

# MARIO AVALOS

## UX DESIGNER



### ABOUT

I have a passion for simplifying the complicated. I take ideas from concept to release. I'm great at establishing trust and building productive relationships with team members. I'm a flow diagramming, layout wire-framing, requirements redlining, CSS coding digital designer. Designing, intuitive user-centered products is what I do best.

### CONTACT

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MGACreative.com

### REFERENCES

#### Dave Suzuki

Product Mgr, Castle/Quantum  
425.326.0084

#### Matt Heilman

UX Designer, Castle/Quantum  
509.218.8964

#### Eric Chen

Software Dev Mgr, Amazon  
408.886.4262

#### Gabriela Ahern

UX Designer, Amazon  
206.755.2793

### PROFESSIONAL

Visual Design	User Flow Diagrams	Print Design	Sketch
Prototyping	Interaction Design	Interface Design	Adobe CS
CSS/HTML	Responsive Layout	Material Design	Axure

### WORK

#### Sr. UX Designer, Castle/Quantum Corp

2016-2018

Collaborate with product [redacted] to create UX solutions for cloud based software defined storage. Create and define user flows and user interaction. Prototype and test UX concepts with Quantum customers. Review design prototypes often with stake holders and upper management. Create layout diagrammed and review them with engineering team.

#### UX Designer, Amazon Studios

2011-2016

Analyze UI problems and create on-brand design solutions to meet business goals and requirements. Design UI architecture, interface, and interaction flow. Create process flows and mock-ups. Effectively conceptualize and communicate detailed interaction behavior. Present design prototypes to team for review and feedback. Design marketing materials for on and off site brand communications. Design and code email newsletter and social networking communications.

#### UX Designer, Demand Media

2009-2011

Design, prototype, present, implement and maintain skin-able templates for parking and search platforms in a fast paced revenue driven environment. Maintain strict format guidelines from multiple ad network providers (Google, Yahoo). Multiple Hotkeys.com redesigns. Present design prototypes to team for review and feedback. Conceptual design for COD search platform and other Demand Media properties.

#### UX Designer, Microsoft Corp

2008-2009

Conceptualize, wire frame, design, and prototype new site functionality. Conceptualize, prototype and design new site look and feel for multiple portals on MSN including MSN Money, MSN Weather and MSN City Guides. Interaction design for Silverlight tools. Introduced localized weather widget design and functionality in MSN header.

#### Web Designer, Vital Designz

2004-2006

Design, site structure, task flows and daily maintenance of various websites and online stores. Development of HTML & CSS, image editing, Flash design and development, logo design, typography and various advertising media.

#### Freelance Designer

2004-Present

The overall design and implementation of complete websites. Including but not limited to development of standards compliant code with emphasis on browser compatibility, accessibility, mobile platforms, and search engine optimization. Other duties include project management, Adobe Flash development and design, logo design, print media, videography and photography.

### EDUCATION

The Art Institute of California San Diego 2004-2007