Oral Presentation 2 SwiftMap







Our Team



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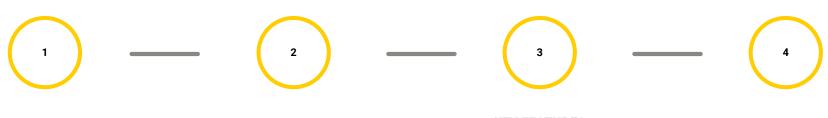
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INTRODUCTION

Core Message

M3 & M4 RESULTS

Discussion about M3 and M4 results

KEY FEATURES (VISUALIZATION)

Key features for accessibility

FUTURE PITCH

Team's plan to further develop the project

1

INTRODUCTION

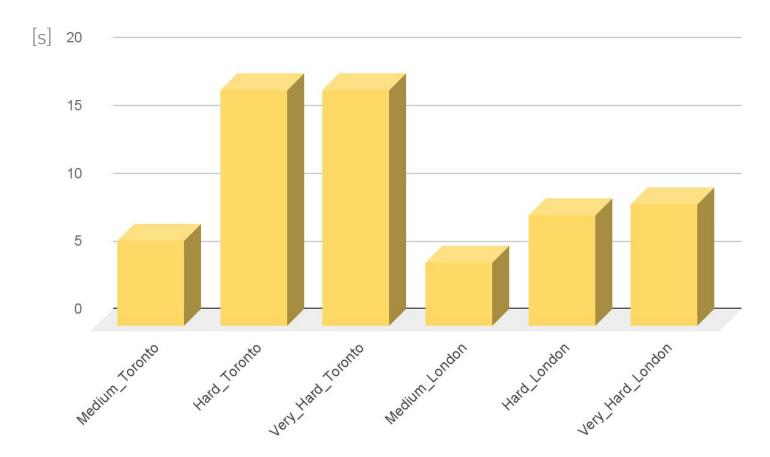
"We're committed to creating a GIS that prioritizes inclusivity and accessibility to a diverse group of users."



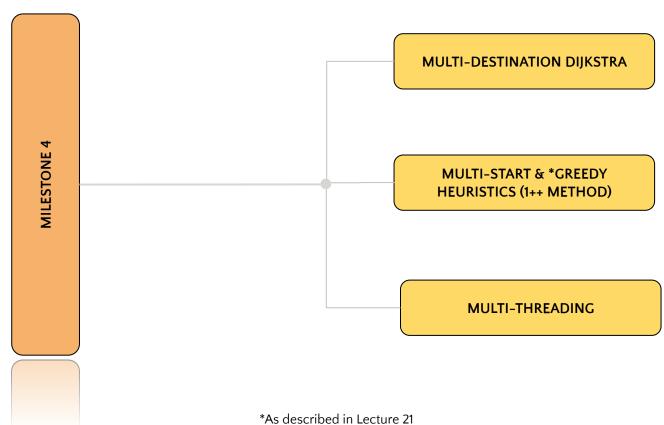
2

M3 & M4 PERFORMANCE

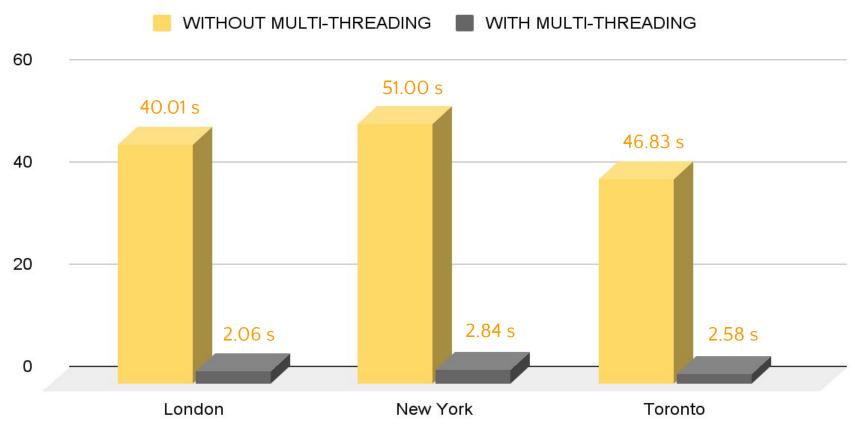
M3 Performance







M4 Performance



3

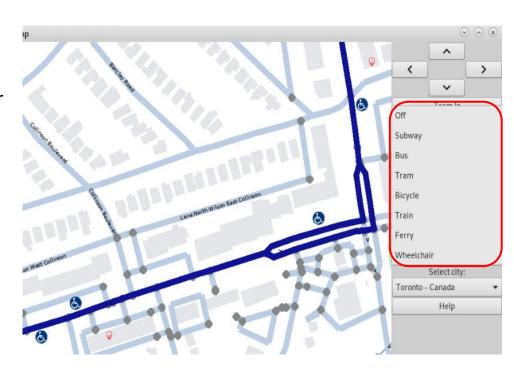
KEY FEATURES (VISUALIZATION)

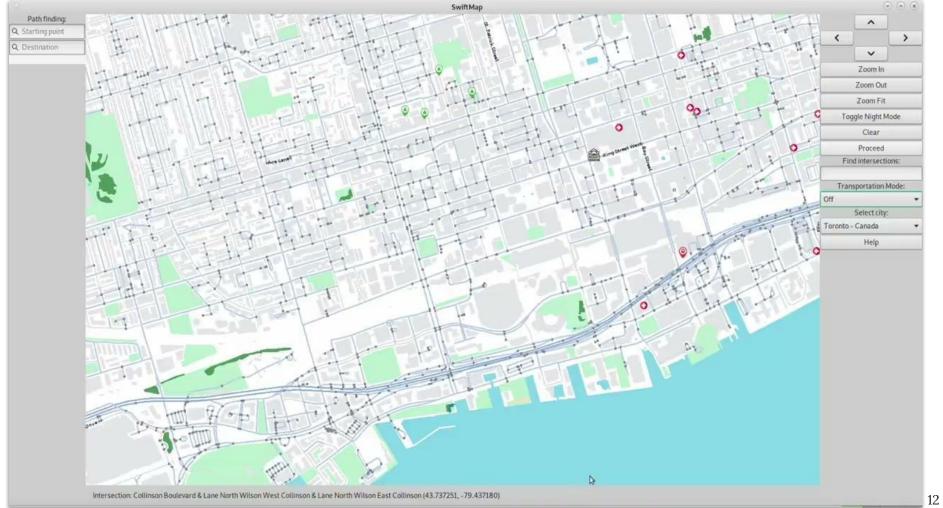
Transport Routes, Language Change, and Path Finding



Transport Routes

- Subway, Bus, Tram, Bicycle (M2)
- New features: Train, Ferry, Wheelchair
- Accessible to people with different needs and preferences
- User interface:
 - Dropdown box
 - Color code
 - POI icons





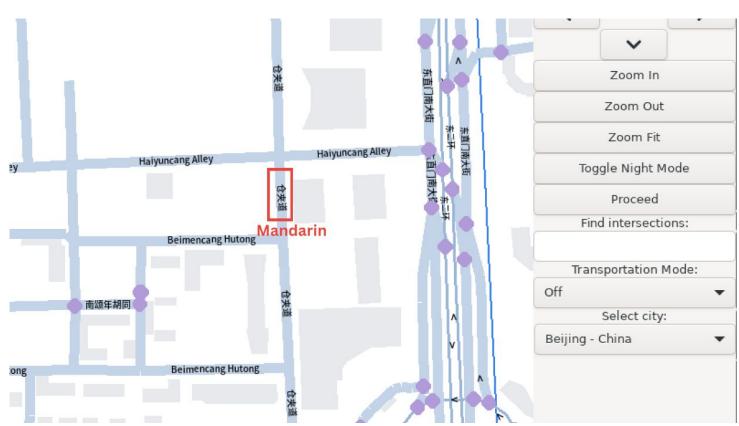


Language Change

- Currently supported languages: Mandarin, Ukrainian, Japanese, Arabic
- Accessible to speakers of languages with different alphabets



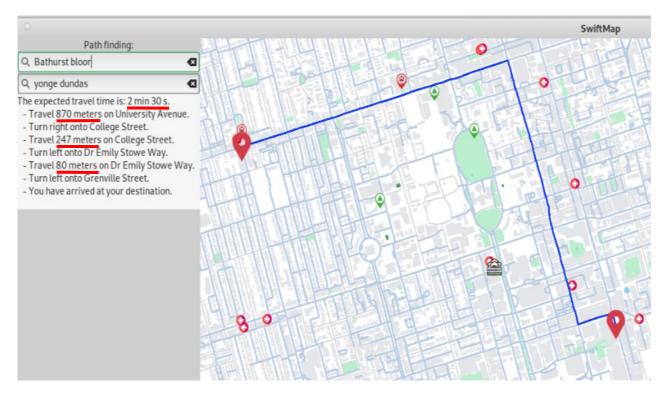
Language Change





Path finding - Travel Directions

- User interface designed to be easy to use
 - Mouse click
 - Search box
- Travel guidance for users' convenience
 - Total time
 - Travel distance

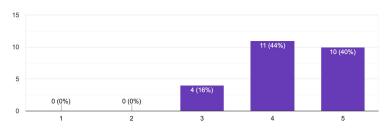




Survey

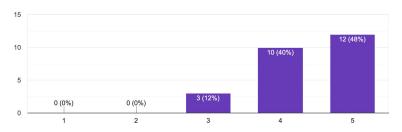
Did you find the available transport routes (bus, subway, tram, etc.) easy to locate and differentiate on the map?

25 responses



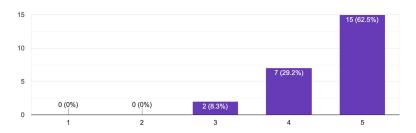
How accurately did the language change feature represent street/POI names in the language corresponding to the current location?

25 responses



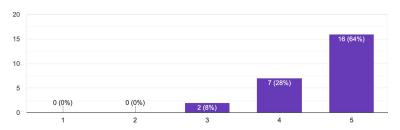
How confident are you that the path displayed as the shortest route is indeed the most efficient route to your destination?

24 responses



How difficult was it to input your starting point and destination using either the search bar or the mouse click?

25 responses





SwiftMap "Effortless Trips, Inclusive Paths: Ensuring Access for All"



Inefficient & unreliable transport for the disabled



Uncertainty in pickup & long wait times

 Average bus commuter spends 20-25 min waiting for delays daily [1]



Long travel distances due to fixed routes

 Long travel causes discomfort and pain to people with disability



What's Currently in the Market

TTC Wheel Trans (Toronto)

Minimum 4 hours pre booking required [2]

Access-A-Ride (New York City)

Minimum 1 day pre booking required [3][4]



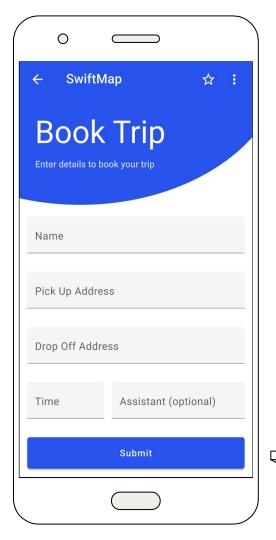


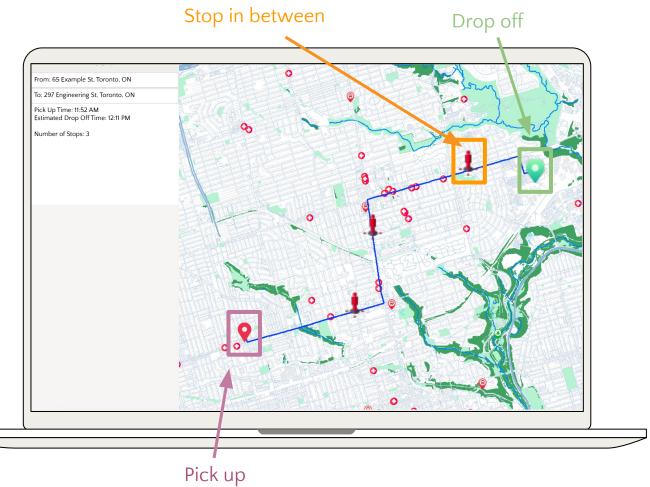
1,000,000,000People with disabilities in the world [5]

34,000Customers in Toronto (2022) [6]

2,200,000+

Trips in Toronto (2022) [6]







Development Plan





Key Takeaways

Focus on accessibility and inclusivity

- Transport routes, Languages, and Path finding
- M3 and M4 performance
- Pitch: Development



Thank You!

Time for questions

References

- [1] T. Prajogi, 'Analyzing TTC Delay Data to Improve Future Efficiency', 2024.
- [2] TTC (Toronto Transit Commission), "Booking Your Trip and the Day of Your Trip," Wheel-Trans,
 Available: https://www.ttc.ca/wheel-trans/booking-your-trip-and-the-day-of-your-trip. Accessed:
 April 29, 2024.
- [3] MTA (Metropolitan Transportation Authority), "Making a Reservation and Managing Trips," Access-A-Ride, Mar. 12, 2024. Available: https://new.mta.info/accessibility/access-a-ride/making-a-reservation-and-managing-trips#. Accessed: April 29, 2024.
- [4] B. L. Kluger, "ACCESS-A-RIDE PERFORMANCE METRICS," MTA Inspector General, July 2018. Available: https://mtaig.ny.gov/Reports/18-03.pdf. Accessed: April 29, 2024.
- [5] C. R. Mwaka, K. L. Best, S. Gamache, M. Gagnon, and F. Routhier, 'Public Transport Accessibility for People With Disabilities: Protocol for a Scoping Review', *JMIR Res Protoc*, vol. 12, p. e43188, Mar. 2023.
- [6] "Operating Statistics 2022 Wheel-Trans," TTC (Toronto Transit Commission), Available: https://www.ttc.ca/transparency-and-accountability/Operating-Statistics/Operating-Statistics---2022 /Wheel-Trans. Accessed: April 29, 2024.