Will James

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EDUCATION

Georgia Institute of Technology, Atlanta, GA   August 2024 - Present
Bachelor of Science in Computational Media - Concentrations in Media and Music Technology
- Currently taking courses in Java and Information Systems including projects in Excel, SQL, and JavaFX softwares

Georgia Southern University, Statesboro, GA   August 2023 - May 2024
Dual Enrollment; Cumulative GPA: 4.0
- Completed core classes through dual enrollment, gaining valuable experience in the post-secondary education environment

EXPERIENCE

Georgia Tech Professional Education, Marketing Intern, Atlanta, GA   February 2025 - Present
- Utilize Salesforce Marketing Cloud to create new engaging content and email campaigns for nearly 500,000 subscribers
- Use Microsoft products in order to organize course information about our programs to give to the Marketing Team
- Add information sessions and admissions overview webinars for our programs to the campus wide calendar
- Meetings with industry leaders from the entire Marketing and Digital Strategy Team about our successes and weaknesses

Statesboro Worship, Technology Assistant, Statesboro, GA   August 2023 - August 2024
- Led all technology and created digital communications for the newly started church of over 800 people
- Installed and used technologies for the church's sound, computer, and membership database systems
- Worked with ministry directors to implement various digital curriculums and social media marketing using Canva
- Managed all church communications including social media, a weekly bulletin, and church emails using Mailchimp

Julia P. Bryant Elementary School, Interim Technology Liaison, Statesboro, GA   August 2023 - December 2023
- Managed all technology in the school of over 650 students with a focus on inventorying and distributing new Chromebooks
- Repaired, inventoried, and updated software on existing technology to improve the school's technology infrastructure
- Communicated closely with administrators to order new technology and accessories needed for the school
- Trained the newly hired full time technology liaison on the school and technology procedures specific to the school

Snowbird Wilderness Outfitters, Leadership, Mentorship, Next-Gen, Training Staff, Andrews, NC   May 2023 - August 2023
- Served on the leadership, mentorship, next generation, training (LMNT) team at this Christian summer camp
- Completed behind the scenes work for the camp including trash, dishes, and maintenance of the camp grounds
- Worked with the whole staff to make camp better for hundreds of campers each week while being mentored by camp leaders
- Trained on and ran the zipline on campus to make a positive and fun impact on the campers each week

Statesboro First United Methodist Church, Technology Assistant, Statesboro, GA   May 2019 - April 2023
- Worked in the technology department of my church on Sunday mornings and evenings for churchwide and youth events
- Performed various roles such as ProPresenter, sound mixing, and live streaming with Wirecast and robotic cameras
- Partnered with church leaders to verify service order, music, and logistics for events to achieve a better service flow
- Videoed special events including weddings and churchwide meetings held at the church to allow the event to be rewatched

LEADERSHIP AND COMMUNITY SERVICE

Appalachia Service Project, Volunteer, Home Restoration   October 2024
- Volunteered with the organization over fall break to help revive homes in rural Appalachia with Georgia Tech CCF
- Helped an older woman in eastern Tennessee take out her old cabinets and replace the walls and floors in her kitchen
- Worked as a team to implement solutions to repair the home with new flooring, drywall, and cabinets

SKILLS AND INTERESTS

Technical: Java, Python, HTML, CSS, JavaScript, Slideshow Programs, Live Streaming Platforms, Sound Mixing, Word Processing
Communication: Salesforce Marketing Cloud, Social Media Marketing, Mailchimp, Team Communication, Event Logistics
Workplace: Leadership, Time Management, Organized, Teamwork, Able to Complete Tasks Independently
Interests: Hiking, Travel, Digital Organization, Photography, 3-D Printing, Community Service, Personal Fitness