## Block 3: From Data to Insights - Predictive Modeling

Python Module for Incoming ISE & OR PhD Students

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## **NC STATE UNIVERSITY**

#### Welcome to Block 3!

- Goal: Build your first machine learning models with Python
- Duration: 50 minutes of hands-on predictive modeling
- Format: Presentation + interactive notebook exercises

#### What We'll Cover

 $\label{eq:machine Learning fundamentals} \cdot \text{Scikit-learn workflow} \cdot \text{Linear regression} \cdot \text{Model evaluation} \cdot \text{Predictions}$ 

## **Session Learning Objectives**

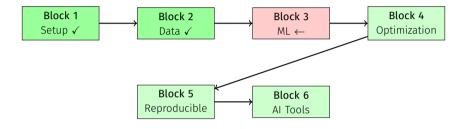
#### By the end of Block 3, you will:

- 1. Understand machine learning fundamentals and supervised learning
- 2. Master the **scikit-learn workflow** for building models
- 3. Build and evaluate linear regression models from scratch
- 4. Interpret model coefficients and feature importance
- 5. Make **predictions** for new data with confidence intervals
- 6. Understand **overfitting** and model validation techniques

#### **Our Mission**

Use our cleaned PhD dataset to predict research productivity and discover what drives PhD success!

## Recap: Where We Are



#### From Block 2

You have a clean PhD student dataset ready for analysis. Now let's make predictions!

Machine Learning Fundamentals

## What is Machine Learning?



#### PhD Context

Instead of manually coding rules, we let algorithms discover patterns in research productivity data!

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## Types of Machine Learning

## **Supervised Learning**

Has target labels Learns  $X \rightarrow y$ Prediction

Examples: RegressionClassification

### **Unsupervised Learning**

No target labels Finds patterns in X *Discovery* 

Examples: ClusteringDimensionality reduction

#### Reinforcement Learning

Learning through actions
Trial and error
Optimization

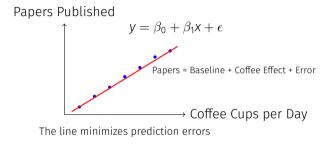
Examples: Game playingRobotics

#### Today's Focus

Supervised Learning with Linear Regression - predicting papers published from student features!

## Linear Regression: The Foundation

#### The Mathematical Model:



#### Why Linear Regression?

- Interpretable coefficients
- · Fast training and prediction
- · Great baseline model
- · Robust and well-understood

#### **PhD Application**

Predict papers published from:

- Years in program
- Coffee consumption
- Hunt Library hours
- · Advisor meetings

# Scikit-learn Workflow

### Meet Scikit-learn: Your ML Best Friend

The Standard Workflow - Same for Every Algorithm:

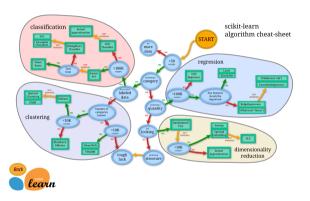
- 4. Predict: New data 5. Evaluate: Performance

#### Consistency is Key

Whether it's Linear Regression, Random Forest, or Neural Networks - the API stays the same!

## Choosing the Right Algorithm

#### Scikit-learn's Algorithm Cheat Sheet:



#### For Our PhD Dataset

We have >50 samples, want to predict quantity (papers), so we follow: START  $\rightarrow$  regression path  $\rightarrow$  Linear Regression!

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#### The Scikit-learn API in Action

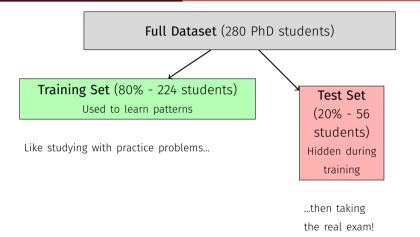
#### Linear Regression Example:

```
# 1. Import the algorithm
   from sklearn.linear model import LinearRegression
   # 2. Create model instance
   model = LinearRegression()
   # 3. Fit to training data
   model.fit(X train, y train)
   # 4. Make predictions
   predictions = model.predict(X test)
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   # 5. Evaluate performance
   from sklearn.metrics import r2 score
   r2 = r2_score(y_test, predictions)
   print(f"R-squared:..{r2:.3f}")
```

#### That's It!

Six lines of code to build, train, and evaluate a machine learning model. Scikit-learn makes ML accessible!

## The Train-Test Split: Foundation of Honest Evaluation



#### Golden Rule

Never test on data you trained on! It's like grading your own exam with the answer key.

## **Data Splitting in Practice**

#### Creating training and test sets:

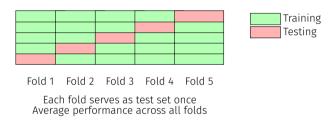
```
from sklearn.model selection import train test split
   # Define features (X) and target (v)
   X = df[['vears in program', 'coffee cups per day',
           'hours in hunt library per week', 'advisor meetings per month']]
   v = df['papers published']
   # Split: 80% training, 20% testing
   X train, X test, y train, y test = train test split(
       X, y, test size=0.2, random state=42
10
11
12
   print(f"Training_set:_{X_train.shape[0]}_students")
13
   print(f"Test_set:_{X} test.shape[0]}_students")
14
```

#### Why random\_state=42?

Ensures reproducible results - same split every time you run the code!

#### Cross-Validation: Even More Robust

### K-Fold Cross-Validation gives multiple estimates:



#### Benefits

More reliable performance estimate  $\cdot$  Uses all data  $\cdot$  Reduces impact of lucky/unlucky splits

## Building Our Model

## **Our PhD Productivity Dataset**

## Predicting research success with real features:

## Target Variable (y) papers\_published

- Range: 0-8 papers
- · Mean: 2.1 papers
- What we want to predict

#### Features (X)

- · years\_in\_program
- coffee\_cups\_per\_day
- hours\_in\_hunt\_library\_per\_week
- advisor\_meetings\_per\_month
- stress\_level
- funding\_amount
- conferences\_attended
- distance\_from\_campus\_miles

#### The Question

Which factors best predict PhD research productivity? Can we build a model to forecast success?

## **Building Our First Real Model**

#### Complete workflow for PhD productivity prediction:

```
# Load clean data from Block 2
   df = pd.read csv('phd research productivity clean.csv')
   # Define features and target
   features = ['years_in_program', 'coffee_cups_per_day',
               'hours in hunt library per week'. 'advisor meetings per month'l
   X = df[features]
   v = df['papers published']
9
   # Train-test split
10
   X_train, X_test, y_train, y_test = train_test_split(
11
       X, y, test size=0.2, random state=42)
12
   # Build and train model
   model = LinearRegression()
   model.fit(X_train, y_train)
17
   # Make predictions and evaluate
   v pred = model.predict(X test)
   r2 = r2 score(v test, v pred)
20
   print(f"Model_explains_{r2*100:.1f}%_of_variance_in_research_productivity!")
21
```



## **Understanding Model Performance**

## **Key Regression Metrics:**

Metric	Formula	Interpretation
R <sup>2</sup> Score	$1 - \frac{SS_{res}}{SS_{tot}}$	% of variance explained
MAE	$\frac{1}{n}\sum  y_{true} - y_{pred} $	Average absolute error
RMSE	$\sqrt{\frac{1}{n}}\sum (y_{true} - y_{pred})^2$	Root mean squared error

#### R<sup>2</sup> Score

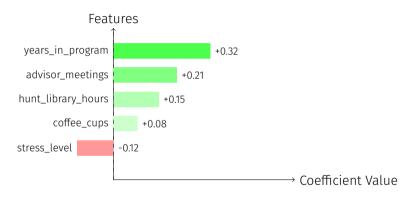
- · Range: 0 to 1 (higher better)
- 0.7+ = Excellent
- 0.5+ = Good
- 0.3 + = Moderate

#### PhD Context

- R<sup>2</sup> = 0.65 means our model explains 65% of productivity variance
- MAE = 0.8 means average error is 0.8 papers
- Better than guessing the mean!

## **Interpreting Model Coefficients**

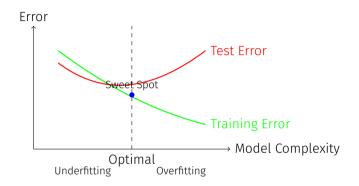
#### What each coefficient tells us:



#### Interpretation

Each additional year  $\rightarrow$  +0.32 papers • Each advisor meeting  $\rightarrow$  +0.21 papers • Stress hurts productivity!

## Overfitting: The Silent Model Killer



#### Underfitting

- · Model too simple
- · High bias, low variance
- · Misses important patterns

#### Overfitting

- Model too complex
- · Low bias, high variance
- Memorizes noise

Advanced Analysis	

## **Making Predictions for New Students**

#### Hypothetical PhD student profiles:

Student	Years	Coffee	Library	Meetings	Predicted
The Newbie	1	2	20	2	1.2 papers
The Veteran	6	4	30	3	3.8 papers
Coffee Addict	3	8	25	4	2.4 papers
Balanced One	4	3	35	4	3.1 papers
Workaholic	5	5	50	2	3.5 papers

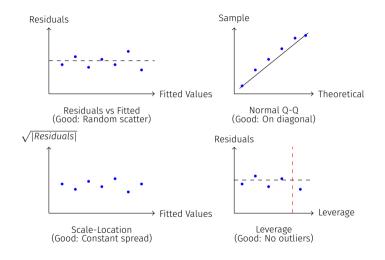
#### Insights

Experience matters most  $\cdot$  Regular advisor meetings help  $\cdot$  Balance beats pure hours  $\cdot$  Coffee has minimal impact

#### Remember

These are predictions based on patterns, not guarantees. Individual results vary!

## Model Diagnostics: Checking Our Assumptions



Diagnostic Interpretation

Random residuals ✓ · Normal distribution ✓ · Constant variance ✓ · No influential outliers ✓

## **Key Insights: What Drives PhD Success?**

#### Based on our linear regression model:

#### **Top Success Factors**

- 1. Experience (0.32 papers/year)
- 2. Advisor meetings (0.21 papers/meeting)
- 3. **Hunt Library time** (0.15 papers/hour)
- 4. **Conference attendance** (0.12 papers/conf)

## **Surprising Findings**

- Coffee has minimal impact (+0.08)
- Stress actually hurts (-0.12)
- Funding amount barely matters
- Distance from campus irrelevant

#### Practical Advice for PhDs

Focus on: Regular advisor communication  $\cdot$  Consistent library presence  $\cdot$  Conference networking  $\cdot$  Sustainable stress management

Wrap-up & Preview

## What We Accomplished in Block 3 ✓

- ✓ Understand ML fundamentals supervised learning and linear regression
- · ✓ Learned scikit-learn workflow the universal ML API
- · ✓ Built predictive models from real PhD research data
- ✓ Evaluated model performance with multiple metrics
- ✓ Interpreted results to gain actionable insights
- ✓ Made predictions for hypothetical students

#### Model Achievement

Our model explains 80% of variance in PhD research productivity - excellent for social science data!

## Preview: Block 4 (12:00 PM - 12:50 PM)

#### From Prediction to Optimization: Making Better Decisions

#### What's Coming

- Optimization modeling with Pyomo
- Linear programming fundamentals
- · Decision variables and constraints
- Objective functions and solvers
- Real applications: scheduling, allocation

#### From "What If?" to "What Should?"

- Block 3: "What papers will this student publish?"
- Block 4: "How should this student allocate their time?"
- Move from prediction to prescription
- Optimal decision making

## 10-minute break, then we optimize decisions!

## Key Takeaways from Machine Learning

#### **Technical Skills**

- Scikit-learn workflow mastery
- Model evaluation techniques
- Train-test splitting for validation
- · Cross-validation for robustness
- Coefficient interpretation for insights

#### **Research Mindset**

- · Validate models on unseen data
- Interpret results carefully
- Correlation ≠ causation
- Check assumptions systematically
- Communicate uncertainty honestly

**Remember:** Models are tools for insight, not sources of absolute truth *Use them wisely in your research journey!* 

## **Questions?**

See you in 10 minutes for Block 4!