



As 59 Fal (Paperback)

By Steve Allen

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: Portuguese. Brand new Book. Se voce quiser aprender a usar e abusar da logica, este livro e para voce. Falacias sao truques de persuasao e manipulacao intelectualmente indefensaveis, e podem ser extremamente perigosas quando somos as vitimas, ou podem ser poderosas ferramentas quando as usamos em nosso favor. Os argumentos estao em toda parte. Ligue a televisao e provavelmente voce vai encontrar algum politico com seu discurso sobre porque voce deve votar nele. Comece a assistir os comerciais e um anuncio vai dizer que se voce usar um determinado desodorante tera as mulheres aos seus pes. Voce desliga a televisao para jantar com sua familia e provavelmente alguem vai comecar a dizer que a sua opiniao esta errada e a dele esta correta. Talvez voce esteja ciente do poder da argumentacao, e voce apenas deseja evitar ser enganado por alguem que maneje a logica melhor do que voce. Neste livro voce vai encontrar uma longa lista de exemplos praticos do uso e abuso da logica. Em todo o mundo, desde nossos familiares ate nossos colegas de trabalho, tem um grande interesse em nos convencer de teorias que podem ser...



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