

WILL JOHNSON

---

# HOW TO USE SOCIAL MEDIA TO SUPERCHARGE YOUR JOB SEARCH

---

# WHO AM I? 🤔

- ▶ MENTOR WITH CODERDOJOKC
- ▶ EAGER LEARNER
- ▶ SELF TAUGHT JS DEVELOPER
- ▶ AND NOW....SPEAKER

**LET'S LINK UP @WILLJOHNSONIO**

---

## WHAT AM GOING TO TALK ABOUT

- ▶ Ways to use social media to stand out
- ▶ The benefits of using social media to help your job search
- ▶ Examples of what I've done to get contacted for jobs without looking

---

**YOU CAN USE SOCIAL MEDIA TO TURN  
STRANGERS INTO FRIENDS, FRIENDS INTO  
CUSTOMERS AND CUSTOMERS INTO  
SALESPEOPLE.**

**Seth Godin**

---

## DOCUMENT YOUR JOURNEY

- ▶ Courses your taking
- ▶ Meet-Ups you're attending
- ▶ Books your reading
- ▶ Projects you're building
- ▶ Open Source Contributions

# Tweet

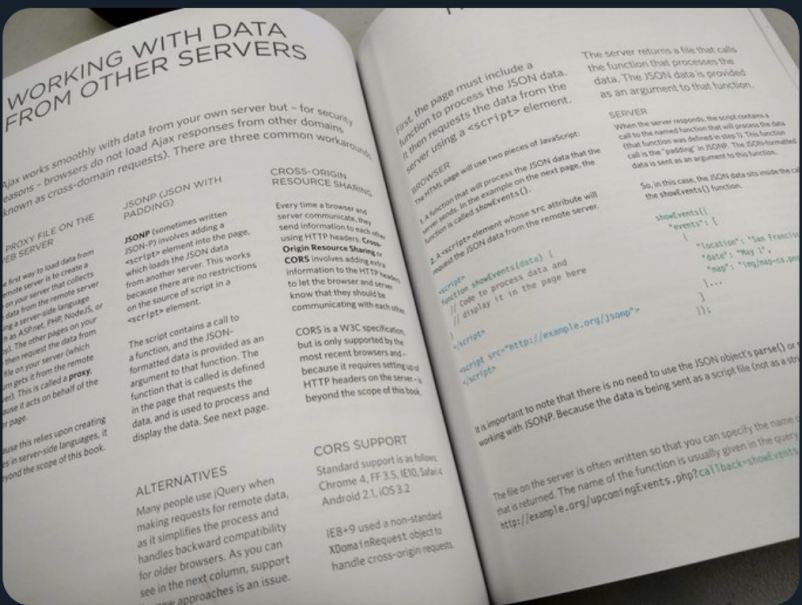


will.js

@willjohnsonio

Diving into AJAX workarounds for getting data from other servers

#CodeNewbie #LearnToCode #100DaysOfCode



1:59 PM · 05 Mar 19 · Twitter for Android

View Tweet activity



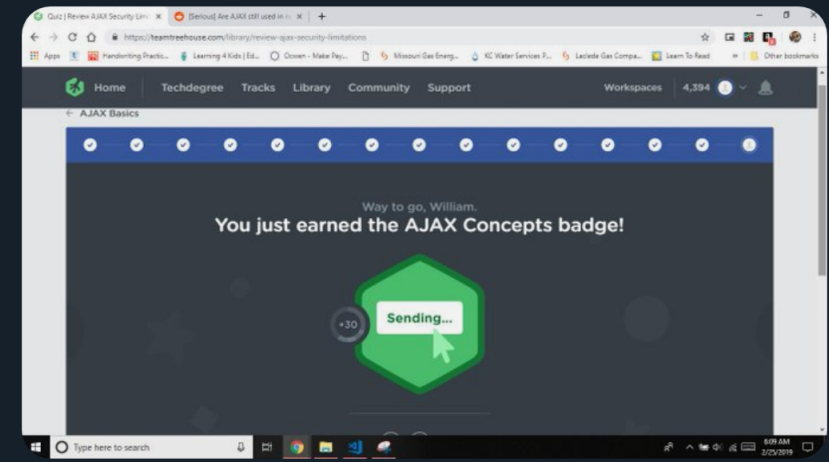
# Tweet



will.js

@willjohnsonio

Finished up AJAX basics on @treehouse today. Learned about GET & POST, the 4 steps of a XMLHttpRequest, and response types(JSON, XML). Will do some recall later. #100DaysOfCode #CodeNewbie



6:13 AM · 25 Feb 19 · Twitter Web App

View Tweet activity

2 Retweets 4 Likes



# Tweet



will.js

@willjohnsonio

At the @JavaScriptKC meet up learning about AWS Amplify from @mwarger

#CodeNewbie pic.twitter.com/hP1m6GzuMw



6:34 PM · 21 Mar 19 · Twitter for Android

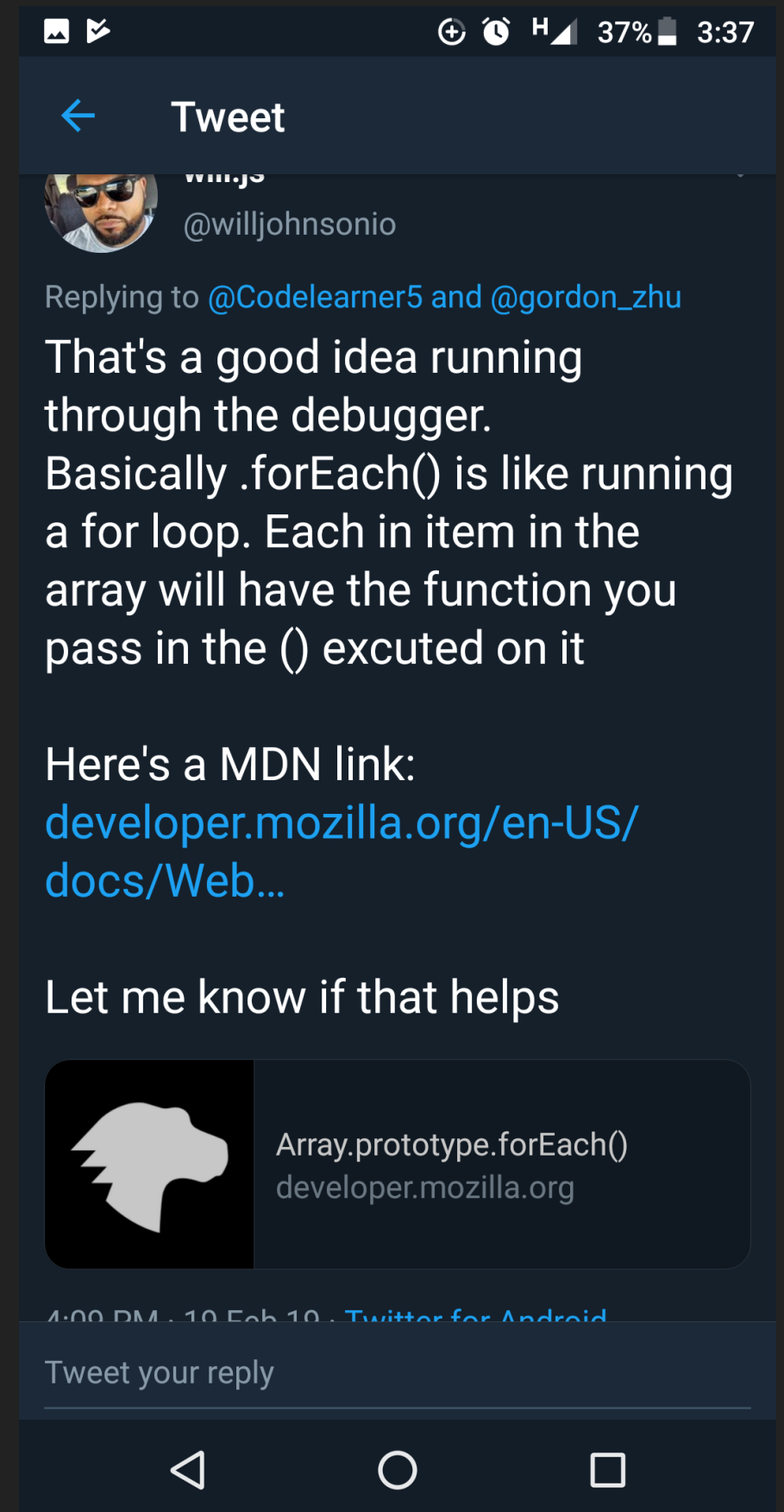
View Tweet activity

Copied to clipboard



# REACH OUT AND HELP OTHERS

- ▶ Shows you are willing to share information
- ▶ Shows your open to collaborate
- ▶ Great way to solidify your knowledge



---

# STRENGTHEN YOUR NETWORK

- ▶ Stay in people's mind daily
- ▶ Back up what you talked about
- ▶ Create trust and confidence





I'D ALWAYS END UP BROKEN DOWN ON THE HIGHWAY.  
WHEN I STOOD THERE TRYING TO FLAG SOMEONE DOWN,  
NOBODY STOPPED. BUT WHEN I PUSHED MY OWN CAR,  
OTHER DRIVERS WOULD GET OUT AND PUSH WITH ME. IF  
YOU WANT HELP, HELP YOURSELF – PEOPLE LIKE TO SEE  
THAT

Chris Rock

---

## RECAP

- ▶ Document your journey
- ▶ Help out the community
- ▶ Strengthen your network
- ▶ Let's your personality and story shine

---

# QUESTIONS?