

Pierre Leguillon

Held

October 20 – December 1, 2025

Emmelines is pleased to present Pierre Leguillon's *Held*.

Pamphlet is a triptych of mid-twentieth-century advertisements for Münz-Brauerei Günzburg's Humbser Alt beer, Thomy's mustard, and the newspaper *Die Tat*, published until 1978 by the Swiss supermarket cooperative Migros.

Mérida is named for the eponymous Mexican city where Leguillon encountered a small bar with walls painted in thick strokes of red, blue, yellow, and black. A year later, the artist traveled to the Japanese city of Yame to reproduce the mural in the distinctive brushed patterns of kasuri textile with master craftsman Kyōzō Shimogawa (下川強蔵). The shifting image in the fabric, which naturally varies meter by meter, provides the principle on which the painting is sold.

Marina Abramović, Givenchy, 2013 and *Seth Price, Brioni, 2015* are selected from Leguillon's ongoing collection of advertisements in which artists have posed, featuring Marina Abramović for Givenchy and Seth Price for Brioni.

In 2011, Renwick Gallery presented *Teatrino/Palermo* by Pierre Leguillon and Clément Rodzielski, who presented contributions from Martin Beck, Isabelle Cornaro, Moyra Davey, Jean-Luc Moulène, Conny Purtill and Ricardo Valentim.

Held is Pierre Leguillon's first one-person exhibition in New York.

Pierre Leguillon (*1969, Nogent-sur-Marne, France) lives and works in Brussels, where he established the Museum of Mistakes in 2013. Solo exhibitions of his work have been held at Frye Art Museum, Seattle; Fondation d'Entreprise Ricard, Paris; MRAC Sérignan, France; Wiels, Brussels; Moderna Museet, Malmö; Mamco, Geneva; and Kadist Art Foundation, Paris, among others. He participated in the 2017 Taipei Biennial, Taiwan; in *The Artist's Museum* at ICA Boston in 2016; and in the 2013 Carnegie International, Carnegie Museum of Art, Pittsburgh. He has held performances and lectures in Kamoshika, Ōita, Japan; Dia Art Foundation, New York; Beirut Art Center, Beirut; Murray Guy, New York; Raven Row, London; Artists Space, New York; Musée du Louvre, Paris; and elsewhere.