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BSIT 2-4

Given

Transaction 1	   
Transaction 2	  
Transaction 3	 
Transaction 4	 
Transaction 5	   
Transaction 6	  
Transaction 7	 
Transaction 8	 

TRANSACTION	ITEMSET
Transaction 1	Apple, Beer, Rice, Chicken
Transaction 2	Apple, Beer, Rice
Transaction 3	Apple, Beer
Transaction 4	Apple, Pear
Transaction 5	Milk, Beer, Rice, Chicken
Transaction 6	Milk, Beer, Rice
Transaction 7	Milk, Beer
Transaction 8	Milk, Pear

Minimum Support 2
Minimum Confidence 50%

GENERATING CANDIDATES AND GETTING SUPPORT COUNT

CANDIDATE SET - C1

Item Set	Support_Count
Apple	4
Beer	6
Rice	4
Chicken	2
Pear	2
Milk	4

L1 (PRUNE)

Item Set	Support_Count
Apple	4
Beer	6
Rice	4
Chicken	2
Pear	2
Milk	4

CANDIDATE SET - C2

Item Set	Support_Count
Apple, Beer	3
Apple, Rice	2
Apple, Chicken	1
Apple, Pear	1
Apple, Milk	0
Beer, Rice	4
Beer, Chicken	2
Beer, Pear	0
Beer, Milk	3
Rice, Chicken	2
Rice, Pear	0
Rice, Milk	2
Chicken, Pear	0
Chicken, Milk	1
Pear, Milk	1

FREQUENT SET - L2 (PRUNE)

Item Set	Support_Count
Apple, Beer	3
Apple, Rice	2
Beer, Rice	4
Beer, Chicken	2
Beer, Milk	3
Rice, Chicken	2

Candidate Set - C3 (Join)

Item Set	Support_Count
Apple, Beer, Rice	2
Apple, Beer, Chicken	1
Apple, Beer, Milk	0
Apple, Rice, Chicken	1
Apple, Chicken, Milk	0

Apple, Rice, Milk	0
Beer, Rice, Chicken	2
Beer, Rice, Milk	2
Beer, Chicken, Milk	1
Chicken, Milk, Rice	1

Frequent Set - L3 (Prune)

Item Set	Support_Count
Apple, Beer, Rice	2
Beer, Rice, Chicken	2
Beer, Rice, Milk	2

COMPUTING FOR CONFIDENCE

ITEM SET = [APPLE, BEER, RICE]

Rules	Support	Confidence	Remarks
Apple ^ Beer -> Rice	2	$= \text{Sup}\{(\text{Apple} \wedge \text{Beer}) \wedge \text{Rice}\} / \text{sup}(\text{Apple} \wedge \text{Beer})$ $= 2/3$ $= 0.667$ $= \mathbf{66.67\%}$	VALID
Apple ^ Rice -> Beer	2	$= \text{Sup}\{(\text{Apple} \wedge \text{Rice}) \wedge \text{Beer}\} / \text{sup}(\text{Apple} \wedge \text{Rice})$ $= 2/2$ $= 1$ $= \mathbf{100\%}$	VALID
Beer ^ Rice -> Apple	2	$= \text{Sup}\{(\text{Beer} \wedge \text{Rice}) \wedge \text{Apple}\} / \text{sup}(\text{Beer} \wedge \text{Rice})$ $= 2/4$ $= 0.5$ $= \mathbf{50\%}$	VALID
Apple -> Rice ^ Beer	2	$= \text{Sup}\{\text{Apple} \wedge (\text{Rice} \wedge \text{Beer})\} / \text{sup}(\text{Apple})$ $= 2/4$ $= 0.5$ $= \mathbf{50\%}$	VALID
Beer -> Apple ^ Rice	2	$= \text{Sup}\{\text{Beer} \wedge (\text{Apple} \wedge \text{Rice})\} / \text{sup}(\text{Beer})$ $= 2/6$ $= 0.3333$ $= \mathbf{33.33\%}$	INVALID
Rice -> Apple ^ Beer	2	$= \text{Sup}\{\text{Rice} \wedge (\text{Apple} \wedge \text{Beer})\} / \text{sup}(\text{Apple})$ $= 2/4$ $= 0.5$ $= \mathbf{50\%}$	VALID

COMPUTING FOR CONFIDENCE

ITEMS SET = [BEER, RICE, CHICKEN]

Rules	Support	Confidence	Remarks
Beer ^ Rice -> Chicken	2	$= \text{Sup}\{(\text{Beer} \wedge \text{Rice}) \wedge \text{Chicken}\} / \text{sup}(\text{Beer} \wedge \text{Rice})$ $= 2/4$	VALID

		$= 0.5$ $= 50\%$	
Beer ^ Chicken -> Rice	2	$= \text{Sup}\{(\text{Beer Chicken}) \wedge \text{Rice}\} / \text{sup}(\text{Beer Chicken})$ $= 2/2$ $= 1$ $= 100\%$	VALID
Rice ^ Chicken -> Beer	2	$= \text{Sup}\{(\text{Rice} \wedge \text{Chicken}) \wedge \text{Beer}\} / \text{sup}(\text{Rice} \wedge \text{Chicken})$ $= 2/2$ $= 1$ $= 100\%$	VALID
Beer -> Rice ^ Chicken	2	$= \text{Sup}\{\text{Beer} \wedge (\text{Rice Chicken})\} / \text{sup}(\text{Beer})$ $= 2/6$ $= 0.3333$ $= 33.33\%$	INVALID
Rice -> Beer ^ Chicken	2	$= \text{Sup}\{\text{Rice} \wedge (\text{Beer} \wedge \text{Chicken})\} / \text{sup}(\text{Rice})$ $= 2/4$ $= 0.5$ $= 50\%$	VALID
Chicken -> Rice ^ Beer	2	$= \text{Sup}\{\text{Chicken} \wedge (\text{Rice} \wedge \text{Beer})\} / \text{sup}(\text{Chicken})$ $= 2/2$ $= 1$ $= 100\%$	VALID

COMPUTING FOR CONFIDENCE

ITEMS SET = [BEER, RICE, MILK]

Rules	Support	Confidence	Remarks
Beer ^ Rice -> Milk	2	$= \text{Sup}\{(\text{Beer} \wedge \text{Rice}) \wedge \text{Milk}\} / \text{sup}(\text{Beer} \wedge \text{Rice})$ $= 2/4$ $= 0.5$ $= 50\%$	VALID
Beer ^ Milk -> Rice	2	$= \text{Sup}\{(\text{Beer} \wedge \text{Milk}) \wedge \text{Rice}\} / \text{sup}(\text{Beer} \wedge \text{Milk})$ $= 2/6$ $= 0.3333$ $= 33.33\%$	INVALID
Rice ^ Milk -> Beer	2	$= \text{Sup}\{(\text{Rice} \wedge \text{Milk}) \wedge \text{Beer}\} / \text{sup}(\text{Rice} \wedge \text{Milk})$ $= 2/2$ $= 1$ $= 100\%$	VALID
Beer -> Rice ^ Milk	2	$= \text{Sup}\{\text{Beer} \wedge (\text{Rice Milk})\} / \text{sup}(\text{Beer})$ $= 2/6$ $= 0.3333$ $= 33.33\%$	INVALID
Rice -> Beer ^ Milk	2	$= \text{Sup}\{\text{Rice} \wedge (\text{Beer} \wedge \text{Milk})\} / \text{sup}(\text{Rice})$ $= 2/4$ $= 0.5$	VALID

		= 50%	
Milk -> Rice ^ Beer	2	$= \text{Sup}\{\text{Milk} \wedge (\text{Rice} \wedge \text{Beer})\} / \text{sup}(\text{Milk})$ $= 2/4$ $= 0.5$ $= 50\%$	VALID

COMPUTING FOR LIFT
ITEMS SET = [APPLE, BEER, RICE]

Rules	Support	Confidence	Remarks
Apple ^ Beer -> Rice	2	$= \text{Sup}\{(\text{Apple} \wedge \text{Beer}) \wedge \text{Rice}\} / \text{sup}(\text{Apple} \wedge \text{Beer}) * \text{sup}(\text{Rice})$ $= 1.33$	POSITIVE CORRELATION
Apple ^ Rice -> Beer	2	$= \text{Sup}\{(\text{Apple} \wedge \text{Rice}) \wedge \text{Beer}\} / \text{sup}(\text{Apple} \wedge \text{Rice}) * \text{sup}(\text{Beer})$ $= 1.33$	POSITIVE RELATIONSHIP
Beer ^ Rice -> Apple	2	$= \text{Sup}\{(\text{Beer} \wedge \text{Rice}) \wedge \text{Apple}\} / \text{sup}(\text{Beer} \wedge \text{Rice}) * \text{sup}(\text{Apple})$ $= 1$	NO CORRELATION
Apple -> Rice ^ Beer	2	$= \text{Sup}\{\text{Apple} \wedge (\text{Beer} \wedge \text{Rice})\} / \text{sup}(\text{Apple}) * \text{sup}(\text{Beer} \wedge \text{Rice})$ $= 1$	NO CORRELATION
Beer -> Apple ^ Rice	2	$= \text{Sup}\{\text{Beer} \wedge (\text{Apple} \wedge \text{Rice})\} / \text{sup}(\text{Beer}) * \text{sup}(\text{Apple} \wedge \text{Rice})$ $= 1.33$	POSITIVE CORRELATION
Rice -> Apple ^ Beer	2	$= \text{Sup}\{\text{Rice} \wedge (\text{Apple} \wedge \text{Rice})\} / \text{sup}(\text{Rice}) * \text{sup}(\text{Apple} \wedge \text{Rice})$ $= 1.33$	POSITIVE CORRELATION

COMPUTING FOR LIFT
ITEMS SET = [BEER, RICE, MILK]

Rules	Support	Confidence	Remarks
Beer ^ Rice -> Chicken	2	$= \text{Sup}\{(\text{Beer} \wedge \text{Rice}) \wedge \text{Chicken}\} / \text{sup}(\text{Beer} \wedge \text{Rice}) * \text{sup}(\text{Chicken})$ $= 2$	POSITIVE CORRELATION
Beer ^ Chicken -> Rice	2	$\text{Sup}\{(\text{Beer} \wedge \text{Chicken}) \wedge \text{Rice}\} / \text{sup}(\text{Beer} \wedge \text{Chicken}) * \text{sup}(\text{Rice})$ $= 2$	POSITIVE RELATIONSHIP
Rice ^ Chicken -> Beer	2	$= \text{Sup}\{(\text{Rice} \wedge \text{Chicken}) \wedge \text{Beer}\} / \text{sup}(\text{Rice} \wedge \text{Chicken}) * \text{sup}(\text{Beer})$ $= 1.33$	POSITIVE RELATIONSHIP
Beer -> Rice ^ Chicken	2	$= \text{Sup}\{\text{Beer} \wedge (\text{Rice} \wedge \text{Chicken})\} / \text{sup}(\text{Beer}) * \text{sup}(\text{Rice} \wedge \text{Chicken})$ $= 1.33$	POSITIVE RELATIONSHIP

Rice -> Beer ^ Chicken	2	= Sup{Rice (Beer Chicken)} / sup(Rice) * sup(Beer Chicken) = 2	POSITIVE CORRELATION
Chicken -> Rice ^ Beer	2	= Sup{Chicken ^ (Rice^ Beer)} / sup (Chicken) * sup(Rice Beer) = 2	POSITIVE CORRELATION

COMPUTING FOR LIFT

ITEMS SET = [BEER, RICE, CHICKEN]

Rules	Support	Confidence	Remarks
Beer ^ Rice -> Milk	2	= Sup{(Beer ^ Rice) ^ Milk} / sup(Beer ^ Rice) * sup(Milk) = 1.33	POSITIVE CORRELATION
Beer ^ Milk -> Rice	2	= Sup{(Beer ^ Milk) ^ Rice} / sup(Beer ^ Milk) * sup(Rice) = 1	I POSITIVE CORRELATION
Rice ^ Milk -> Beer	2	= Sup{(Rice ^ Milk) ^ Beer} / sup(Rice Milk) * sup(Beer) = 1.33	POSITIVE CORRELATION
Beer -> Rice ^ Milk	2	= Sup{Beer ^ (Rice Milk)} / sup(Beer) * sup(Rice ^ Milk) = 1.33	POSITIVE CORRELATION
Rice -> Beer ^ Milk	2	= Sup{Rice ^ (Beer ^ Milk)} / sup (Rice) * sup (Beer ^ Milk) = 1.33	POSITIVE CORRELATION
Milk -> Rice ^ Beer	2	= Sup{Milk ^ (Rice^ Beer)} / sup(Milk) * sup (Rice ^ Beer) = 1	POSITIVE CORRELATION