# Will James

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## EDUCATION

**Georgia Institute of Technology**, Atlanta, GA                                              August 2024 - Present
*B.S. Computational Media - Media & Music Technology | Minor in Computation & Cognition | ITM Certificate | GTE Study Abroad*
- Relevant Courses: Intro to O.O.P., Data Structures & Algorithms, Intro to Comp. Media, Fundamentals of Musicianship I, NeuroAI: Models of the Human Brain & Mind, Intro to Database Systems, Information Systems & Digital Transformation

## LEADERSHIP AND EXPERIENCE

**Georgia Tech Professional Education**, **Marketing Intern**, Atlanta, GA                        February 2025 - Present
- Created automated email monthly analytics using SQL, reducing the time from hours by hand to just minutes by automation
- Utilize Salesforce Marketing Cloud to create new engaging content and email campaigns for over 500,000 subscribers
- Use Microsoft products in order to organize course information about our programs to give to the Marketing Team
- Meetings with industry leaders from the entire Marketing and Digital Strategy Team about our successes and weaknesses

**Georgia Tech Christian Campus Fellowship**, **Audio/Visual Volunteer**, Atlanta, GA            August 2024 - Present
- Manage the soundboard or computer slides for weekly services and special events at our campus ministry at Georgia Tech
- Communicate with other volunteers, the band, and staff members to plan service flow for our weekly services
- Helping to set up and tear down the sound system and computer at retreat events to help out the band
- Building better community with others in the campus ministry by serving behind the scenes for our events

**Statesboro Worship**, **Technology Assistant**, Statesboro, GA                        August 2023 - August 2024
- Led all technology and created digital communications for the newly started church of over 800 people
- Installed and used technologies for the church's sound, computer, and membership database systems
- Worked with ministry directors to implement various digital curriculums and social media marketing using Canva
- Managed all church communications including social media, a weekly bulletin, and church emails using Mailchimp

**Julia P. Bryant Elementary School**, **Interim Technology Liaison**, Statesboro, GA            August 2023 - December 2023
- Managed all technology in the school of over 650 students with a focus on inventorying and distributing new Chromebooks
- Repaired, inventoried, and updated software on existing technology to improve the school's technology infrastructure
- Communicated closely with administrators to order new technology and accessories needed for the school
- Trained the newly hired full time technology liaison on the school and technology procedures specific to the school

**Statesboro First United Methodist Church**, **Technology Assistant**, Statesboro, GA            May 2019 - April 2023
- Worked in the technology department of my church on Sunday mornings and evenings for churchwide and youth events
- Performed various roles such as ProPresenter, sound mixing, and live streaming with Wirecast and robotic cameras
- Partnered with church leaders to verify service order, music, and logistics for events to achieve a better service flow
- Videoed special events including weddings and churchwide meetings held at the church to allow the event to be rewatched

## PROJECTS

**Yellow Jacket Delivery Company Project for CS 4400**, Metz, France                        May 2025 - July 2025
- Created and implemented a database from scratch with MySQL including creating an EERD and dependency diagram
- Implemented the database by using insert statements, views, and stored procedures to easily manipulate the data

**Web Development Lab For CS 1301**, Atlanta, Georgia                                    October 2024 - November 2024
- Used Streamlit with Python from Github to create a website/app with a portfolio and travel recommendation pages
- Integrated the Google Places API and Google Gemini LLM in order to display travel recommendations

## SKILLS AND INTERESTS

**Technical:** AI, Java, Python, HTML, CSS, JavaScript, SQL, Excel, ProPresenter, Live Streaming, Sound Mixing, Word Processing
**Communication:** Salesforce Marketing Cloud, Social Media Marketing, Mailchimp, Team Communication, Event Logistics
**Workplace:** Leadership, Time Management, Organized, Teamwork, Able to Complete Tasks Independently, Dependable
**Interests:** Hiking, Travel, Digital Organization, Photography, 3-D Printing, Community Service, Personal Fitness