

Will Mowlam

Worthing
West Sussex
United Kingdom

“Broad skills and experience in web and IT support.”

Read about my top 5 strengths:
bit.ly/willstrong

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I have worked for the last 20 years as a web/IT consultant for clients in a range of industries. I have experience building, hosting and maintaining websites, plus database and software development. Here is a selection, followed by my employment history:

Freelance Web/IT Work

School Aid South Africa school-aid.org.za Launch soon
Designed and built a Laravel powered Bootstrap website with donations, integrated with Payfast.io

School Aid UK school-aid.org 2008 – 2020
Developed a Drupal CMS from static website during a rebrand. Built an auction website with SMS notifications. Performed two full website redesigns with SEO friendly migration from Drupal 6 to 8. Designed, built, tested and sent email marketing. Onboarding and training new staff and Trustees. Administrator for G suite and other SaaS. Ecommerce technical support during events. Stripe integration for donation and ticketing. Photography and multimedia production at major events. Migrated the fundraising database from Access to CiviCRM. Assisted staff with fundraising in the new CRM, which I developed, maintained, and administered. Consulted on GDPR.

Vallecoppa italianoliveoil.co.uk From 2007
Installation and template build inside OS Commerce and later a major redesign. Developed custom PHP order forms. Developed an AJAX stockists search feature with mapping data from PostcodeAnywhere. Added PHP gallery, property hire availability calendar and newsletter manager. Email marketing, SEO and hosting.

Second Spring secondspring.co.uk From 2009
Hosting, maintenance, development and support of a WordPress WooCommerce online book shop.

Professor Israel Kolvin kolvinpsych.net From 2011
Built a Drupal web archive of all the articles and books published by a leading child psychiatrist.

agenda21 Digital bit.ly/agenda21digital 2016 - 2018
Provided WordPress hosting, maintenance and support of users at an SEO agency.

Help2Read International bit.ly/help2read 2013 - 2016
Provided hosting, maintenance, development and support of Expression Engine CMS and CartThrob.

Action for Brazil's Children bit.ly/abctrust 2013 - 2015
Provided support, maintenance and development of their Joomla website. Worked on a moderate website redesign. Developed the multilingual functionality with language switching.

Brewtown Folk Club bit.ly/brewtown 2009 - 2017
Branding and build of a Drupal event website. Developed a custom Google directions module. Integrated weekly events data to show on Google listings. Provided remote support and hosting.

Learn to Juggle	bit.ly/learntojuggle	2009
Developed a media-rich website with HD video streaming, secure file download and PayPal integration.		
Hello Sweetie	bit.ly/hello-sweetie	2005 - 2012
Converted web shop from Flash ASP to PHP using Zen Cart to improve SEO and usability. Provided hosting and web support.		

Other Projects

Development, maintenance and support for Thomson Scientific's editorial department databases. Streamlined several departments' workflow from risky shared Excel spreadsheets to reliable centralised multi-user relational databases in MS Access with feature-rich user interfaces. Projects included a document management database, contact database, drug update/competitor tracking database and a secure staff assessment/appraisal database.

Worked in the Web Management and Production Departments for BioMedCentral. This included regular XML content updates, flash video embedding, ASP scripting for their bespoke workflow article control system, plus browser and platform testing on a virtual machine. Worked with XML to PDF production in Adobe FrameMaker.

Relevant Employment

Web Editor, Thomson Scientific	14/04/03 - 31/05/04
Produced digital copy writing standards and ensured all content adhered. Development of content editing system using Mediasurface CMS. Presented some of the new CMS at the Global Marketing Services conference. Supported the marketing executives' campaigns in Salesforce.	

Editorial Assistant, Current Drugs	11/02/02 - 11/04/03
Liaised with authors and artists to ensure smooth running of material for Current Drug Discovery magazine. Managed the subscriptions database. Moved tracking of the magazine's editorial process from multiple 'flat' Excel spreadsheets to a relational Access database. Developed an editorial reporting microsite. Managed content on the magazine website.	

Freelance Developer > Technical Director, Pocket Generation	01/10/99 - 21/07/04
Developed the technical side of a text message SMS events business. Created branded ASP microsites for event registration and payment. Developed a software application in VB for customer data import, event management, help line and simultaneous SMS delivery of thousands of unique text messages per event.	

Education

Frontend Web Development Bootcamp	01/11/23 - 08/03/24
University of Birmingham A 16-week intensive program covering HTML5, CSS3, JavaScript, jQuery, Bootstrap, Node.js, ReactJS, API's and BDD/TDD.	

BSc (Hons) Audio and Music Technology	1996-1999
Anglia Polytechnic University	

BTEC National Diploma in Electrical and Electronic Engineering	1993-1996
Richmond Upon Thames College	

References available on request.