

Will Marquardt

📍 San Francisco

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Marketo (<https://www.marketo.com/>)

San Mateo | Software Engineer | April 2017 - Present

Working as a full-stack software engineer on a Ruby on Rails and React + Redux web app. Created an admin view for users to integrate their Marketo and Tout accounts. Worked on the back end for a project rebuilding the contact details view from scratch.

ToutApp (<https://www1.toutapp.com/>)

San Francisco | Software Engineer | Mar 2016 - April 2017

Acquired by Marketo in April 2017.

Worked as a full-stack software engineer on a B2B web app. Helped integrate React + Redux into a legacy Backbone web app on the front-end.

Led a project to rebuild our help center using our Ruby on Rails back end and the Zendesk API, making help articles easier to find and reducing support ticket volume by 33% over three months. Led a project revamping Tout phone, making phone a first-class citizen in ToutApp alongside email.

Hibou (<http://gethibou.com>)

San Francisco | Founder | Jan 2013 – Feb 2016

I created Hibou in its entirety. The front-end is comprised of two extensions (Chrome and Firefox) and a web app. The extensions were built using their respective SDKs and vanilla JavaScript. The companion web app was built with AngularJS and JavaScript. The back end is built with Google App Engine for Java, given prior experience with Android.

Hibou garnered over 3000 users and has been covered by Lifehacker, BuzzFeed, and GHacks.

Made automated reports that detail user and feature growth, engagement, and retention. Designed icons and other assets in Photoshop and Illustrator. Marketed using HTML email campaigns, social media, and engaging journalists.

FINANCE

Clearwater Capital Partners (<http://www.clearwatercapitalpartners.com/>)

Hong Kong | Associate | Sep 2010 – May 2012

Traded Asia ex-Japan high-yield bonds.

Worked with the risk analysis team, monitoring the portfolio's exposure to geo-political, industry, and currency risk.

Compiled data, news, and macro reports for investment analysts and marketing.

Maintained the company's future investments pipeline.

EDUCATION

Tufts University

Boston | BA - Double major in Economics and Political Science | Sep 2006 – May 2010

Study abroad at the University of Buenos Aires

I've lived on four continents and speak three languages. I play soccer, tennis, chess, and guitar, but when I'm not working, you'll most likely find me outside, exploring California with a backpack, a bike, some skis, or a surf-board. I'm obsessed with learning new skills and ideas. Whether I'm coding or thinking, I like to abstract.

SKILLS

React React Native Redux, Thunk NPM CSS3, Sass HTML5 Browser Extensions
ES6 Python Rails MySQL Git UI design and UX

WHERE I'M GOING NEXT

ReasonML Go Node Data analytics Machine Learning

FADING KNOWLEDGE

Java Google App Engine Grunt CommonJS JQuery Angular Backbone
Android SDK