## **Resources for Udacity A/B Test**

"Bonferroni Correction." Udacity Forum. <a href="https://discussions.udacity.com/t/bonferroni-correction/201344">https://discussions.udacity.com/t/bonferroni-correction/201344</a>

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"Confidence Interval." Wikipedia. <a href="https://en.wikipedia.org/wiki/Confidence">https://en.wikipedia.org/wiki/Confidence</a> interval

"Effect Size Tests." Udacity Forum. <a href="https://discussions.udacity.com/t/effect-size-tests-caluclation-of-gross-conversions-confidence-interval/27181">https://discussions.udacity.com/t/effect-size-tests-caluclation-of-gross-conversions-confidence-interval/27181</a>

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"Sample Size." Evan Miller. <a href="http://www.evanmiller.org/ab-testing/sample-size.html">http://www.evanmiller.org/ab-testing/sample-size.html</a>

"Sanity Checks." Udacity Forum. <a href="https://discussions.udacity.com/t/sanity-checks-confidence-intervals-observed-values/27175">https://discussions.udacity.com/t/sanity-checks-confidence-intervals-observed-values/27175</a>

"Sign and Binomial Test." QuickCalcs. Ihttp://graphpad.com/quickcalcs/binomial2/

"When to Use Bonferroni Correction." Udacity Forum. <a href="https://discussions.udacity.com/t/when-to-use-bonferroni-correction/37713">https://discussions.udacity.com/t/when-to-use-bonferroni-correction/37713</a>