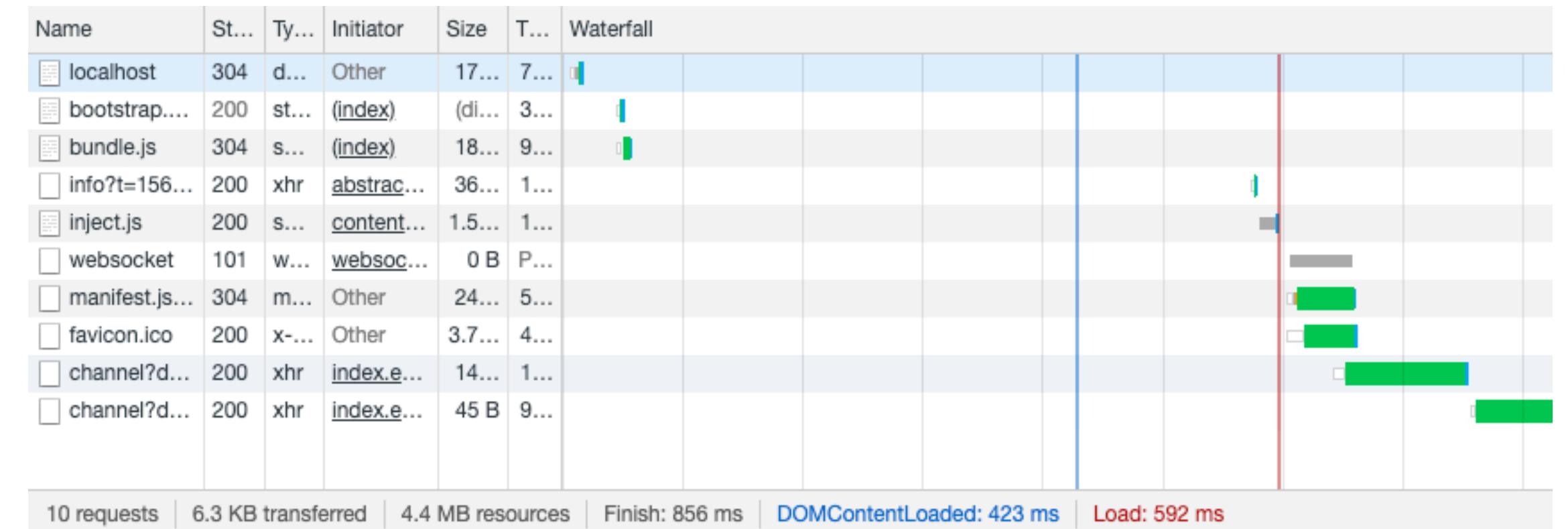


## Aumento en la velocidad de carga inicial

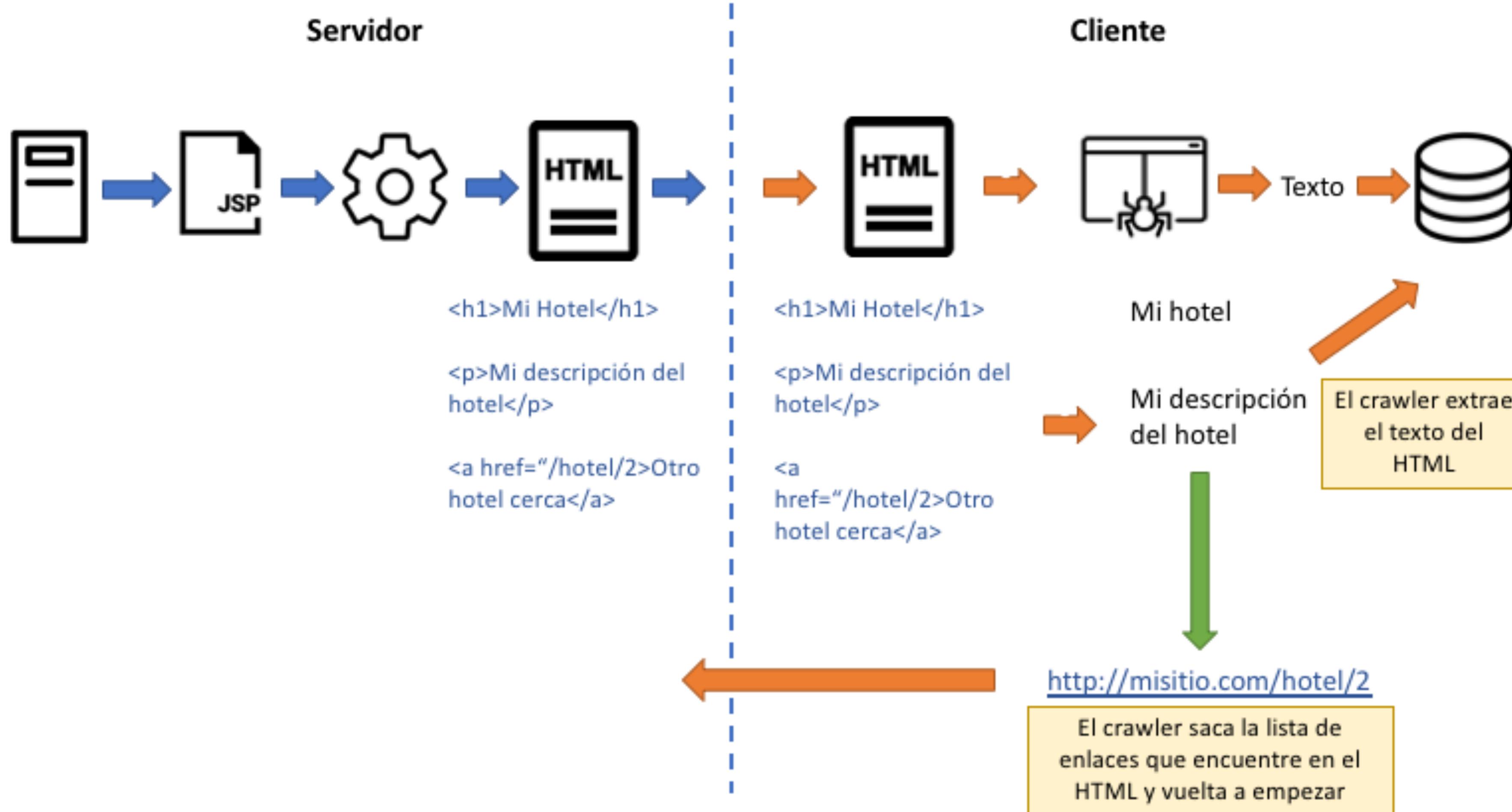
**SSR**



**CSR:**



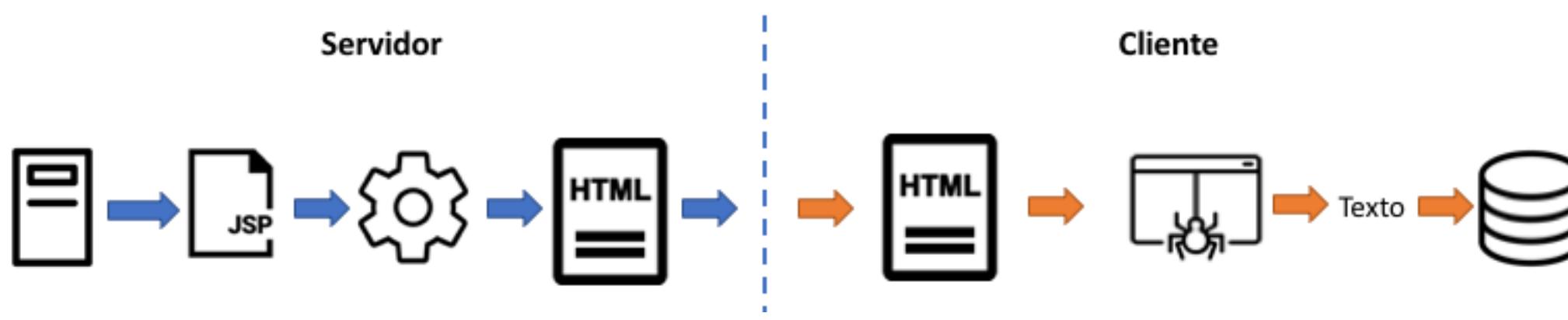
## SEO Friendly



**SEO Friendly.**

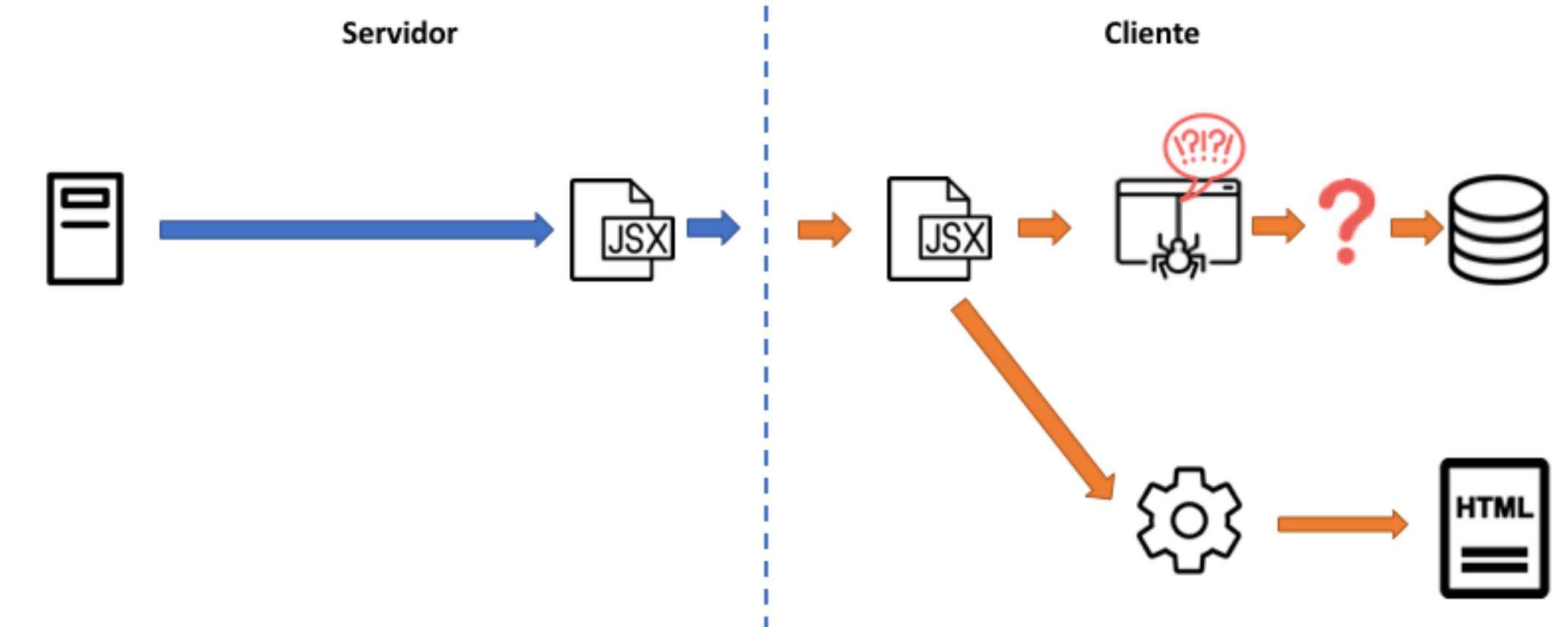
# SSR

El html ya llega con el contenido.



# CSR

Es difícil para el crawler indexar porque debe esperar a que se cargue todo el contenido.

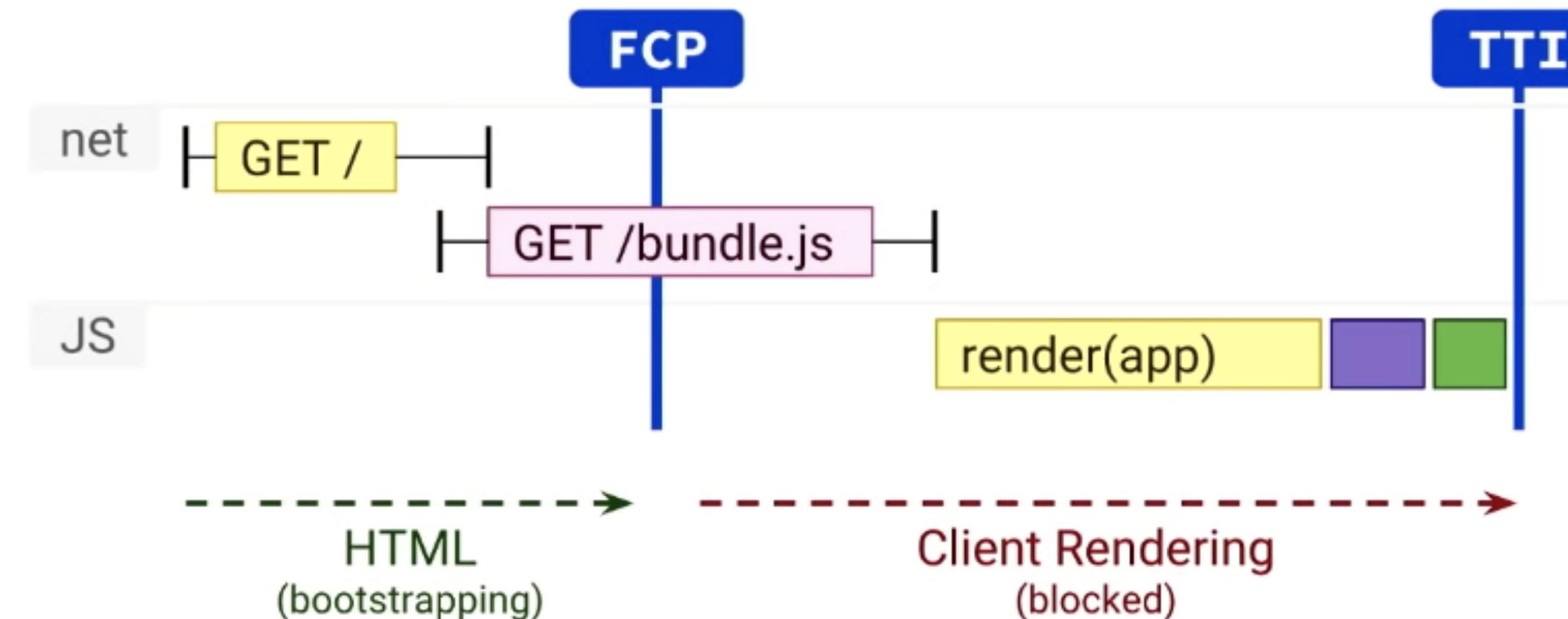


Crea una app SSR, y una CSR, dale en View Page Source, ¿qué ves?

## Motivations

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# How do you make your app scale with size?



## Motivations

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# Create React App simplifies a lot the things...

But there is still a lot of things to solve:

Client-side routing, page layout, api's... and so on.

## **Solution: Next.js**

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### Features:

- Server-rendered by default
- Automatic code splitting for faster page loads
- Simple client-side routing (page based)
- Webpack-based dev environment which supports Hot Module Replacement(HMR)
- Able to implement with Express or any other Node.js HTTP server
- Customizable with your own Babel and Webpack configurations

## First steps

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1. Create a folder
2. Run inside the folder: `npm init`
3. Install packages: `npm install --save next react react-dom`
4. Add the following scripts to package.json:

```
{  
  "scripts": {  
    "dev": "next",  
    "build": "next build",  
    "start": "next start"  
  }  
}
```

## First steps

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### 4. Create a folder called pages

Every .js file inside pages becomes a route that gets automatically processed and rendered.

With these simples steps we have:

- Server rendering and indexing of ./pages/
- Every React component inside this folder is a page.
- Every import you declare gets bundled and served with each page.

```
function Home() {  
  return <div>Welcome to Next.js!</div>;  
}  
  
export default Home;
```

## First steps: Other basics

---

### 5. Create a folder called static

- Static file serving. `./static/` is mapped to `/static/`

```
function MyImage() {  
  return ;  
}  
  
export default MyImage;
```

## First steps: Other basics

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### 6. Routing:

Client-side transitions between routes can be enabled via a `<Link>` component.

```
import Link from 'next/link';

function Home() {
  return (
    <>
      <ul>
        <li>Home</li>
        <li>
          <Link href="/about">
            <a>About Us</a>
          </Link>
        </li>
      </ul>

      <h1>This is our homepage.</h1>
    </>
  );
}

export default Home;
```

## First steps: Other basics

---

### 6. Dynamic routing:

In Next.js you can add brackets to a page ([param]) to create a dynamic route

pages/post/[pid].js

Any route like /post/1, /post/abc, etc will be matched by pages /post/[pid].js.

```
import { useRouter } from 'next/router';

const Post = () => {
  const router = useRouter();
  const { pid } = router.query;

  return <p>Post: {pid}</p>;
};

export default Post;
```

## First steps: Other basics

---

### 6. Dynamic routing:

- href: the path inside pages directory.
- as: the path that will be rendered in the browser URL bar.

```
<Link href="/post/[pid]" as="/post/abc">
  <a>First Post</a>
</Link>
```

```
const pids = ['id1', 'id2', 'id3'];
{
  pids.map(pid => (
    <Link href="/post/[pid]" as={`/post/${pid}`}>
      <a>Post {pid}</a>
    </Link>
  ));
}
```

## Rendering

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### 7. Prerendering:

Next.js automatically determines that a page is static (can be prerendered) if it has no blocking data requirements. This determination is made by the absence of `getInitialProps` in the page.

If `getInitialProps` is absent, Next.js will statically optimize your page automatically by prerendering it to static HTML.

## Rendering

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# Prerendered:

If `getInitialProps` is absent.

```
function Home() {
  return <div>Welcome to Next.js!</div>;
}

export default Home;
```

Statically generated pages are still reactive:

Next.js will hydrate your application client-side to give it full interactivity.

# Render the page on-demand:

If `getInitialProps` is present.

```
import fetch from 'isomorphic-unfetch';

function Page({ stars }) {
  return <div>Next stars: {stars}</div>;
}

Page.getInitialProps = async ({ req }) => {
  const res = await fetch('https://api.github.com/repos/zeit/next.js');
  const json = await res.json();
  return { stars: json.stargazers_count };
};

export default Page;
```

## Fetching data and component lifecycle

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### 7. Using React.Component:

It can asynchronously fetch anything that resolves to a JavaScript plain Object, which populates props.

For the initial page load, getInitialProps will execute on the server only.

```
import React from 'react';

class HelloUA extends React.Component {
  static async getInitialProps({ req }) {
    const userAgent = req ? req.headers['user-agent'] : navigator.userAgent;
    return { userAgent };
  }

  render() {
    return <div>Hello World {this.props.userAgent}</div>;
  }
}

export default HelloUA;
```

## Fetching data and component lifecycle

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8. Context object with the following properties:

- pathname - path section of URL
- query - query string section of URL parsed as an object
- asPath - String of the actual path (including the query) shows in the browser
- req - HTTP request object (server only)
- res - HTTP response object (server only)
- err - Error object if any error is encountered during the rendering

## Client-side rendering: Coming!

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### 9. Client side rendering applications:

Rendered in the browser



```
import useMounted from '../hooks/use-mounted'
import Loading from '../components/loading'

function YourContent() {
  return <h1>Hello React Europe!</h1>
}

function HomePage() {
  const isMounted = useMounted()
  return isMounted ? <Content /> : <Loading />
}

export default HomePage
```

## AMP Pages

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10. Accelerated Mobile Pages, a  
simple project by Google  
with the goal of improving  
website load speed in mobiles

## AMP

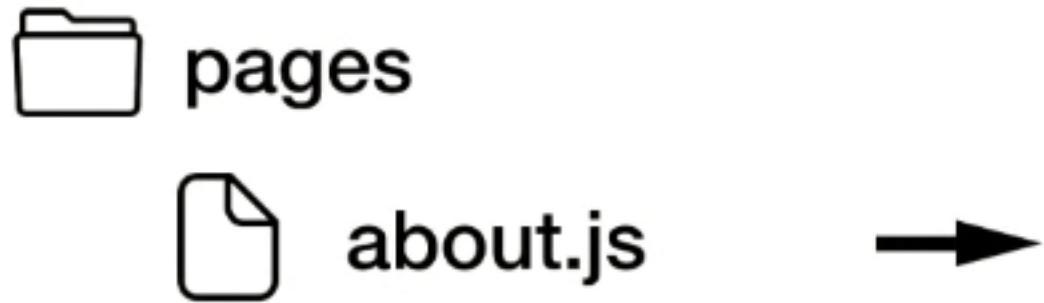
Next.js - The React Framework

⚡ <https://nextjs.org>

Production grade React applications that scale. The  
world's leading companies use Next.js to build  
server-rendered ...

## AMP Hybrid

React page for users + AMP page for mobile search results



```
import { useAmp } from 'next/amp';
export const config = { amp: 'hybrid' };

export default function AboutPage(props) {
  return (
    <div>
      <h3>My AMP Page</h3>
      {useAmp() ? (
        <amp-img
          width="300"
          height="300"
          src="/my-img.jpg"
          alt="a cool image"
          layout="responsive"
        />
      ) : (
        
  )
}
```

## AMP First

AMP page for users and crawlers



```
export const config = { amp: true };

export default function AboutPage(props) {
  return <h3>My AMP About Page!</h3>;
}
```

## Rendering

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### AMP-only:

Pages have no Next.js or React client-side runtime.

Pages are automatically optimized with AMP Optimizer, an optimizer that applies the same transformations as AMP caches (improves performance by up to 42%)

Pages have a user-accessible (optimized) version of the page and a search-engine indexable (unoptimized) version of the page

### Hybrid:

Pages are able to be rendered as traditional HTML (default) and AMP HTML (by adding ?amp=1 to the URL)

The AMP version of the page only has valid optimizations applied with AMP Optimizer so that it is indexable by search-engines

Able to differentiate between modes using useAmp from next/amp

## All strategies in the same project

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**All strategies can be combined in one application**

 pages	
 about.js	→ Pre-rendering + AMP Hybrid
 dashboard.js	→ Client-side rendering
 product	
 \$id.js	→ Server-side rendered

## API: Endpoints

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API routes provides a straightforward solution to build your API with Next.js. Start by creating the api/ folder inside the ./pages/ folder.

./pages/api/posts.js

```
export default (req, res) => {
  res.setHeader('Content-Type', 'application/json');
  res.statusCode = 200;
  res.end(JSON.stringify({ name: 'Nextjs' }));
};
```

```
export default (req, res) => {
  if (req.method === 'POST') {
    // Process your POST request
  } else {
    // Handle the rest of your HTTP methods
  }
};
```

## Custom Configuration

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Create a `next.config.js` in the root of your project directory

```
// next.config.js
module.exports = {
  /* config options here */
};

const { PHASE_DEVELOPMENT_SERVER } = require('next/constants');
module.exports = (phase, { defaultConfig }) => {
  if (phase === PHASE_DEVELOPMENT_SERVER) {
    return {
      /* development only config options here */
    };
  }

  return {
    /* config options for all phases except development here */
  };
};
```

## Custom Configuration

---

```
module.exports = withSass({
  webpack: (config) => {
    config.module.rules.push({
      enforce: 'pre',
      test: /\.scss$/,
      loader: 'sass-resources-loader',
      options: {
        resources: ['./styles/globals.scss'],
      },
    });
    config.module.rules.push(
      {
        test: /\.svg$/,
        exclude: /node_modules/,
        loader: 'svg-react-loader',
      },
    );
    return config;
  },
  cssModules: true,
  cssLoaderOptions: {
    importLoaders: 1,
    localIdentName: '[local]',
  },
});
```

## **One more thing**

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Next will include a feature that emulates how yarn works. It won't recompile again all the components of a page, but the ones that have changed.

**Reduces build times from hours to milliseconds**

## Pages using next

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J.Crew



## **Hulu study case**

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**[nextjs.org/case-studies/hulu](https://nextjs.org/case-studies/hulu)**

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Done.

Questions?