

## Will Mowlam

Worthing,  
West Sussex,  
United Kingdom

*“Broad skills and experience in web and IT support.”*

Read about my top 5 strengths:  
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I have worked for the last 20 years as a web/IT consultant for clients in a range of industries. I have experience building, hosting and maintaining websites, plus database and software development. Here is a selection, followed by my employment history:

### *Freelance Web/IT Work*

**School Aid South Africa** [school-aid.org.za](https://school-aid.org.za) Launch soon

Designed and built a Laravel powered Bootstrap website with donations, integrated with Payfast.io

**School Aid UK** [school-aid.org](https://school-aid.org) 2008 – 2020

Developed a Drupal CMS from static website during a rebrand. Built an auction website with SMS notifications. Performed two full website redesigns with SEO friendly migration from Drupal 6 to 8. Designed, built, tested and sent email marketing. Onboarding and training new staff and Trustees. Administrator for G suite and other SaaS. Ecommerce technical support during events. Stripe integration for donation and ticketing. Photography and multimedia production at major events. Migrated the fundraising database from Access to CiviCRM. Assisted staff with fundraising in the new CRM, which I developed, maintained, and administered. Consulted on GDPR.

**Vallecoppa** [italianoliveoil.co.uk](https://italianoliveoil.co.uk) From 2007

Installation and template build inside OS Commerce and later a major redesign. Developed custom PHP order forms. Developed an AJAX stockists search feature with mapping data from PostcodeAnywhere. Added PHP gallery, property hire availability calendar and newsletter manager. Email marketing, SEO and hosting.

**Second Spring** [secondspring.co.uk](https://secondspring.co.uk) From 2009

Hosting, maintenance, development and support of a WordPress WooCommerce online book shop.

**Professor Israel Kolvin** [kolvinpsych.net](https://kolvinpsych.net) From 2011

Built a Drupal web archive of all the articles and books published by a leading child psychiatrist.

**agenda21 Digital** [bit.ly/agenda21digital](https://bit.ly/agenda21digital) 2016 - 2018

Provided WordPress hosting, maintenance and support of users at an SEO agency.

**Help2Read International** [bit.ly/help2read](https://bit.ly/help2read) 2013 - 2016

Provided hosting, maintenance, development and support of Expression Engine CMS and CartThrob.

**Action for Brazil's Children** [bit.ly/abctrust](https://bit.ly/abctrust) 2013 - 2015

Provided support, maintenance and development of their Joomla website. Worked on a moderate website redesign. Developed the multilingual functionality with language switching.

**Brewtown Folk Club** [bit.ly/brewtown](https://bit.ly/brewtown) 2009 - 2017

Branding and build of a Drupal event website. Developed a custom Google directions module. Integrated weekly events data to show on Google listings. Provided remote support and hosting.

**Learn to Juggle** [bit.ly/learntojuggle](http://bit.ly/learntojuggle) 2009  
Developed a media-rich website with HD video streaming, secure file download and PayPal integration.

**Hello Sweetie** [bit.ly/hello-sweetie](http://bit.ly/hello-sweetie) 2005 - 2012  
Converted web shop from Flash ASP to PHP using Zen Cart to improve SEO and usability. Provided hosting and web support.

#### *Other Projects*

Development, maintenance and support for Thomson Scientific's editorial department databases. Streamlined several departments' workflow from risky shared Excel spreadsheets to reliable centralised multi-user relational databases in MS Access with feature-rich user interfaces. Projects included a document management database, contact database, drug update/competitor tracking database and a secure staff assessment/appraisal database.

Worked in the Web Management and Production Departments for BioMedCentral. This included regular XML content updates, flash video embedding, ASP scripting for their bespoke workflow article control system, plus browser and platform testing on a virtual machine. Worked with XML to PDF production in Adobe FrameMaker.

#### *Relevant Employment*

**Web Editor, Thomson Scientific** 14/04/03 - 31/05/04  
Produced digital copy writing standards and ensured all content adhered. Development of content editing system using Mediasurface CMS. Presented some of the new CMS at the Global Marketing Services conference. Supported the marketing executives' campaigns in Salesforce.

**Editorial Assistant, Current Drugs** 11/02/02 - 11/04/03  
Liaised with authors and artists to ensure smooth running of material for Current Drug Discovery magazine. Managed the subscriptions database. Moved tracking of the magazine's editorial process from multiple 'flat' Excel spreadsheets to a relational Access database. Developed an editorial reporting microsite. Managed content on the magazine website.

**Freelance Developer > Technical Director, Pocket Generation** 01/10/99 - 21/07/04  
Developed the technical side of a text message SMS events business. Created branded ASP microsites for event registration and payment. Developed a software application in VB for customer data import, event management, help line and simultaneous SMS delivery of thousands of unique text messages per event.

#### *Education*

**BSc (Hons) Audio and Music Technology** 1996-1999  
Anglia Polytechnic University

**BTEC National Diploma in Electrical and Electronic Engineering** 1993-1996  
Richmond Upon Thames College

*References available on request.*