

Soul Made

Create, Buy & Sell
Composable NFTs



Soul

**"NFT Projects Nowadays
Underestimated The
Composable
Opportunities."**



The Market Is Growing!!

\$338m

Global NFT market in 2020

\$40B

Global NFT market in 2021

**Grow By
1000X**

over the next 10-plus years



Problems With Current NFTs

Static & Lacking Variation,
Not User-Centric

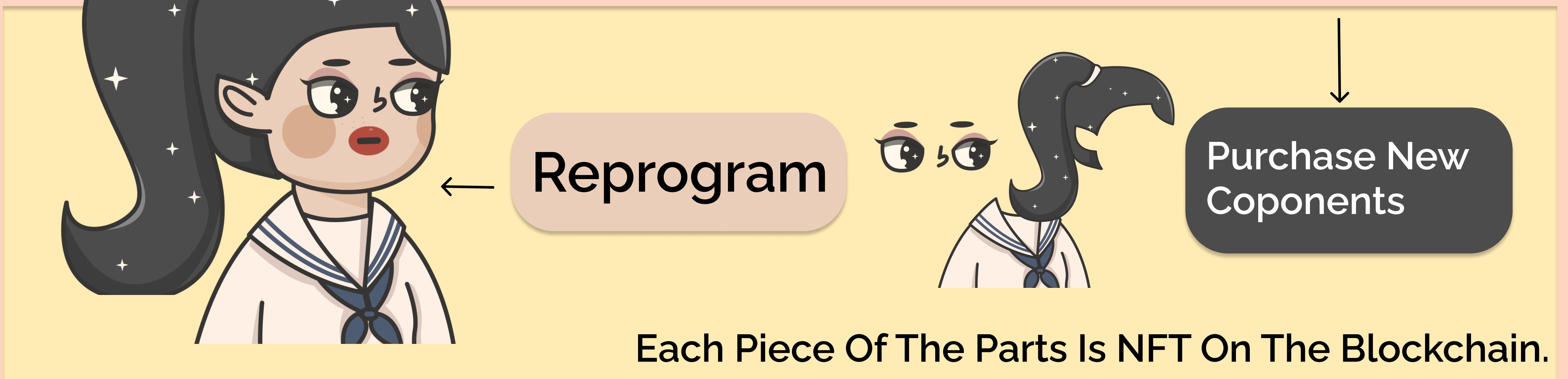
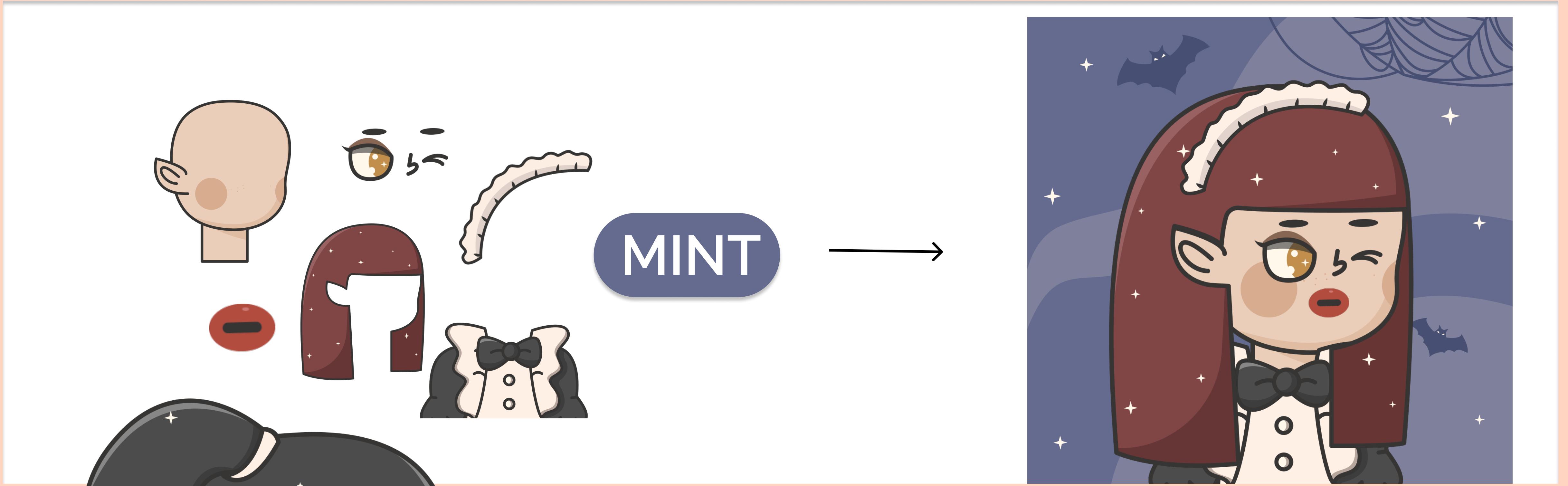


Price Creates Barriers To Join The Party

Not On-Chain



Not Truly Owned By Users



Use Cases

Twitter Launches NFT Profile Picture Verification

Verified NFT owners can stitch their own NFT avatars according to their mood with our composable NFTs. Their profile will also be highlighted to show their ownership on Twitter.



Display NFT In AR

Video chat, Gaming, Shopping, Studying, Relaxing, Party, etc

Mystery Box



**Limited-edition mystery box with selected artists.
Players draw a random set.**

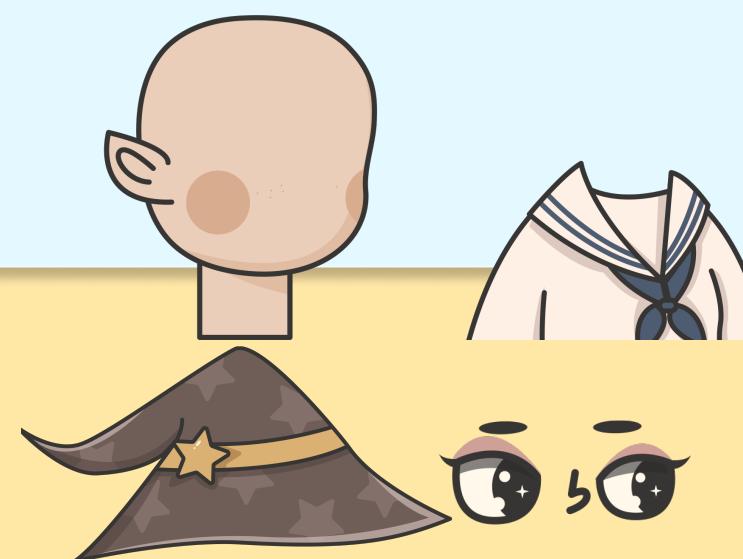
The game-like elements of surprise and excitement have stimulated buyers' curiosity.

The blind box market was worth 7.4bn CNY (\$1.14bn) in 2019, and this is predicted to soar to 30bn CNY by 2024.
(physical market)

Our Business Model

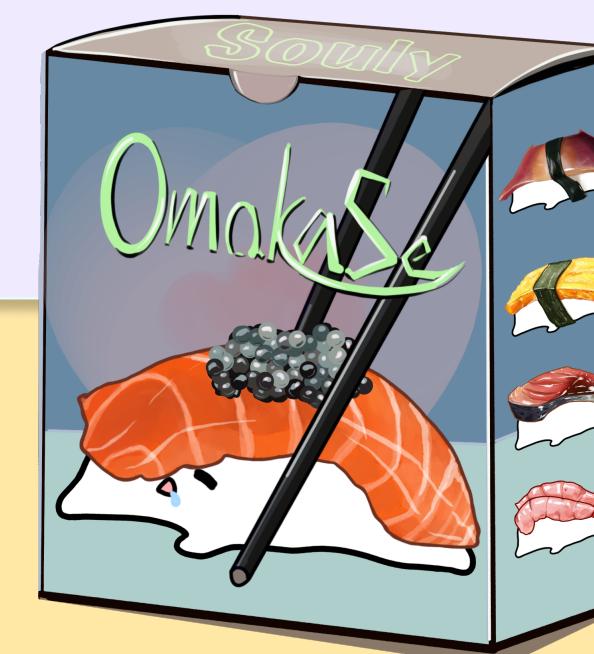
\$5 - \$10/Piece

Direct Sale

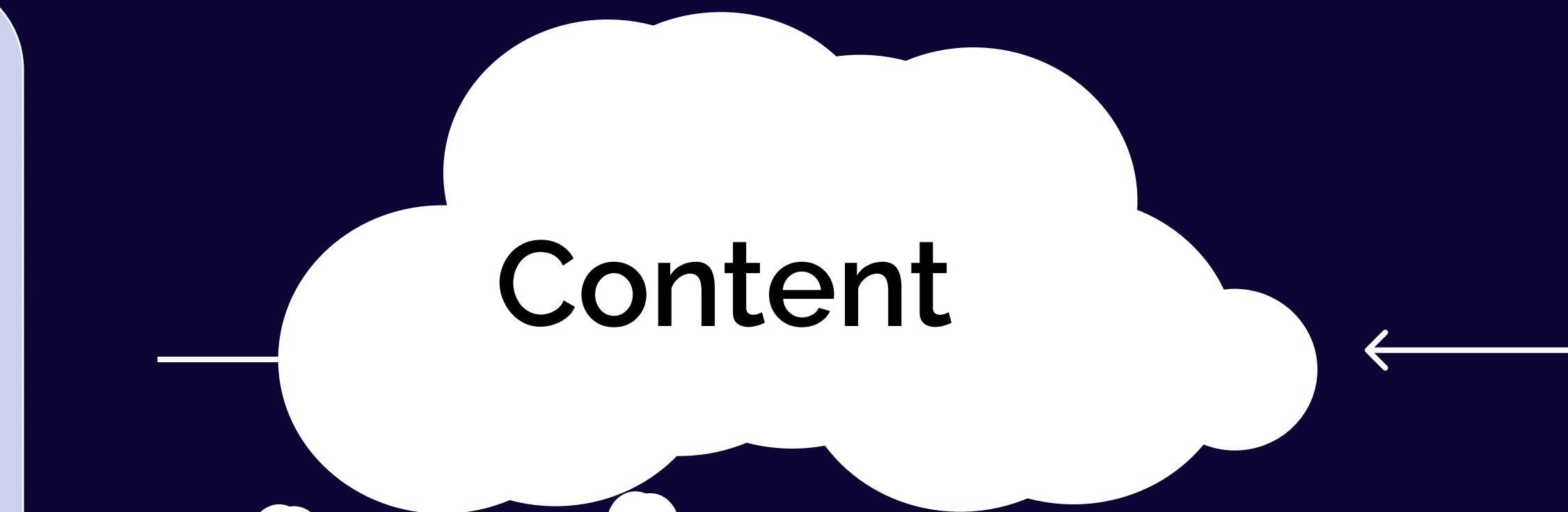


\$50/Set

Mystery Box



Platform Model



GLobal Creator Economy

Let Global Artists (Painters/Musicians/
Influencers) Work On The Same NFT.



Artist sourcing: we will promote the cooperations with art institutes students like the Royal Institute of Art and UAL, as same as music institutions. The global students can collaborate digitally in our metaverse, work on the same projects, and have their final exhibitions on our platform.

How artists can be profitable: original content-creating artists can sell their design in the form of art, music, and videos with a direct sale. Creators can purchase the original contents and regenerate them into a new art project to resell in the marketplace.



Acquire New Customers

Paid

- SEO
- Social media ads
- Paid Influencers:

Twitter: RealMissNF

Youtuber: NFT Verse

Instagram: Harry Lee, Ethan



Organic Traffic:

- FLOW official (reach to 2M+ users)
- Online forum
- Social media
- NFT calendar
- Referral program
- Giveaways

Customer Retention Strategy

- Discord channel
- Community building
- Email newsletter
- Social media posts
- Giveaway events
- Telegram group
- Cross-domain collab



Why Flow Blockchain?
Sustainability
High-Perfomance

Milestone

V1.0

- 2D Avatar

Cost: € 10,000 | Sales: € 100,000
March 2022

V1.5

- 3D avatar
- Composable Music & animation NFT
- Creator economy

Cost: € 200,000 | Sales: € 400,000

Aug. 2022

V2.0

- Integrate to AR
- 1 Blockchain Play-to-earn Game developement

Cost: € 320,000 | Sales: € 1M
March 2023

V2.5

- Integrate to VR/MR
- 2-3 Blockchain Play-to-earn Games

Cost: € 1M | Sales: € 10M
2024