

William Walter Horn III

904-327-1318 • liamhorn383@gmail.com • liamhorn383.wixsite.com/william-horn • US Citizen

EDUCATION

University of North Florida, Coggins College of Business Jacksonville, FL
B.B.A. Marketing (GPA: 3.70), Dean's List Student Sep 2023 – Dec 2025
Florida State College at Jacksonville, FSCJ Business Program
A.S. Business Administration (GPA: 3.71), Bright Futures Scholarship Recipient Sep 2021 – May 2023

Selected Coursework: Consumer Behavior, Marketing Analytics, Strategic Marketing, Social Media Marketing, Digital Marketing Strategy, International Marketing, Intermediate Accounting, International Logistics

EXPERIENCE

SOLO Brand Oct 2022 – Present
Sole Proprietor

- Solo is an electronic music project I started as well as now being a graphic design business (Solo Music and Solo Design) that I run and manage all aspects of.
- Manage and market my brand on social media (Instagram, X, TikTok, and Soundcloud). Grew from 0 to 8000+ followers across social medias in just two years.
- Create all logos, graphics, cover arts, videos, and pictures for Solo Music.
- Communicate with graphic design clients about their needs and produce professional results in a timely manner.

Brix Taphouse Jan 2023 – Present
Server / Bartender

- Consistently earned 90% positive feedback ratings by establishing rapport with patrons and providing friendly, responsive service.
- Demonstrated exceptional multitasking skills during peak hours, accurately managing up to 12 tables.

Jacksonville Beach Ocean Rescue May 2020 – Dec 2022
Lifeguard / First Responder

- Monitored ocean to ensure safety of all swimmers.
- Performed water rescues and administered first aid or basic life support when necessary, maintaining a calm and professional demeanor.
- Maintained accurate records of incidents, accidents, and treatments in accordance with established protocols

TacoLu May 2020 – Dec 2022
Host / Busser / Line Cook / Server

- This was my first job at fifteen years old. I started as a host and overtime I showed good work ethic and professionalism and moved up to through various positions.

SKILLS

Technical Skills: Graphic Design (Photoshop, Illustrator, Blender), Video Editing (Premiere Pro, Davinci Resolve), Social Media Marketing, Management and Operations, Communication, Coding (basic HTML, CSS), Audio Engineering and Sound Design (Ableton Live)

Languages: English (Fluent), Spanish (Intermediate)

Please contact me with any further questions. Thank you!