

INNOVATION EXPERIENCE PRESENTS:

Israel 360 - June 14 - 20

Tuesday, June 14: Day 1 -Tel Aviv

Breakfast

8:00 a.m **Welcome with the Israeli staff**

9:00 hs: Introduction to the Startup Nation

Overview:

How is it that Israel – a country of 9 million, only 73 years old, surrounded by enemies, in a constant state of war since its founding, with no natural resources— produces more start-up companies than large, peaceful, and stable nations like Japan, China, India, Korea, Canada, and the UK? How is it that Israel has, per person, attracted over twice as much venture capital investment as the US and thirty times more than Europe?

11:00: AnD Ventures

<https://www.and-ventures.com/>

Company overview:

AnD Ventures is an early-stage VC investing in extraordinary people & frontier technologies. Focused on data, AI and validated market fit by working hand in hand with its growth & corporate partners to accelerate its entrepreneurs, creating industry-leading companies.

12:30: Lunch

14:30 hs: Watergen

<https://www.watergen.com/>

Company overview:

Watergen develops energy-efficient, accessible solutions to collect clean and safe drinking water from the air. The company offers water-from-air units in different sizes that can serve a variety of needs and require no infrastructure other than electricity or solar energy.

17:00: Wix

<http://www.wix.com>

Company overview:

Wix is a web-development software platform. At its core is an HTML5 drag-and-drop website builder and editor enhanced by a highly curated app market, hundreds of designer-made templates, top-grade hosting, and many free features.

Wix has become a popular platform used by millions of businesses, organizations, professionals, and individuals to build, manage, and grow online.

18:30 hs – Space IL

SpaceIL is an Israeli organization, established in 2011, that competed in the Google Lunar X Prize contest to land a spacecraft on the Moon. SpaceIL successfully launched its Beresheet lander on 22 February 2019 at 01:45 UTC

Wednesday, June 15 - Day 2: Tel Aviv

Breakfast

9:40 hs: Peres Center for Peace and Innovation

The Israeli Innovation Center at the Peres Center for Peace & Innovation is the first and largest visitor center of its kind - Discover the incredible story of the state of Israel - the innovation nation - through a fascinating and interactive journey inspired by the vision of the late president Shimon Peres.

11:30: Drive TLV

<https://www.drivetlv.com/>

Company overview:

DRIVE hosts, grows, and fosters future mobility start-ups while providing partners with the opportunity to obtain early insights into the start-ups' cutting-edge technology. DRIVE selects start-ups with unique value propositions to take part in its collaboration program called FastLane.

DRIVE was founded by Mayer Cars and Trucks Ltd and is sponsored by partners in the international and Israeli automotive industry, such as Honda, Volvo, Hertz, Goodyear, ALD, and Ituran. As DRIVE partners, these corporates provide expertise, funding, and rapid prototyping opportunities to start-ups through open innovation programs, POC's and VC engagement.

13:00: Lunch

14:30: Facetrom

<http://www.facetrom.com>

Company overview:

Facetrom specializes in enabling the financially underserved to gain access to traditional banking services. About 2 billion adults worldwide are unbanked or underbanked, with no credit history or extremely limited accounts. By reducing the number of fraudsters from the pool of primarily trustworthy customers, Facetrom is helping to open new channels for the unbanked market.

16:30: Argon Security

<https://argon.io/>

Company overview:

Argon Security is the developer of an innovative unified security solution designed to protect the integrity of the DevOps pipeline.

Argon enables DevOps and security teams to create tamper-proof software delivery pipelines, from commit to release. The company's first-to-market security solution delivers visibility, security, and integrity to CI/CD pipelines, ensuring increased trust in software releases.

Thursday, June 16 - Day 3: Rehovot – Beer-Sheva - Neguev Breakfast

9:00: Weizmann Institute of Science Visitor Center + Meeting with researcher

The Weizmann Institute of Science is one of the world's leading multidisciplinary research institutions. The Institute has five faculties: Mathematics and Computer Science, Physics, Chemistry, Biochemistry and Biology. Over the years, work by Institute scientists has widely expanded the knowledge in these areas, created new research fields, and combined traditional scientific disciplines in multidisciplinary studies that steer research into new, exciting and often surprising paths. Institute scientists were pioneers in the field of cancer research in Israel.

11:00: Sayollo Media

Company overview:

Sayollo Media is the developer of gComm, an in-game purchasing platform that enables gamers to buy physical products directly from inside mobile games. gComm provides a three-fold advantage, giving DTC brands direct access to the Gen Z gamer audience, enabling game publishers to increase retention rates and monetize content in new ways, and allowing gamers to enjoy an elevated gaming experience.

12:00 Lunch

15:30 – 17:30 hs: Netafim

Company overview:

Netafim delivers tailor-made irrigation and fertigation solutions to millions of farmers, enabling growers to maximize food production with the lowest environmental impact. Specializing in end-to-end solutions from the water source to the root zone, Netafim delivers irrigation and greenhouse projects supported by engineering, project management, and financing services. Netafim is also working on digital farming, integrating real-time monitoring, analysis, and automated control into one system.

19:00: Check in Dead Sea

Dinner

Friday, June 17 - Day 4: Neguev + Jerusalem

Cultural Module:

Breakfast

Visit to Dead Sea

Dead Sea is a saltwater lake in the Middle East, and its amount of salt is ten times greater than the oceans. It is classified as the lowest point on the face of the Earth. <https://www.touristisrael.com/deadsea/289/>

Hike to Masada

Masada is an Ancient fortification in the Southern District of Israel situated on top of an isolated rock plateau, akin to a mesa. It is located on the eastern edge of the Judean Desert. <https://www.touristisrael.com/how-to-visit-masada-at-sunrise-from-tel-aviv/17406/>

Lunch @ Mahana Yehuda

16:00 hs: Check Jerusalem in Kabbalat Shabbat

Shabbat Dinner

Saturday, June 18, Day 5: - Jerusalem

10:00 – 16:00 hs: Tour in the old city of Jerusalem

The old city of Jerusalem, over 3,000 years old, is one of the most sacred places in the world. <https://www.touristisrael.com/old-city-jerusalem/403/>

Visit to Church of the Holy Sepulcher and the Christian quarter

Church of the Holy Sepulcher is a Christian temple that, according to tradition, was where Jesus was crucified, buried and resurrected.

Visit to The Jewish Quarter

The Western Wall or Wailing Wall is Judaism's second most sacred site. The "wall" is much more than a building. It is a spiritual place, full of energy and good vibrations. Regardless of the belief, it is an obligatory stop for tourists. <https://www.touristisrael.com/western-wall/15946/>

Sunday, June 19 - Day 6: - Jerusalem

Breakfast

9:00 Airscort

<http://www.airscort.me/>

Company overview:

Airscort has developed a docking station to enable fully autonomous missions for commercial drones. Airscort's docking station allows for complete mission autonomy by facilitating drone takeoff, flight, landing, recharging, mission upload, and storage, thereby enhancing utility and reducing operational costs.

11:00 Presentence

<https://presentense.org/>

Company overview:

PresenTense, an Israel based non-profit, promotes an inclusive society, one where diverse communities are equally represented in the entrepreneurial ecosystem in Israel, known as the 'Startup Nation'.

13:00: Lunch

14:00 United Hatzalah

<https://israelrescue.org/>

Company overview:

United Hatzalah is an Israeli free, volunteer-based emergency medical (EMS) organization based in Jerusalem. Its mission is to provide immediate medical intervention during the critical window between the onset of an emergency and the arrival of traditional ambulance assistance.

16:00: AtoBE

Company overview:

AtoBe is an accelerator in Jerusalem operated by the Azrieli College of Engineering that focuses exclusively on engineering and technology. The six-month accelerator includes physical elements needed for developing tech companies, such as labs, office space and equipment, meeting rooms, and communication systems.

In addition, each team is provided with mentors from various sectors including technology, business, and law. Through lectures, pitching practice, and group discussions, the mentors help prepare the teams for interactions with potential investors, regulators, and anyone else they may encounter along the way.

20: 30 hs: Closing Dinner

Monday, June 20 - Day 5: Jerusalem and Tel Aviv

Breakfast

9:00 hs: Yad Vashem

Yad Vashem is Israel's official memorial to the victims of the Holocaust. It is dedicated to preserving the memory of the Jews who were murdered; honoring Jews who fought against their Nazi oppressors.

12:30 hs: Sorek

Company overview:

The Sorek desalination became operational in October 2013 with a seawater treatment capacity of 624,000m³/day, which makes it world's biggest seawater desalination plant. The desalination facility uses seawater reverse osmosis (SWRO) process providing water to Israel's national water carrier system.

14:30: Lunch

15:30: Walking Tour Yaffo

18:00: Tel Aviv- End of the Program