

WILLIAM D. REINHARD

511 Lake Shore Drive N., Barrington, IL 60010 • (847) 777-9299 • WilliamReinhard1@gmail.com
Personal Website: williamreinhard.github.io • **LinkedIn:** <https://www.linkedin.com/in/william-reinhard/>

EDUCATION

University of Illinois at Urbana–Champaign, College of Engineering *Expected Graduation: May 2021*
Bachelor of Science in Computer Engineering, Minor in East Asian Languages & Cultures **GPA: 3.24/4.00**
The Hoeft Technology & Management Program Class XXV

Hanyu Shuiping Kaoshi (HSK) Chinese Proficiency Exam - Level V Certification

- Demonstrated proficiency in reading, writing, and listening comprehension
- Mastered an understanding of over 2,500 commonly spoken words and related grammatical patterns

PROFESSIONAL EXPERIENCE

Synchrony Financial **Champaign, IL**
Emerging Technology Intern – Robotic Process Automation *Summer 2019 – Present*

- Developed a bot which pushed through to production and is expected to yield an ROI of \$120k or 400%
- Used Automation Anywhere software and agile development to build a bot in line with the client's requirements

Forward View Displays **Arlington Heights, IL**
Sales & Quality Control Associate *Spring 2017 – Present*

- Engage and develop relationships with account executives and engineers from major global engineering firms
- Utilize HTML and survey data to develop company website with a seamless client interface to increase visibility
- Developed an inventory management system to organize \$1MM of product and streamline supply chain

Illinois Business Consulting **Champaign, IL**
Senior Manager *Spring 2017 – Spring 2019*

- One of 10 managers to lead the nation's largest fee-based, student-run consulting organization of 250+ students
- Oversaw 3 projects worth \$30,000+, serving clients in Insurance, Technology, and Consumer Goods Industries
- Led team of 21 consultants on three simultaneous projects, located across the United States and in Latin America

eMapGo (EMG) Technologies **Shanghai, China**
Corporate Strategy Intern *Summer 2018*

- Shadowed company CEO in meetings with strategic key account clients and potential strategic partners
- Led development of strategic partnership presentation for critical meetings with key automotive OEMs
- Executed training series in English and Mandarin for eMapGo personnel on key autonomous vehicle concepts

HERE Technologies **Chicago, IL**
Enterprise Sales Intern *Summer 2017*

- Qualified and assigned 1,000+ leads at 3x the standard pace, enabling improvement in overall conversion rate
- Generated a License Fee Reporting (LFR) model through Excel to streamline revenue reporting across all regions

Triple Crown Innovation **Barrington, IL**
President & Board Member *Spring 2018 – Present*

- Organized a diverse group of 13 college students to brainstorm business ventures through experiential ideation
- Spearheading the company's initial capital raise to secure startup funding implying a \$200,000 valuation
- Generated a business plan for high-tech financial service application with comprehensive Go to Market Strategy

EXTRACURRICULAR INVOLVEMENT

Business Incubator **Barrington, IL**

- Pitched a time management app that integrated key facets of student life to a panel of venture capital professionals
- Formulated a management presentation and fully circular financial model to project long-term growth potential
- Received verbal commitment from local school district to implement contingent on Series-A Funding Commitment

Peng You Chinese Mentorship Program **Barrington, IL**

- Founded a mentorship-based platform to assist young students in developing language and cultural awareness
- Paired 120+ grade school students with high school mentors to develop an academically enriching relationship

SKILLS & INTERESTS

Skills: Public Speaking ♦ Web Design ♦ Trend Analysis ♦ Market Research ♦ Entrepreneurial Drive ♦ Slide Creation

Programming: C/C++ (Advanced) ♦ Automation Anywhere (Advanced) ♦ Java (Intermediate) ♦ Python ♦ HTML ♦ CSS

Interests: Autonomous Vehicles ♦ Process Automation ♦ Virtual Reality ♦ Computer Graphics ♦ Internet of Things