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“To help you find activities you love with
people you love.”

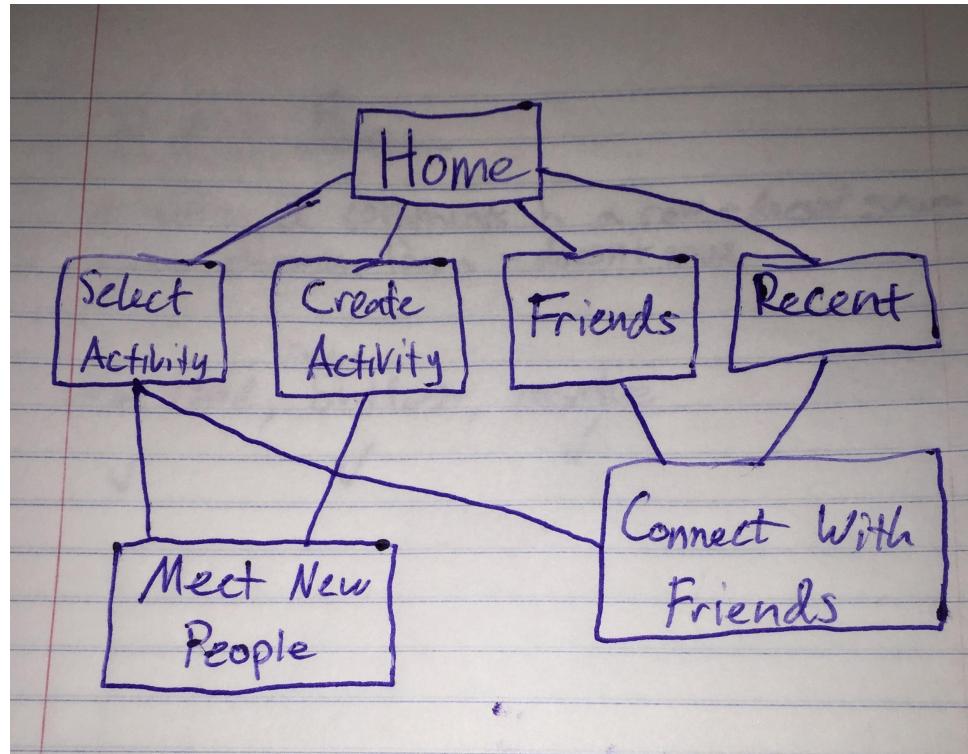
Tasks

Mix

- Discover an activity
- Find new friends
- Create lasting friendships

Lo-Fi Prototype Structure

Mix



Lo-fi Tasks Presentation

Mix



Experimental Method

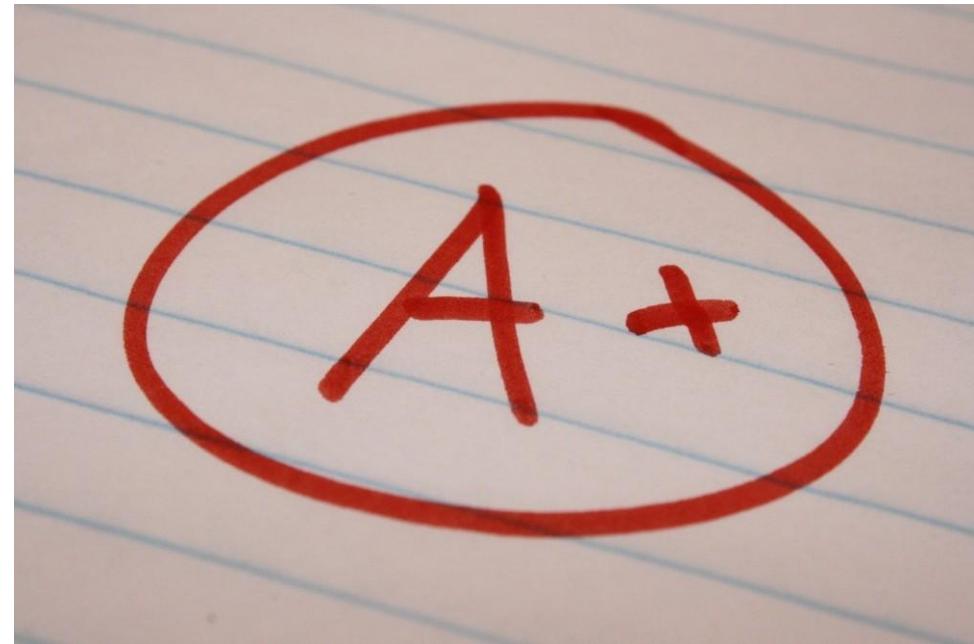


- Used POP
- Participants from Philz / Tresidder
- Procedure
 - Explained Mix Concept
 - Presented three scenarios

Results - Task #1 & Task #2

Mix

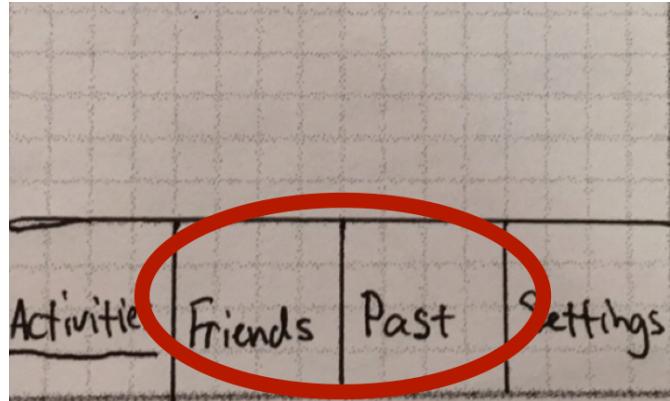
Each participant aced
both task 1 & 2!



Results - Task #3

Mix

- Three participants were confused between Past vs. Friends
 - Reconnect because of relationship or activity?



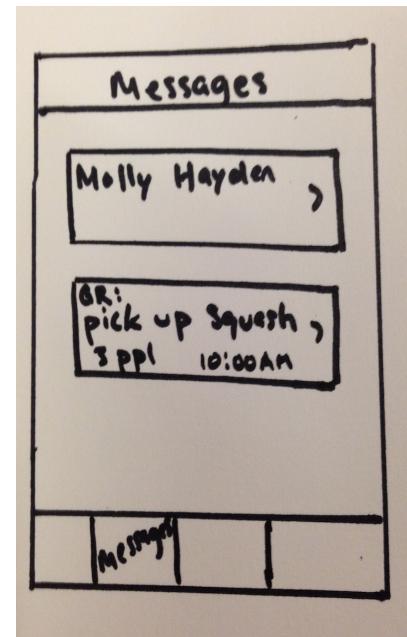
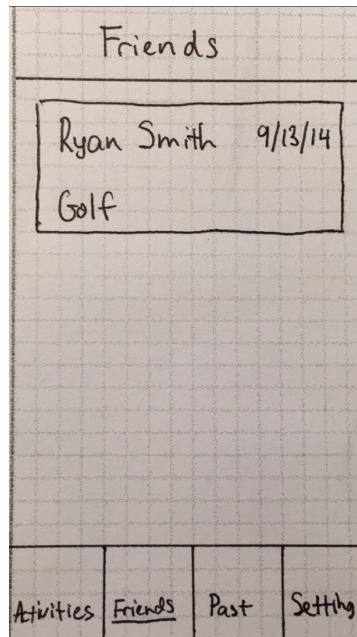
UI Changes

Mix

Friends



Messages



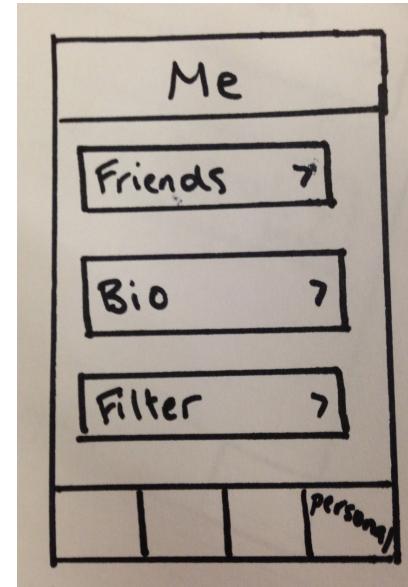
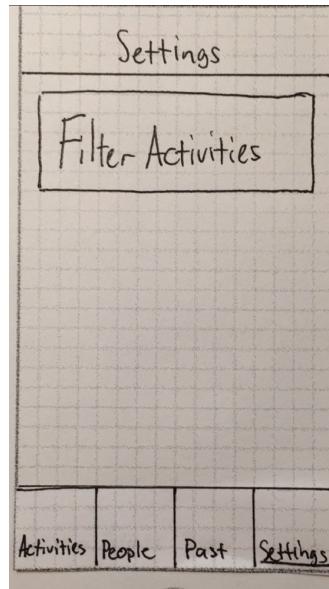
UI Changes

Mix

Settings



Personal



Summary



- Clarify why the users are staying in touch
- Allow users to personally connect with Mix