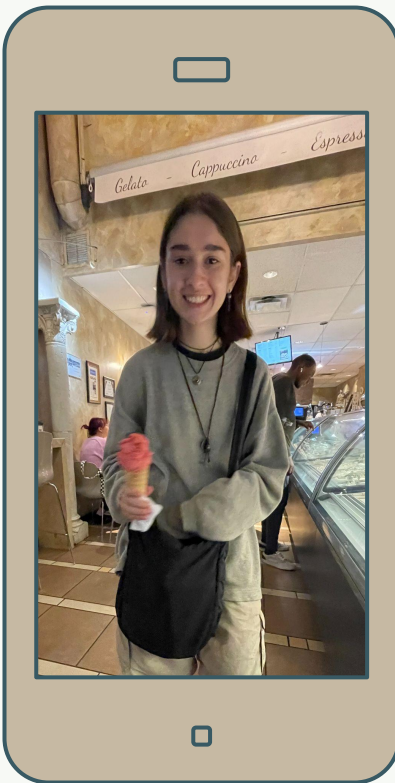
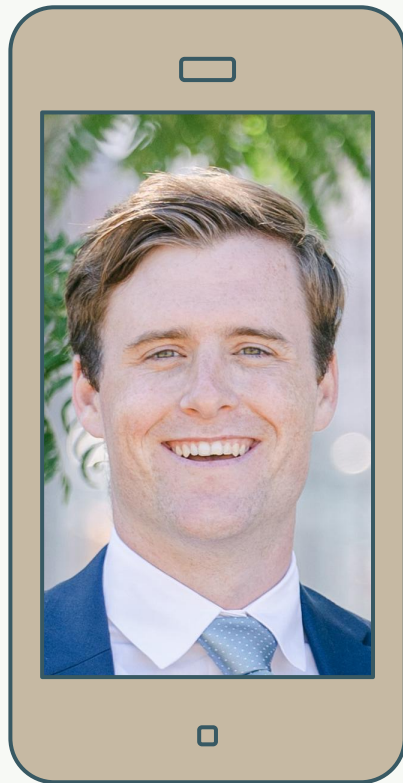


THE BEST MOVIES TO PRODUCE

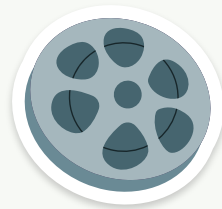


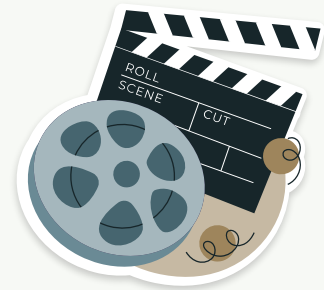


**Will
Bennett**



**Alex
Karadjov**





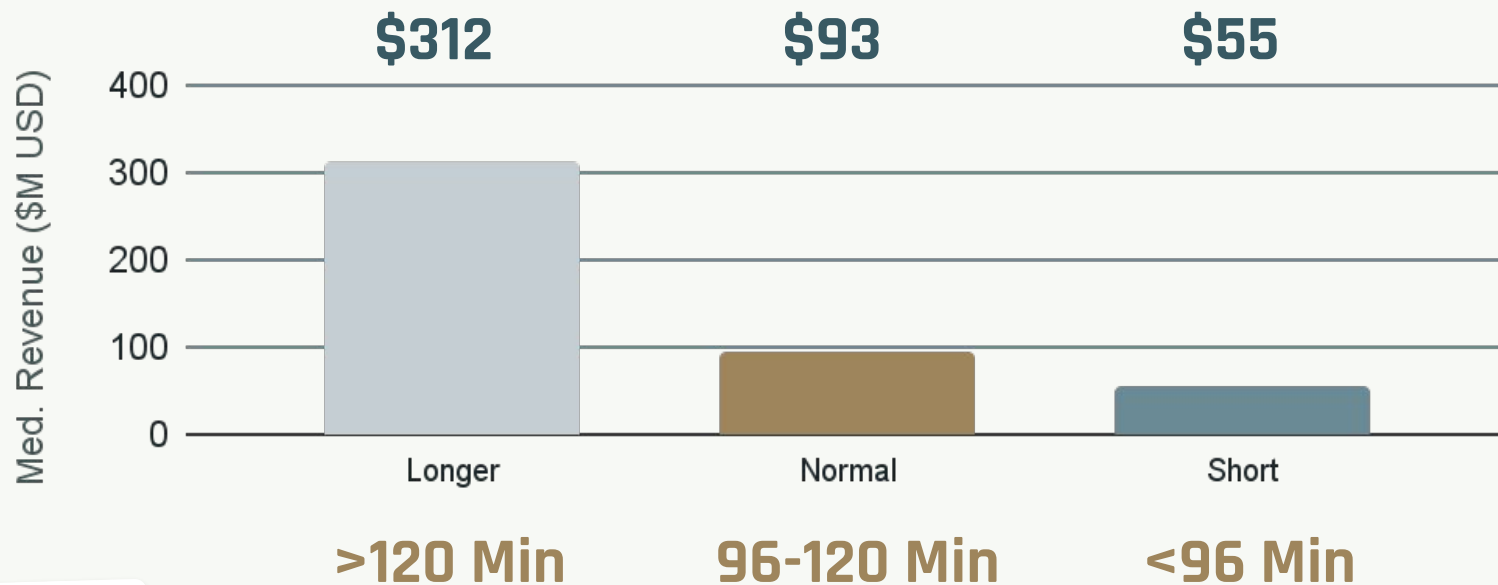
How to find the best

We analyzed the **revenue** of over **3000** US movies from **2010-2019**



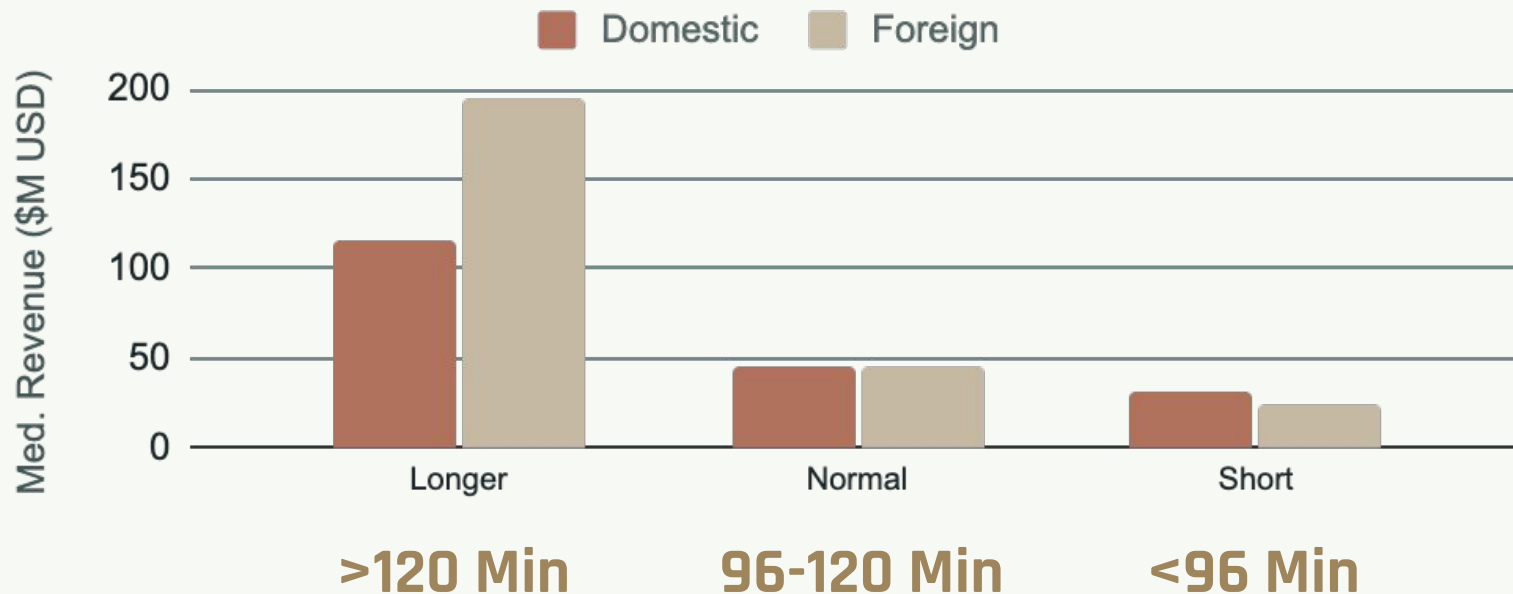


Long Films Earn the Most

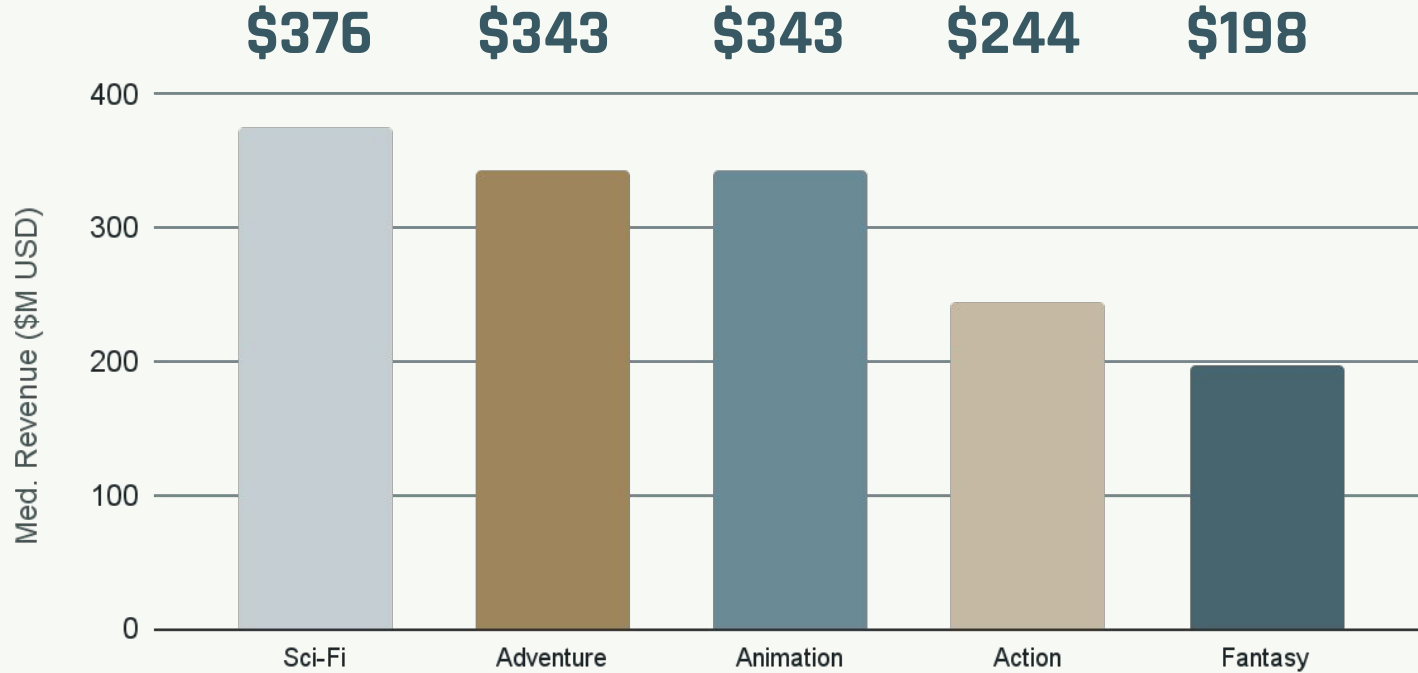




Don't Ignore Foreign Markets



Top 5 Highest Grossing Genres



Our Recommendations



Length

Longer movies gross the most



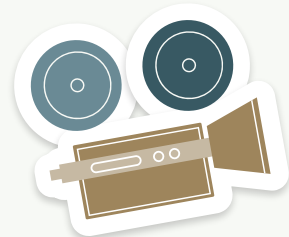
Foreign

Long movies gross more in foreign markets



Genres

Action, Adventure, Animation, Sci-Fi, & Fantasy



Next Steps



ROI

Find the cost to create the movies as well



International

Convert currencies to USD to compare



Recency

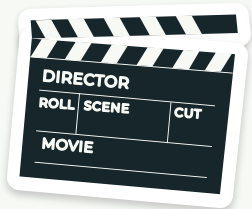
Include data from post COVID-19



Launch date

Include inflation and amount of time the movie has been out





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Questions?



Thanks!



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