Will James

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EDUCATION

Georgia Institute of Technology, Atlanta, GA   August 2024 - Present
Bachelor of Science in Computational Media - Concentrations in Media and Music Technology | Minor in Computation and Cognition
- Relevant Courses: Intro to O.O.P., Data Structures & Algorithms, Intro to Comp. Media, Fundamentals of Musicianship I, NeuroAI: Models of the Human Brain & Mind, Intro to Database Systems, Information Systems & Digital Transformation

LEADERSHIP AND EXPERIENCE

Georgia Tech Professional Education, **Marketing Intern**, Atlanta, GA   February 2025 - Present
- Created automated email monthly analytics using SQL, reducing the time from hours by hand to just minutes by automation
- Utilize Salesforce Marketing Cloud to create new engaging content and email campaigns for over 500,000 subscribers
- Use Microsoft products in order to organize course information about our programs to give to the Marketing Team
- Meetings with industry leaders from the entire Marketing and Digital Strategy Team about our successes and weaknesses

Georgia Tech Christian Campus Fellowship, **Audio/Visual Volunteer**, Atlanta, GA   August 2024 - Present
- Manage the soundboard or computer slides for weekly services and special events at our campus ministry at Georgia Tech
- Communicate with other volunteers, the band, and staff members to plan service flow for our weekly services
- Helping to set up and tear down the sound system and computer at retreat events to help out the band
- Building better community with others in the campus ministry by serving behind the scenes for our events

Statesboro Worship, **Technology Assistant**, Statesboro, GA   August 2023 - August 2024
- Led all technology and created digital communications for the newly started church of over 800 people
- Installed and used technologies for the church's sound, computer, and membership database systems
- Worked with ministry directors to implement various digital curriculums and social media marketing using Canva
- Managed all church communications including social media, a weekly bulletin, and church emails using Mailchimp

Julia P. Bryant Elementary School, **Interim Technology Liaison**, Statesboro, GA   August 2023 - December 2023
- Managed all technology in the school of over 650 students with a focus on inventorying and distributing new Chromebooks
- Repaired, inventoried, and updated software on existing technology to improve the school's technology infrastructure
- Communicated closely with administrators to order new technology and accessories needed for the school
- Trained the newly hired full time technology liaison on the school and technology procedures specific to the school

Statesboro First United Methodist Church, **Technology Assistant**, Statesboro, GA   May 2019 - April 2023
- Worked in the technology department of my church on Sunday mornings and evenings for churchwide and youth events
- Performed various roles such as ProPresenter, sound mixing, and live streaming with Wirecast and robotic cameras
- Partnered with church leaders to verify service order, music, and logistics for events to achieve a better service flow
- Videoed special events including weddings and churchwide meetings held at the church to allow the event to be rewatched

PROJECTS

Yellow Jacket Delivery Company Project for CS 4400, Metz, France   May 2025 - July 2025
- Created and implemented a database from scratch with MySQL including creating an EERD and dependency diagram
- Implemented the database by using insert statements, views, and stored procedures to easily manipulate the data

Web Development Lab For CS 1301, Atlanta, Georgia   October 2024 - November 2024
- Used Streamlit with Python from Github to create a website/app with a portfolio and travel recommendation pages
- Integrated the Google Places API and Google Gemini LLM in order to display travel recommendations

SKILLS AND INTERESTS

Technical: AI, Java, Python, HTML, CSS, JavaScript, SQL, Excel, ProPresenter, Live Streaming, Sound Mixing, Word Processing
Communication: Salesforce Marketing Cloud, Social Media Marketing, Mailchimp, Team Communication, Event Logistics
Workplace: Leadership, Time Management, Organized, Teamwork, Able to Complete Tasks Independently, Dependable
Interests: Hiking, Travel, Digital Organization, Photography, 3-D Printing, Community Service, Personal Fitness