

311 Complaints Study

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Github Repository: <https://github.com/nikhil-reddy/Team2>

Abstract

For this project, the 311 Complaints data set provided by NYC Open Source was studied and analysed in three parts. For part 1 (the pre-experiment stage), we used big data analytics and aggregation techniques to clean and analyze null/invalid values in a large dataset of complaints pertaining to 311. We employed tools such as the **Hadoop NYU Cluster, Python and pyspark** to detect, count, and replace missing or invalid data. These tools were necessary for their parallelism in dealing with data of this enormity. We found the number of invalid values for each relevant attribute of the data, many of which exceeded half the number of data items. For part 2, a more in depth analysis of the was taken where we studied general statistics of the dataset. Some analysis include the number of all complaints by type and the number of complaints by borough. For the bonus portion of the project, we downloaded weather data and demographic data from the U.S. Census to see whether or not there were interesting relationships that could explain some of the findings we made in part 2.

Introduction

Managing numerous city operations is a daunting task and with the rise of data collection and reporting services; residents of NYC as well as employees of NYC agencies have access to powerful tools to answer and identify problem spots. The 311 service is a free public service that allows individuals to register complaints on city conditions. This city government data can reveal surprising insights about life in a community as well as how that community is being served. Our goal is to make sense of this data and find interesting results that could impact citywide initiatives such as turnaround time for a variety of complaints.

The data set is raw and includes many errors such as invalid entry types or null values. To address these issues, we performed data error statistics and clean up prior to calculating statistics on complaints and making observations of the set. Example errors that were tackled were invalid zip codes where the zip code was more than 5 digits or the was non numeric. Invalid agency names was also another error detected. A statistics script was run through the data to make a count where and what type of error was made and a clean script was run after to replace invalid entries and null values with N/A which we ignored for part 2 calculations. The 311 data is in two set where one is 2009 data and the other 2010-2017. These files were merged in the code so the results from both scripts is a reflection of both datasets.

For part 2, the cleaned complaints dataset was analyzed and several statistics were derived pertaining to the complaints. A general count of all the complaint types were calculated and plotted to see which complaint type was reported most by the people of New York. Complaints were also split into the distribution of complaints by borough for all years and the general distribution of complaints between 2009-2017. More statistics were created and from the observations of the complaint types, we

narrowed the scope of our project by grouping together complaint types related to similar topics into categories to get a more general categorization of the data.

The bonus part of the project was conducted using weather data and U.S. Census demographic data. From our findings in part 2, we created several hypothesis to justify our observations. We extracted data from these sets that pertained to our hypothesis and plotted them against our complaint data to observe any similar trends. Pearson correlations were also conducted to measure the strength of the correlation between our cleaned complaints data set and the data extracted from our additional sets.

Data Set Description:

- The data set used are 311 complaints from 2009 and from 2010 to 2017
- The dataset owner: NYC Open Data
- Data Set information provided by: 311, DoITT
- There are 16.6 million rows in the raw dataset where each row represents the report of a 311 complaint.
- There are 53 columns of data where each column name is a distinct feature of that complaint. See [Table1](#) below for the name of all column attributes with descriptions:

Table1: Column Names and Descriptions

| <u>COL_NAME</u> | <u>DESCRIPTION</u> |
|-----------------------|---|
| Unique Key | Unique identifier of a Service Request (SR) in the open data set |
| Created Date | Date SR was created |
| Closed Date | Date SR was closed by responding agency |
| Agency | Acronym of responding City Government Agency |
| Agency Name | This is the first level of a hierarchy identifying the topic of the incident or condition. Complaint Type may have a corresponding Descriptor (below) or may stand alone. |
| Complaint Type | Full Agency name of responding City Government Agency |
| Descriptor | This is associated to the Complaint Type, and provides further detail on the incident or condition. Descriptor values are dependent on the Complaint Type, and are not always required in SR. |

| | |
|---------------------------------------|---|
| Location Type | Describes the type of location used in the address information |
| Incident Zip | Incident location zip code, provided by geo validation. |
| Incident Address | House number of incident address provided by submitter |
| Street Name | Street name of incident address provided by the submitted |
| Cross Street 1 | First Cross street based on the geo validated incident location |
| Cross Street 2 | Second Cross Street based on the geo validated incident location |
| Intersection Street 1 | First intersecting street based on geo validated incident location |
| Intersection Street 2 | Second intersecting street based on geo validated incident location |
| Address Type | Type of incident location information available. |
| City | City of the incident location provided by geovalidation |
| Landmark | If the incident location is identified as a Landmark the name of the landmark will display here |
| Facility Type | If available, this field describes the type of city facility associated to the SR |
| Status | Status of SR submitted |
| Due Date | Date when responding agency is expected to update the SR. This is based on the Complaint Type and internal Service Level Agreements (SLAs). |
| Resolution Action Updated Date | Date when responding agency last updated the SR. |
| Community Board | Provided by geovalidation. |

| | |
|-----------------------------------|---|
| Borough | Provided by the submitter and confirmed by geovalidation. |
| X Coordinate (State Plane) | Geo validated, X coordinate of the incident location. |
| Y Coordinate (State Plane) | Geo validated, Y coordinate of the incident location. |
| Park Facility Name | If the incident location is a Parks Dept facility, the Name of the facility will appear here |
| Park Borough | The borough of incident if it is a Parks Dept facility |
| School Name | If the incident location is a Dept of Education school, the name of the school will appear in this field. If the incident is a Parks Dept facility its name will appear here. |
| School Number | If the incident location is a Dept of Education school, the Number of the school will appear in this field. This field is also used for Parks Dept Facilities. |
| School Region | If the incident location is a Dept of Education School, the school region number will be appear in this field. |
| School Code | If the incident location is a Dept of Education School, the school code number will be appear in this field. |
| School Phone Number | If the facility = Dept for the Aging or Parks Dept, the phone number will appear here. (note - Dept of Education facilities do not display phone number) |
| School Address | Address of facility of incident location, if the facility is associated with Dept of Education, Dept for the Aging or Parks Dept |
| School City | City of facilities incident location, if the facility is associated with Dept of Education, Dept for the Aging or Parks Dept |
| School State | State of facility incident location, if the facility is associated with Dept of Education, Dept for the Aging or Parks Dep |
| School Zip | Zip of facility incident location, if the facility is associated with Dept of Education, Dept for the Aging or Parks Dept |

| | |
|--------------------------------------|--|
| School Not Found | Y' in this field indicates the facility was not found |
| School or City Wide Complaint | If the incident is about a Dept of Education facility, this field will indicate if the complaint is about a particular school or a citywide issue. |
| Vehicle Type | If the incident is a taxi, this field describes the type of TLC vehicle. |
| Taxi Company Borough | If the incident is identified as a taxi, this field will display the borough of the taxi company |
| Taxi Pick Up Location | If the incident is identified as a taxi, this field displays the taxi pick up location |
| Bridge Highway Name | If the incident is identified as a Bridge/Highway, the name will be displayed here. |
| Bridge Highway Direction | If the incident is identified as a Bridge/Highway, the direction where the issue took place would be displayed here |
| Road Ramp | If the incident location was Bridge/Highway this column differentiates if the issue was on the Road or the Ramp. |
| Bridge Highway Segment | Additional information on the section of the Bridge/Highway where the incident took place |
| Garage Lot Name | Related to DOT Parking Meter SR, this field shows what garage lot the meter is located in |
| Ferry Direction | Used when the incident location is within a Ferry, this field indicates the direction of ferry |
| Ferry Terminal Name | Used when the incident location is Ferry, this field indicates the ferry terminal where the incident took place. |
| Latitude | Geo based Lat of the incident location |
| Longitude | Geo based Long of the incident location |
| Location Type | Combination of the geo based lat & long of the incident location |

Part 1: Data Quality Issues

Error Statistics (PreProcessing):

- Prior to cleaning the dataset and eliminating Null values, a python script titled [*stats_surprises.py*](#) was written to log data quality issues by reading our dataset titled *new_311.csv*. We decided it was necessary to categorize the data in each cell of each column as valid, invalid, unspecified, and not applicable. This approach was done so that for each column, we could easily isolate the cells and values that are not the correct type for that column feature.
- The script utilized the pyspark and numpy packages and run on Hadoop cluster with the following call: `"pyspark --packages com.databricks:spark-csv_2.10:1.4.0 stats_surprises.py"`. We utilized the databricks package because it is library for parsing and querying CSV data with Apache Spark, for Spark SQL and DataFrames. Dataframes were the primary data structure used to investigate and manipulate each feature in the dataset.
- The value "NULL" took on numerous forms in the dataset such as ("N/A", "", "Unspecified") and a singular or combination of terms applied to every column. To generate statistics for Null Values, a for loop ran through each column and returned the count of what we deemed "NULL" for that column. See [Fig1](#) below for a sample output of one column and see [Table2](#) below for a list of valid type for each column as well as possible error entries for that column.

Fig1.

- Since each column has distinct parameter ranges, there were other columns that had additional discrepancies in their entries. For example, the column *Incident Zip* is supposed to have entries of only integers 5 digits in length or 5 digits followed by 4 digits. If there is an entry of type string (ex. "X") in the column, that would be categorized as invalid.

| <u>CREATED DATE</u> | <u>ERROR COUNT</u> |
|---------------------|--------------------|
| 1/16/2009 12:00 | 9397 |
| 3/3/2009 12:00 | 8655 |
| 2/5/2009 12:00 | 8180 |

| | |
|-----------------|------|
| 1/17/2009 12:00 | 8096 |
| 1/15/2009 12:00 | 8051 |
| 1/21/2009 12:00 | 7834 |
| 1/14/2009 12:00 | 7794 |
| 1/20/2009 12:00 | 7620 |
| 1/26/2009 12:00 | 7455 |
| 1/12/2009 12:00 | 7274 |
| 1/22/2009 12:00 | 7214 |
| 1/27/2009 12:00 | 7016 |
| 2/4/2009 12:00 | 6958 |
| 2/6/2009 12:00 | 6905 |
| 2/12/2009 12:00 | 6875 |
| 3/4/2009 12:00 | 6832 |
| 1/29/2009 12:00 | 6832 |
| 1/6/2009 12:00 | 6808 |
| 1/8/2009 12:00 | 6796 |

| | |
|-----------------|------|
| 2/24/2009 12:00 | 6659 |
|-----------------|------|

Fig2. Other Errors in Incident ZIP

| INCIDENT ZIP | ERROR COUNT |
|--------------|----------------|
| UNKNOWN | 1 |
| NA | 12 |
| 113?? | 1 |
| N/A | 3 ¹ |
| ? | 1 |
| X | 1 |
| 402901921 | 1 |
| 0 | 1 |
| 70545020 | 1 |
| 198884 | 1 |
| 103 | 1 |

- Borough entries had additional errors. There are 5 boroughs in NYC yet there were numerous instances where the borough name was unspecified. The statistics for these entries are shown below in [Fig3.](#)

Fig3. Unspecified Boroughs Statistics

| <u>BOROUGH</u> | <u>ERROR COUNT</u> |
|--------------------|--------------------|
| <u>Unspecified</u> | <u>224127</u> |

- Invalid Agency Acronyms was another issue. The largest NYC city government agency only has up to 5 characters and no punctuation characters within the name. Below are the statistics in Fig4. . Note that “3-1-1” is marked as an invalid entry, it is in fact a valid agency without the dashes so that will be dealt with in Part 2 of the project.

Fig4. Invalid Agency Statistics

| <u>AGENCY</u> | <u>ERROR_COUNT</u> |
|---------------|--------------------|
| DESIGNCOM | 3 |
| 3-1-1 | 25044 |
| NYCERS | 5 |
| IA | 8 |
| DV | 3 |
| NYCPPF | 9 |
| NYCOOA | 12 |
| NYCSERVICE | 4 |
| WF1 | 3 |

- Finding invalid Complaint Descriptors. None were found.

- Finding invalid Community Board Entries. None were found
- Data Set Features with Low Frequencies
- Data Set Features with High Frequencies

Table2: Column Types and Errors

| <u>COL_NAME</u> | <u>ERRORS</u> | <u>VALID TYPE</u> |
|-------------------------|---|--|
| Unique Key | NONE | int or string |
| Created Date | blank,N/A, unspecified, month > 12,day is greater than number in that month, | date/time |
| Closed Date | month > 12,day is greater than number in that month, | date/time |
| Agency | blank, N/A, unspecified | string |
| Agency Name | blank, N/A, unspecified | string |
| Complaint Type | blank, N/A, unspecified | string |
| Descriptor | blank, N/A, unspecified | string |
| Location Type | blank, N/A, unspecified | sting |
| Incident Zip | blank, N/A, unspecified | int 5 digits or 5 followed by 4 digits in length |
| Incident Address | blank, N/A, unspecified | string |
| Street Name | blank, N/A, unspecified | string |

| | | |
|---------------------------------------|---|------------|
| Cross Street 1 | blank, N/A, unspecified | string |
| Cross Street 2 | blank, N/A, unspecified | string |
| Intersection Street 1 | blank, N/A, unspecified | string |
| Intersection Street 2 | blank, N/A, unspecified | string |
| Address Type | blank, N/A, unspecified | string |
| City | blank, N/A, unspecified | string |
| Landmark | blank, N/A, unspecified | string |
| Facility Type | blank, N/A, unspecified | string |
| Status | blank, N/A, unspecified | string |
| Due Date | blank, N/A, unspecified | date/type |
| Resolution Action Updated Date | blank, N/A, unspecified | date/type |
| Community Board | blank, N/A, unspecified | string |
| Borough | blank, N/A, unspecified | string |
| X Coordinate (State Plane) | blank, N/A, unspecified | int,float |
| Y Coordinate (State Plane) | blank, N/A, unspecified | int, float |
| Park Facility Name | blank, N/A, unspecified | string |
| Park Borough | blank, N/A, whether or not the string is actually a borough | string |

| | | |
|--------------------------------------|-------------------------|--|
| School Name | blank, N/A, unspecified | string |
| School Number | blank, N/A, unspecified | int |
| School Region | blank, N/A, unspecified | string |
| School Code | blank, N/A, unspecified | string |
| School Phone Number | blank, N/A, unspecified | 10 digits integer |
| School Address | blank, N/A, unspecified | string |
| School City | blank, N/A, unspecified | string |
| School State | blank, N/A, unspecified | 2 letter acronym string |
| School Zip | blank, N/A, unspecified | int 5 digits in length |
| School Not Found | blank, N/A, unspecified | "Y" or "N" string |
| School or City Wide Complaint | blank, N/A, unspecified | "School" or "Citywide Complaint" string |
| Vehicle Type | blank, N/A, unspecified | string |
| Taxi Company Borough | blank, N/A, unspecified | string |
| Taxi Pick Up Location | blank, N/A, unspecified | string |
| Bridge Highway Name | blank, N/A, unspecified | string |
| Bridge Highway Direction | blank, N/A, unspecified | string |

| | | |
|-------------------------------|-------------------------|--------|
| Road Ramp | blank, N/A, unspecified | string |
| Bridge Highway Segment | blank, N/A, unspecified | string |
| Garage Lot Name | blank, N/A, unspecified | string |
| Ferry Direction | blank, N/A, unspecified | string |
| Ferry Terminal Name | blank, N/A, unspecified | string |
| Latitude | blank, N/A, unspecified | float |
| Longitude | blank, N/A, unspecified | float |
| Location Type | blank, N/A, unspecified | string |

Part 1: Data Cleaning and Error Count

Data Cleaning :

- To clean the dataset and eliminating Null values, a python script titled [*clean.py*](#) was written to remove irrelevant data, replace values, and write the clean dataset to a new csv file titled *cleaned_311.csv*.
- The script utilized the pyspark and numpy packages and it was run on Hadoop cluster with the following call: **"pyspark --packages com.databricks:spark-csv_2.10:1.4.0 clean.py"**.
- Prior to replacing the values in our dataset, several columns were deleted because the data in these columns was either too widely varied, completely missing, or not necessary in the study we want to conduct for part 2 which is to analyse the turnaround time of different kinds of complaints by borough, day, season etc... and more. [Table3](#) demonstrates which columns were eliminated from our dataset.

Table3: Deleted Columns

| <u>COL NAME</u> |
|-------------------------------|
| Facility Type |
| School Name |
| School Number |
| School Region |
| School Code |
| School Phone Number |
| School Address |
| School City |
| School State |
| School Zip |
| School Not Found |
| School or City Wide Complaint |
| Bridge Highway Name |
| Bridge Highway Direction |

| |
|------------------------|
| Road Ramp |
| Bridge Highway Segment |
| Garage Lot Name |
| Ferry Direction |
| Ferry Terminal Name |
| Latitude |
| Longitude |

- Following the deletion of the rows, the program continued to replace all invalid zip codes with "N/A" as well as replace all "NULL" values with "N/A" in the dataset making error labeling consistent.
- The program stops here and does not delete the rows that contain "N/A" values because at this point in the project process, it has not been decided on what analysis tests we want to perform and it may be necessary to use this data so we prefer to do additional cleaning in part 2. A possible use of having these errors may be running an error analysis to see at what time of day are errors most frequently made when making 311 complaints or replying to them.
- Since the program works with data frames, it outputs a directory titled ***cleaned_311.csv*** that contains data frames which are chunks of the entire set. In order to output one csv file, the command "**hadoop hfs -getmerge cleaned_311.csv cleaned_311.csv**".

Results:

- The raw original file ***311.csv*** ~8GB, and the ***cleaned_311.csv*** has consistent "N/A" values for non valid entries throughout the entire table and is ~6GB. Below are samples of the ***311.csv*** and the ***cleaned_311.csv***
- ***Errors by location type, address type, and number of errors in all columns were reported as well.***

New_311.csv

| <u>Location Type</u> | <u>Incident Zip</u> | <u>Incident Address</u> |
|-----------------------------------|---------------------|-----------------------------|
| <u>RESIDENTIAL BUILDING</u> | <u>11225</u> | <u>55 WINTHROP STREET</u> |
| <u>Restaurant/Bar/Deli/Bakery</u> | <u>11102</u> | <u>29-35 NEWTOWN AVENUE</u> |
| | <u>11220</u> | |
| | <u>11201</u> | |
| | <u>11235</u> | |
| <u>RESIDENTIAL BUILDING</u> | <u>11417</u> | <u>103-60 104 STREET</u> |
| <u>RESIDENTIAL BUILDING</u> | <u>11225</u> | <u>1211 NOSTRAND AVENUE</u> |
| <u>RESIDENTIAL BUILDING</u> | <u>11237</u> | <u>1409 HANCOCK STREET</u> |
| <u>RESIDENTIAL BUILDING</u> | <u>11377</u> | <u>31-38 68 STREET</u> |
| <u>RESIDENTIAL BUILDING</u> | <u>10028</u> | <u>227 EAST 82 STREET</u> |
| <u>RESIDENTIAL BUILDING</u> | <u>10467</u> | <u>3204 HOLLAND AVENUE</u> |

Cleaned_311.csv

| <i>Location Type</i> | <i>Incident Zip</i> | <i>Incident Address</i> |
|-----------------------------------|---------------------|-----------------------------|
| Residential Building/House | 11225 | 421 CROWN STREET |
| Street/Sidewalk | 11234 | 2057 EAST 38 STREET |
| Tenant Address | 11236 | N/A |
| Street | 11358 | 41-09 161 STREET |
| RESIDENTIAL BUILDING | 10455 | 665 CAULDWELL AVENUE |
| Tenant Address | 11212 | N/A |
| N/A | N/A | N/A |
| Tenant Address | 11422 | N/A |
| N/A | N/A | N/A |
| N/A | N/A | N/A |
| Street/Sidewalk | 10039 | 235 WEST 146 STREET |
| Street/Sidewalk | 11210 | 1352 FLATBUSH AVENUE |

Number of errors counted in each column:

| <u>Column Name</u> | <u>Null Count</u> |
|-----------------------|-------------------|
| Unique Key | 0 |
| Created Date | 0 |
| Closed Date | 10514 |
| Agency | 0 |
| Agency Name | 0 |
| Complaint Type | 0 |
| Descriptor | 1095 |
| Location Type | 152886 |
| Incident Zip | 30357 |
| Incident Address | 95782 |
| Street Name | 95824 |
| Cross Street 1 | 96433 |
| Cross Street 2 | 98455 |
| Intersection Street 1 | 399431 |
| Intersection Street 2 | 399425 |
| Address Type | 10915 |

| | |
|---------------------------------------|--------|
| City | 29929 |
| Status | 2 |
| Due Date | 404333 |
| Resolution Action Updated Date | 1836 |
| Community Board | 257810 |
| Borough | 224127 |
| X Coordinate (State Plane) | 31513 |
| Y Coordinate (State Plane) | 31513 |
| Park Facility Name | 486803 |
| Park Borough | 224127 |
| School or Citywide Complaint | 487969 |
| Vehicle Type | 489212 |
| Taxi Company Borough | 489326 |
| Taxi Pick Up Location | 484981 |

| | |
|----------|-------|
| Location | 31513 |
|----------|-------|

Error count by location type:

| <u>LOCATION TYPE</u> | <u>ERROR COUNT</u> |
|----------------------|--------------------|
| Homeless Shelter | 1 |
| Government Buildi... | 1 |
| Steam Room | 1 |
| Theater | 1 |
| Doctor's Office | 1 |
| Street Fair Vendor | 1 |
| Sports Arena | 1 |
| Store | 1 |
| School - College/... | 2 |
| Soup Kitchen | 2 |
| Other | 2 |
| School - K-12 Public | 2 |
| Nursing Home | 2 |
| Parking Lot | 2 |
| Summer Camp | 2 |

| | |
|----------------------|---|
| Cafeteria - Priva... | 3 |
| Public Garden | 4 |
| Address Unknown | 4 |
| Hospital | 4 |
| Spa Pool | 4 |

Error count by address type:

| ADDRESS_TYPE | ERROR_COUNT |
|--------------|-------------|
| PLACENAME | 398 |
| | 10915 |
| BLOCKFACE | 13801 |
| INTERSECTION | 89346 |
| ADDRES S | 375147 |

Error count by complaint type:

| COMPLAINT TYPE | COUNT |
|----------------|-------|
| Ferry Permit | 1 |
| Squeegee | 1 |

| | |
|----------------------|---|
| Adopt-A-Basket | 1 |
| Harboring Bees/Wasps | 1 |
| Tunnel Condition | 1 |
| Summer Camp | 2 |
| Stalled Sites | 2 |
| Transportation Pr... | 3 |
| Poison Ivy | 3 |
| Trans Fat | 3 |
| Radioactive Material | 4 |
| X-Ray Machine/Equ... | 4 |
| Highway Sign - Da... | 4 |
| Lifeguard | 4 |
| Unsanitary Animal... | 4 |
| Illegal Fireworks | 5 |
| Special Enforcement | 5 |
| Highway Sign - Mi... | 6 |
| Legal Services Pr... | 7 |

Part 2: Data Analysis

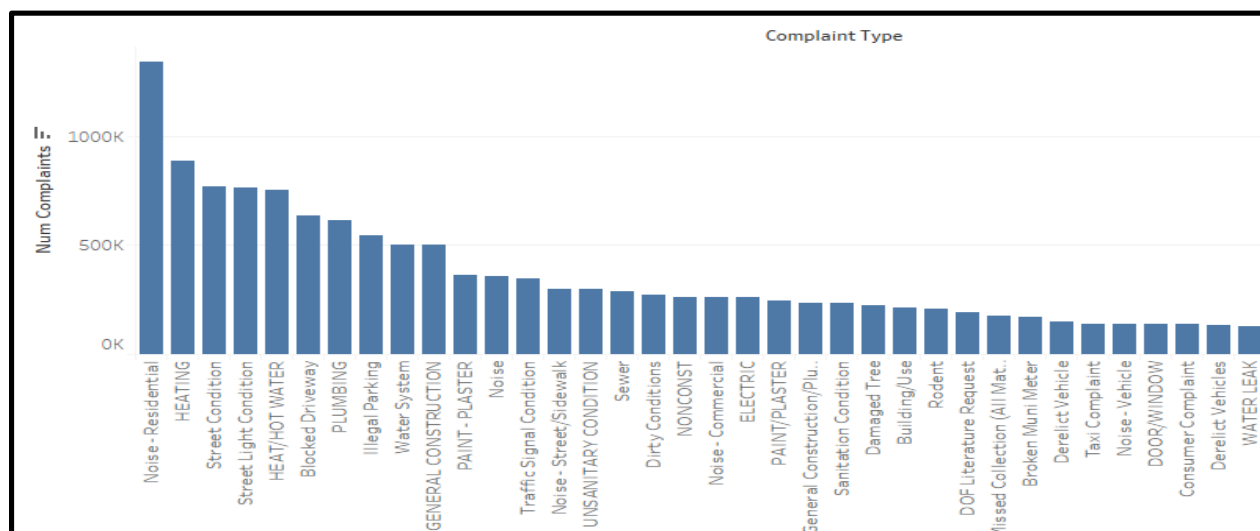
- For this part of our project, we wanted a better understanding of our dataset so we performed several analysis on our dataset which we believed would help gain insight into interesting features for future study.

Additional Data Cleaning :

Before reporting the figures of the data analysis, we noticed other errors in the data set that were not identified in part 1 of our project. We had not realized that there were errors in the closed date such as years ranging outside 2009-2017. This produced inconsistent data so we edited our clean.py script to account for this inconsistency. What we decided to do was if the read in the closed date was outside of this range, it make the value in the cell N/A. Another error detected was that the closed date was less than the created date meaning a complaint report was resolved before it was ever opened. This did not make sense so what we did to identify these dates was to calculate the turnaround time which is the time difference between the closed date and corresponding created date. If the turnaround time was negative, the closed date value would be transformed to N/A by running the clean.py file. These N/A were accounted for in the statistic table "Number of errors in each column" listed in part 1 above

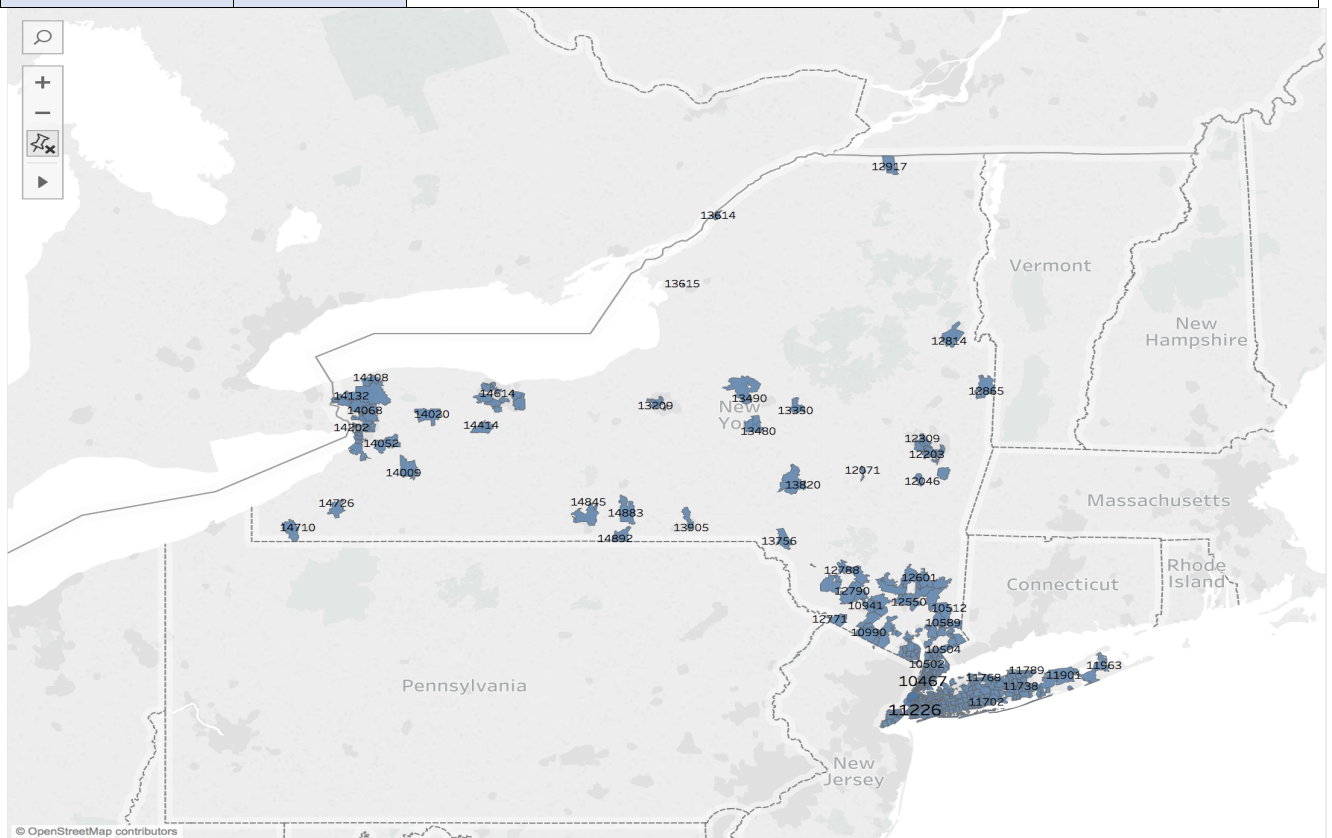
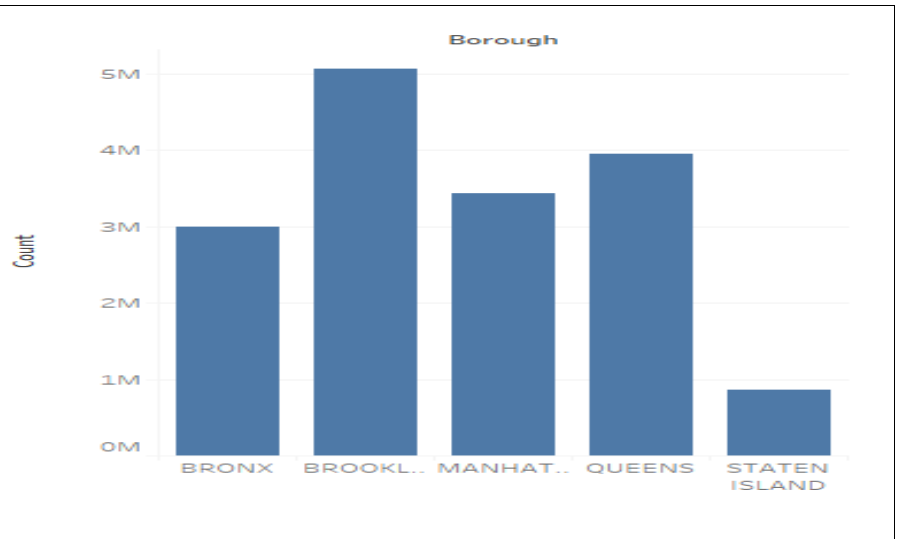
Analytics:

- In order to isolate a topic for a project, we decided to count the number of Complaint Types from our cleaned dataset in order of number of complaints. (below is a subset of the graph for inorder to reserve space but there were in total 306 different complaint types). From the plot below, we noticed that noise complaints were the predominant complaint type aggregating all years and heat was second. See the table in the back for more details about all of complaint types with their counts.



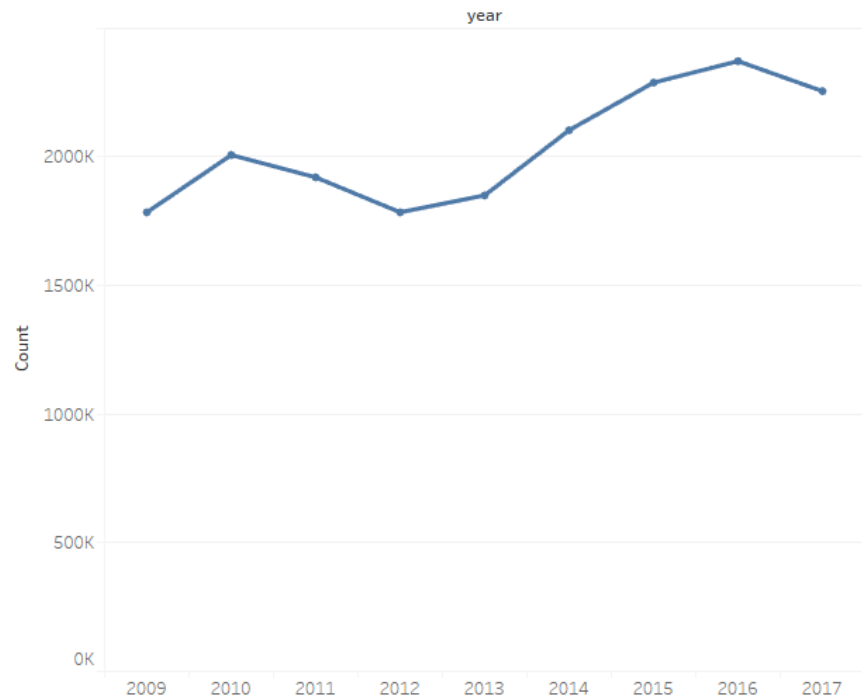
- In addition to discovering the number of different types of complaints, we were interested to see the distribution of complaints per borough to see whether or not there are parts of NYC that report noticeably higher rates of complaints. The table with the exact number of complaints is below along with a visual representation. Notice how Brooklyn has roughly more than 1 million more complaints than the next highest Borough between the years 2009-2017

| Borough | count |
|---------------|---------|
| MANHATTAN | 3434819 |
| QUEENS | 3949305 |
| STATEN ISLAND | 867557 |
| BROOKLYN | 5062681 |
| BRONX | 2998353 |



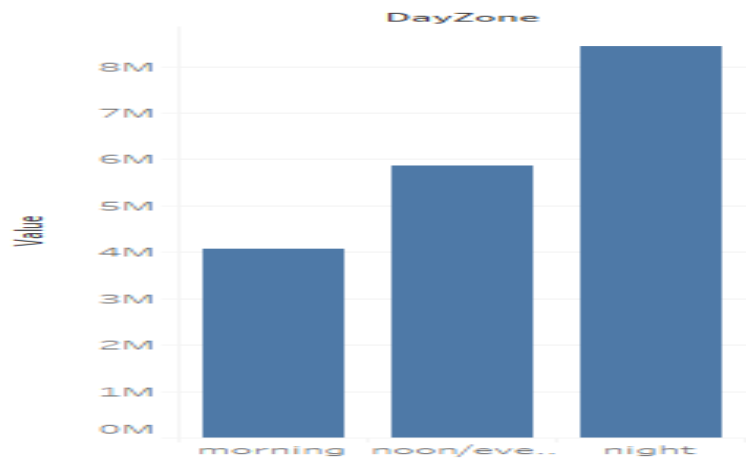
- The number of complaints created per year was also examined between the years 2009-2017. It is worth noting that the year 2017 is not over at the time of this report. The data set pertaining to 2017 only goes up to 11/30/17 so the month of December is not accounted for and is a possible explanation of the dip in 2017. There is a sharp dip in complaints between years 2010-2012 and a steady increase in complaints following except for 2017 which was explained above. Below is a table with the exact values and a line graph to visualize the trend.

| <u>year</u> | <u>count</u> |
|-------------|--------------|
| 2009 | 1783133 |
| 2010 | 2005760 |
| 2011 | 1918896 |
| 2012 | 1783212 |
| 2013 | 1849019 |
| 2014 | 2102226 |
| 2015 | 2286951 |
| 2016 | 2370339 |
| 2017 | 2253765 |



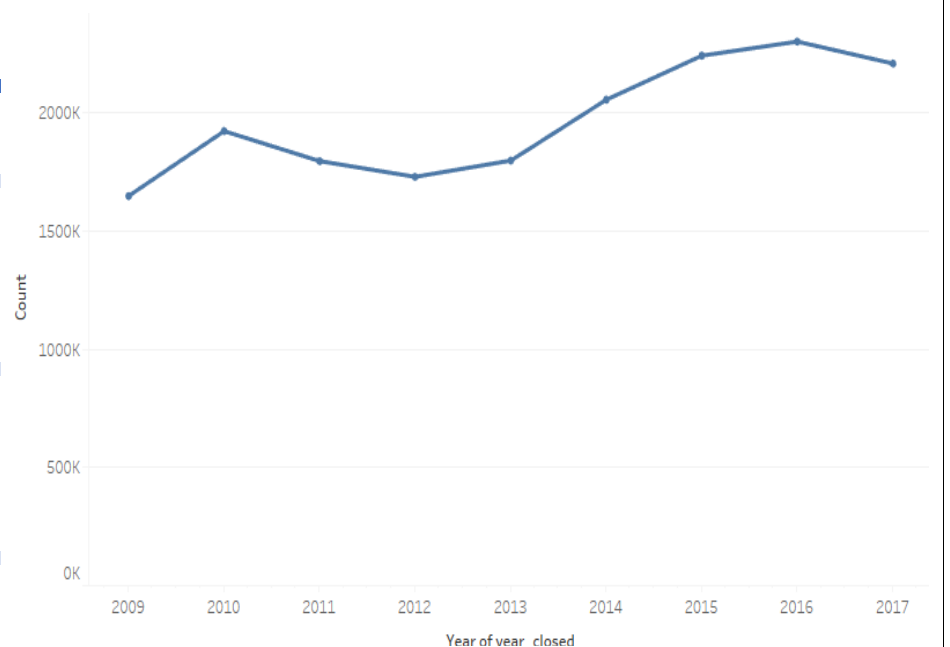
- The time of day when complaints were created was also studied. We grouped the complaints into morning, noon/evening, and night. The time ranges used were 5am-11am for the morning, 12pm-7pm noon/evening, and 8pm-4am for night. By aggregating data for all years, it appears most complaints are made at night time.

| DayZone | count |
|--------------|---------|
| morning | 4069336 |
| noon/evening | 5851547 |
| night | 8432418 |



- The number of complaints closed per year was also examined between the years 2009-2017. As previously stated, 2017 is not finished so the closed dates for recently created complaints was blank and was treated as N/A from part one so it was not included in these calculations possible. It is worth noting that for every year, it appears that there were more valid created dates than valid close dates possibly indicating not all created complaints were ever resolved. Below is a table with the exact values and above is a line graph to visualize the trend.

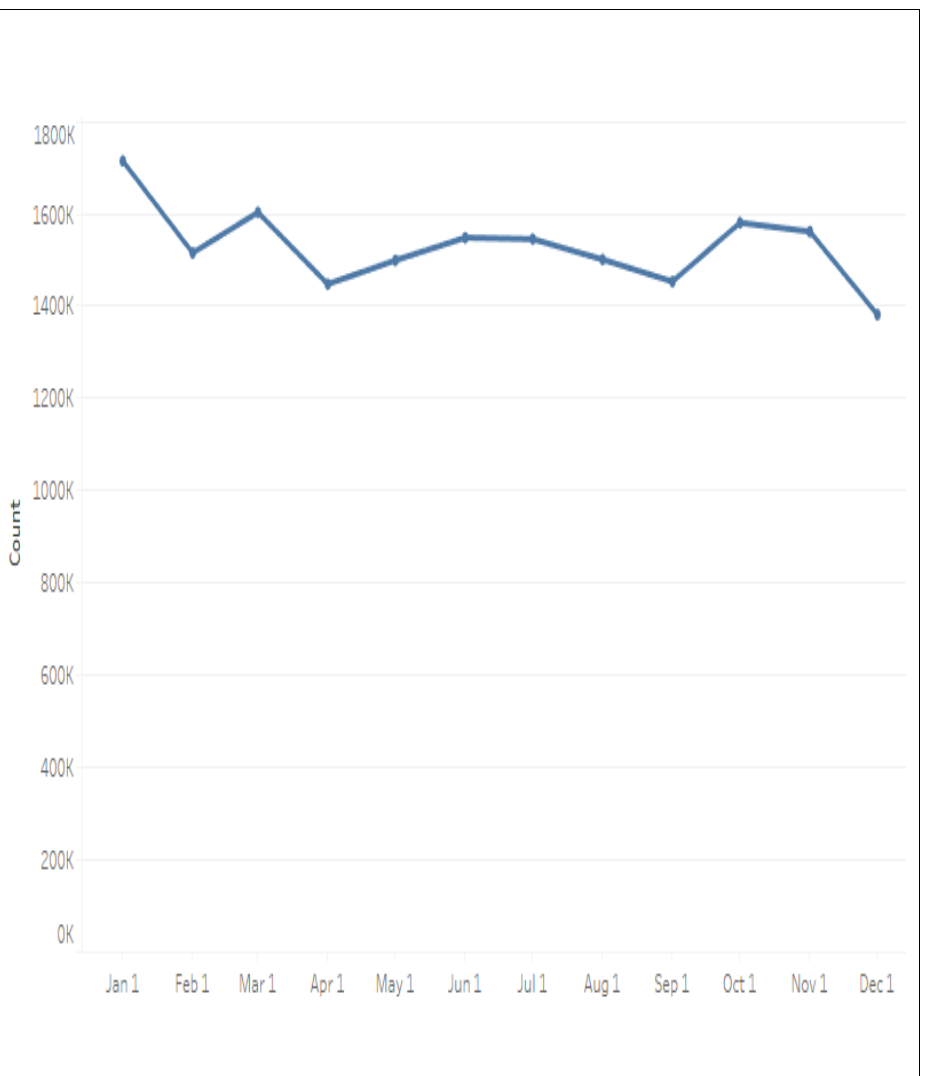
| year_closed | count |
|-------------|---------|
| 2017 | 2210085 |
| 2016 | 2303115 |
| 2015 | 2243516 |
| 2014 | 2057229 |
| 2013 | 1799583 |
| 2012 | 1730635 |



| | |
|------|---------|
| 2011 | 1797240 |
| 2010 | 1924106 |
| 2009 | 1649571 |

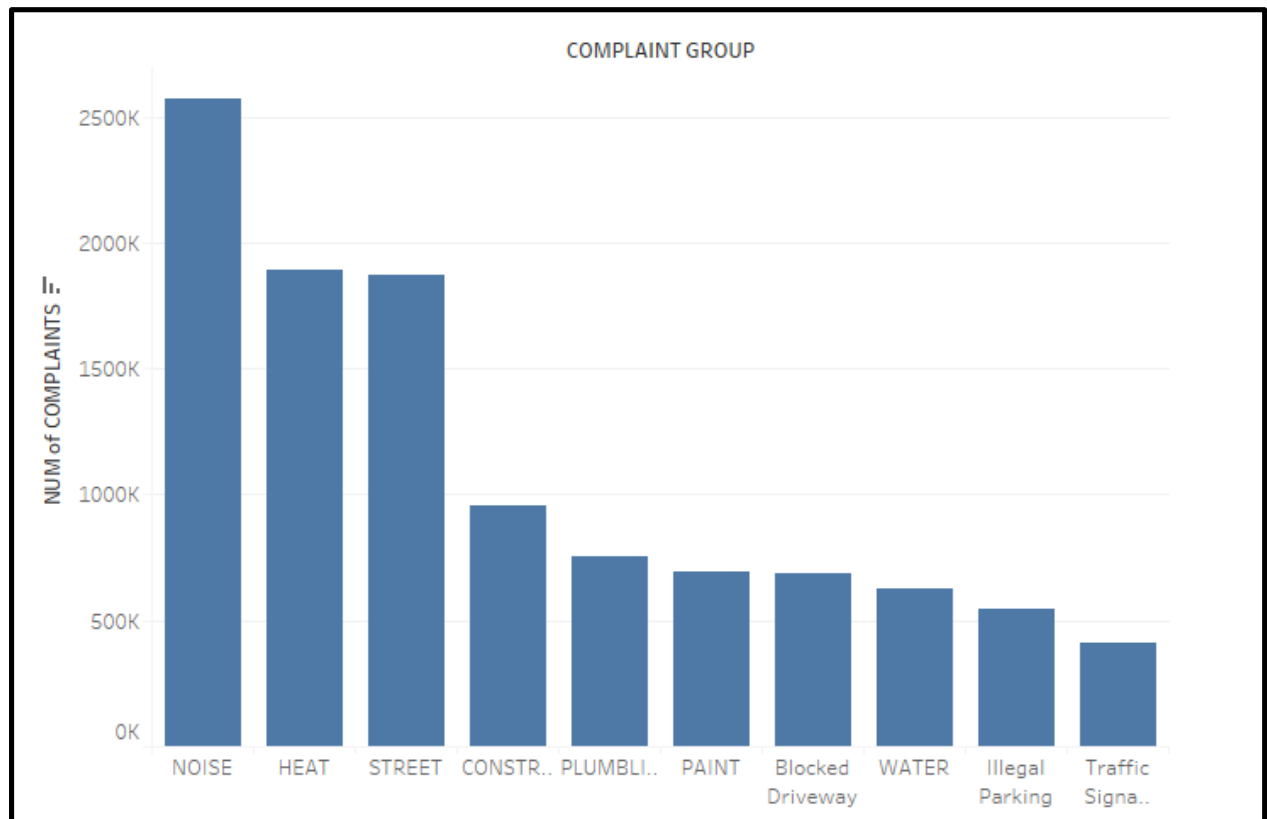
- The months in which complaints were made was also examined. We wanted to see if there was a particular time of year when more complaints are made. The highest reported month for complaints was January and it appears that the months for Fall (September-December) and Winter (December-March) have the highest number of complaints. As we can see, December has a slight decline for complaints but this can be explained by the fact that December 2017 complaints data was not available at the time this report was written

| <u>month_created</u> | <u>count</u> |
|----------------------|--------------|
| 1 | 1714672 |
| 2 | 1515579 |
| 3 | 1603257 |
| 4 | 1447820 |
| 5 | 1499365 |
| 6 | 1548459 |
| 7 | 1545425 |
| 8 | 1501180 |
| 9 | 1453366 |
| 10 | 1580843 |



| | |
|----|---------|
| 11 | 1561651 |
| 12 | 1381684 |

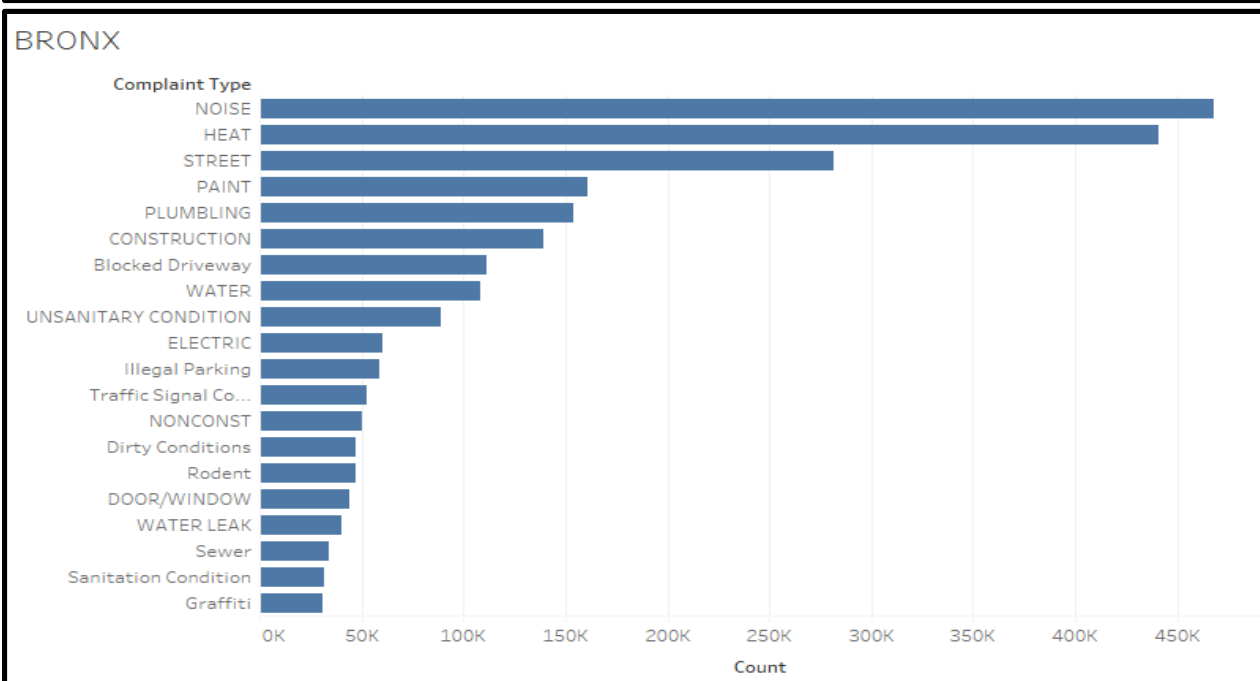
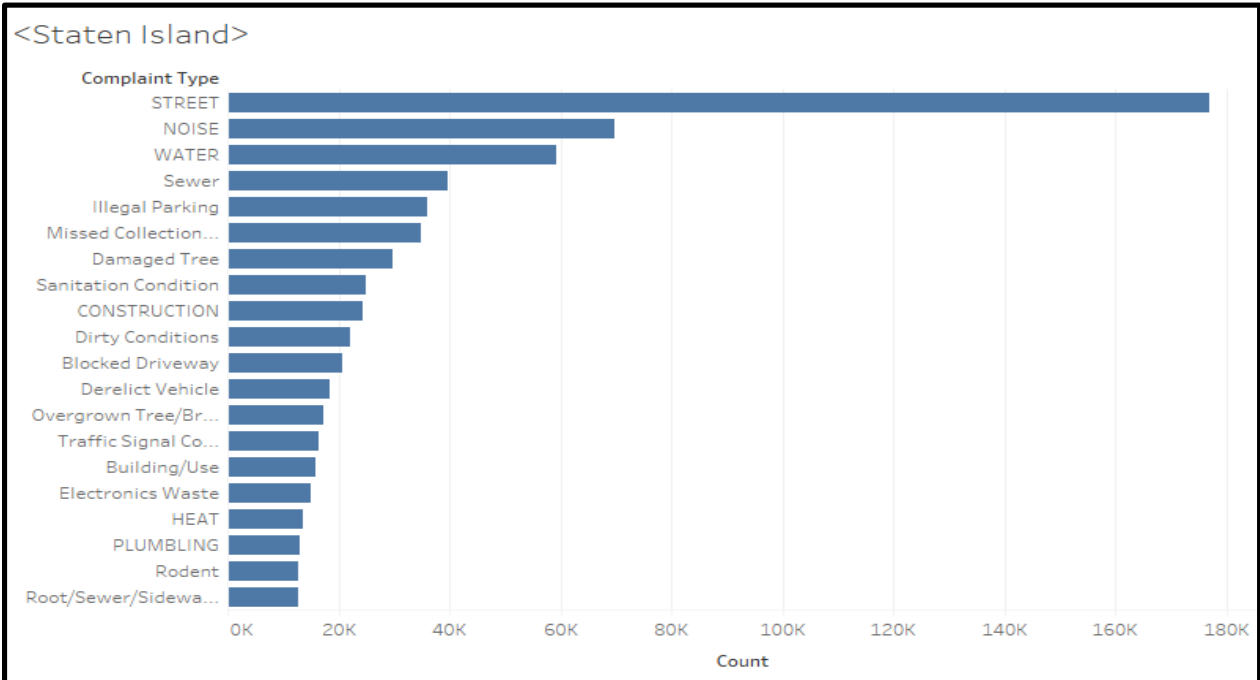
- From the above Complaints graph, we noticed numerous complaints had the same word with in the complaint such as "Noise" and "Noise Residential" etc.... To generalize the complaints dataset, we decided to group some of the complaints based on a specific set of keywords. Below are the 10 categories we defined along with the number of complaints related to that group. Noise, Heat, and Street were the three highest reported complaint types throughout the entire city for all years.



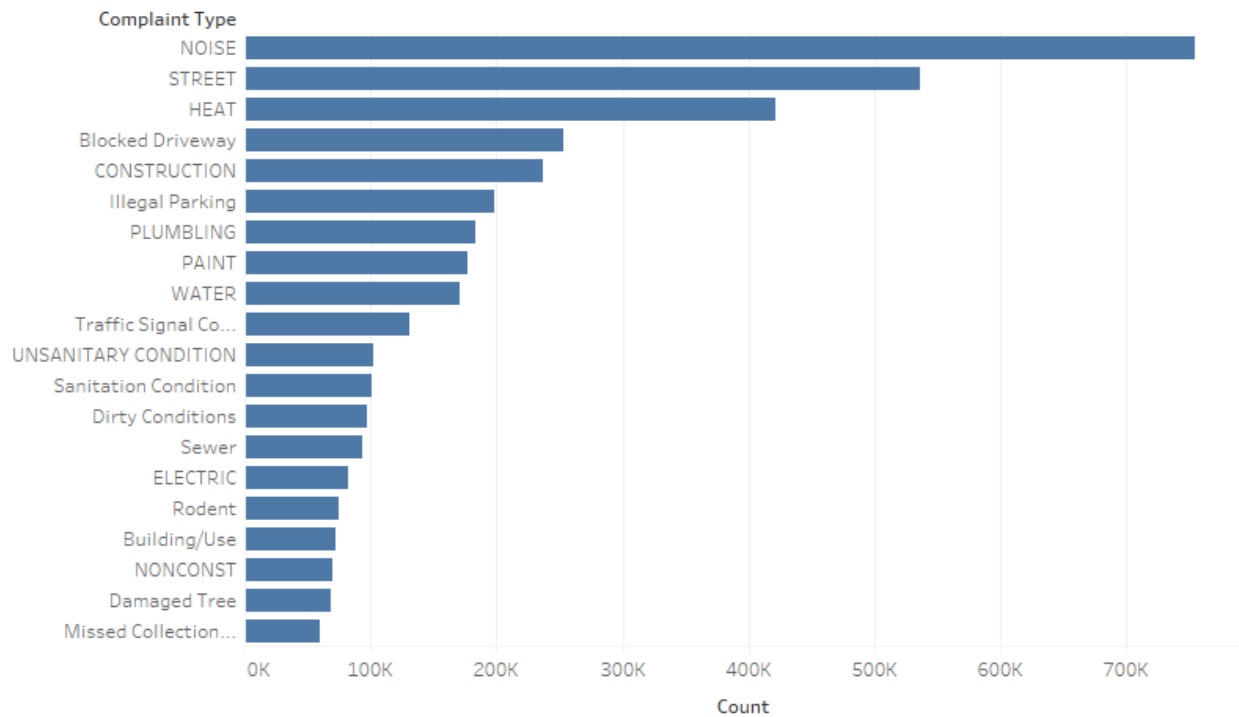
- The bar graphs below show the analytics produced by **analytics2.py**. This script displayed the count of the top 20 complaint types, grouped in the same way as above, for each of the 5 boroughs.
- From what we can observe there are slight variations in the order of the type of complaint for the borough as compared to the entire city. For Staten Island, street complaints were the significant complaint made while the rest of the city is noise. This

could be an indication that street conditions are worse in Staten Island possibly because cars are the predominant source of transport.

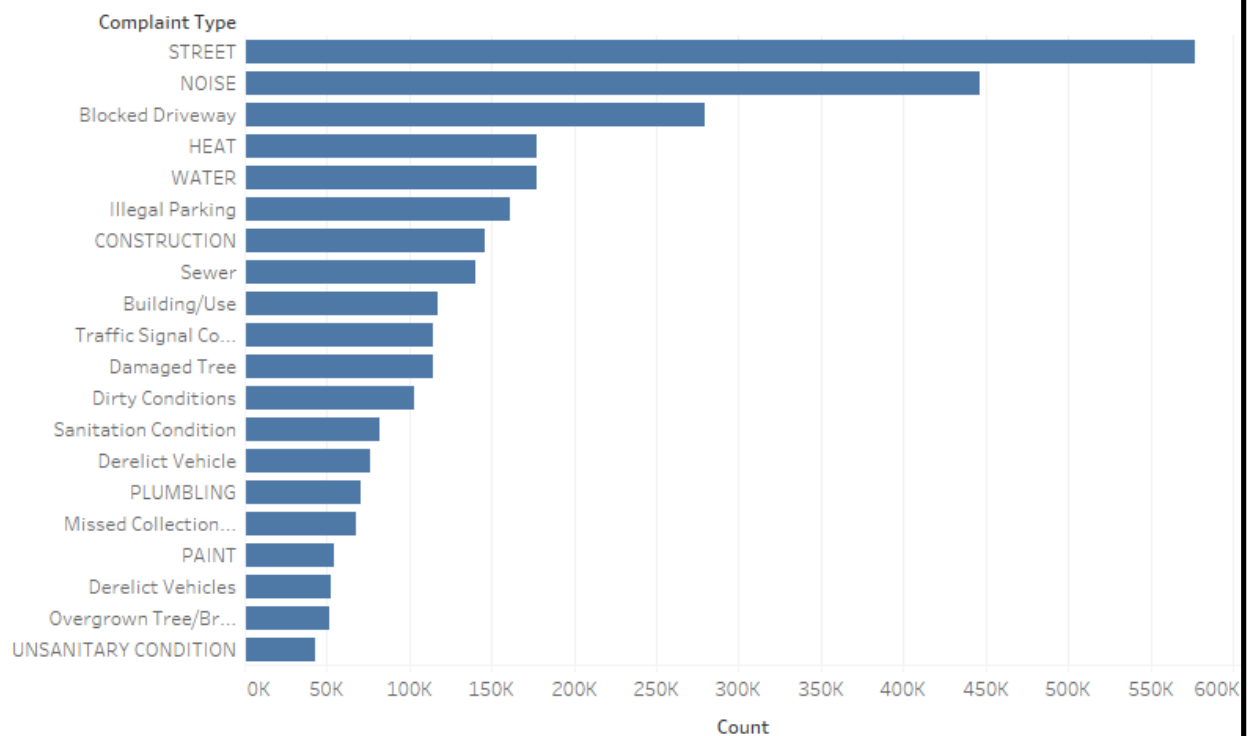
- For the Bronx, the top 3 complaint type match the order of the entire city.
- For Brooklyn, the top 3 complaint type match that of the entire city but heat is 3rd in rank while street are 2nd.
- For Queens, the top 3 complaint did not match. Street complaints was ranked 1st, noise complaints 2nd, and heat was ranked 4th where 3rd was blocked driveways.
- For Manhattan, the top 3 complaint type match the order of the entire city.

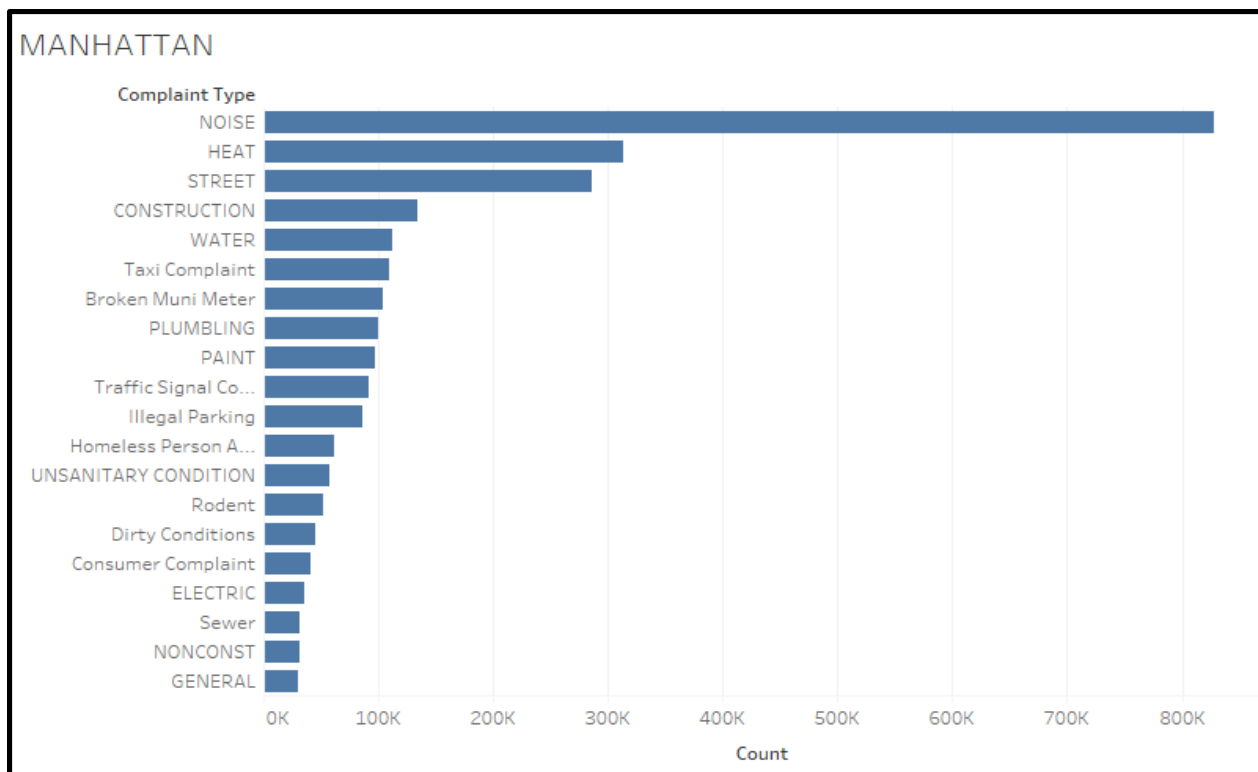


BROOKLYN



QUEENS





Bonus Part: Data Exploration

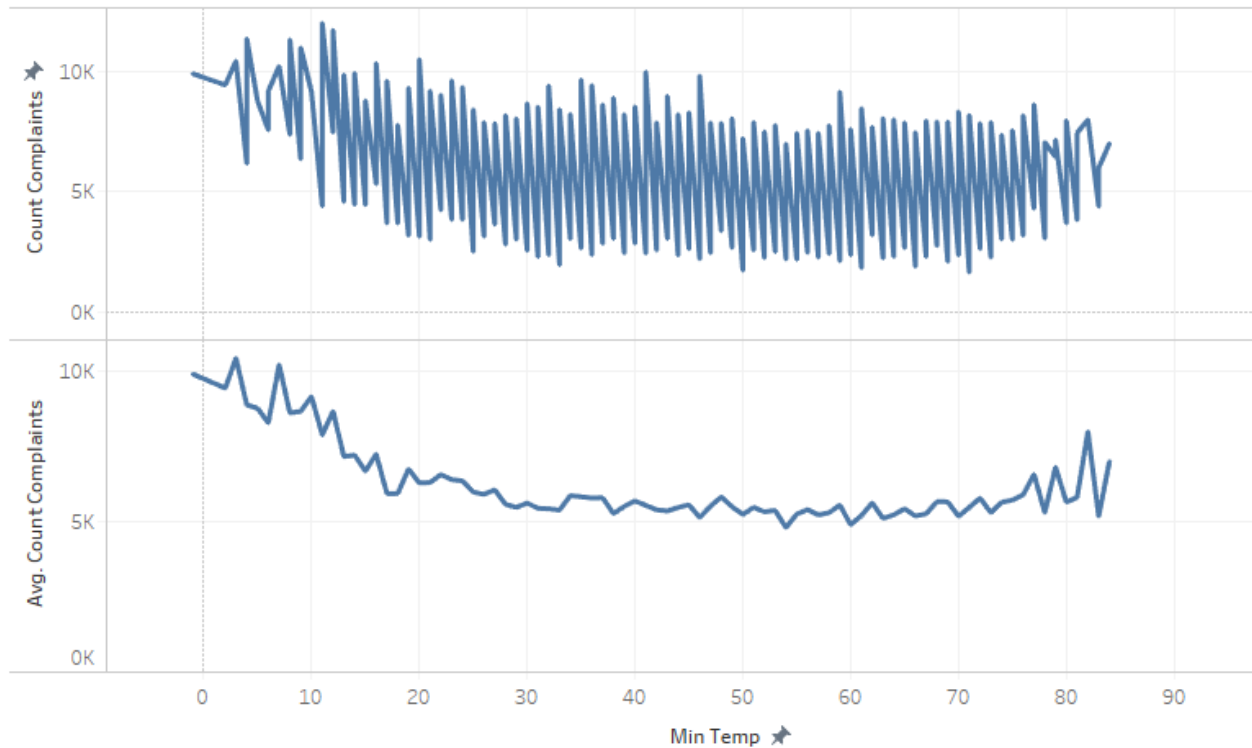
From Part 2, we noticed several interesting trends in the complaint data set. There were not sufficient attributes related to our queries so we believed it was necessary to introduce new data set that may corroborate our findings. Due to time constraints, 3 hypothesis were made and tested by analyzing certain attributes of the 311 complaint set foreign data sets and performing pearson correlations. The hypothesis made as well as the datasets and findings are listed below.

Hypothesis 1

There is a correlation between temperature and number of complaints. Specifically, that there are significantly more complaints, especially heat-related ones, in times of extreme temperatures.

- We found that a vast portion of the complaint types were related to HEATING.
- Since the 311 Complaints dataset does not provide weather related information, we obtained the Central Park weather data comes from the National Climatic Data Center(NOAA). These two datasets were merged using PySpark via a join on their date fields.
- The Pearson's correlation factor was found to be **-0.172044680055**, which indicates a low inverse relationship between temperature and number of complaints filed for heating issues. But from the below graph you may notice that this is because of the rise in complaints when temperature increases too. Hence we can conclude that the number of complaints increase

when the temperature falls below a threshold (~17 F) and increases beyond a max threshold (~82 F).

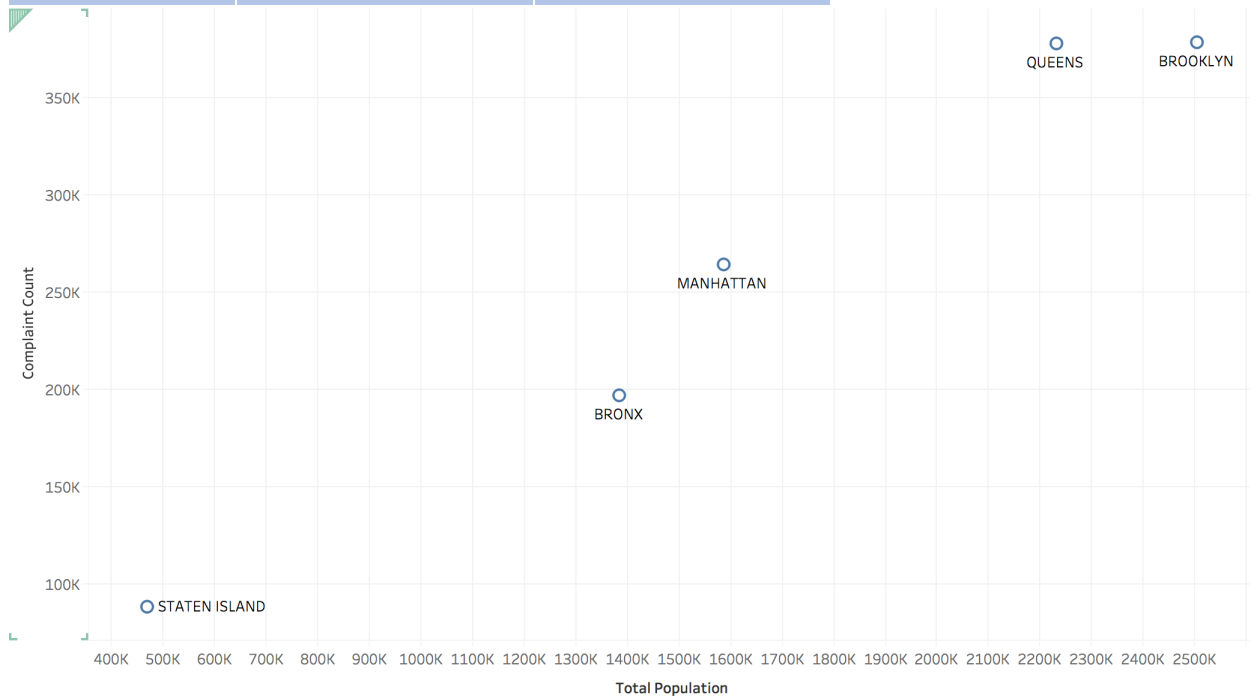


Hypothesis 2

The number of complaints in a borough increases linearly with its population. In other words, there is a semi-constant slope between population and complaint count.

- We found that a vast portion of the complaint types were registered to Brooklyn and also noticed that the population of Brooklyn was the highest amongst the five boroughs.
- Since the 311 Complaints dataset does not provide population and demographic related information, we obtained the Decennial Census from the NYC Department of City Planning. Since it contained only the population at 2010, we grouped and analysed complaints from 2010 only. These two datasets were merged using PySpark via a join on their Borough fields.
- The Pearson's correlation factor was found to be **0.985771364986**, which indicates a strong direct relationship between total population and number of complaints filed which can also be inferred from the graph. Also, note that the dataset is small in terms of number of data points since we are only analyzing the 5 boroughs as a whole

| Borough | Complaint Count | Total Population |
|---------------|-----------------|------------------|
| BROOKLYN | 378094 | 2504700 |
| QUEENS | 377578 | 2230722 |
| MANHATTAN | 263808 | 1585873 |
| BRONX | 196470 | 1385108 |
| STATEN ISLAND | 88271 | 468730 |



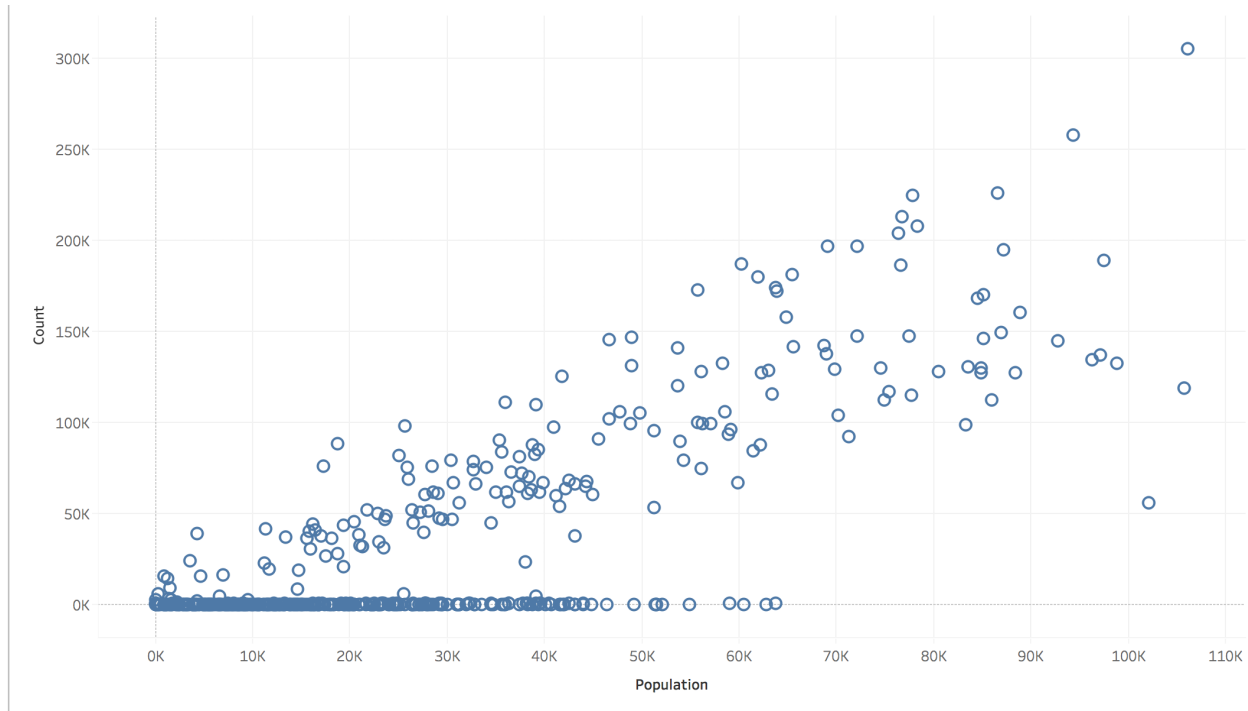
Hypothesis 3

There is a correlation between the total population of an area and the total number of complaints registered in it.

- From the previous hypothesis, we found that the correlation was very strong because of fewer data points. Hence we wanted to generalise it further by using population distribution by zip codes.
- Since the 311 Complaints dataset does not provide population and demographic related information, we obtained the Census population distribution by zip code for NYC. Since it

contained only the population at 2010, we grouped and analysed complaints from 2010 only. These two datasets were merged using PySpark via a join on their Borough fields.

- The Pearson's correlation factor was found to be **0.796369076**, which indicates a strong direct relationship between total population and number of complaints filed which can also be inferred from the graph.



Experimental Techniques and Methods

Pearson Product Moment Correlation or PPMC (Pearson's Correlation) was used to find the degree to which two columns of data were related to each other. A strong relation is one where the factor is either between -1 and -0.5, or between 0.5 and 1. A negative association signifies an inverse relationship between data.

High correlation: .5 to 1.0 or -0.5 to -1.0.

Medium correlation: .3 to .5 or -0.3 to -.5.

Low correlation: .1 to .3 or -0.1 to -.3.

Pearson's correlation coefficient is the covariance of the two variables divided by the product of their standard deviations. This correlation requires that the data which is being used be normally distributed.

After running the scripts and generating a csv file as output, plots were created using **Tableau**. It was used to search for interesting relationships and visualize them before codes were designed for the same.

Results/ Challenges

- The results of each part of the report were included in the table and figure description bullet points, we felt it was best to explain our findings there so the reader could look at the figure while reading our results to confirm.
- Challenges during this study occurred during the analysis stage of the project. While we would execute an idea, we would detect errors such as the closed date being less than the created date resulting in incoherent results. It took us a while to identify the errors and it impeded us from moving forward for a while.
- Finding datasets that would corroborate or disprove our hypothesis was another difficult challenge. It was challenging finding census demographic data and weather data that could go as granular as breaking down data by zip code and year. Many datasets online averaged or summarized the data so they did not provide the data points we wanted.

Summary & Conclusion

Based on our own assessment, we believe we were able to successfully gain a better understanding of the 311 complaints dataset. In part 1, we were able to detect and gain insight into the human errors made when reporting or following up a 311 complaint. After generating statistics for numerous types of errors, we resolved cells in the table with N/A if they were inconsistent with the parameters for that particular column. These N/A cells were omitted in part 2 of the analysis. When commencing part 2, we successfully were able to identify other errors that were not taken into account in the part 1 data cleaning and resolve them accordingly such as replacing closed dates that had years that were not between 2009-2017 or had a turnaround time (time difference between closed date and created date) that was negative the the closed date was before the created date with N/A.

Following the additional data clean up, we were able to analyze the complaint data itself and gain a better understanding of what the people of NYC complain about. We could calculate the variety of complaints across 2009-2017 and identify which issues were reported the most. Following this, we could narrow the scope of our study of complaints to figure out which boroughs reported the highest number of complaints, which were the predominant complaints in each borough, and the time of data most complaints were made. By observing the trends in our plots and figure, we were able to speculate about some of the observations we made and generate hypothesis that could possibly explain the calculated data.

Based on our observation of part 2, we were able to generate 3 hypothesis that could explain the trends in the complaint data. Since heat was the second major complaint, we thought that higher complaints about heat could be explained by the minimum temperature of that day. That is colder days would report more complaints pertaining to heat. By plotting the data and conducting the pearson correlation, it was determine that there was a weak correlation between temperature and heat complaints. For the second hypothesis, we believed more people living in a borough was related to more complaints from that borough. The plot and pearson correlation calculation indicated a strong correlation but we thought this data could be skewed since so few data points were used. To adjust for this, a new demographic dataset was incorporated to generate a new hypothesis that would be more

granular than the 2nd hypothesis. Using zip code population data, we hypothesized that the more people living in a zip code indicated more complaints from that zip code and the plot and Pearson calculation supported the correlation with a more reasonable value.

Contributions By Each Member

- **Nikhil Reddy**- Code for merging datasets, statistical analysis of complaints dataset code, Pearson correlation code for hypothesis testing, and data cleaning code.
- **John Zachary Martinez**- Code for merging datasets, code for grouping complaint data sets into various categories, code for data cleaning.
- **William Herrera**- Report creation and figure creation using excel and Tableau from outputs of the code. Data set collection and research for statistical analysis. Assisted with code creation.

We met 2 or 3 times a week to create this project. Collaboration was constant so although what is listed above were the main roles, everyone contributed somewhat to the other ones work such as providing ideas/ solutions, searching code commands etc.

References

- Pearson's Correlation: <https://docs.scipy.org/doc/numpy/reference/generated/numpy.corrcoef.html>
- DataFrames & SparkSQL: <http://spark.apache.org/docs/latest/sql-programmingguide.html>
- PySpark: <https://www.dezyre.com/apache-spark-tutorial/pyspark-tutorial>
- NOAA: <https://www.ncdc.noaa.gov/data-access/land-based-station-data/land-baseddatasets>
- Tableau: <http://onlinehelp.tableau.com/current/pro/desktop/en-us/concepts.html>
- Weather Date Set: https://github.com/toddwschneider/nyc-taxi-data/blob/master/data/central_park_weather.csv.
- Demographic Data by Borough: <http://www1.nyc.gov/site/planning/data-maps/nyc-population/census-2010.page>
- SQL Instruction: <https://datascience.stackexchange.com/questions/13123/import-csv-file-contents-into-pyspark-dataframes#13131>
- Demographic Census Data by Zipcode: <http://zipatlas.com/us/ny/zip-code-comparison/population-density.16.htm>