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Modern Music Business: Modern Ways to Generate Income with Your Music Skills (Paperback)

By Ethan Anderson

Independently Published, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Music business today isn't very different than it has ever been. The only thing that has changed is the technology we have access to. This step by step book will teach you every aspect of the music business so you can put your music skills to work for you. It's about building your musical brand, learning the proper way to use social media, building an audience, publishing and distributing your music, and much more. In this book, you will learn alternative ways to earn an income. These include, working from home, building libraries and working for hire. Modern music business is radically changing due technological advances and this is leaving some record companies behind. This is the era of underground DIY (do-it-yourself) musicians. Being a professional musician goes beyond musical talent. You must have a business mindset when conducting your career. Ethan Anderson has been a musician ever since he could walk. That was many years ago now, back in the days where one who wanted to market their music had to use physical CDs and cassette tapes. Ever since, he started collecting years of knowledge and...



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