

SoMe with Me

@williammilisic

Be Genuine

- Pick a topic that lies close to your heart.
- Your writing will shine through, and people will identify.



Pour Yourself Into Your Writing

- Use AI tools to bootstrap and jumpstart your writing.
- But always go through the text twice and sprinkle yourself on top.



Dare to Experiment

- Try long and short texts.
- Try asking questions.
- Try diagrams, graphs, comics and images.
- Post at different times and days to see what works and what doesn't.



Use the Learnings

- Take everything you learn to make your next post better.
- Make your posts more personal and popular.



Tongue in Cheek

- Be genuine but consider what your posts are saying and not saying.
- Think of clever ways to get your message across without offending anyone.



Have Fun

- Social Media is about social interactions between people.
- See it as a nice pastime rather than a chore.

