Criteria	Level 4 25 points	Level 3 17 points	Level 2 10.5 points	Level 1 5.5 points	
Timing	Effectively use 9 to 10 minutes.	Effectively use 6 minutes, but less than 9 minutes.	Effectively use 4 minutes, but less than 6 minutes.	Used less than 4 minutes or over 10 minutes.	/ 25

Content	1) Describe product:
	  • What is it supposed to do?
	  • What is the tech platform?
	1) Display Conceptual Model
	2) Discuss Conceptual Model
	3) Discuss a minimum of 5 stories (No need to go into detail about tasks.)
		1) Describe product:
		  • What is it supposed to do?
		1) Display Conceptual Model
		2) Discuss a minimum of 4 stories (No need to go into detail about tasks.)
			1) Describe product:
			  • What is it supposed to do?
			1) Display Conceptual Model
			2) Discuss a minimum of 3 stories (No need to go into detail about tasks.)
				1) Describe product:
				  • What is it supposed to do?
				1) Discuss a minimum of 3 stories (No need to go into detail about tasks.)
					/ 25

Demonstration of Product Knowledge	You can freely describe all the conceptual model. Also describe any big project challenges that you forsee without reading the screen, facing the audience.	You can describe the overall conceptual model.	You read the screen.	You don't know what is going on.	/ 25
Skill of Presentation (look and feel)	1. Clear, concise, slides with the *appropriate* amount of text. 2. Ease of answering questions. 3. Honesty of answering questions or saying you don't know the answer. (No BS.) 4. Don't look at the screen/board when talking. 5. Don't read text on the slides. 6. No amount of animation.	1. Clear, concise, slides with the *appropriate* amount of text. 2. Ease of answering questions. 3. Honesty of answering questions or saying you don't know the answer. (Talk to audience) 4. You look at the screen/board when talking. 5. You read text on the slides. 6. Slide animations.	1. Simple black/white slides with to much text. 2. Cannot answer basic questions or you BS your way through it. 3. You look at the screen/board when talking. 4. You read text on the slides.	1. Simple slides with cut and pasted text, not bulleted thoughts. 2. Cannot answer basic questions or you BS your way through it. 3. You look at the screen/board when talking.	/ 25
Total					/ 100

Overall Score

<table>
<tr><th>Level 4
89 points minimum</th><th>Level 3
78 points minimum</th><th>Level 2
68 points minimum</th><th>Level 1
0 points minimum</th></tr>
<tr>
<td>1. You have presented equal time (of the allotted amount) between the project manager and Scrum master.
2. Showed that you understand the project, the system's purpose, challenges.
3. Developed an easy to follow presentation that is *not* confusing to the audience.
4. You don't have any reading of slides and you take time to tell the story of your project.</td>
<td>1. You have presented the information between the project manager and Scrum master somewhat equally and used the allotted time.
2. Showed that you understand the project, the system's purpose, challenges.
3. Developed an easy to follow presentation that is *not* confusing to the audience.
4. You told a story that is not clear about the project.</td>
<td>1. You have presented between the project manager and Scrum master, but the shared time was not allocated between persons and outside of acceptable limits.
2. Showed that you have a vague idea about the project, the system's purpose, challenges.
3. You are reading slides and you take time to tell the story of your project.</td>
<td>1. You have presented a way that one person did all the work.
2. Showed that you have a very unclear idea about the project, the system's purpose, challenges.
3. You are reading slides and you don't have a story about your project.</td>
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