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INNOVATION EXCELLENCE: CREATING MARKET SUCCESS IN THE ENERGY AND NATURAL RESOURCES SECTORS



Kogan Page Limited/Viva Books, 2011. Hardcover. Condition: New. First edition. In this book, author Stephan Scholtissek examines innovations as they relate to companies in the energy and natural resources sectors (e.g. energy, utilities, chemicals, mining and metals companies). In this book, author Stepan Scholtissek examines key innovations in the energy and natural resources sectors (e.g. energy, utilities, chemicals, mining and metals compnaies), sectors that are undergoing massive change as the balance of power shifts towards emerging economies and as the...

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- Authored by Stephan Scholtissek
- Released at 2011



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Reviews

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